

HOW TO BE A GOOD LEADER

Being a leader isn't just about leading a group—it's above all about the ability to inspire, support others, and work together toward a goal. A good leader doesn't have to know everything or always be right. However, they must be able to listen, understand the team's needs, and make responsible decisions.

Here are some traits and skills that will help you become a good leader:

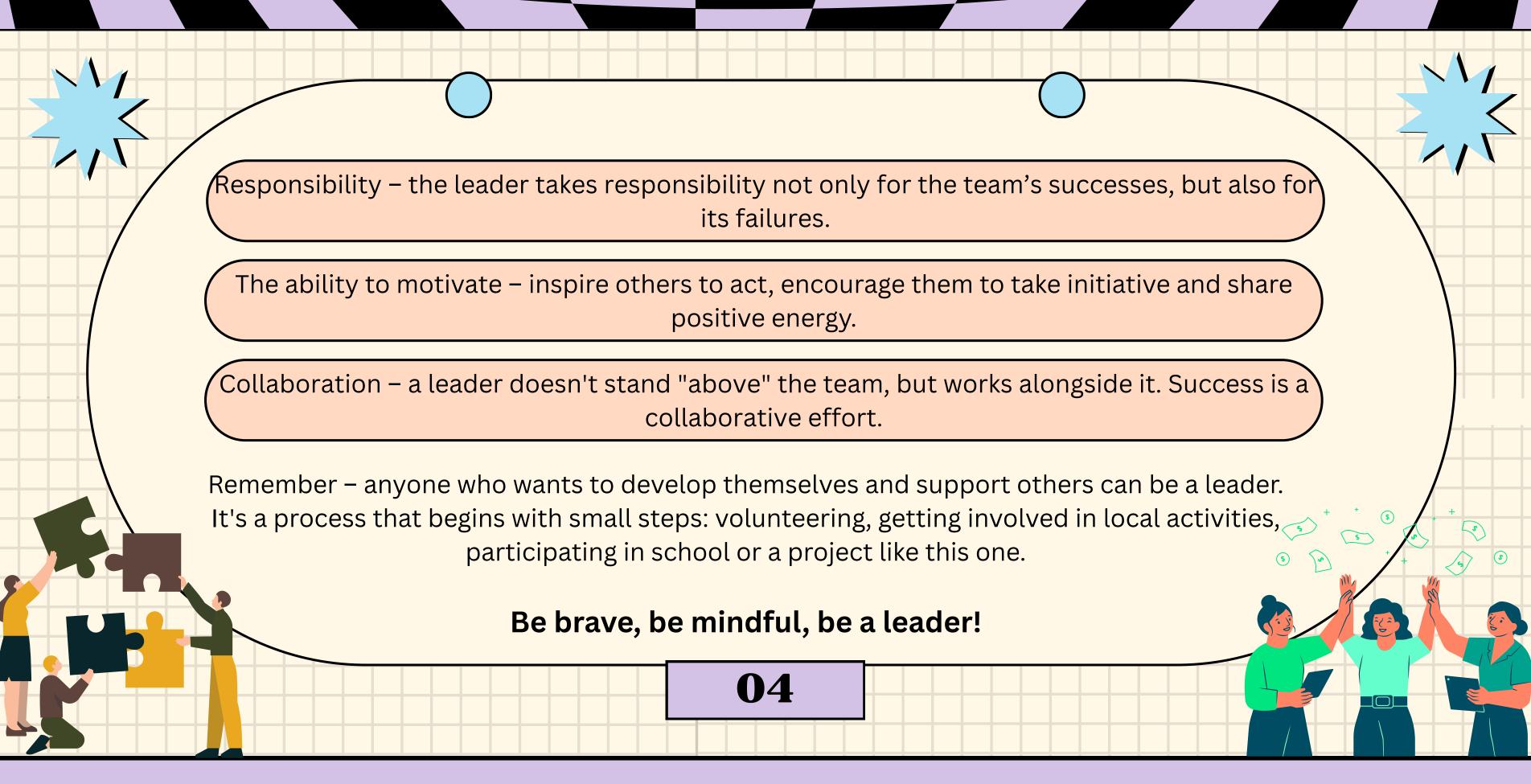
Communication – Speak clearly, but also actively listen. Good communication builds trust and prevents conflict.

Empathy – understanding the emotions and perspectives of others is the basis of teamwork

TOMORROW A

LEADER

TODAY A



HOW TO EFFECTIVELY MANAGE A TEAM IMPLEMENTING A SOCIAL PROJECT?

Managing a team during a social project isn't just about assigning tasks—it's about building collaboration, motivating, and guiding a group toward a common goal. A well-organized and cohesive team is key to the success of any initiative.

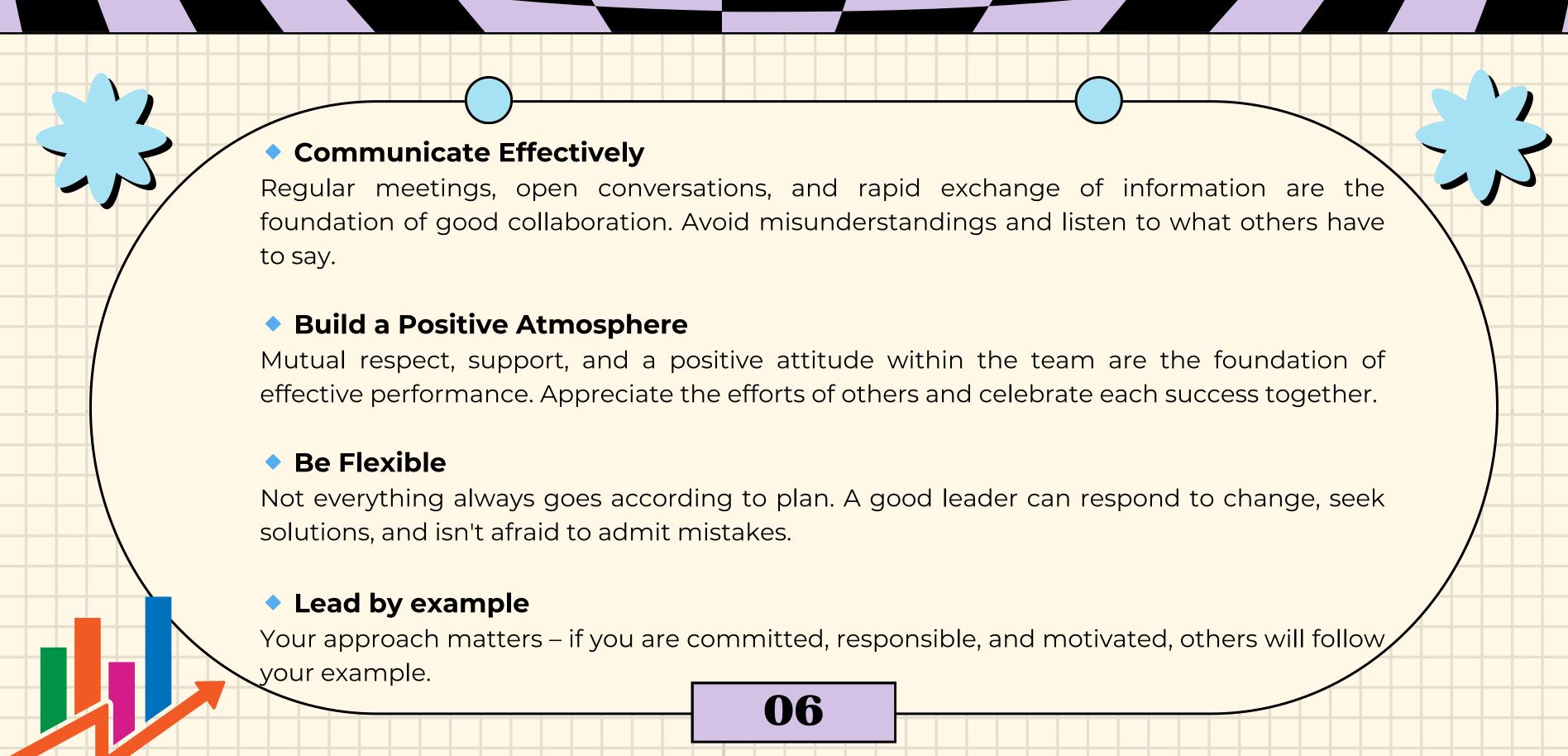
Here are some proven principles of effective management:

Set a Clear Goal

Start by defining exactly what you want to achieve. The goal should be understandable to the entire team and motivating.

Divide Tasks and Roles

Each team member should know their responsibilities. Select tasks according to the skills and interests of the people in the group – this increases engagement.



Analyze and draw conclusions After completing a project (or a stage of it), it's worth pausing and reflecting on what went well and what could be done better next time. Managing a team implementing a social project is a responsible yet incredibly fulfilling task. It requires not only organizational skills but, above all, empathy, attentiveness, communication skills, and the ability to collaborate. These are the skills that determine whether the project runs smoothly and the team is engaged and motivated. A good leader isn't someone who tells others what to do, but one who can build a group of people around them who are ready to work together. They are someone who recognizes the potential in others and gives them the space to develop it. A leader is someone who listens, inspires, resolves conflicts, and simultaneously learns equally from the rest of the team from every conversation, challenge, and experience. Remember: an effective leader isn't someone who does everything alone, but one who can unleash the potential of others and make the team work as one. Working on a social project is a great opportunity to practice these skills and truly influence the world around you! **07**

