

Women Health and Welfare Organization (WHWO)

“Healing Hearts, Empowering Minds”

Transforming Partnership to Achieve Sustainable
Developmental Goals



Women Health And Welfare Organization (WHWO)

Message Of The Leaders



Message from the President

Since its inception in 2014, the **Women Health and Welfare Organization (WHWO)** has remained steadfast in its mission to promote holistic community development — empowering individuals and fostering sustainable socio-economic growth. Guided by our charter, WHWO has achieved significant milestones in health, education, and social welfare through dedication and compassion.

We believe that true progress thrives where **kindness, justice, equity, and inclusion** prevail. As we continue to serve, we celebrate the collective efforts of our **team, trustees, partners, and communities** whose unwavering support and inspiration have made our journey meaningful and impactful.

Ms. Qurrat ul ain Jibran

Sr. Clinical Psychologist

Founder & CEO



Message from the General Secretary

By the grace of Allah Almighty, WHWO proudly celebrates 11 years of dedicated community service. Since its inception, WHWO has remained committed to empowering underprivileged communities across Pakistan through initiatives in **health, education, gender equity, peace, and human rights**.

These achievements reflect the **vision, dedication, and teamwork** of our members and volunteers who have worked tirelessly to bring hope and positive change. As we move forward, WHWO reaffirms its pledge to continue building a **healthier, inclusive, and compassionate society** with sincerity and purpose.

Mohammad Jibran Qureshi

General Secretary

Women Health and Welfare Organization (WHWO)

Introduction

The **Women Health and Welfare Organization (WHWO)** is a non-profit, non-governmental organization established in **2014**, committed to promoting **health, education, mental well-being, and socio-economic empowerment** among marginalized and underprivileged communities across Pakistan.

WHWO strives to create a **holistic and inclusive model of community development** by addressing the interconnected challenges of poverty, health disparities, gender inequality, and lack of education. Guided by a vision of a healthy, educated, and equitable society, WHWO implements projects that focus on **women's empowerment, public health awareness, mental health support, disaster preparedness, environmental sustainability, and human rights advocacy**.

Through collaborative partnerships with public and private institutions, WHWO has successfully implemented numerous **grassroots programs**, delivering direct community services and advocating for the **civic and social rights** of vulnerable populations. The organization's strength lies in its dedicated team of professionals and volunteers who work tirelessly to inspire sustainable change and empower communities to lead healthier and more dignified lives.

Organization Information

- **Name:** Women Health and Welfare Organization (WHWO)
- **Registration Number:** PCSW (S) 1606
- **Type of Organization.** (NGO)
- **Date of Registration:** 2014
- **Contact Address:** House D/50 Block 2, Saadi Town, Karachi
- **Alternative Contact:** 03341344368
- **Website:** www.whwo.org
- **E-mail address:** whworganization@gmail.com
- **Alternate email:** hrwhwo@gmail.com
- **FB :** <https://www.facebook.com/WHWOrganization>

Linkedin: <https://www.linkedin.com/in/mrs-qurrat-jibran-03ba8a39>

Core Ideology



WHWO'S VISION

To create an inclusive and equitable Pakistan—especially in Karachi—where every individual, including female sex workers and other marginalized groups, can exercise their fundamental human rights and access social, educational, and health opportunities with dignity, equality, and safety.

WHWO Mission

To secure rights of female health, education, and basic human rights, for the purpose of skill development, and empowerment.

Aims & Objectives

- *Creating awareness regarding Female health (HIV/ AIDS, STIs/ATDs, Safe Abortion, family planning), education, rights, skills development, and women empowerment.*
- *To improve quality of life by promoting, health-friendly practices and promote mental health awareness.*
- *To reduce female abuse/ sexual abuse incidents.*
- *To reduce domestic violence.*
- *To reduce incidences of HIV/AIDS and STIs.*
- *To register voices from Key Vulnerable communities for their rights through their participatory advocacy.*
- *To reduce gender based violence incidents.*
- *To reduce poverty and develop rehabilitation system for the community.*
- *To enhance the capacity-building of females for becoming independent, healthy individuals of the society so that they could play an effective role in the nation's development.*
- *Conduct need base advocacy and training programs for the female community.*
- *To establish women's education centers in rural and urban areas.*
- *To raise awareness, through rehabilitation centers among the women's development community to bring change in mindsets.*

