# **A Kingdom of Priests and Holy Nation** (제사장나라 거룩한 백성)



# A KINGDOM OF PRIESTS

#### **EXODUS 19:5,6**

» Messenger-Training » Disciple-Making

July 29 - August 7, 2019 · Hotel Dahl, Bonn, Germany





WON PARK and PAUL HONG CRC Press

Building Network Capabilities in Turbulent Competitive Environments

and YoungWon Park CRC Press



Creative Innovative **Firms from** Japan A Benchmark Inquiry into Firms from Three Rival Nations



#### Paul Hong, Ph.D., CMA **Distinguished University Professor Information Operations and Technology Management College of Business and Innovation**



- Dr. Paul Hong is a Distinguished University Professor of Operations Management at the University of Toledo, USA. He is a graduate of Yonsei University, Korea with a BA in Economics. He also has an MBA and a MA from Bowling Green State University, and a Ph.D. in Manufacturing Management and Engineering from the University of Toledo, USA. He is a certified management accountant (CMA). His primary teaching areas are: operations management, global sourcing and statistics (Undergraduate), supply chain management (MBA), new product development (EMBA), advanced statistics (Ph.D), and global supply chain management (post-doctoral Bridge program).
- □ He has received God's call during his freshman year at Yonsei University, Korea. His major was in Economics. Throughout his college years he learned to practice discipleship with other fellow student leaders. Upon completing 2 years training as a missionary candidate, he came to USA as one of early groups of lay-missionaries based on Genesis 12:2, "You will be a blessing". He was 25 years old. Since then, he has served in three chapters—(1) Atlanta, GA, (2) Bowling Green, OH, (3) Toledo, OH, USA. He has engaged in UBF ministries as Director, Great Region Coordinator, European Mission Coordinator, International Executive Member, and many other capacities—visiting 50+ countries. His primary role is a Bible teacher, pastor, mentor, and coach. He speaks on various topics including spiritual formation, leadership development and life-long work management. He and his wife, Sarah, have been together for 44 years and have four grown-up children.
- He has received numerous research and teaching awards including including an appointment to the rank of a Distinguished University Professor (2018), 16th Korea SCM Industry-wide Award for Research and Service Excellence (2017), J. William Fulbright-Nehru Teaching and Research Excellence Award (2016), University of Toledo Innovative Teaching Excellence Award (2016), University of Toledo Research and Scholarship Award (2015), Harold E Pearson Best Paper Finalist Award of Journal of Supply Chain Management (2015), Emerald Literati Network Awards for Excellence(2011), and Journal of Operations Management Finalist Paper Award(2006), multiple Best Paper awards in international conferences. He has published more than 200 articles.His first book was on Integrated Product Development" in 2000. Recently, he released two books on "Development Network Capabilities in Turbulent Competitive Environments" (2012, 2014). The first volume focused on "Practices of Global Firms from Korea and Japan"

# My 30+ years with Europe (20+년 이상 유럽을 방문교제) **Europe: History and Impact** Canada Arctic Ocean MAP OF EUROPE Major cities and places of Irish interest. Capland FINLAND ESTONIA RUSS LITHUANA BUR GARL Appenditorranean CYPRUS

# Mature Europe (7Es 성숙한 유럽)

Energy (열성) (Pursuit Worthy Living) Enrichment (풍요한 내면) (Rich Experiences)

### Engagement (교류와 접촉) (Interactions)

#### Experiments (실험 정신) (Test of Ideas)

Civilization (수천년의 문명) (Thousands of Years on Earth)

Empowerment (인격 존중) (Respect of Individuals)

Enlightenment (계몽) (Discovery of Reality)

Enlargement (경계 확장) (Expansion of Boundaries)