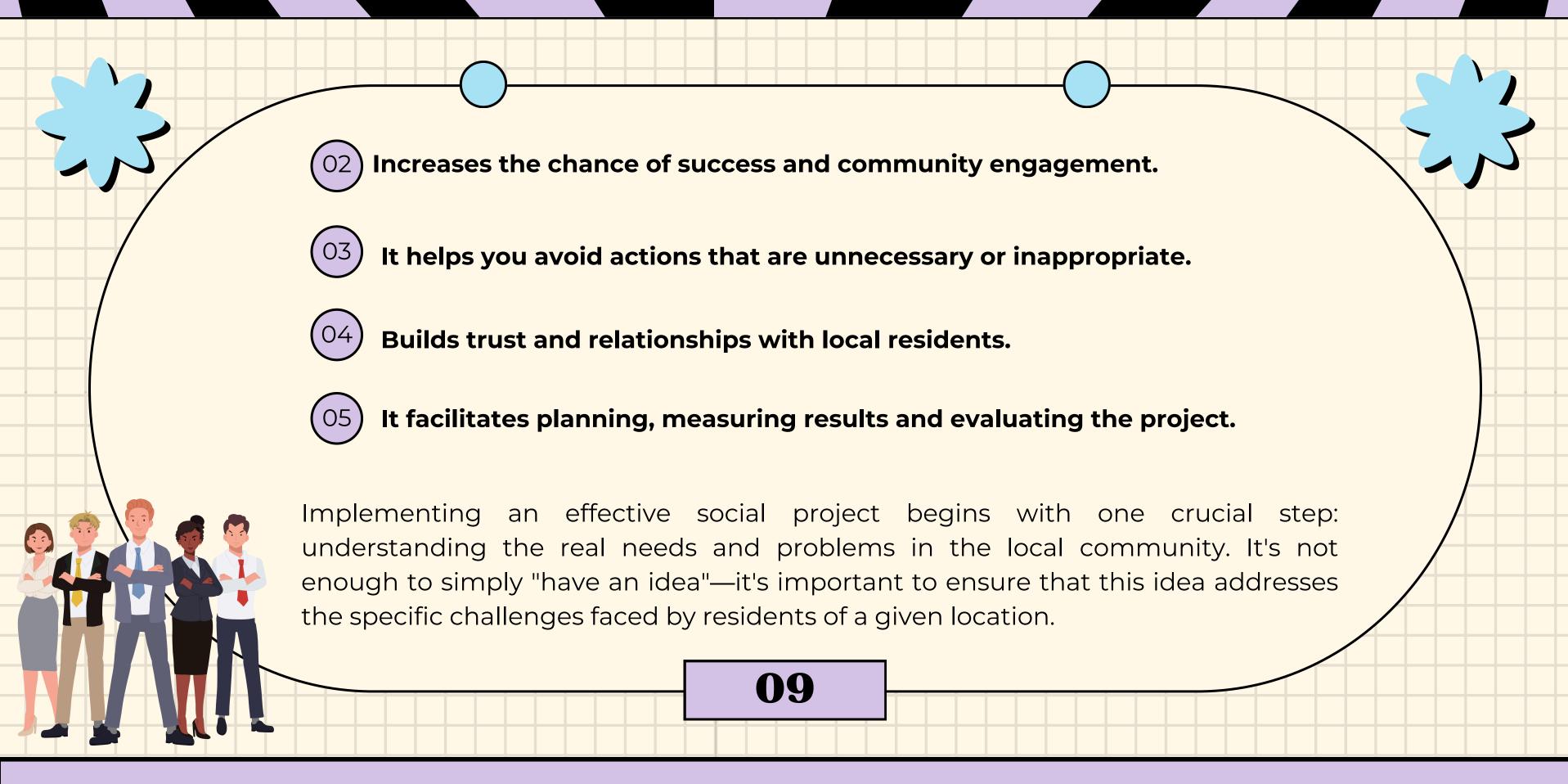


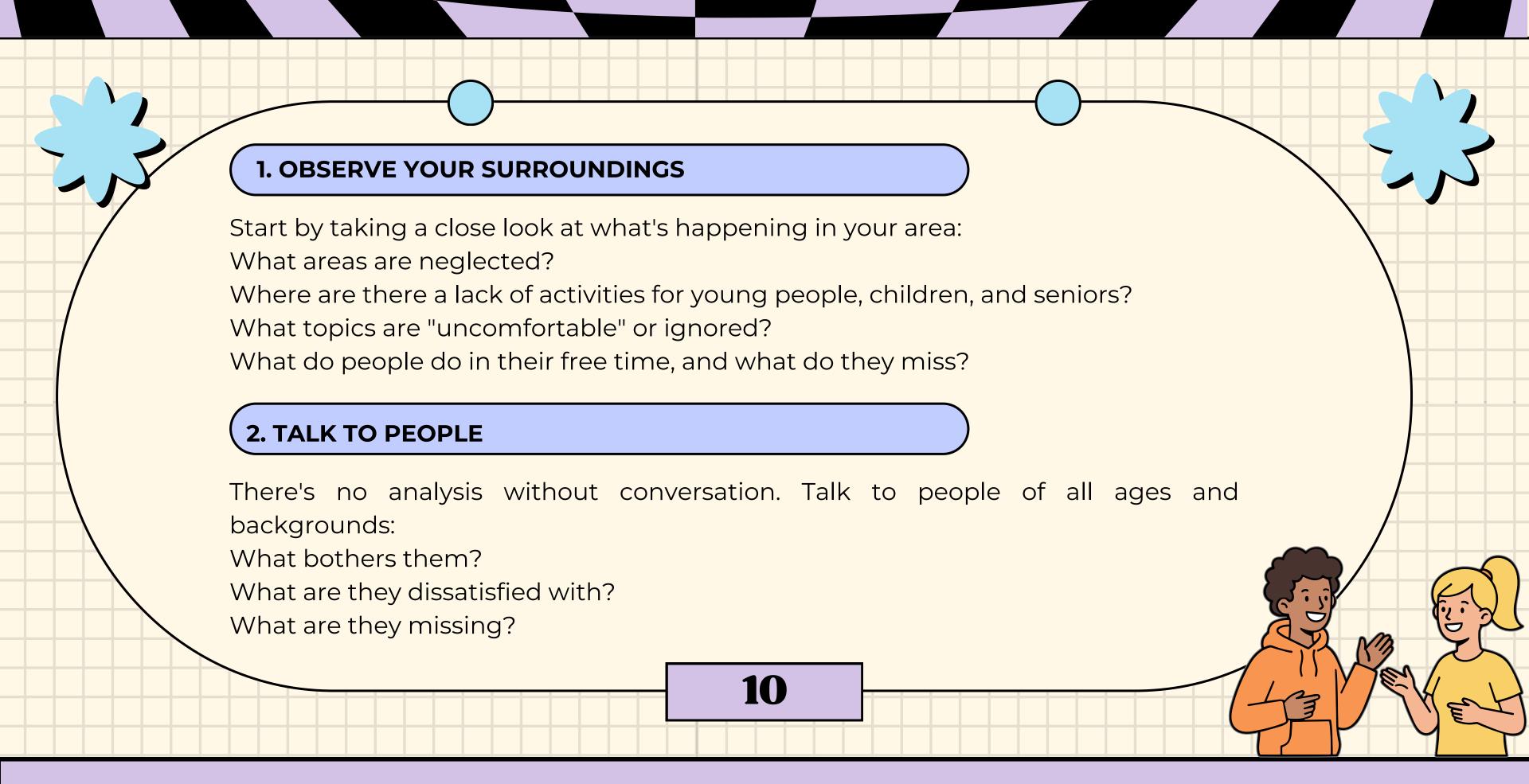
Implementing an effective social project begins with one crucial step: understanding the real needs and problems in the local community. It's not enough to simply "have an idea"—it's important to ensure that this idea addresses the specific challenges faced by residents of a given location.

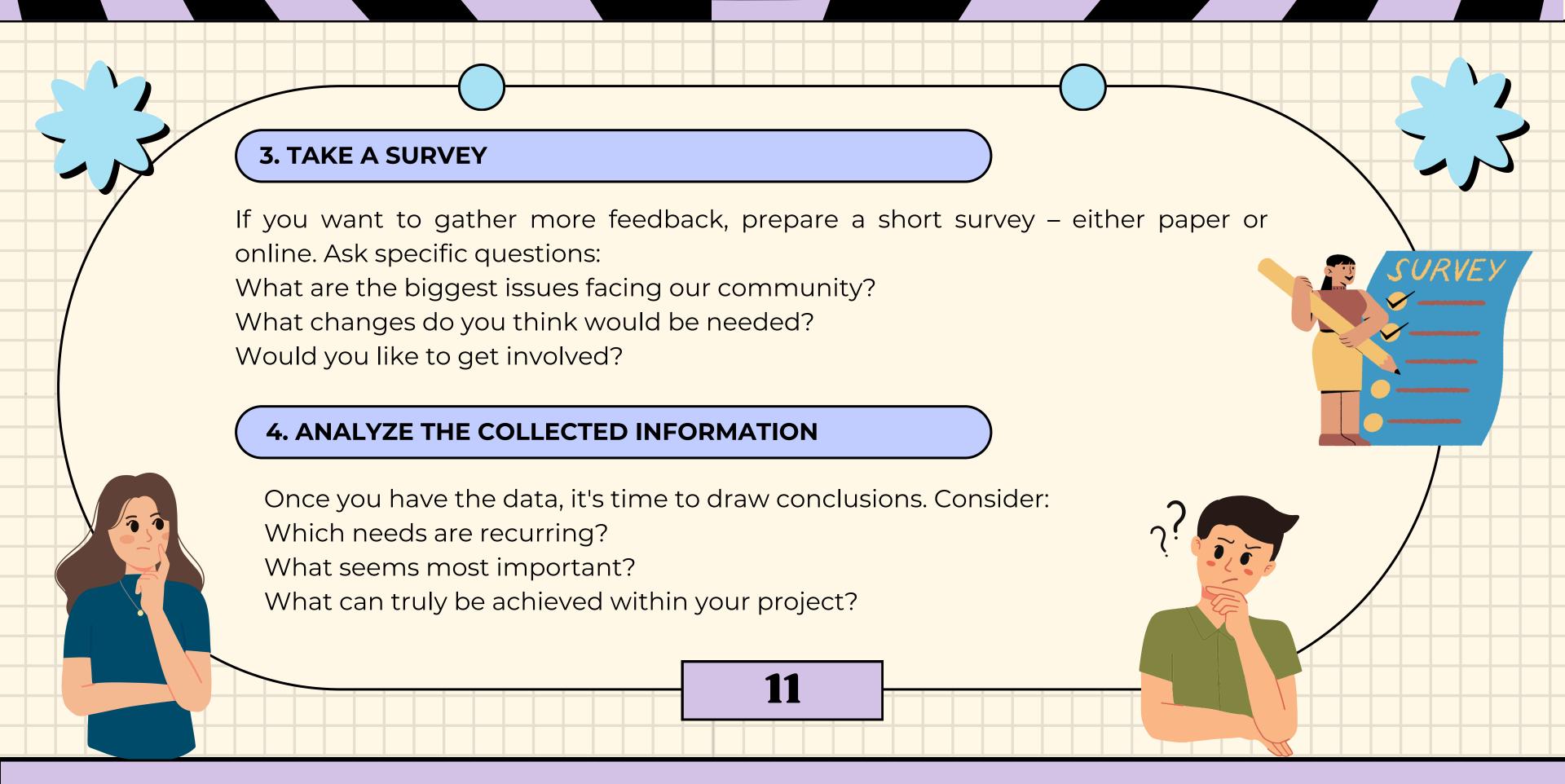
That's why social needs analysis is so important—a process in which we examine the environment, talk to people, observe, and ask questions to discover what truly requires change or support.

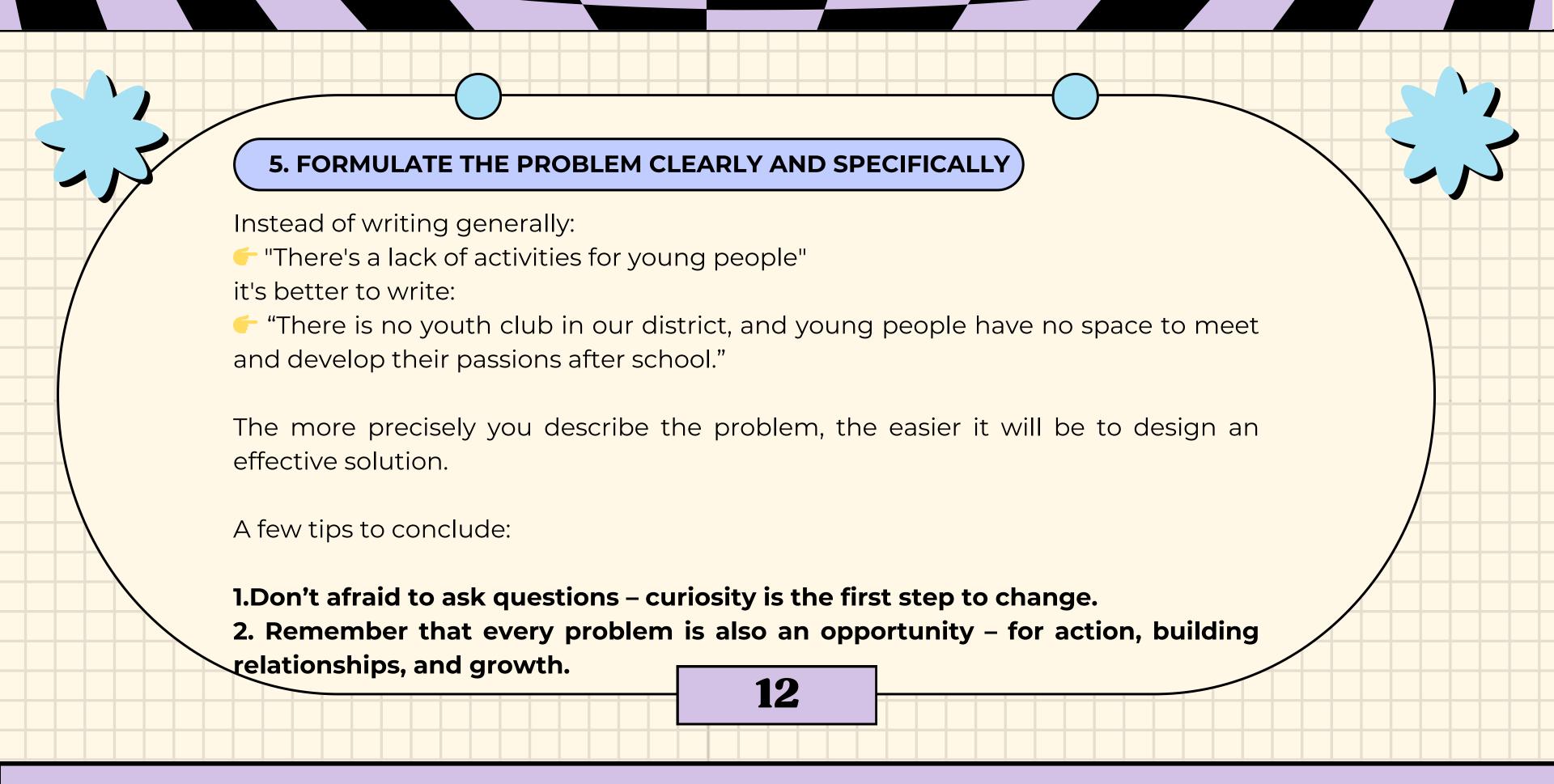
Why is it worth conducting a needs analysis?