Our Trusted Brands

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**Non-Profit
Organisation Awards**

Women Health and Welfare Organization

**Best Women's Human Rights
Advocacy – Pakistan**

Internships

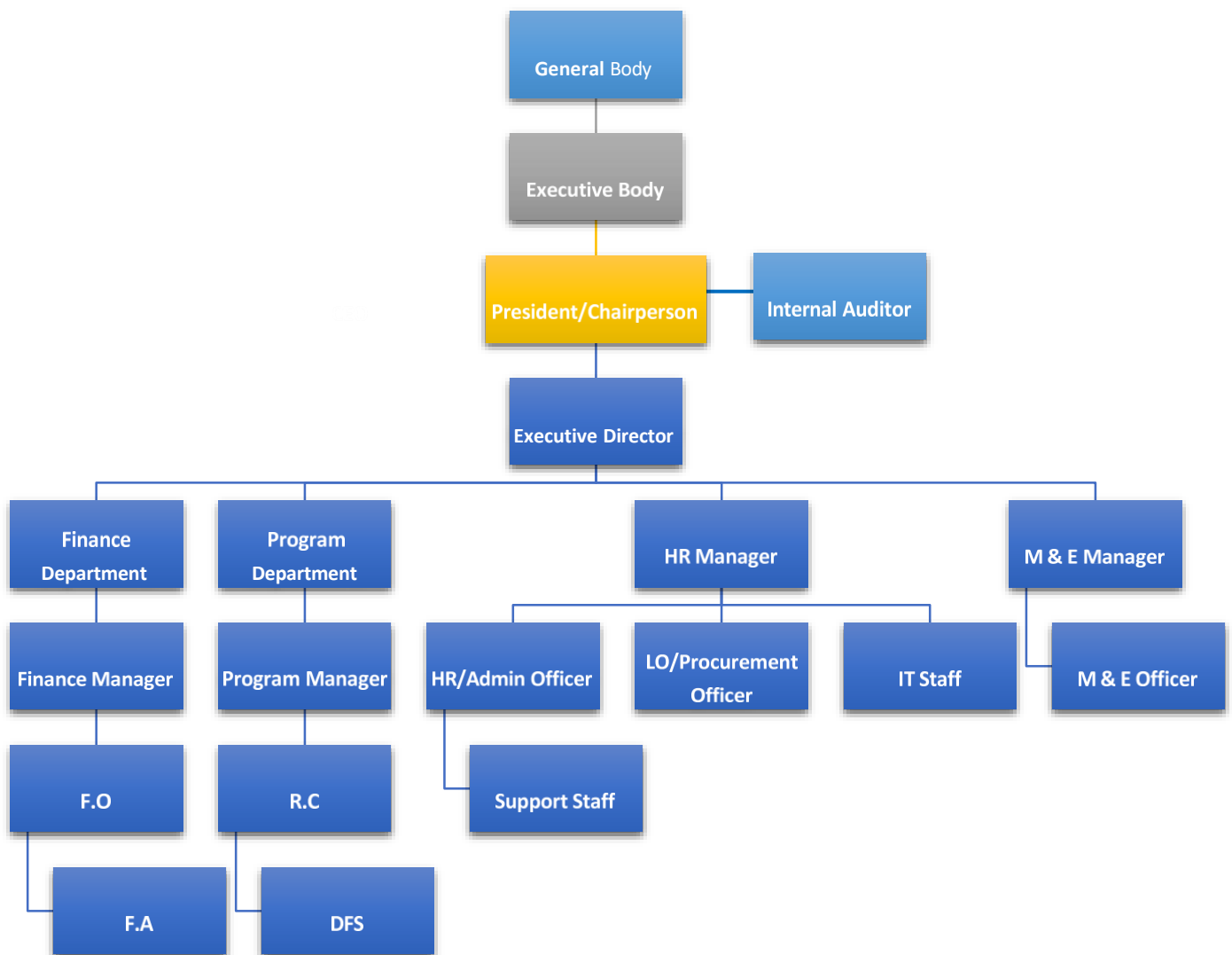
INTERNSHIP Program.