# Order of Presentation 강의 순서

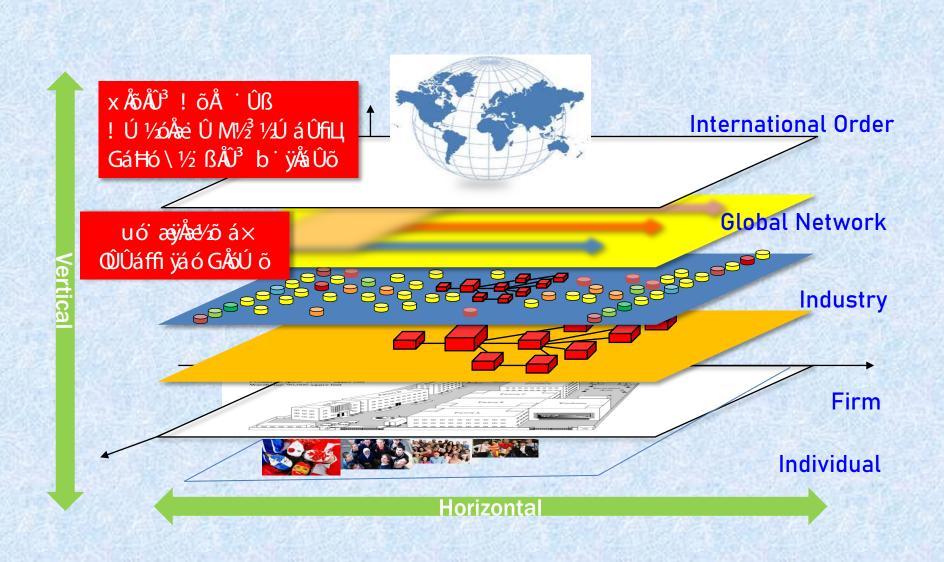
□Introduction: Rising Asia and American Hegemony 서론: 일어나는 아시아와 미국의 패권

## A Kingdom of Priests and Holy Nation (제사장나라 거룩한 백성)

"Now if you obey me fully and keep my covenant, then out of <u>all nations</u> you will be my treasured possession. Although <u>the whole</u> <u>earth is mine</u>, you will be for me a kingdom of priests and a holy nations."(Exodus 19:5-6)

"세계가 다 내게 속하였나니 너희가 내말을 잘듣고 내언약을 지키면 너희는 열국 중에서 내 소유가 되겠고 너희가 내게 대하여 제사장나라가 되며 거룩한 백성이 되리라."(출 19:5-6)

#### **Country Level Orders Impact Industry, Firm and Individual Level Performance**





Academic Honors Committee Distinguished University Professor Lecture Series

#### Rising Asia and American Hegemony: Practices of Innovator Firms from Four Leading Nations

#### Paul Hong, Ph.D., CMA

Distinguished University Professor; Information, Operations, and Technology Management College of Business and Innovation

Dr. Hong has received numerous research and teaching awards, as well as grants from the U.S. Department of Education, U.S. Department of Transportation, and Society of Automotive Engineers. He was selected as a Fulbright Scholar in 2017 and a University of <sup>=</sup> Toledo Outstanding Researcher in 2015. Dr. Hong is frequently invited as keynote speaker <sup>--</sup> for major international global supply chain and technology conferences, and global executive training workshops.

Wednesday, March 27, 2019 4:00-5:00 p.m. Lancelot Thompson Student Union, Ingman Room 2592 The University of Toledo Main Campus

Reception immediately following lecture



Rising Asia and American Hegemony: Case of Competitive

Paul Hong and Young Won Parl

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Building Network Capabilities in Turbulent Competitive Environments



Building Network Capabilities in Turbulent Competitive Environments Burnes Second Stoke from the BRCs