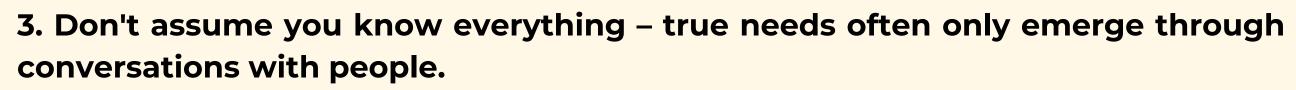
O1) It allows you to better adapt the project to real-world problems.











4. Analysis is not just about numbers and facts, but also about people's emotions, experiences, and stories.

REMEMBER!

Before you act, stop for a moment and listen to your surroundings. Something might be happening right next to you that requires attention. Perhaps someone needs support, perhaps something is missing – or perhaps you simply need to create a space where people can be together.

A well-conducted needs analysis is the foundation of a meaningful project. It's the first step towards real change – a local one, but one that's so important.

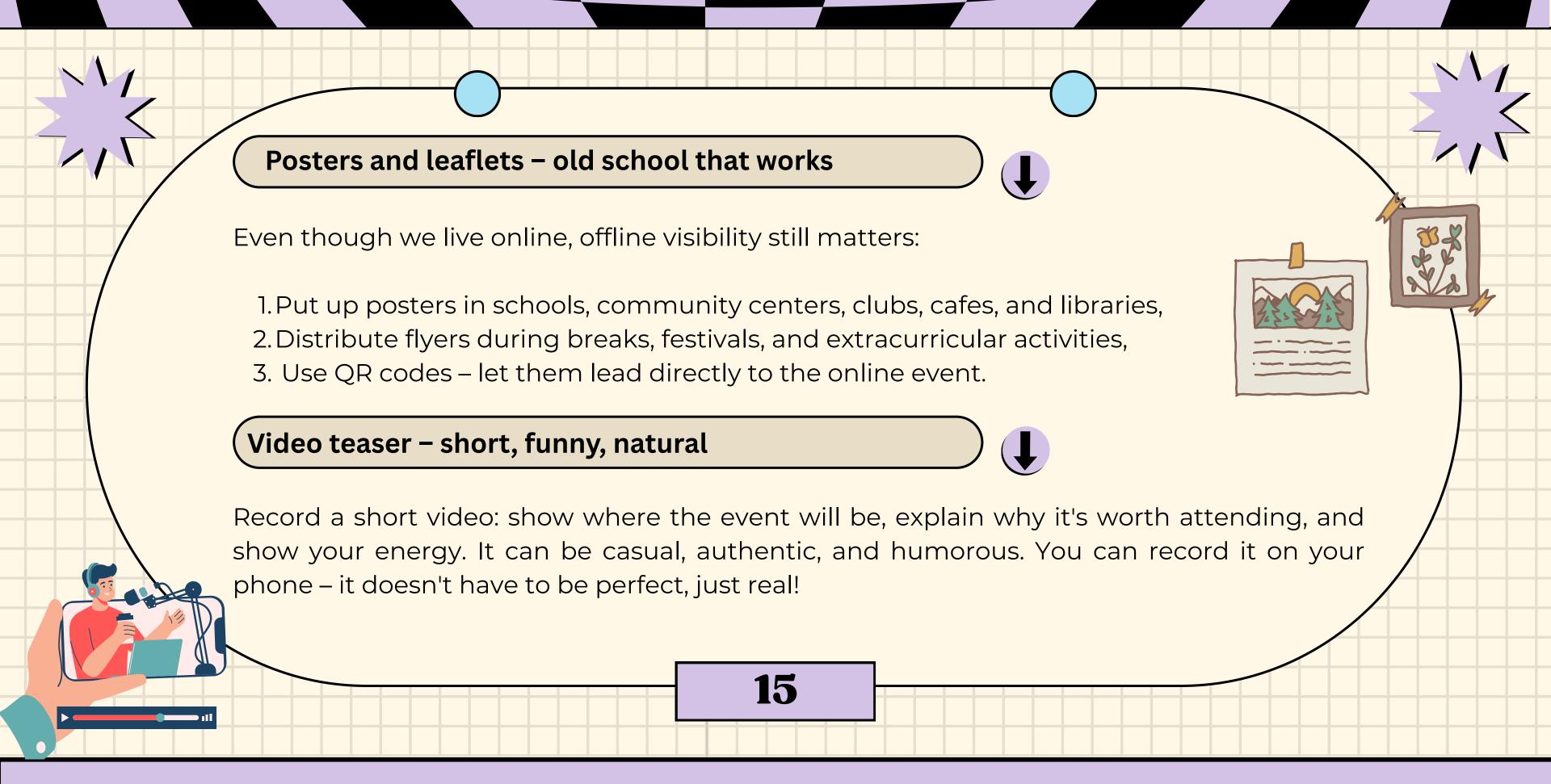
HOW TO PROMOTE YOUTH EVENTS?

