

# **First Impression**

## Official **Sitka First Business Alliance** Newsletter

April 2025

## In this issue:

- ◆ Professionalism
- Blockchain & Crypto
- ◆ Sheeple on Parade
- ◆ Municipal Efforts
- Business Advocacy
  - ◆ Community

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### SitkaFBA.com

#### Prime Downtown Real Estate-Coming Soon!

It might as well be the case that bank branches begin to get shut down. Another one of these "where to start" kind of topics. Let me jump to the point, for a change. *Get a Safe for your home*.

Basically, I see great deal of Bank Branches getting shut down in the next couple years. Primarily due to the enormous change that is taking place to our Financial Systems, but it has been made much easier in the world of DEI and Living wages. Walking into my bank last week for just the second time in many years, I was met with Crazy new procedures, ineptitude and Broom Hilda, I think! Professionalism is gone. We had better get it back or your business will regret it. Over the years I have worked with Intelligent, Capable, and Thinking people of each gender, dozens of nationalities, age ranges and so on, but today Capable, Intelligent Thinking people are a rare resource. This fact will help banks convert to fully digital products and accessibility. Get a Safe for you Home!! The only people going to the bank have stuff in a safe deposit box. This alone will not justify the financial burden of Branch Real Estate costs and branches will close globally.

**Downtown Real Estate-Coming Soon!** 

#### Monopoly Money is No More...

#### Learn more at SitkaFBA.com

In our March newsletter I touched on distractions. For myself, of late, I have been immersed in the world of Blockchain and Cryptocurrency. I am all In!!! We have all heard of Bitcoin and we all remember something about "a bunch of celebrities losing tons of money with crypto". Well, it has come a long way and, "Wow" shit is about to change.

The latest edition of the "Monopoly" game has no "Monopoly Money". That's right, no blue, green, pink or yellow cash. Monopoly has gone digital!!!

Right behind America's favorite board game is the Global Financial System. Going digital is all but done. As the US Govt. puts the regulations together, under the new Trump Administration, the conversion to the Digital Dollar is just 18 months away. This change is just the start of the new on-chain world we are entering. The Alliance is fully supportive of these innovations. If you would like to discuss this new Blockchain & Crypto-World contact Philip Rupell, Issues Director at issues@sitkafba.com

Important Disclosure: Membership fees, donations and contributions are Not Tax-Deductible.

All fees, donations and contributions will be used for promoting membership and the promotion of the positions of the Sitka First Business Alliance.

## <u>Legislation</u>

While the Sitka Assembly continues with its campaign of charity and enlightenment, the people in need of actual governance continue to pay and suffer. Choosing to create an image of caring for its community, the assembly continues instead to waste municipal funds on Special Interests which seem to impress their like-minded constituents.

For example, while highlighting the issue of affordable housing, efforts focus solely on Home Ownership versus rental opportunities. Many young people would much prefer to rent an affordable apartment as these young adults begin their careers. This can adversely effect young women particularly those with children. Rather than approaching housing in terms how to best impact the community, the assembly has focused on Home Ownership versus actual housing. The result, after roughly fifteen years, and millions of dollars in value wasted, approximately 4-7 people have been positively impacted. Wow 15 years and maybe 10 people.

## **Business**

As Sitka businesses gear up for the summer season, onboarding new hires becomes paramount. When hiring new employees its important to ensure that they have a clear understanding of your expectations.

This highlights the need for job training, even for those with similar experience in, for instance, food services or restaurants. Although they may have experience working in a kitchen, kitchens differ greatly.

Three aspects to keep in mind are: **What** we do, **how** we do it, and **why** we do it this way. Discussing these particulars will allow your new staff to better serve your clientele, work better with fellow employees and ultimately your businesses goals.

#### Sheeple Ba Ba Ba at Passing cars

Oddly enough, I started writing this before I saw the 3/05/25 edition of the Sitka Sentinel. As the spring arrives in Sitka, it is sure to be followed by many visitors. The Alliance sees the cruise industry and the environment it creates as "Wonka's Golden Ticket". Of course, rather than looking at the opportunities and possibilities, many can not get past personal inconvenience.

As we find ourselves in a logistically awkward location for regional cruise traffic, Sitka has an incredibly limited chance of benefiting financially. Meanwhile, the inconvenienced will rally others and proudly stage protests, likely at the roundabout, happily waving signs and endangering lives. Most of these people will show up for the "photo op" to feed their social avatar and attempt to show others how enlightened they are. I didn't see Trump getting his own local protest!! I suppose I should have. Stop endangering others and stop the hate!!!

## **Community**

Sitka, Alaska
A Natural Wonder...
Naturally Wonderful
Naturally,
You're Not Welcome?

Sitka is Bigger than this!!

Vote **NO**May 28th