Paul Hong and Young

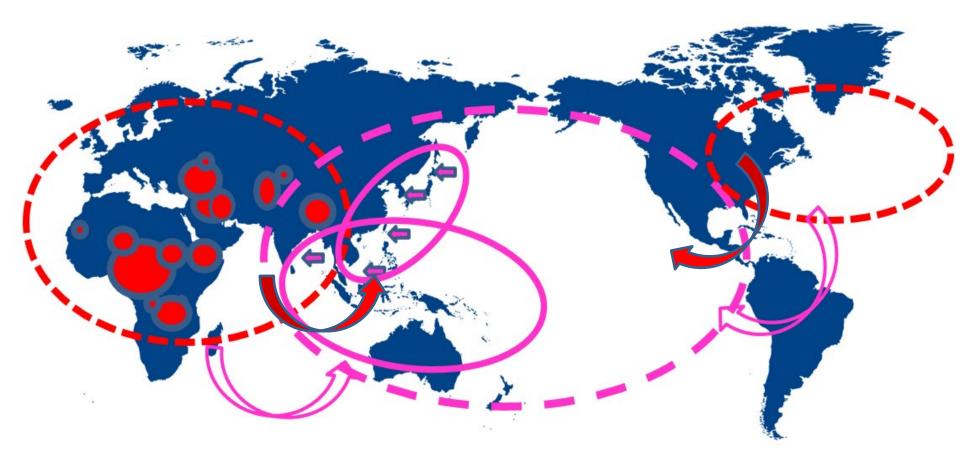
# Introduction

- □ This lecture aims for people who plan to stay active for the next 100 years.
- Based on my twenty years of research, Rising Asia and American Hegemony are two contexts we must understand.
   The focus is two type firms — (1) global firms that thrive beyond domestic markets and (2) longevity firms that sustain for several hundred years.

## 1. Asia, Europe and America



### 1.1. Shifting Potential: Competition, Conflicts and Contribution in Asia



Conflict Regions (1991-2012) Potential Conflict Regions (2012-Present) Regional Conflicts after 1991-2012 and Power Shift Adapted from Petrini (2010), Themnér and Wallensteen (2013).

## 1.2.Middle Class Growth



## 1.3. Rising Asia is Not—Solely On…



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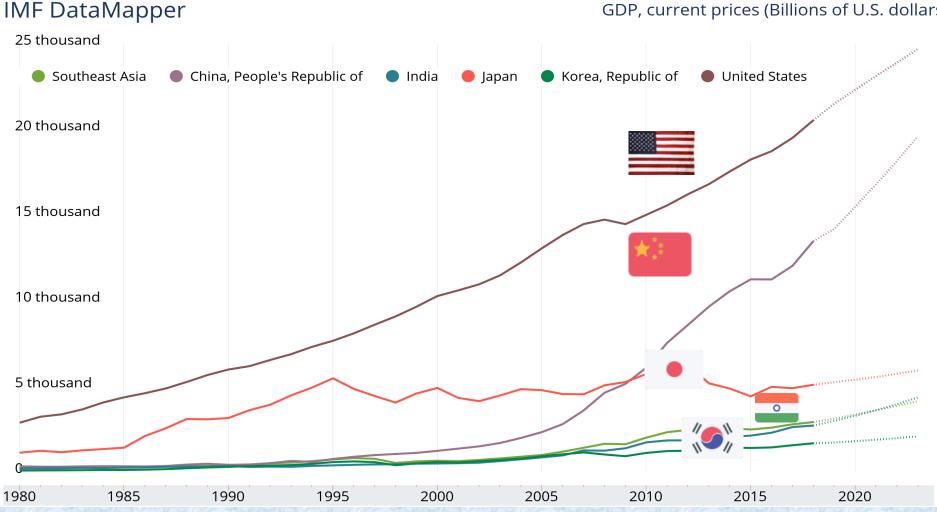
# 1.4. Conditions for Rapid Economic Growth

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Japan (1955)	259	39	35	8.0
S. Korea (1961)	250	37	31	9.0
China (1979)	276	19	31	4.9
India (1982)	285	24	36	3.4

Source: IMF, "World Economic and Financial Surveys Asia and Pacific" Regional Economic Outlook, September 2006



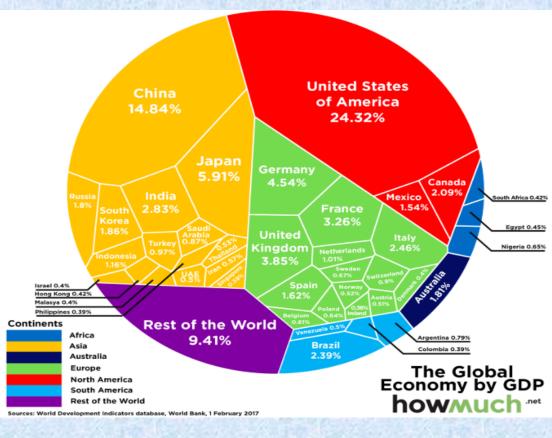
## 1.5. Rising Asia: China, Japan, India, South Korea, Indonesia