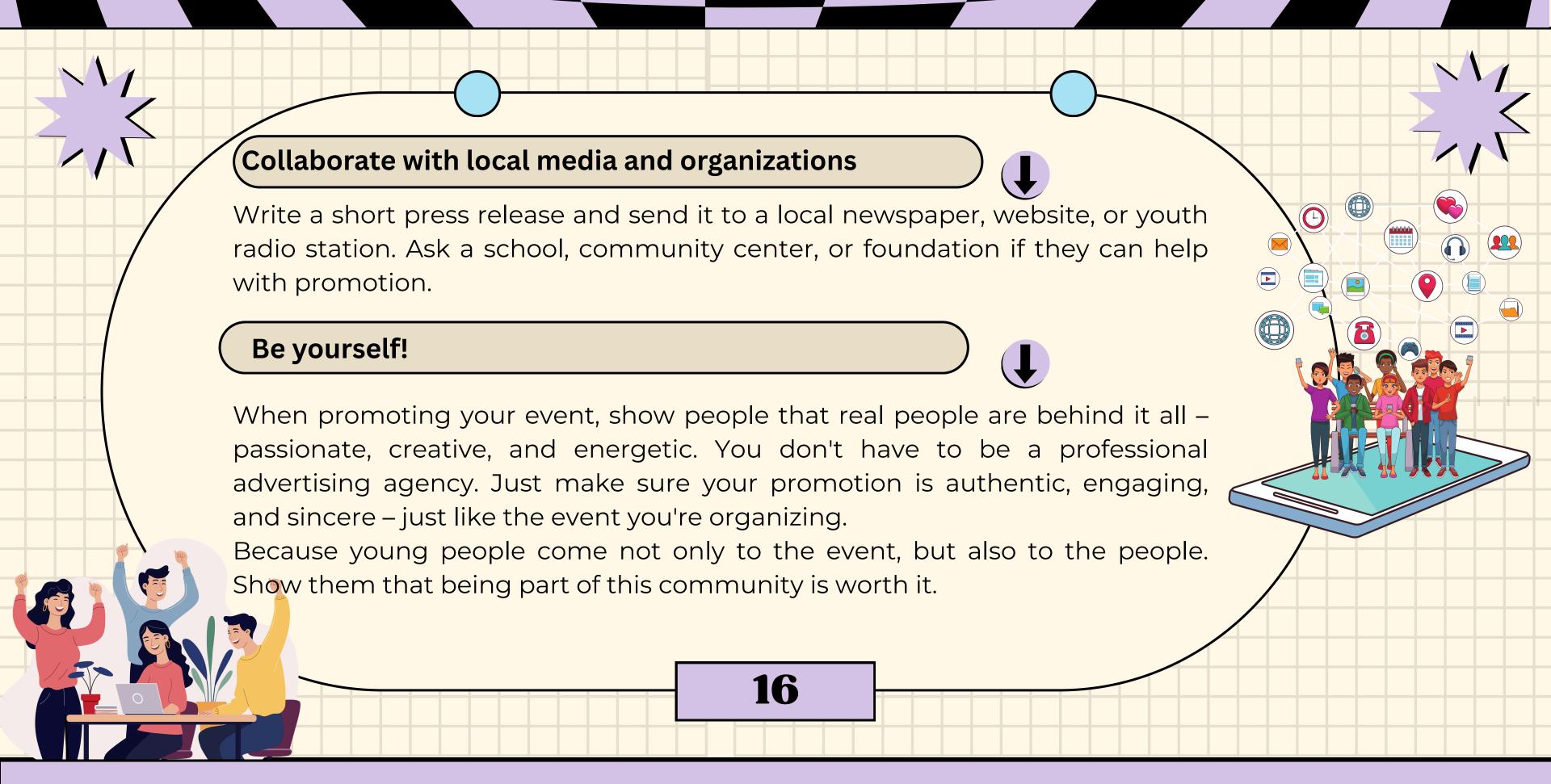
SOCIAL MEDIA IS ESSENTIAL

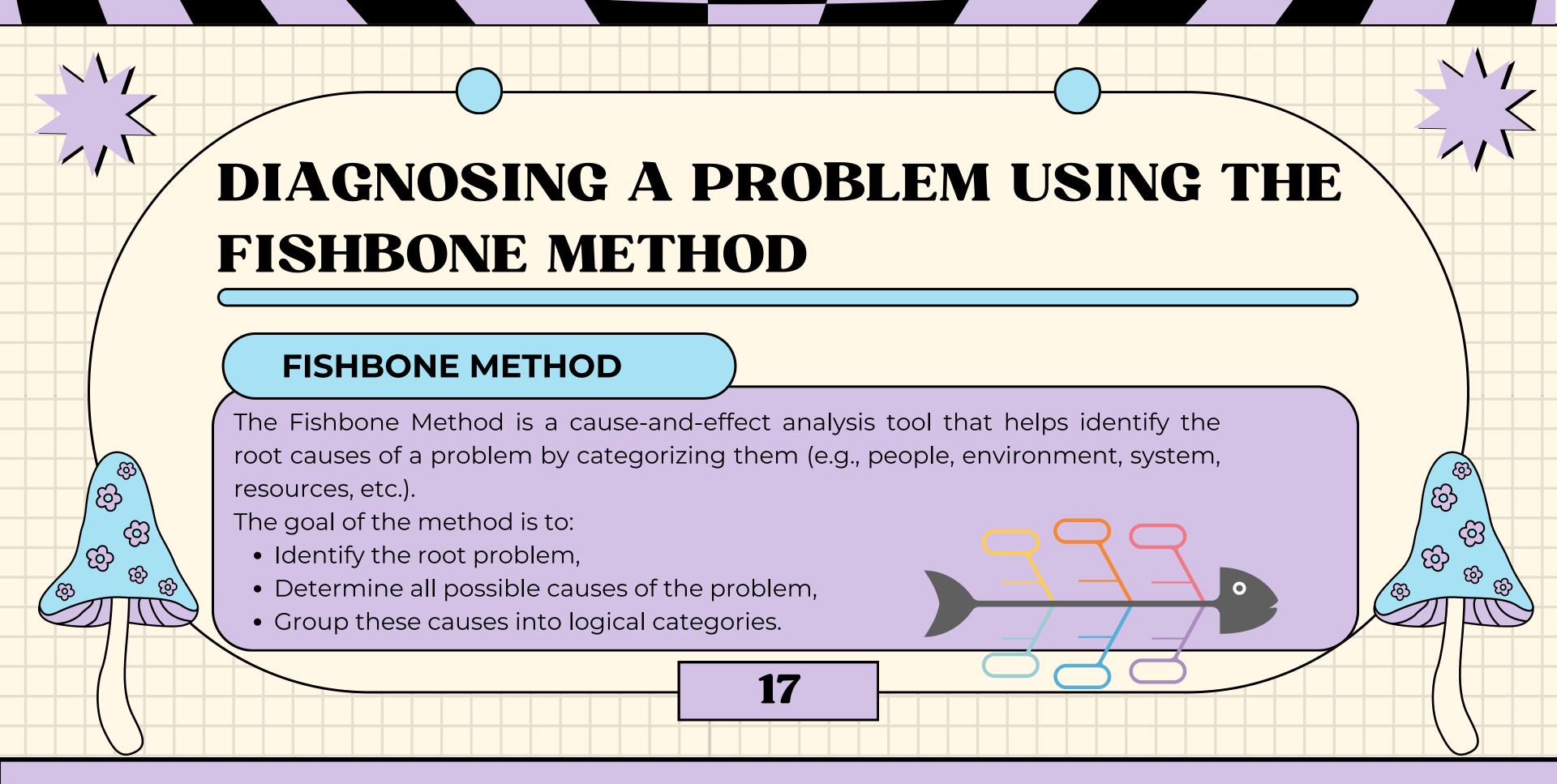


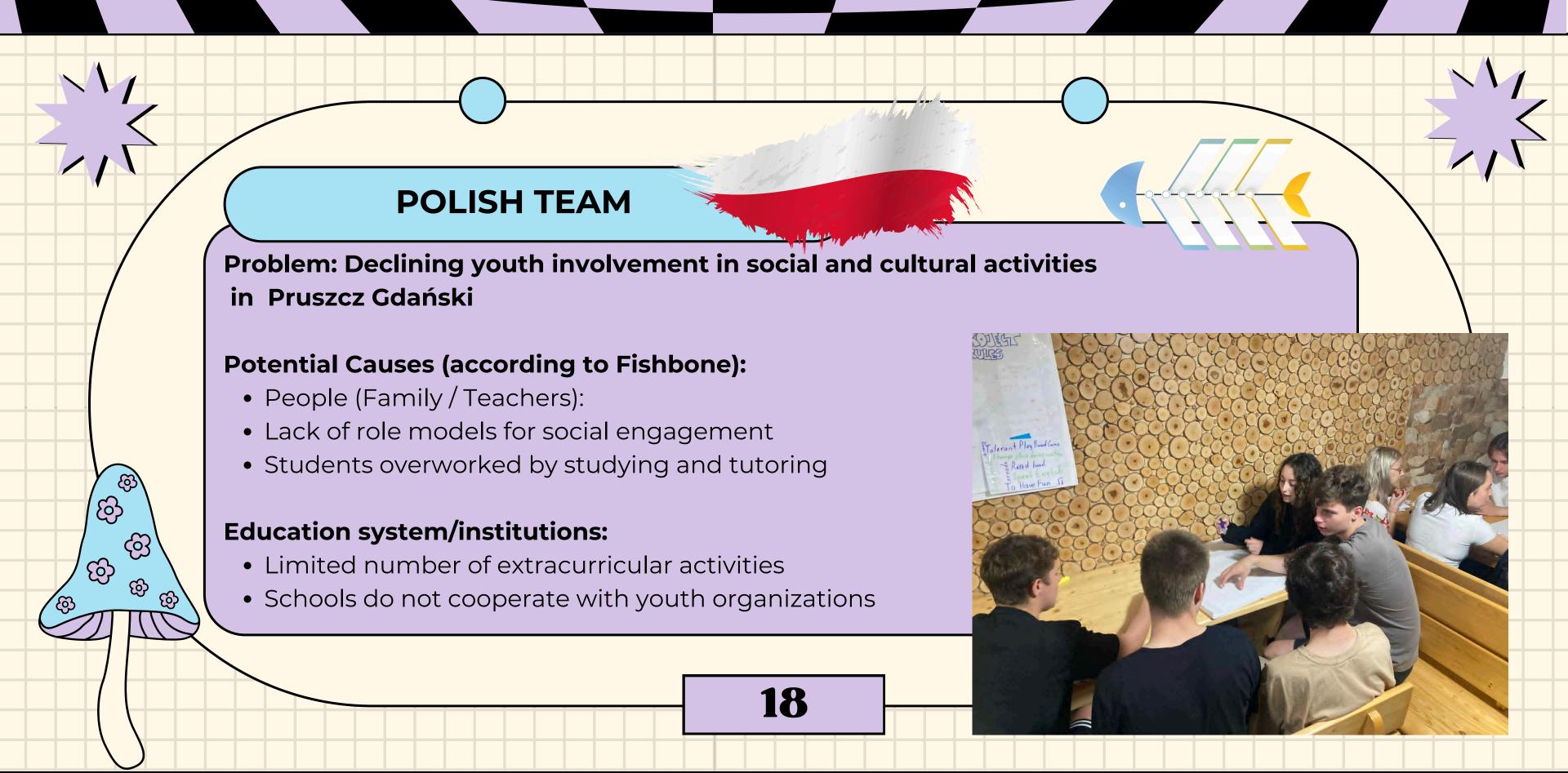
Facebook, Instagram, TikTok – that's where your audience is. What can you do?

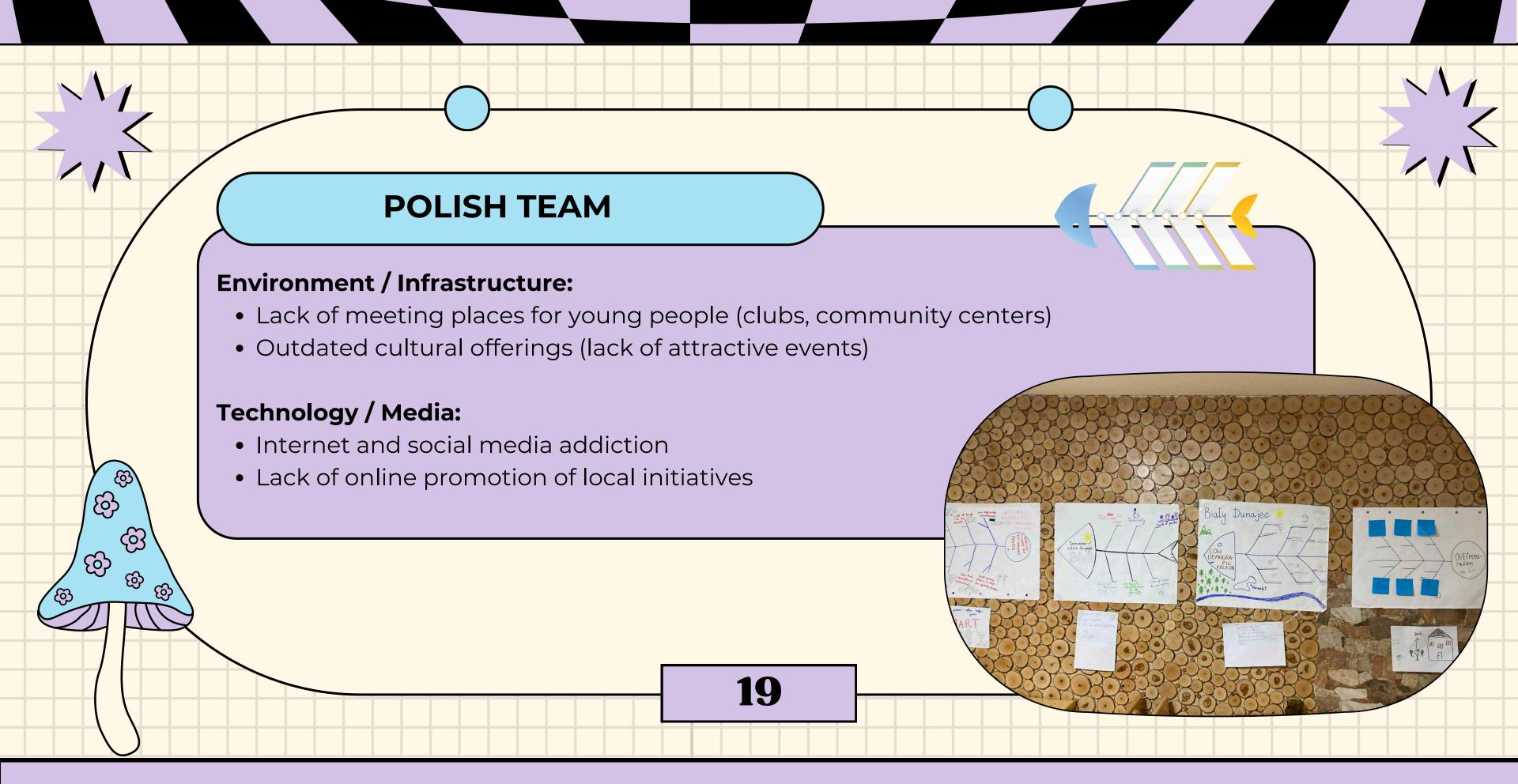
- 1. Create a Facebook event invite friends, add a description, image, location, date, and links.
- 2. Add countdown posts "5 days left! See you there?"
- 3. **Use stories and reels** quick, dynamic, showing behind-the-scenes preparations or announcements.