- We offer internship programs for youth and provide direct exposure with the key population community (hidden population) not easily accessible, but with WHWO youth can engage with the community in a healthy and comfortable environment.
- Bahria University, Psychology students visits and want to gain on hand experience of community exposure and dealing.
- Ziauddin University , medical students helps in medical camps and clinics for community.
- Karachi American School's students comes for their projects and work for community and apply for scholar ships.

What Frames Us!

WHWO is a democratically governed body which has 130-member General Body at its apex. The General Body elects the 7-member board for a period of three years. The Board meets quarterly to review the affairs of the organization and track the pace of the projects and activities.

WHWO is a democratically governed by a General Body at its apex which has 130members. The General Body elects the 7-member board for a period of three years. The Board meets quarterly to review the affairs of the organization and track the pace of the projects and activities. The Executive director leads the organization's team and works full time to ensure the organization performance on daily basis.



ACHIEVEMENTS

From 2018-2021 successfully completed the granted project by **Global Fund** “accelerated response to HIV through effective prevention, treatment, care, and support intervention for Key population and surveillance in high-risk areas” for the key population of female sex workers in Karachi, Sindh.

National AIDS Control Program (**NACP**) was Principal Recipients (PR), **GreenStar** as Sub Recipients (SR) and Women Health and Welfare Organization (**WHWO**) was executive partner as a Sub-Sub Recipients (SSR).

- **In July 2021-2023 a project “accelerated response to HIV through effective prevention, treatment, care, and support intervention for Key population and surveillance in high-risk areas” for the key population of female sex workers in Karachi, Sindh; was granted by “Global Fund” and technical support by UNDP completed in March 2023.**
- Total of 9818 registrations were done throughout these projects.
- 2017 STI Screening tests were performed during this time span.
- Total of 5035 HIV Tests were conducted.
- We registered 22 PLHIVs during this project. 2 of those passed away while the rest are still in our follow-ups.
- The total number of Condoms/Lubes distributed throughout the project is 829616.
- Have conducted monthly meetings with key network operators.
- Awareness-raising sessions were conducted for the community with regard to different issues.
- Medical Camp set up for providing health care facilities to the underprivileged.
- Mental health services including medical consultation and relaxation techniques were provided to the community members.
- Medical and financial help were provided to PLHIVs and FSWs throughout the project i.e. they received free medicines, rationing, clothes, Ramzan and Eid gifts, etc.

MOU Partnership

2018-2023

- MOU signed with Ziauddin Hospital Kemari Campus.
- MOU signed with Ziauddin University Clifton
- MOU signed with Welfare AID (medical students).
- MOU with CFC for capacity building of females.
- MOU with Advocate for legal support.
- MOU with Sindh Mental Health Services.
- MOU with Pakistan Lions Youth Council (PLYC)
- MOU with the Living Science.

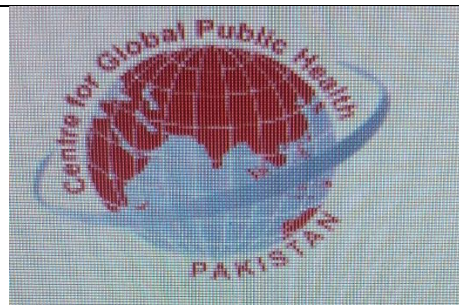
Research Projects

- Mapping Activity of Private Health Facilities in all 30 districts of Sindh by CGPH and Sindh Health Care Commission Feb- April 2025.
- Revalidation Activity of Private Health Facilities in all 30 districts of Sindh by CGPH and Sindh Health Care Commission May- July 2025
- IBBS R6 in Karachi with all key population (FSW/TGs/PWIDs/MSM).
- 2019-2020 Agha Khan's Monitoring Research Survey on LHW/LHV performance of Health Houses in Sindh and Baluchistan by CGPH.