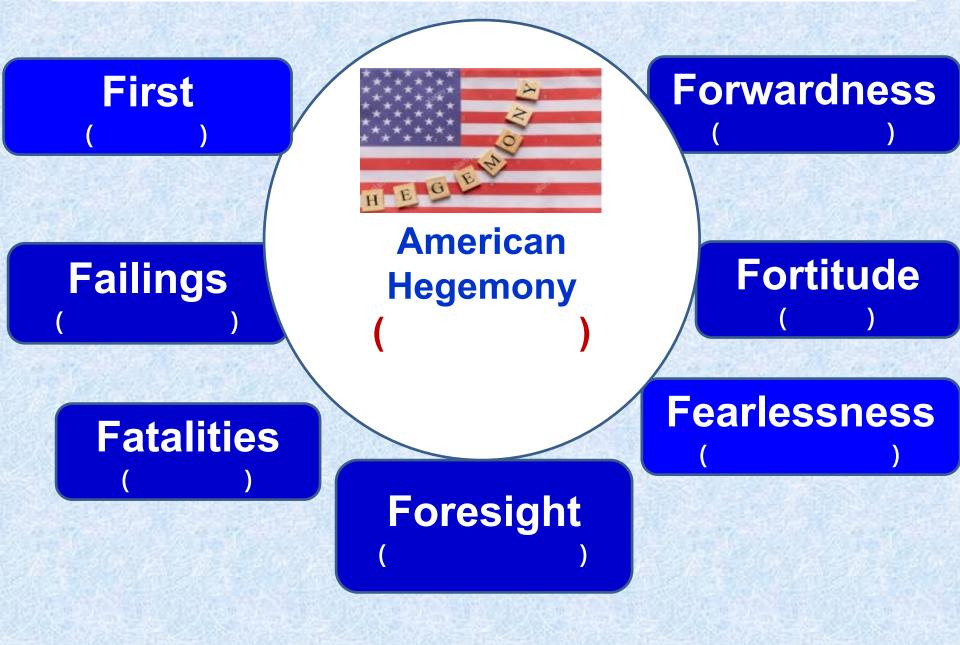
#### GDP, current prices (Billions of U.S. dollars)

### [2] American Hegemony

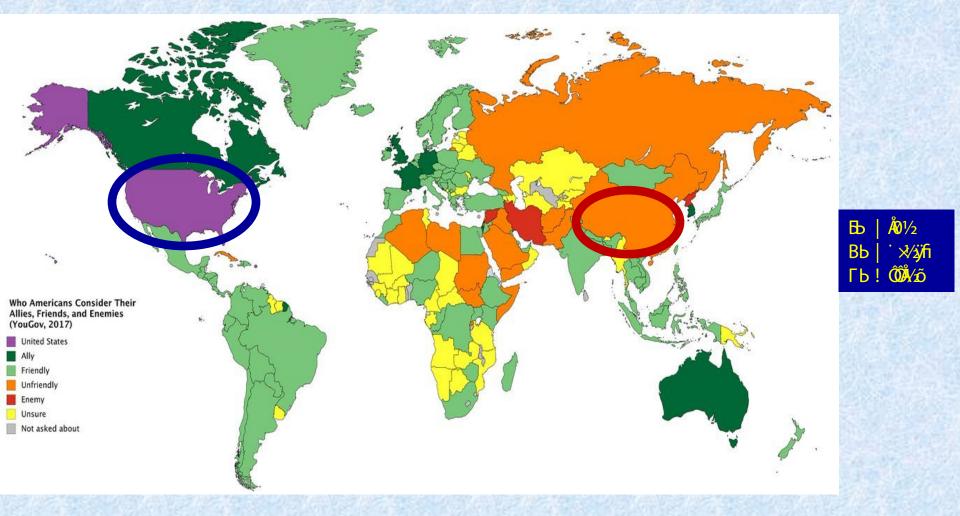
The United States emerged from World War II as the dominant economic, political, technological and military to set and enforce the prevailing rules of the international systems.