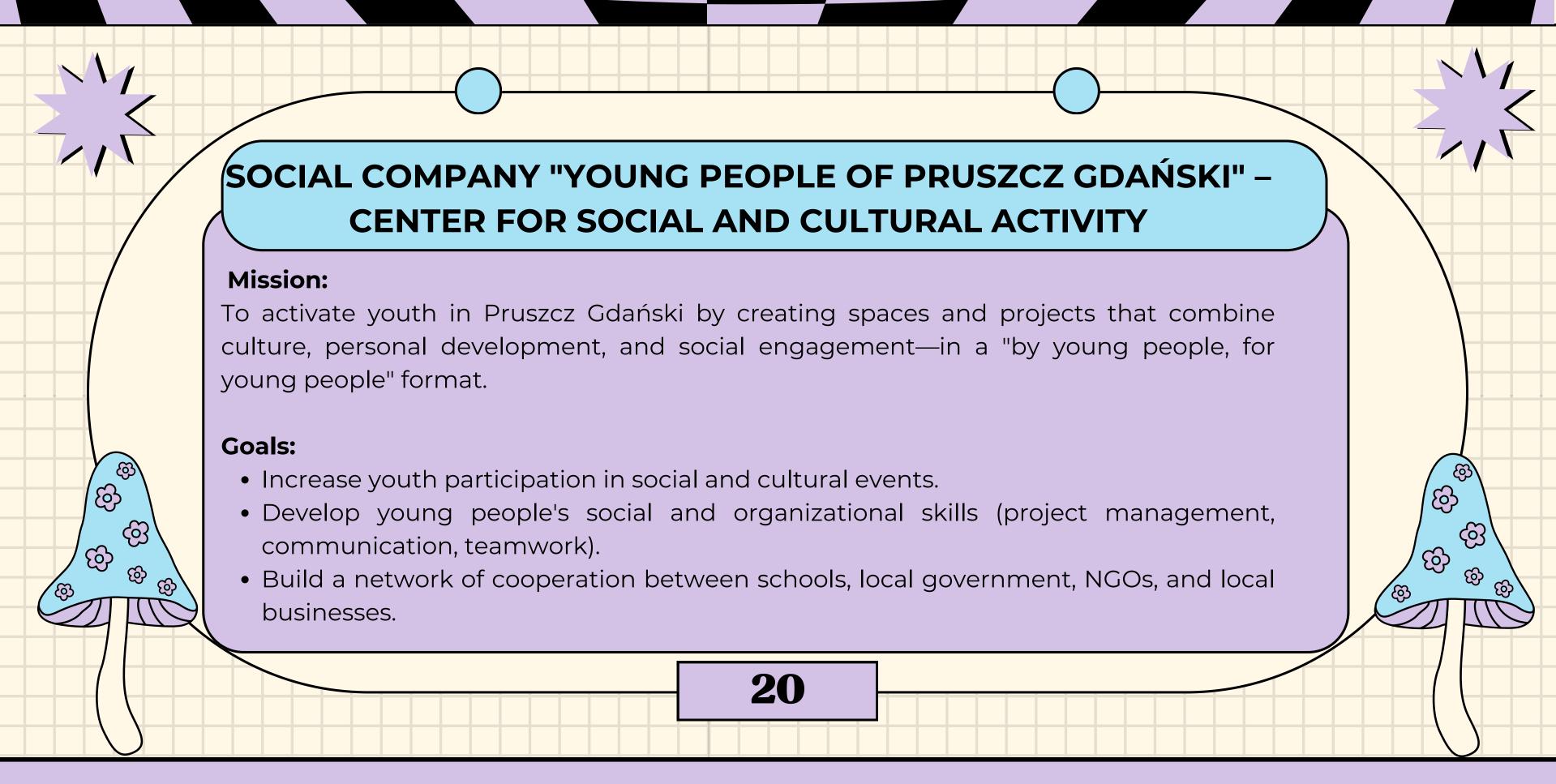




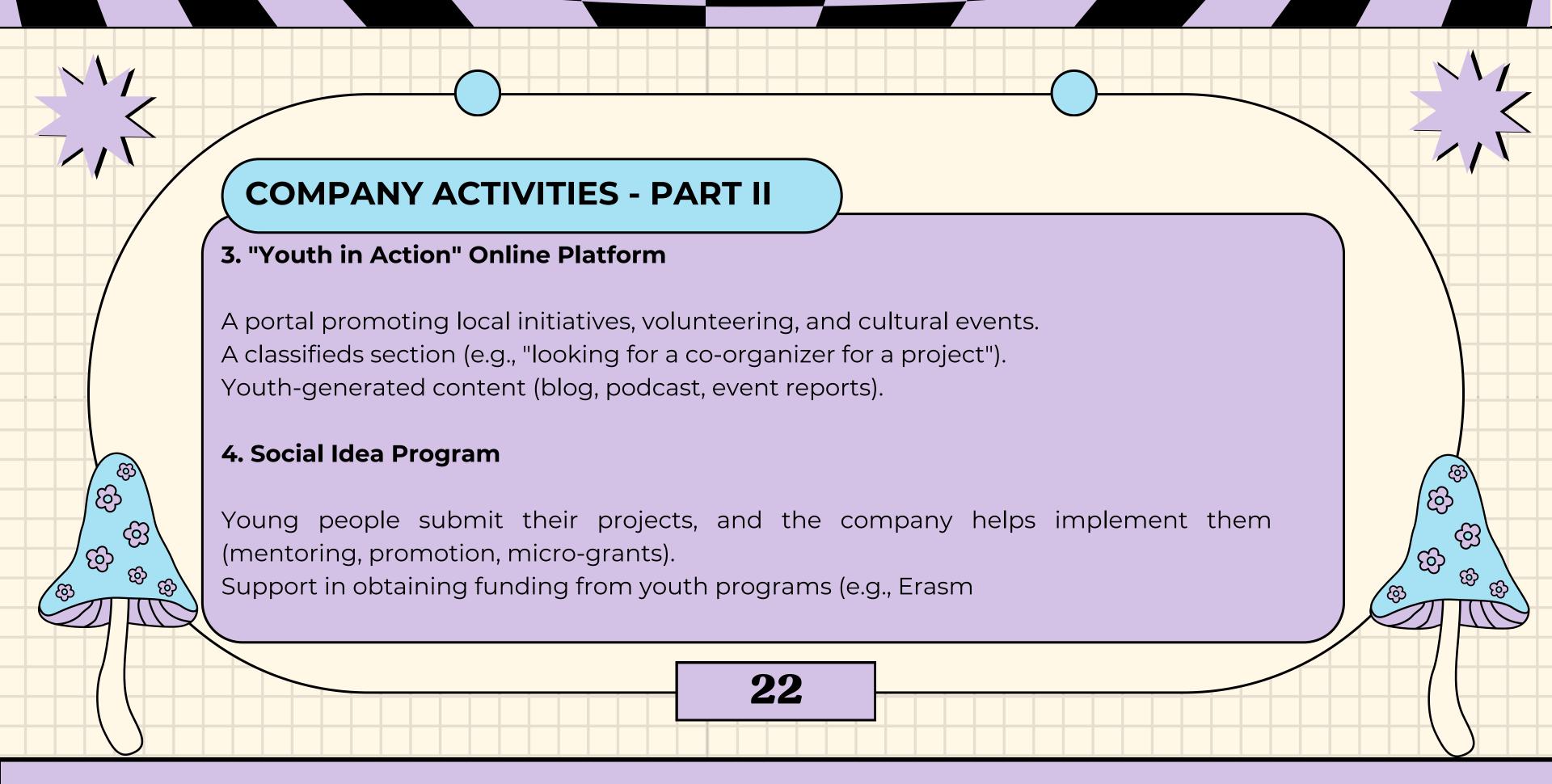


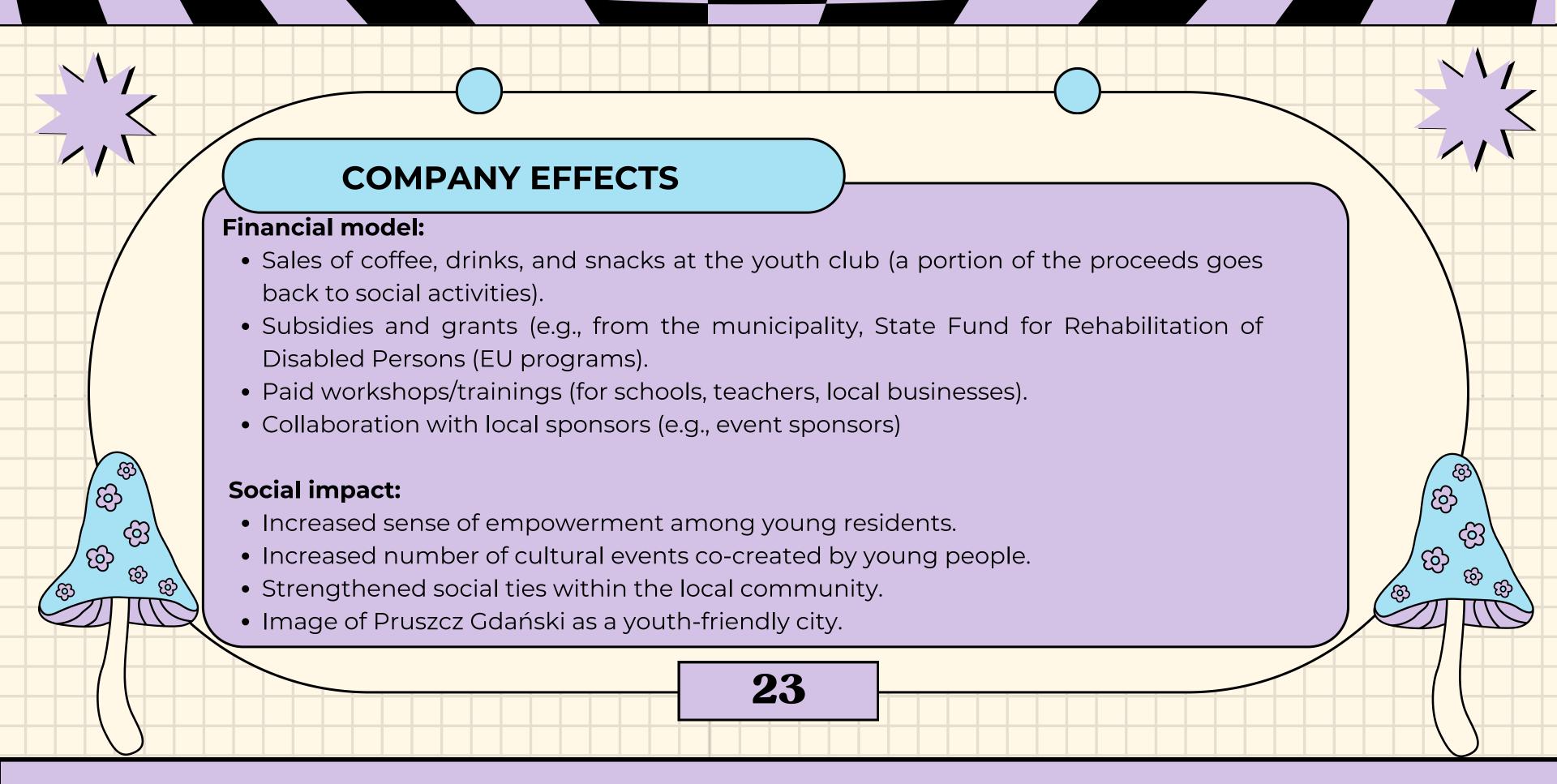












UKRAINIAN TEAM

Problem: Increased emotional problems and stress among young people as a result of war

Potential Causes (according to Fishbone):

- Family/Home Environment:
- Parents at the front or in exile
- Trauma related to displacement/loss of loved ones

School/Education:

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- Disrupted learning, low-quality remote classes
- Shortage or overload of school psychologists

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Social Environment:

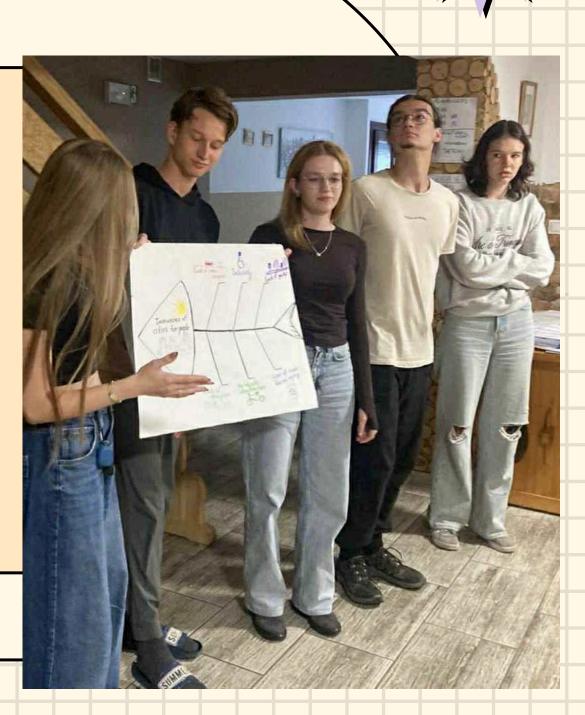
- Feelings of insecurity
- Aggression and tensions in peer groups

Living conditions:

- Difficulties accessing basic resources (electricity, internet)
- Overcrowded shelters and temporary housing

Media / Information:

- Constant access to traumatic information
- Disinformation and fear of the future



SOCIAL COMPANY "SAFE-SPACE" – CENTER FOR EMOTIONAL SUPPORT AND DEVELOPMENT FOR YOUTH

Mission:

Creating safe spaces (offline and online) where young people affected by war can rebuild their emotional balance, regain their sense of empowerment, and find hope through collaborative activities, art, and mutual support.

Goals:

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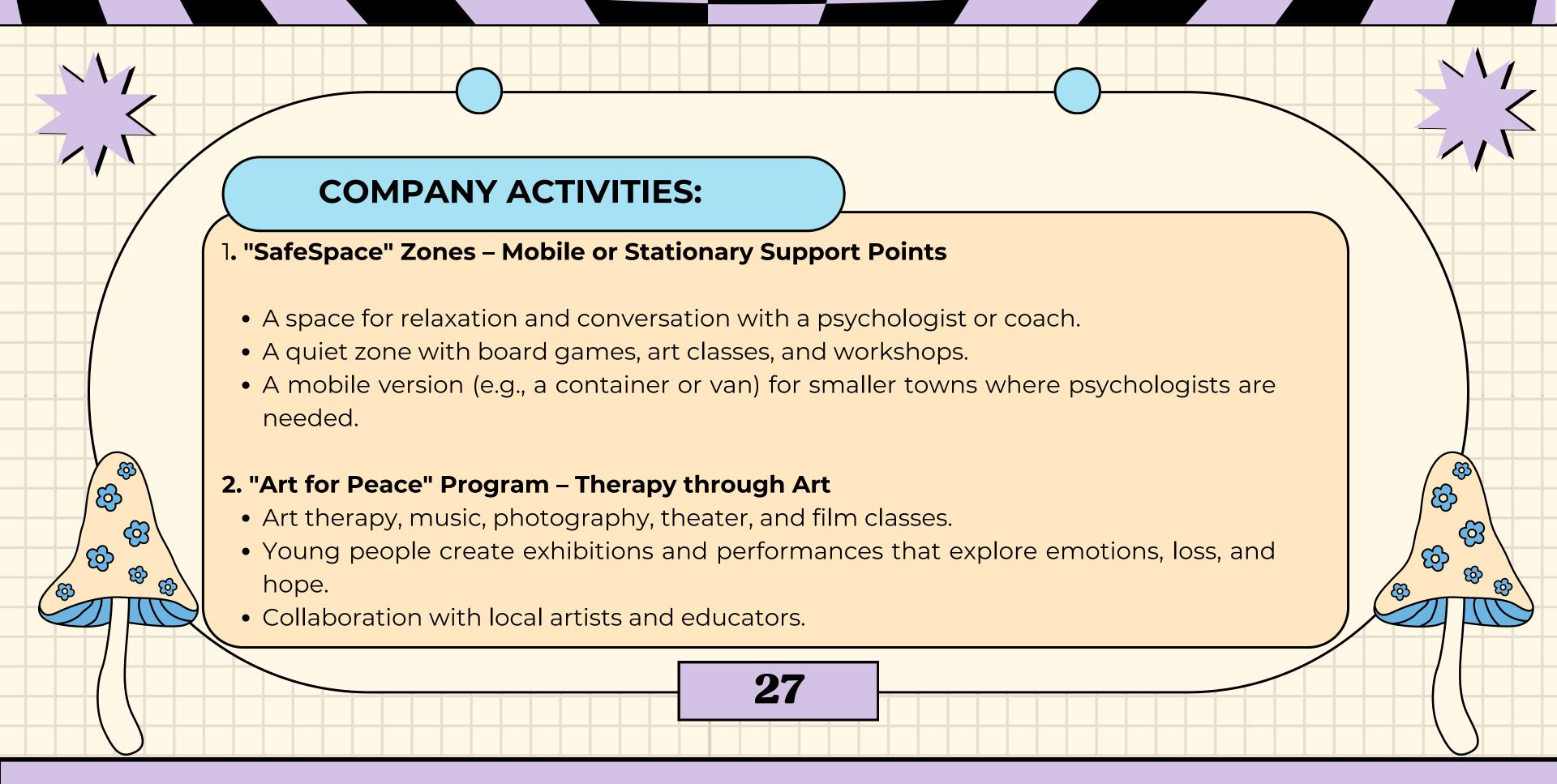
• Providing emotional support for youth through workshops, group therapy, and developmental activities.

