



PT Kairos Sukses Sejahtera
Strategic Supply Chain Partner for Tires and Rims



COMPANY PROFILE

"The Authorized Bridge to World-Class Traction"

www.kairosjakarta.com



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Who We Are

ABOUT US

A 35-Year Legacy Built on Global Automotive Giants

PT Kairos Sukses Sejahtera forged its expertise by managing complex supply chains for elite tire and wheel manufacturers, connecting Asian distribution hubs to North American markets.

This multi-brand heritage—spanning the high-speed demands of JDM imports to the heavy-duty specifications of the USA—provides us with a unique, data-driven perspective on quality.

Today, we apply this 35-year standard to our role as the premier partner for Kumho, the official vendor for Hyundai and our role as A/S tire supplier for VinFast. We don't just know tires; we know the global standard.





OUR PAST PARTNERS & PORTFOLIO

OUR GLOBAL NETWORK HISTORY

As a distributor, our logistical capabilities are backed by over 35 years of navigating the complexities of international tire and alloy wheel distribution. We have established a proven track record of managing end-to-end supply chains for the industry's most demanding global manufacturers, ensuring seamless market entry and distribution across the Indonesian archipelago.



Mickey Thompson

(Imported from USA)

Legendary American off-road brand known for high-performance drag slicks and aggressive tread patterns for extreme 4x4 terrain applications.



Bridgestone

(Imported from Japan)

The world's largest tire company from Japan, delivering premium quality, safety, and advanced technology for all passenger and commercial vehicles.



Hankook

(Imported from Korea)

A leading global South Korean manufacturer known for cutting-edge technology & supplying OEM tires to premium European automakers.



Falken

(Imported from Japan)

A high-performance Japanese brand renowned for its motorsports heritage, ultra-high performance tires utilizing 3D Canyon Sipes.



BF Goodrich

(Imported from USA)

An iconic American manufacturer pioneering the all-terrain category, delivering rugged durability & championship-winning off-road performance.



Continental

(Imported from Germany)

A German engineering powerhouse with over 150 years of heritage, delivering premier safety, precision braking, and world-class tire innovation.



FORMER DISTRIBUTION PARTNERS



Stamford Tyres Corporation Ltd. (Singapore Based, Japan Import)

Strategic Partnership Established: 1990s

- This partnership provided PT Kairos with the strategic access required to secure the **Indonesian distribution rights for Falken**, a premier Japanese tire brand we successfully managed for several years.
- **Established Authority:** Founded in the 1930s and listed on the Singapore Exchange (SGX).
- **Global Distribution:** Operates a vast international network spanning over 90 countries with proprietary manufacturing facilities.

YHI INDONESIA, PT (A Subsidiary of YHI International Limited)



YHI International Limited (Shanghai, Thailand, Malaysia)

Strategic Partnership Established: 2000's

- Our collaboration with YHI enabled a diversified procurement pipeline, allowing us to source and import **premium alloy rims** directly from manufacturing hubs in Thailand, Malaysia, and Shanghai.
- **Corporate Scale:** Founded in 1948 YHI evolved into a global automotive leader in over 100 countries
- **Production Leadership:** A global specialist in alloy wheel production, YHI owns high-tech manufacturing plants, and the Advanti Racing brand.



IMPORTED RIMS

A LOOK INTO OUR PAST RIM CATALOGUE



PT Kairos has a long-standing history of diversifying Indonesia's wheel market by sourcing premium products through our long-term alliance with YHI International. This partnership allowed us to import world-renowned brands such as **Advanti Racing**, which brought Formula One-inspired engineering to local enthusiasts, and the discontinued **Brightwheel Racing** line. These premium products were strategically sourced from YHI's high-tech manufacturing hubs in Thailand, Shanghai, and Malaysia to ensure a balance of quality and logistical efficiency.