Strategy for Sustainability

- Training and Mentoring.
- Advocacy
- Leadership program
- Free Medical Camps
- Social Enterprise "Aanchal by Muntaha" established but not funded.
- Mental Health Clinic "Fertile Mind".
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Glimpse of Potential Donners



Thematic Area



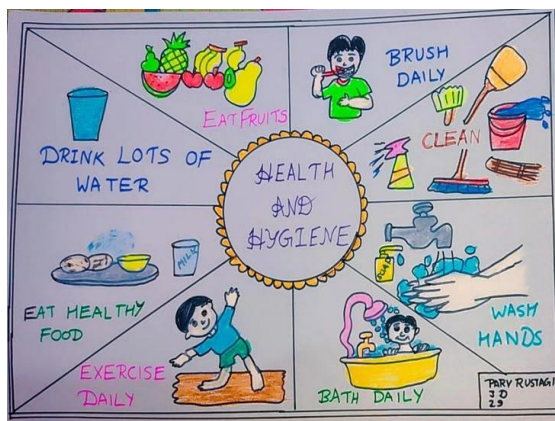
Geographic Outreach



Monthly Medical Camps

- Complete Medical evaluation of every patient
- Psychological assessment and support is offered
- Hep B and C testing
- HIV screening and the positive cases are then registered.

HEALTH



Project Title:

Accelerated Response to HIV through Effective Prevention, Treatment, Care and Support Interventions for Key Populations and Surveillance In High Risk Areas



Back Ground:

WHWO foresees Pakistan, especially Karachi, where individuals can exercise their fundamental human rights for the achievement of personal and professional excellence, regardless of their sexual orientation, sexual behavior, and gender identity. WHWO aims to develop an environment where FSWs can live with their basic rights (i.e. human, educational, professional); where they are fully aware with an insight into their sexual orientation, gain confidence, be responsible and involved in safe sexual practices, without any coercion, abuse, harm, and fear.

In December 2018, a project was commenced by WHWO under the supervision of Green Star, granted by "Global Fund" which wound up by June 2021. The project was meant to reach the unreached key population in Pakistan for effective prevention of HIV/AIDS and treatment of other health issues. By July 2021, another cycle of the same project cycle commenced under the supervision of UNDP funded by "Global Fund". This project is ongoing; with many new learning interventions including awareness regarding PrEP, PEP, Chemsex, and PSEA.

Currently, WHWO has been working on the sensitization of youth regarding the struggles of community-based workers and the PLHIVs while seeking medical aid to secure their physical and mental state of health. As Youth is the flag bearer of the upcoming era therefore we initiated internship programs for final-year students of Clinical psychology and medicine from renowned universities so that they can have a close-knitted interaction with the community and can understand the gist of their issues in a crystal clear manner which has been running quite successfully for recently we have got done with our 3rd batch of students who have completed the internship program with WHWO. The positive aspect of this program has been the willingness shown by those students to work for the marginalized community by taking out to re-visit the DIC voluntarily and offering services to serve the community most fruitfully.

WHWO has been tirelessly working for the betterment of the community since December 2018; we have across many such experiences where with our support the community members have felt safer and comfortable that someone is working to cater to their needs with the help and support of Global Fund. We have witnessed behavior change within the community and have an ORW currently working with us as an

example of the change we have brought about in the community via implementing our interventions successfully throughout these years. We have worked on some classical case studies during this tenure and have helped out the community to the utmost level not by catering to their physical needs only but by providing them with mental therapy sessions as according to need-based based assessment it is one of the most important aspects In bringing about a positive change within the community which is somehow neglected.

The main motive to apply for this grant is to continue working for the same cause with even great zeal and determination and not only in Karachi but also in other lots as well as there is a high need for the provision of services and treatment in the lot of Hyderabad and Nawabshah as per our need-based assessment parameters.

