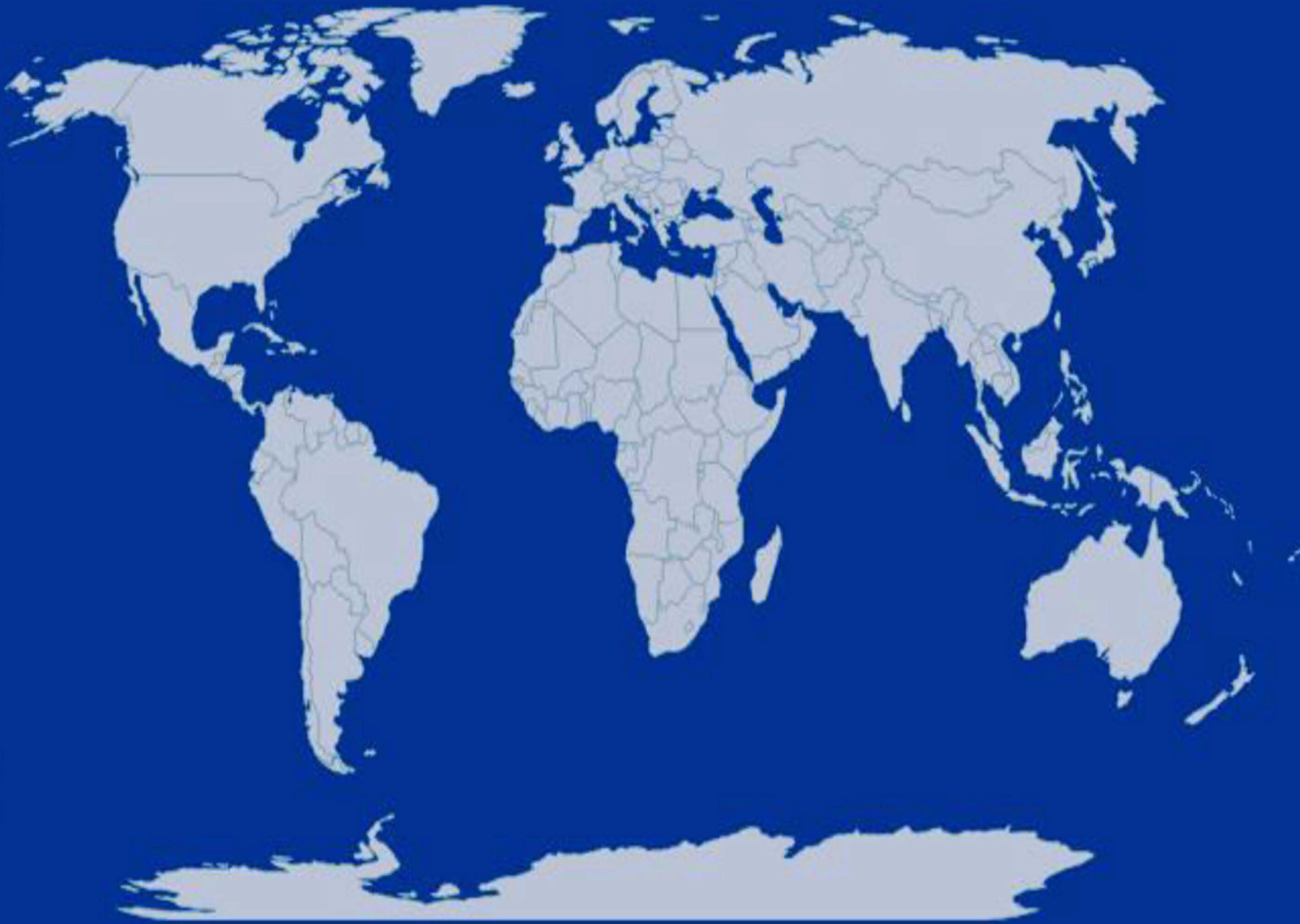


The Second Basic Needs



Inspired By Quality Clothing



COMPANY
PROFILE

www.secondbasicneeds.com

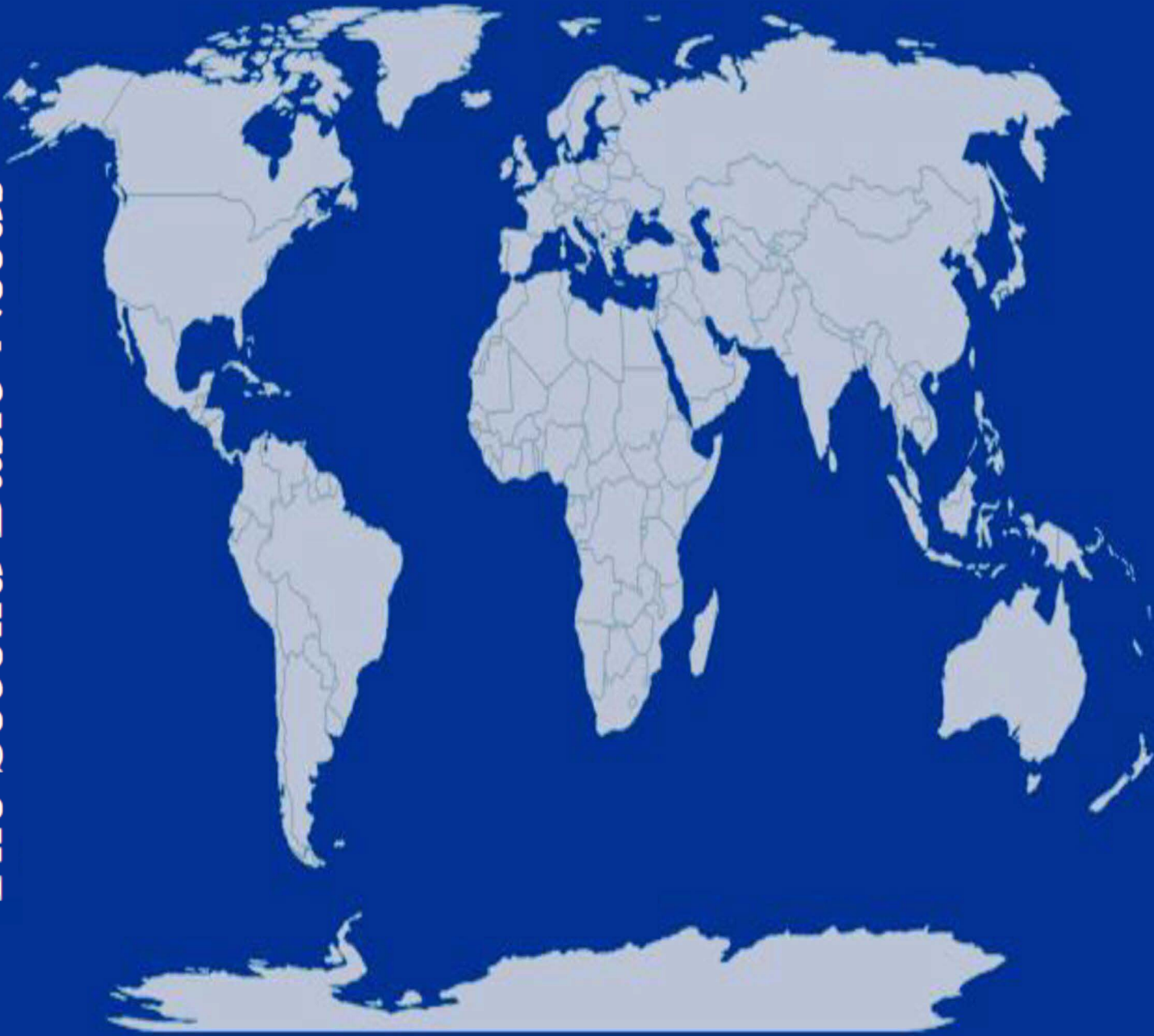


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ABOUT THE COMPANY

THE SECOND BASIC NEEDS is a procurement services provider, delivering significant and sustainable value to organizations in the procurement of their goods and services from emerging and developed markets .

THE SECOND BASIC NEEDS have founded by a group of Textile Experts working in the field for over the two decades with a simple commitment, that the Team would do whatever it takes to service our most valuable customers. We are dedicated to helping customers simplify the management of their branded materials by offering innovative technology, industry expertise, and unparalleled Service 8: Delivery.



MISSION, VISION & VALUES



MISSION

Our mission is to pursue sustainable business growth, continually refine our unique processes, foster a working environment for employee satisfaction, cherish the relationship with our stakeholders and commit to a safe and greener environment.



VISION

Responsibility to the Customers:

The primary reason for us to exist is to serve our customers. We do this by ensuring the delivery of the very best value to our customers.

Responsibility towards Fellow Associates:

A company is only as good as its employees. We know that we are capable of delivering the best value because of our investment in the best employees and associates.

Responsibility towards our community and environment:

We invest in CSR activities that will improve the lifestyle and conditions of our own people and those of our external community.



VALUES

Team is the owner

Internal strategy to run the process as ownership toward all employees. We all get the benefit of ownership in the business.

Excellence

We go all-out to excel in every aspect of our business and approach every challenge with a determination to succeed.

Social Responsibility

We care for the future generation of our beloved country. Our Environment care is always ensured by green technology and management.