Beyond third-party distribution, we demonstrated market agility by *developing our own proprietary sub-brands, KSR and JOE*. These house brands were specifically engineered to provide "*Market-Responsive Designs*"—taking inspiration from global aesthetic trends and optimizing them for the budget-conscious consumer.



THE APPOINTMENT: EXCLUSIVE IMPORT RIGHTS



PT Kairos has been the official Importer of Kumho since **2016**



Authorized importer and distributor of Kumho Tires' **4 major asian factories**, supplying the A/S market and major manufacturers.



Vietnam Plant: PCR & MTAT



Gwangju Plant: OE Hyundai



Gokseong Plant: TBR Tires



Pyeongtaek Plant: EV Lineup



Our Vision

To evolve alongside Indonesia's changing automotive landscape by fostering transparent, resilient partnerships that withstand market challenges.



Our Mission

*Our mission is to bridge global manufacturers with the Indonesian market through **honest, efficient, and data-driven supply chain management**. We are dedicated to providing our distributors and OEM partners with the steady, factory-fresh inventory they need to move forward.*





OUR PARTNERS

OFFICIAL VENDOR OF HMID



Hyundai All New Santa Fe

(Kumho Ecsta PS71 SUV XL)

255/45 R20 105V & 245/45 R21 104Y



Hyundai Stargazer

(Kumho Solus HS63)

205/55 R16 91H & 185/65 R15 88H



Hyundai Kona EV

(Kumho Ecsta PS71 XL)

235/45 R19 99V & 215/60 R17 96H



Hyundai Creta

(Kumho Solus HS63)

215/60 R17 96H [For 2022 or Later]



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LATEST DEVELOPMENT

SUPPLYING VFE34 OE TIRE



As VinFast continues its phased expansion into the Indonesian market through the development of the Subang assembly plant, establishing a stable component supply chain remains a key priority. PT Kairos Sukses Sejahtera is currently coordinating the supply of the Kumho Ecsta PS31 (215/45 R18), which serves as the Original Equipment (OE) for the VF e34 model.

This logistical effort is particularly focused on supporting the growing Green SM (GSM) electric taxi fleet as it begins operations in Jakarta, Surabaya, and Makassar.

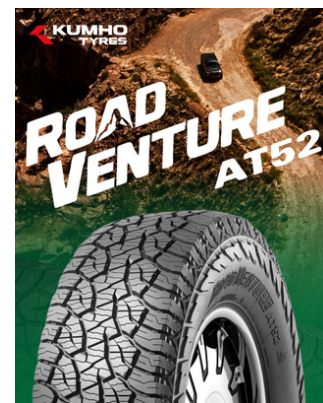
Our current role involves aligning inventory levels with VinFast's operational requirements to meet the demand for high-volume OE replacement parts. This ongoing development aims to ensure that both private and commercial VF e34 users have access to necessary maintenance components during the initial market rollout.

PT Kairos continues to adapt its logistics to support VinFast's broader goals for the Indonesian EV sector, providing the foundational supply chain support required for maintaining quality, fleet stability and regional growth.



LATEST DEVELOPMENT

KUMHO'S MTAT EXPANSION



Indonesia's geography demands tires where durability is a necessity, not a luxury. With the SUV sector projected to grow through 2030, PT Kairos is positioning Kumho as the premier choice for Mud-Terrain and All-Terrain segments.

The launch of Kumho's new Road Venture RT pattern provides a key opportunity for PT Kairos to expand its off-road reach by introducing rugged, high-endurance tires engineered for the most demanding local environments

Our approach leverages Kumho's proprietary technology, specifically the Road Venture MT71 and AT52 series. These tires feature advanced cut-and-chip resistant compounds—improving tread life by 20%—and "stone ejector" bars designed for Indonesia's harshest mining and plantation sectors.

By combining aggressive engineering, statistical efficiency, and strategic market pricing, PT Kairos aims to capture a leading share of the off-road and commercial utility markets.



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Contact Us

Welcome to PT. Kairos



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Business Company Profile

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