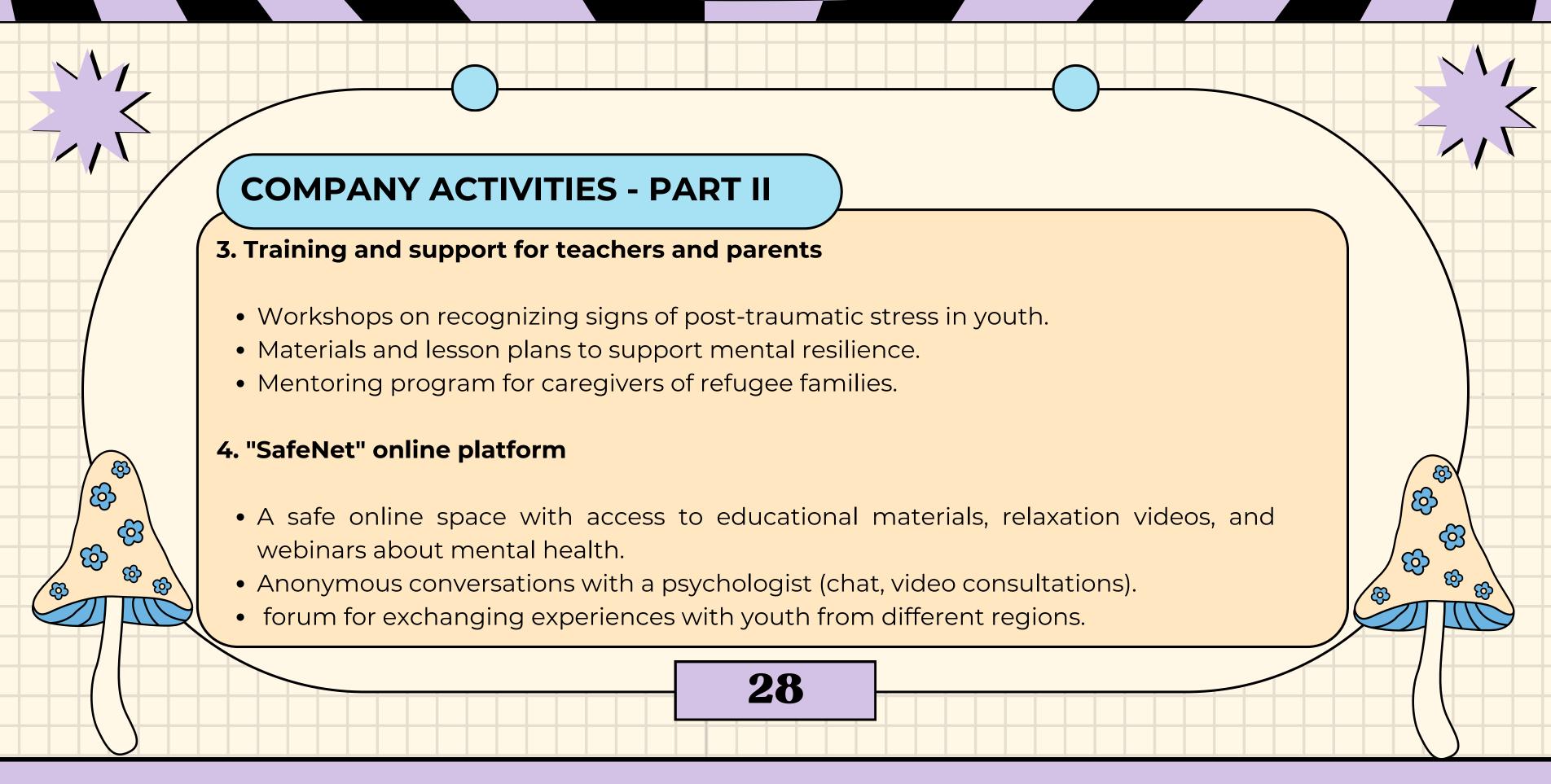
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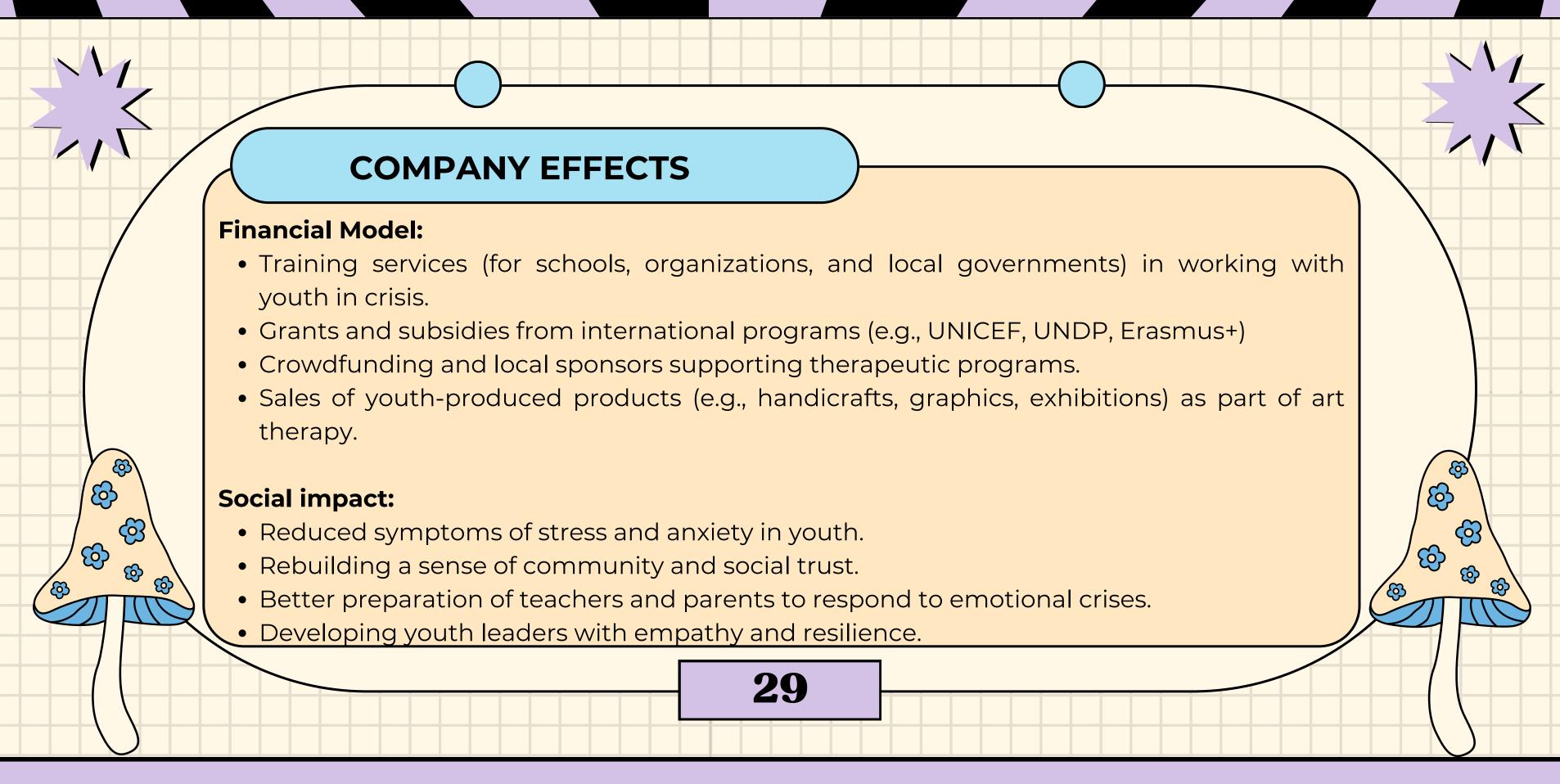
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- Reducing stress and trauma through the use of art therapy, music therapy, and creative activities.
- Strengthening social bonds—creating a community of young people who support each other.







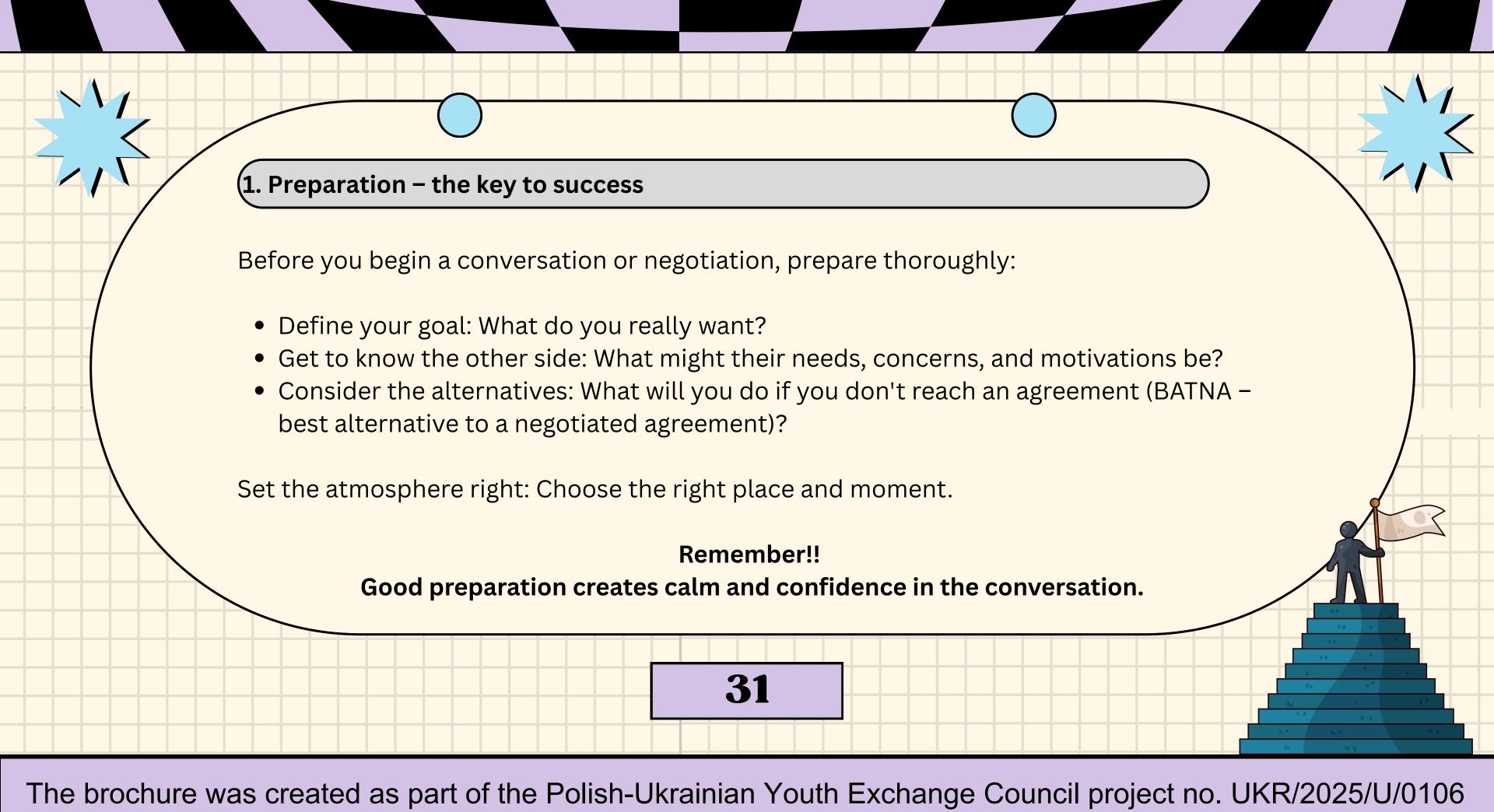
HOW TO CONDUCT CONVERSATIONS AND NEGOTIATIONS?