Partnership

We believe and work as a partner with all of our vendors and customers. We always focus on long term goals instead of short term achievement.



HOW THE COMPANY WORK

Our Company has own Merchandising and Quality assurance team. Combinedly, they review the styles and find out the risk analysis and others technical issues and solve together. The way of our team working-----

- 1) Fabric Selection: We have multiple suppliers with local and abroad for the items knit & woven with regular and various Jacquard & Texas quality. In that case we could easily catch the Customers quality / design and support within short time.
- 2) Fabric Cutting : Before start the cutting check the fabric inventory report, shrinkage, fabric quality, size set report, pattern check, bulk consumption and finally cut the fabric to the smooth production.
- 3) Stitching: Based on PP meeting initially start pilot run, therefore review the pilot run against the styling for SPI, fabric shade, Measurement stitching quality and allow to start the bulk cutting and stitching.
- 4) Washing: Follow the wash standard and recipe during the PP stage and advise to follow the same for bulk to get right color, hand feel & effect.
- 5) Quality control: Quality team every day visit the production unit, check the inline, review the fabric and trims and do the needful to get the buyer standard!
- 6) Packing: Before start the packing confirm the packing method and trims placement therefore start the packing as per guidelines.
- 7) Final inspection: we have own team set up whose are capable to handle the final inspection where required the self-inspection.
- 8) Shipment/Payment: Shipping and Payment method depend on negation with the customers. generally, we would prefer the LC Sight.....!



PRODUCT CATEGORY

Woven

Compared to non-woven fabrics-woven fabrics are not only stronger but also structurally superior. It Possess unique characteristics such as thickness, elasticity, durability ,resistance to creasing ,breaking strength , abrasion resistance , area density and stiffness. We are very familiar numerous product like for formal & Casual shirts, trousers, shorts, jacket, workwear, outwear etc..

Knit Garments

We're likely familiar with the advantageous qualities of knit garments, including their wrinkle resistance, elasticity, lightweight nature, comfort, wide range of colors, minimal care requirements, ease of manufacturing, and affordability. "Knit Garments" represent a key Fusion Initiative and are a fundamental aspect of our operations. We specialize in various knit products, including:

- T-Shirts,
- Polo Shirts,
- Hoodies
- Sports and Activewear
- Fashion Sportswear
- Yoga Apparel
- Polar Fleece
- sweatshirt

Sweater

Our success partners use all kinds of sweater knits like Traditional, Ribbed, Boucle Knit, Cable Knit etc. Our manufacturing partners have achieved excellent experience in producing a variety of sweater styles, starting from traditional crew necks to more fashionable cold-shoulder sweaters.

They are also good at producing Turtlenecks, Crew or Round Necks, V-necks, Cardigans, Dusters, and others.

They cover all kinds of relevant fashionable items for men, women and babies.

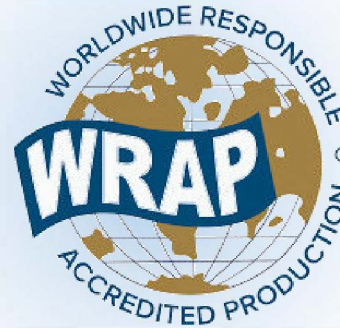
Shoes

Recently we are happy to export Men's and Ladies shoes with the materials cow leather and Pu leather for the market of Germani and Netherlands.

PRODUCT GALLERY



COMPLIANCE & CERTIFICATIONS



Our working partners always take care of the following Code of conduct (COC)

1. NO Child Labor
2. NO Forced Labor
3. Health and Safety
4. Compensation
5. Working Hours
6. NO Discrimination
7. Discipline
8. Free Association and Collective Bargaining
9. Management Systems

MAJOR BUYER

MAIN BUYERS	BRAND	COUNTRY
LIDL		GERMANY
CEPOVETT	CEPOVETT	FRANCE
CASTLEWOOD		USA
RENNER		BRAZIL
CENCOSUD		CHILE
ARDENE		CANADA
RUNNERS		CANADA
ARTEX		CANADA
BOSCOV'S		USA

COMPANY LOCATION



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MANAGEMENT THOUGHT

The Concept of Responsible and Ethical Business have changed the process of sustainable Development globally and that make us conscious about the responsible and ethical business. This thinking and sense of responsibility made us passionate to set up our own business where are ethics; commitment & CSR will be high priority.

Our key focus on high quality, fashionable products, effective communication, on time customer feedback and Delivery. The people are the core of our business so, we want to grow with the people & for the people to bring in a positive change in the society which will positively impact our country.



Latifa Akter Laila
Chairman



Ramzan Ali Akanda
Managing Director