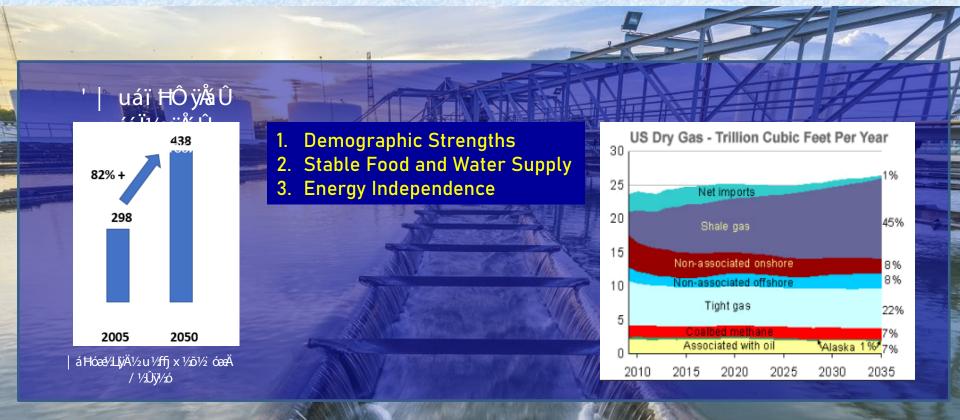
# **America First (7Fs**



### 2.1. Factors of American Hegemony: Geo-Political Advantage



#### 2.2. Factors of American Hegemony: Resources Advantage



#### 2.3. Factors of American Hegemony: US \$ as Global Currency

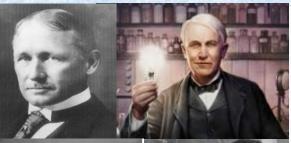


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Major Developed Currencies			Select Eme	Select Emerging Currencies			
ISO	Currency Name		ISO	Currency Name			
USD	U.S. Dollar		BRL	Brazilian Real	<b></b>		
JPY	Japanese Yen		CNY	Chinese Renminbi (Yuan)	*3		
EUR	Euro		SGD	Singapore Dollar	()		
GBP	British Pound		PHP	Philippine Peso			
CHF	Swiss Franc		MXN	Mexican New Peso			
NOK	Norwegian Krone		INR	Indian Rupee	0		
SEK	Swedish Krona		IDR	Indonesian Rupiah			
AUD	Australian Dollar						
NZD	New Zealand Dollar	<b>21</b>	MYR	Malaysia Ringgit	0		
CAD	Canadian Dollar	Canadian Dollar		Polish Zloty			
			KRW	South Korean Won			

### 2.4. Factors of American Hegemony: Innovation Capabilities









John D. Rockefeller









George Washington Carver

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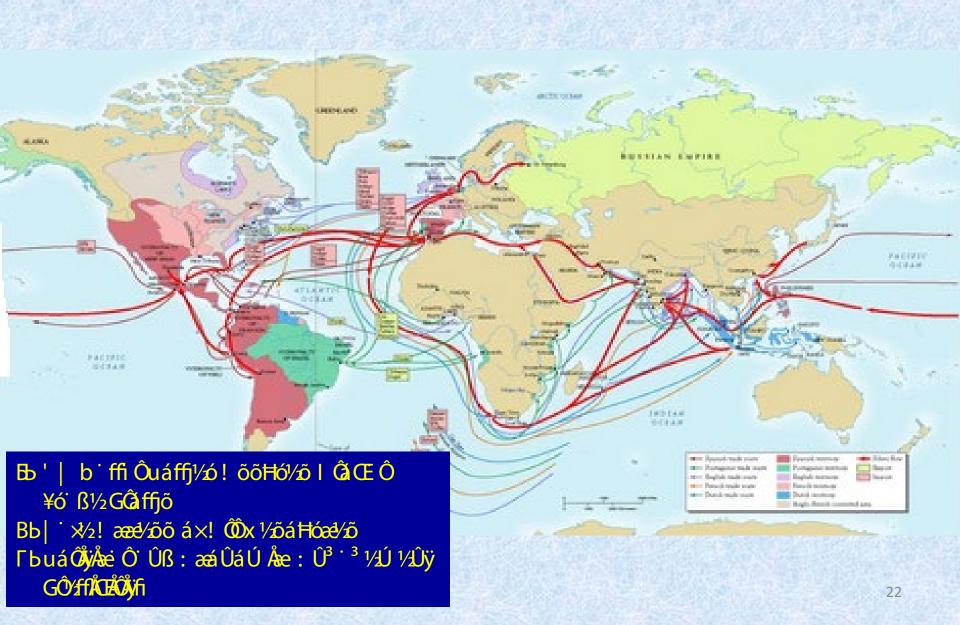


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#### 2.5 Factors of American Hegemony: Global Network Flows



#### 2.6. Chinese Hegemony: Ask these Five Questions?

Does China/or any other nations have the following advantages?