KEY HIGH LIGHTS OF PROGRAM

1. From **2018 Dec to 2019**, registered 1805 FSW, diagnosed and treated 318 STI cases diagnoses conducted 800 VCT and distributed 41776 CL.
2. During this time period started to main data of hotspots and intervene in the community females.
3. Start to build strong relationship with the key steak holders and start spread HIV awareness sessions.
4. From **2020 Jan 2020 Dec**, registered 1891 FSWs, conducted 928, VCT conducted and 12 HIV positive cases found and started their ATR treatments. Further 478 STI diagnosed, treated cases and 217531 CL distributed.
5. Started mental health programs and support community mental health sessions.
6. Began key network monthly sessions to support the community services and sensitization the community owners/steak holder with the program services.
7. Mubarak village awareness session with underpreviladge women.
8. Awareness session started in Napier road Brothels.
9. CDC and UNAIDS FGD meeting conducted at DIC office of WHWO.
10. Started liaison with other organizations like UNICEF, community legal aid support awareness sessions for children.
11. Conducted PLHIVs clinic at DIC
12. Psychological assessments of outreach workers and working on their behavior grooming.
13. From 2021 to 2021 Dec, registered 3209 FSW clients, conducted 1652 VCT, diagnosed and treated 563 STI cases, and CL 274490 distributed.
14. Found 10 HIV positive clients and registered with ART centers for treatment.
15. Reach out male clients and start prevention services for them.
16. Started mental session for the community.
17. From 2022 to Dec 2022 registered 4982 FSW clients, conducted 2822 VCT, diagnosed and treated 813 STI cases, and CL 350283distributed.
18. Found 14 HIV positive cases and registered with ART centers for the ARV treatment.
19. Started to conduct HIV awareness sessions in different cities of Sindh like, Hyderabad, Mirpurkhas, Sujawal and Sanghar and sensitize the community with the available treatment and treatment.
20. Lunch PrEP treatment with support of UNDP and started awareness sessions.
21. Sensitized youth and started internship program with Ziauddin medical students and Bahria University's Psychology student.
22. Signed MOU with Ziauddin hospital Kemari campus.
23. Signed MOU with Chartered with Compassion for vocational capacity course for community females.
24. Anticorruption sessions with the community females.
25. HIV seminar at Ziauddin Hospital.

Executive Summary of Togetherness with Female Sex Workers

In many respects, WHWO completed 4 years of togetherness with the FSW community. The milestone covered physical health, emotional health, psychological help, psychosocial support, peer education, and sex education. WHWO tried to provide enabling environment to the community where they can learn to exercise their basic human rights and sexual reproductive rights and responsibilities towards their partners without being violated by their rights and coercion.

WHWO has been successfully catering to the healthcare needs and human rights issues of the marginalized population through various interventions. In this tenure, WHWO tried to open the doors of opportunities for vocational or capacity-building programs for the FSW community to support economic empowerment.

WHWO Pillar 1 "Improved Access to Quality Health Services" has directly contributed to enhancing health, equity, and well-being in all cast, languages, and religions. WHWO signed a document of MOU with the private hospital to support the community to easily access the treatment.

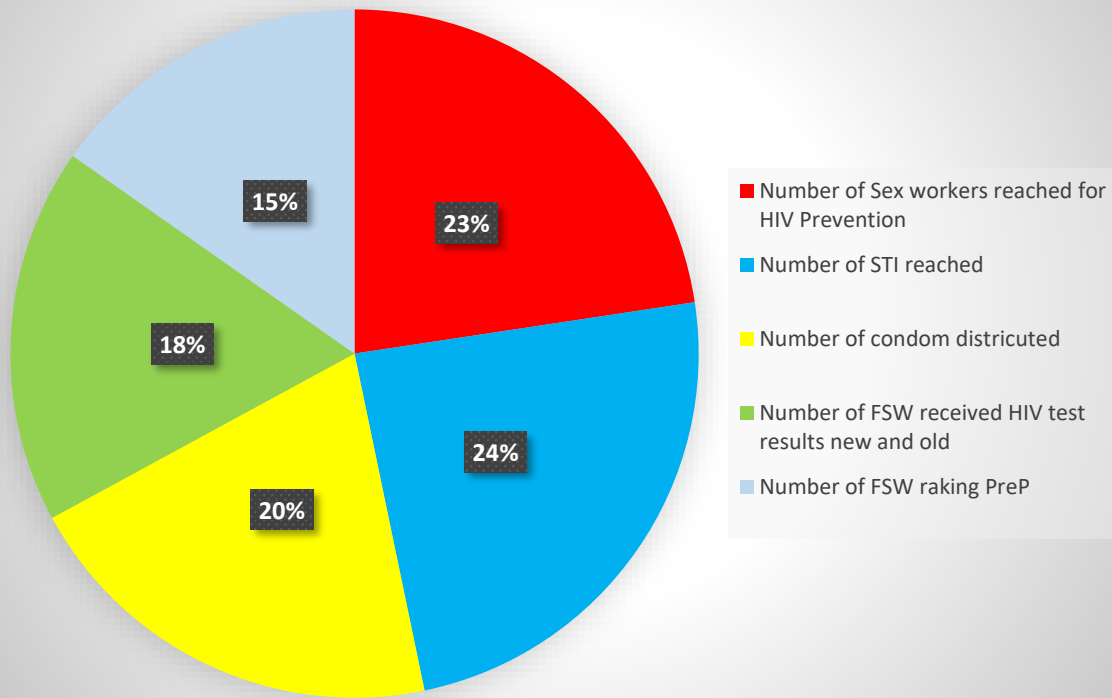
Through numerous efforts such as awareness campaigns, training programs, and participation in the decision-making process, the organization is also cultivating young leadership across communities. Resultantly, young leaders took part in a variety of nationally contributing meaningfully by giving voice to their thoughts.