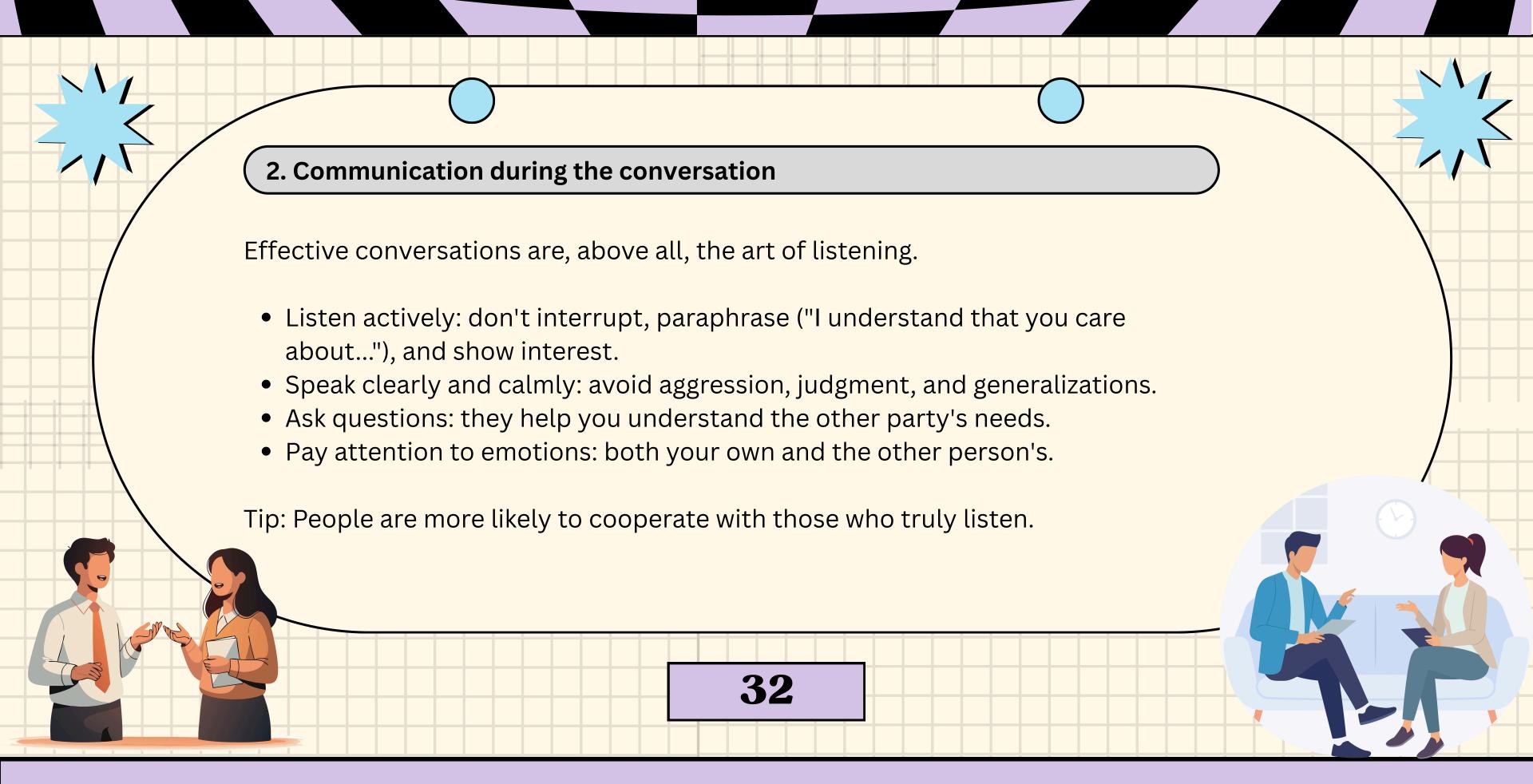
Conversation isn't just about exchanging words—it's a way to build trust, understanding, and cooperation. In every area of life—at school, at work, or in the family—the ability to communicate and negotiate helps resolve conflicts, make decisions, and achieve shared goals.

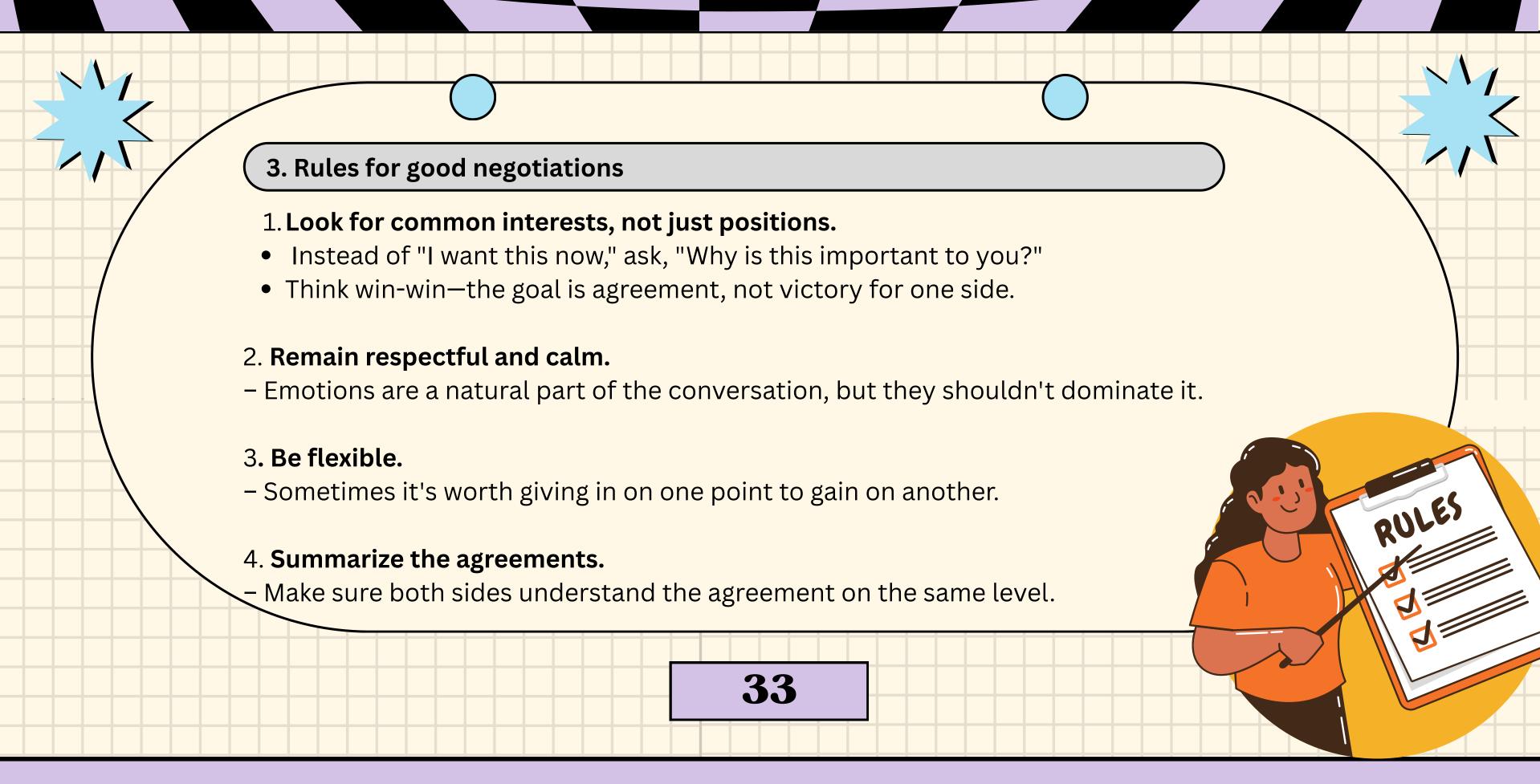
What is negotiation?

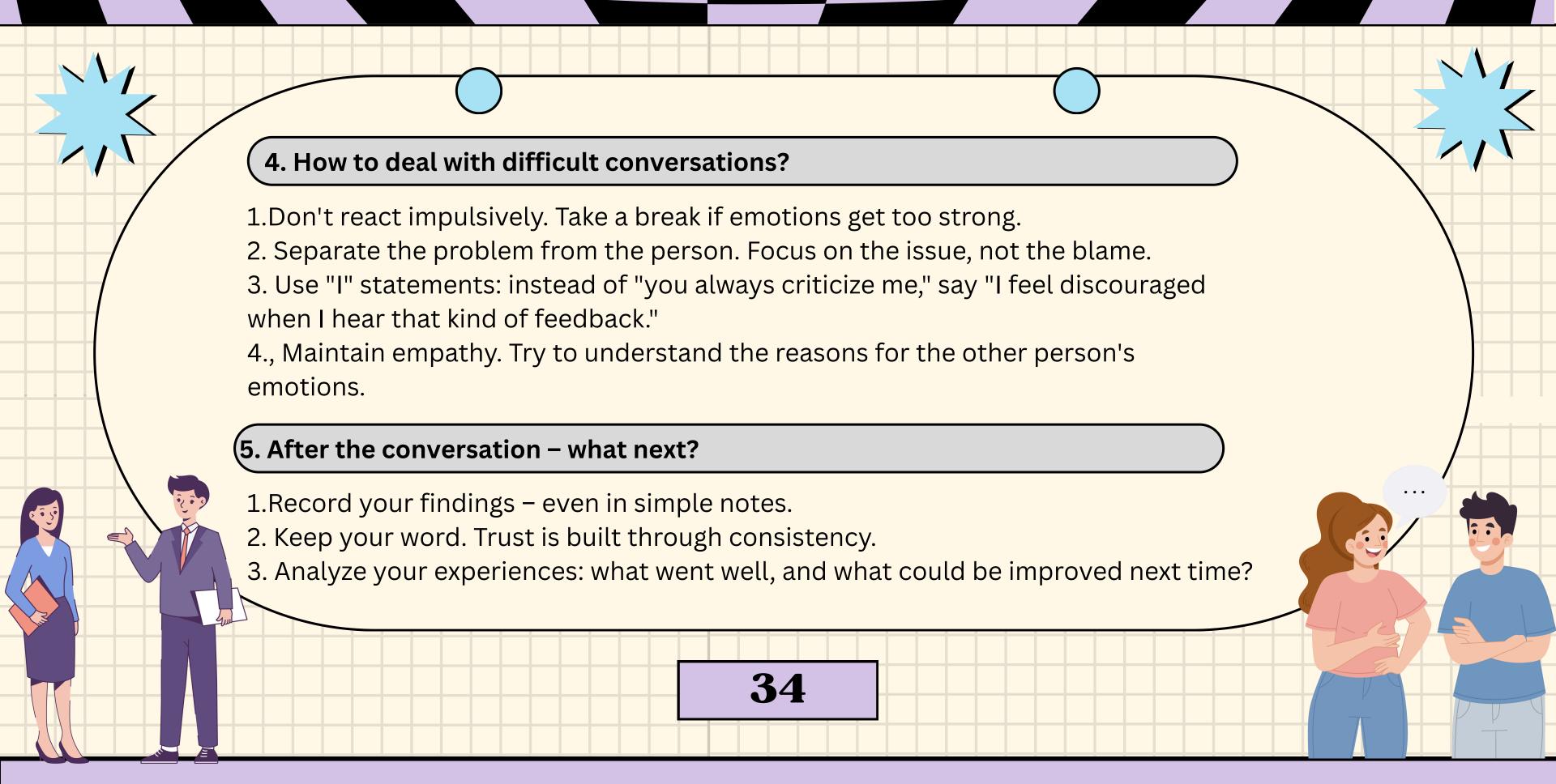
Negotiation is a process in which two or more parties attempt to reach an agreement on a matter where their interests are not entirely aligned.