1st Factor for Chinese Hegemony: I ½ а́нuá Оў́ λ Č ßffi Úÿ <sup>3</sup> ½ иõÅ У́У́́нЧ О́́ А́У́У́́нЧ О́́ А́У́У́́нЧ О́́́ А́У́́л́нЧ

2nd Factor for Chinese Hegemony: x 1/20á Hóæl/20 ! ßffi Úÿ 3 1/2 v4 1/1Ú á3 óï Äfi4Gááß B" ÿ /204 L Ú /203 fiň

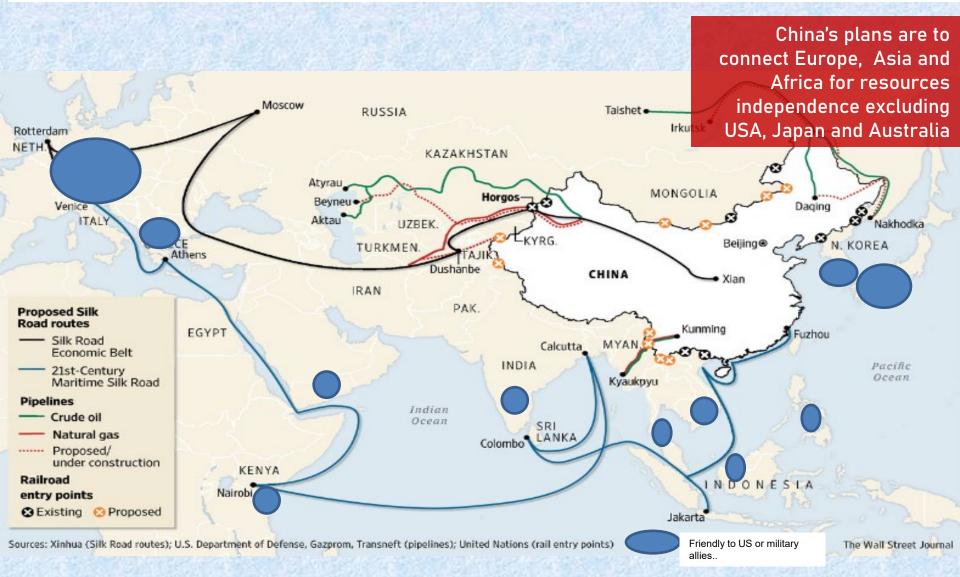
3rd Factor for Chinese Hegemony: /  $\ddot{A}$   $\dot{U}$   $\dot{D}$   $\dot{D}$ 

4th Factor for Chinese HegemonyLlŵÛáffi ӱѧ҆ӹÛ / ` ï ` ŒkŴjÅźõ и ó½ Ì ӱӒѻа́Ҥ<sup>³</sup> Ӓ ѠÛáffi ӱѧ҅ӹŮҶ4 Ѧ҉ПуźõÅjfiҶ″ ½ Ѹ҄Ӓ / ó½ ӱѧ҅ӹÛв4 ѧ҄҉ҌӱѻѦ҆҄ŒҤӱѧ҅ӹÛй

 5th Factor for Chinese Hegemony: Global Supply Chain Network Control

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# 2.7. China's Vision: Secure Global Network Flows



#### 2.8. Magnitude of Rivalry: USA vs. China



# 2.9. America Beautiful (7Fs 아름다운 미국)

**Faith** (신앙의 기초) (Foundation)

Freedom (자유와 책임) (Responsibility)

> **Family** (가족중심) (Faithfulness)



Optimism 행복과 위대함을 추구하는 낙관성 (Happiness and Greatness)

Friends (친구를 우방으로) (Generosity) Future (미래에 대한 소망) (Hope)

> Frontiers (개척 / 혁신) (Innovation)

Fairness (정의와 형평성) (Justice)  