The WHWO started young leaders to sensitize on sensitive issues and start to gather like-minded personalities to work for HIV and facilitate the marginalized female. As the organization started the internship program for psychology and medical students. During the program tenure, the organization got a few volunteer students who became a part of our service delivery activities.

WHWO made several efforts to secure social entitlement, including social protection, for the FSW community. One of our main tasks was to establish connections with other social entrepreneurs for their economic empowerment with free vocational capacity building with new social entitlement like beauticians etc. WHWO sponsored the formation of five new Community-Based

Achievement Indicators in Five Years

Achievements



In-house training sessions at Women Health and Welfare Organization





AIDS day celebration at Ziauddin Hospital





Awareness Session by UNICEF at the DIC of Women Health and Welfare Organization





Visit of DR. Ershad Kazmi (CDC) at Women Health and Welfare Organization



IBBS R-6 in Karachi and Prisons 2023 August Jan 2024



Women Health and Welfare Organization (WHWO) successfully conducted the **Integrated Biological and Behavioral Surveillance Round 6 (IBBS-R6)** in **Karachi**, covering **all key populations**, including Female Sex Workers (FSWs), Male Sex Workers (MSWs), Hijra Sex Workers (HSWs), and People Who Inject Drugs (PWIDs) .

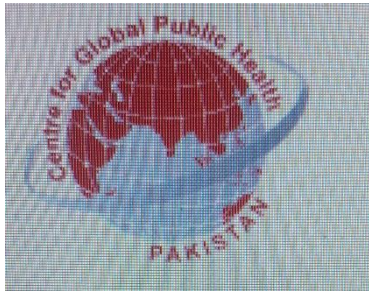
As part of this surveillance, WHWO carried out **four key diagnostic tests** — **HIV, Hepatitis B, Hepatitis C, and Syphilis** — in collaboration with national and provincial stakeholders. The study contributed critical data to inform public health strategies, strengthen prevention programs, and enhance care and support services for vulnerable and high-risk populations.

Moreover Women Health and Welfare Organization (WHWO) successfully implemented the **Integrated Biological and Behavioral Surveillance Round 6 (IBBS-R6)** in **Karachi** with all key populations — including **Female Sex Workers (FSWs), Male Sex Workers (MSWs), Hijra Sex Workers (HSWs), and People Who Inject Drugs (PWIDs)**.

In addition, WHWO extended this important public health surveillance to **prison settings**, conducting the study in **Karachi Central Jail, Juvenile Jail, and Balochistan Prison**. The research included **four major diagnostic tests** — **HIV, Hepatitis B, Hepatitis C, and Syphilis** — to assess the prevalence of infections among high-risk and incarcerated populations.

This initiative provided vital data to guide evidence-based interventions, support national HIV and Hepatitis control strategies, and improve access to prevention, treatment, and care services for marginalized and vulnerable groups.

Mapping Activity Survey in Sindh 30 Districts August 2024- June 2025



WHWO Mapping Activity in Sindh

Women Health and Welfare Organization (WHWO) successfully conducted a **mapping activity across all 30 districts of Sindh**, covering **all health facilities**. This project was carried out **with the support of the Sindh Healthcare Commission and funded by CGPH Pakistan and the University of Manitoba**.

WHWO Health Facilities Mapping Project – Sindh Province

Women Health and Welfare Organization (WHWO) successfully conducted a **comprehensive mapping of 4,700 health facilities across 30 districts of Sindh**. The activity included **initial data collection and subsequent revalidation** to ensure accuracy and completeness. This project was implemented **in collaboration with the Sindh Healthcare Commission and funded by CGPH Pakistan and the University of Manitoba**.