 2.10. A Kingdom of Priests and A Holy Nation Among All Nations Under God

 하나님의 통치아래있는 만국을 섬기는 제사장나라 거룩한 백성

"Now if you obey me fully and keep my covenant, then out of <u>all nations</u> you will be my treasured possession. Although <u>the whole</u> <u>earth is mine</u>, you will be for me a kingdom of priests and a holy nations."(Exodus 19:5-6)

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#### 2.11. Enlarge the Place of Your Tent (Isaish 54:2) ( 54:2)



Young people move out of small ponds and has been swimming in a sizable lake. Now next generation of leaders move forward to large ocean according to God's will.. 차세대 젊은지도자들은 작은 연못과 같은 환경을 떠나 꽤 큰 호수를 걸쳐서 이제 하나님의 뜻대로 큰 바다로 나아가고 있다.

# Appendix 부록



#### 1.1. My first 20+ Years in Korea: 정체성, 도덕성, 역동성 경제성장과 민주주의

Korea: Identity, Integrity, Involvement, Economic Growth and Democracy (1960s-1977 and thereafter)

- 강한 단일 국가로서의 정체성 Strong nation state identity
- 장기적인 경제성장 정책 Long-term economic growth policies
- 교육정도와 노동윤리 Education and Work Ethics
- 시민정부와 경제 성장Economic Growth with Civil Government







일제강점기 Korea Japanese Rule







6.25 전쟁 Korean War

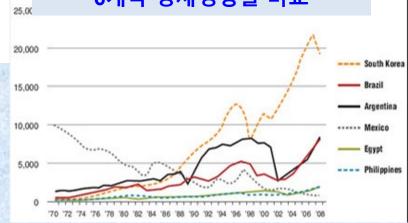


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독일: 광부와 간호사 파견 Germany: Miners and Nurses

#### Economic growth of six countries in comparison 6개국 경제성장율 비교





민주화 운동 Democracy Movement

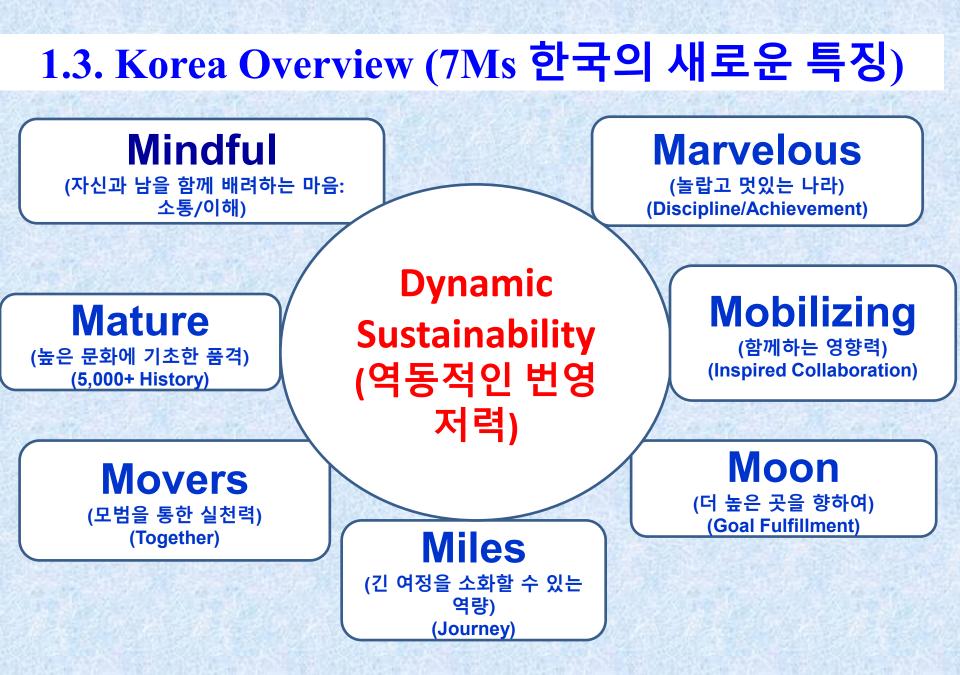


베트남 전쟁 Vietnam War



#### 1.2. Korea Overview (7Ms 한국의 특징) **Mothers** Mastery (어머니) (훈련의 문화) (Sacrifice/Dedication) (Discipline/Achievement) <u>(헌신/희생)</u> Enduring Minute **Memory** Resilience (빨리 빨리) (긴 역사) 고난을 (Speed/Rapid Catch-up) (5,000+ History) 이기는 저력 **Mountains** Meaning (목표지향적) (고난의 의미) (Goal Fulfillment) (Sufferings/Hardships) **Motivation**

**Votivatio** (동기부여) (Inspiration)



Paul Hong, 2017 Copyright



## 1.4. My next 30+ years in USA Family, Ministry, Work (Integrity and Influence)

South Korea

50.000+ casualties

28.000 stationed

Japan 50,000 stationed



A story of defending African slaves in US Supreme Court (8 judges from Southern States). Afterward, there was Civil War.



saving private ryan

india in the

A story of a captain and a seven member squad (seven) search for a paratrooper, Private First Class James Francis Ryan who is the last-surviving brother of four servicemen.

Germany

40.000 stationed



















# 1.5.My 30+ years with Europe (20+년 이상 유럽을 방문교제) **Europe: History and Impact** Arctic Ocean MAP OF EUROPE Major cities and places of Irish interest. Capland FINLAND ESTONIA LITHUANA BUR GARL Aediterronean CYPRUS

# 1.6. Mature Europe (7Es 성숙한 유럽)

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Enlightenment (계몽) (Discovery of Reality)

Enlargement (경계 확장) (Expansion of Boundaries)

## 1.7.20+ Years of Research on Asia (아시아에 대한연구)

#### Series on Resource Management

#### Building Network Capabilities in Turbulent Competitive Environments

Practices of Global Firms from Korea and Japan



YOUNG WON PARK and PAUL HONG



Building Network Capabilities in Turbulent Competitive Environments

Business Success Stories from the BRICs



Paul Hong and YoungWon Park

#### Young Won Park - Paul Hong

#### Creative Innovative Firms from Japan

A Senchmark Inquiry into Firms from Three Rival Nations



#### Paul Hong and Young Won Park





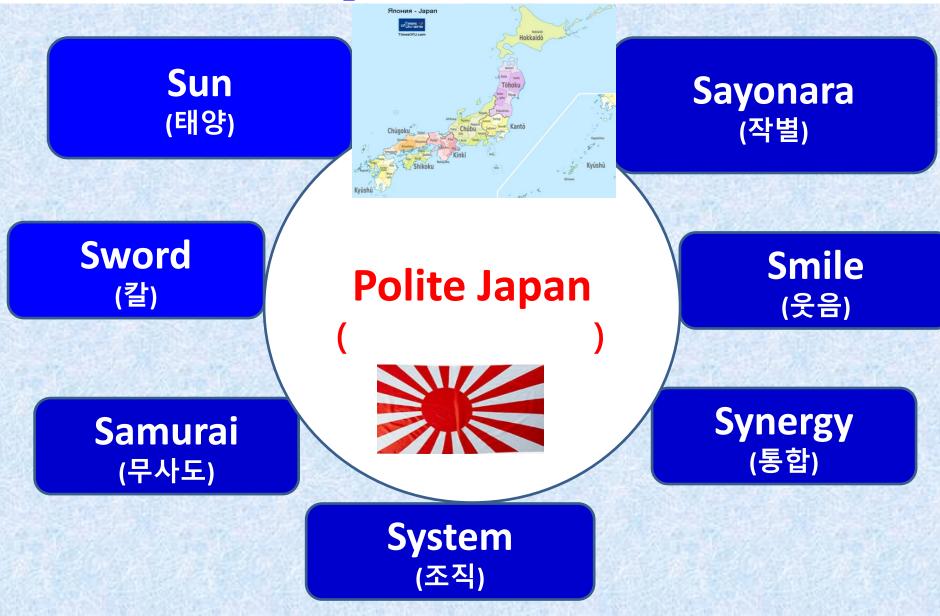
Rising Asia and American Hegemony: Case of Competitive Firms from Four Leading Nations







# 1.8. Samurai Japan (7s



## 1.9. Rising China (



#### 1.10. 12+ Years with India (Fulbright-Nehru Excellence Program)



# 1.11. Incredible India (기이한 인도)



## 1.12. Russia, Middle East, Latin America, Africa, Oceania (러시아, 중동, 라틴아메리타, 아프기카, 오세아니아)