Good negotiations are not about fighting, but about finding a mutually beneficial solution.









HOW TO CONDUCT PUBLIC SPEAKING?



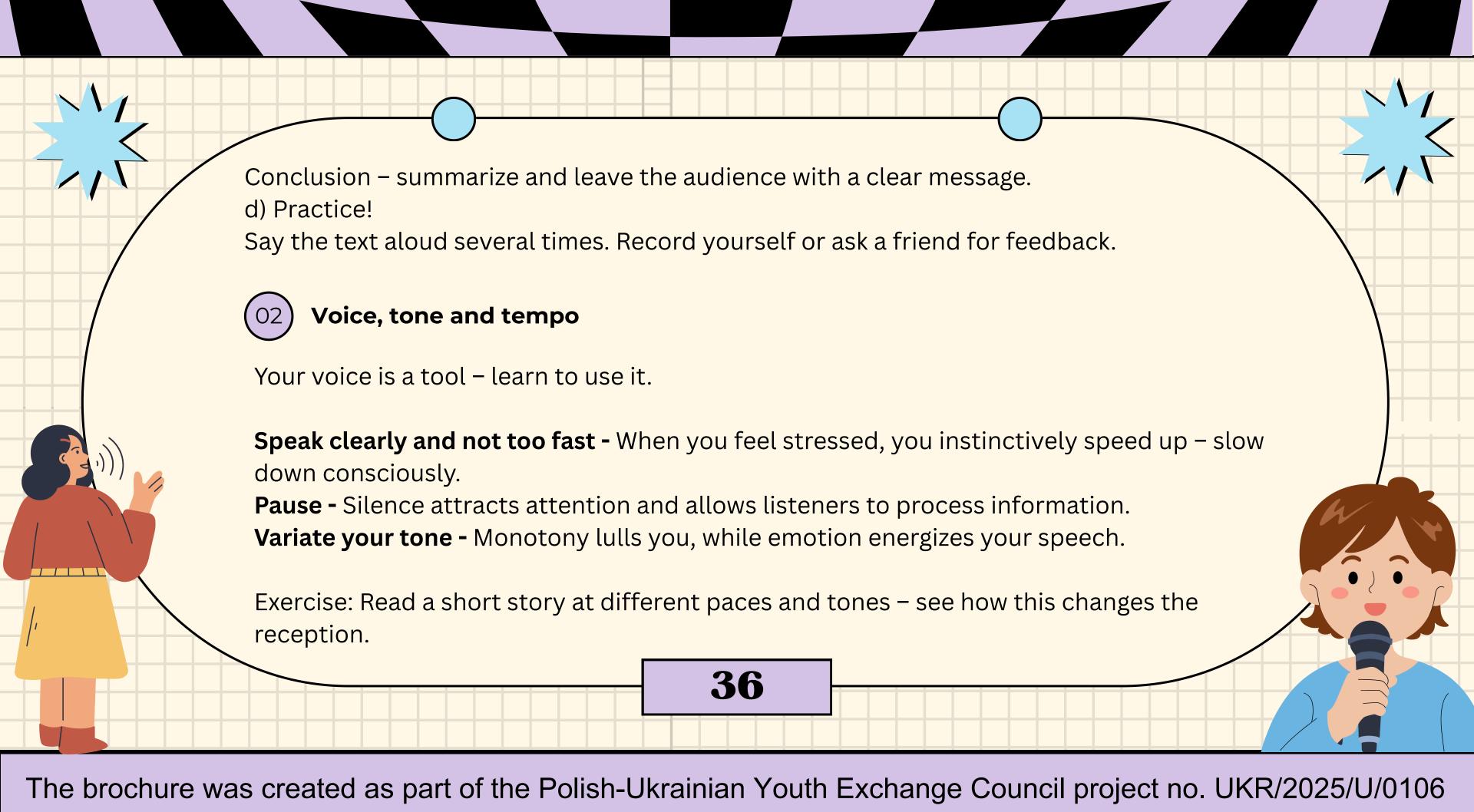
Preparation – the basis of every speech

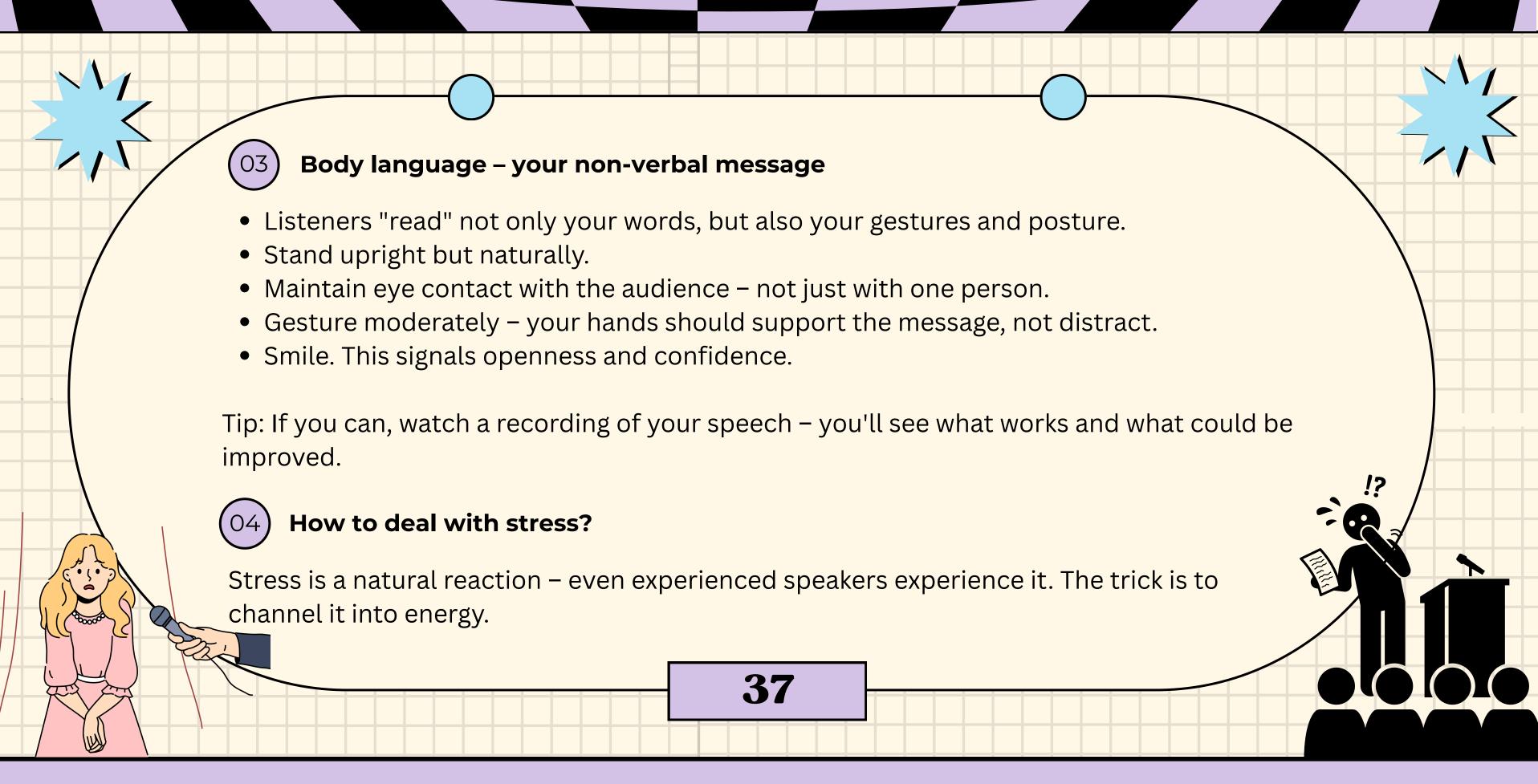
Before you take the stage (or the front of the class), make a solid plan.

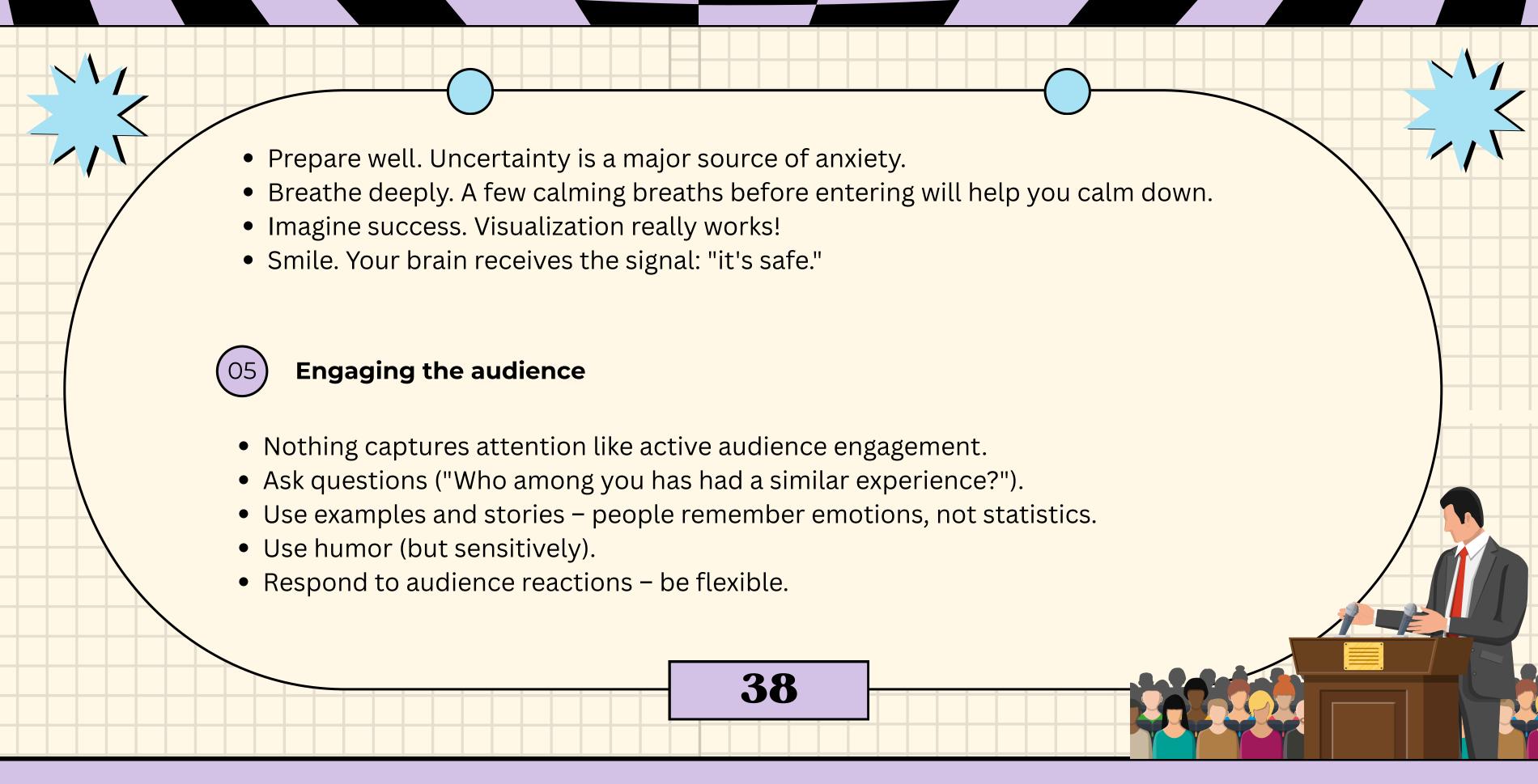
- a) Know your goal: What do you want people to remember or do after your speech?
- b) Research the audience: Who will be listening? What are their expectations? What language is best to use?
- c) Organize your content: A good speech has a simple structure:

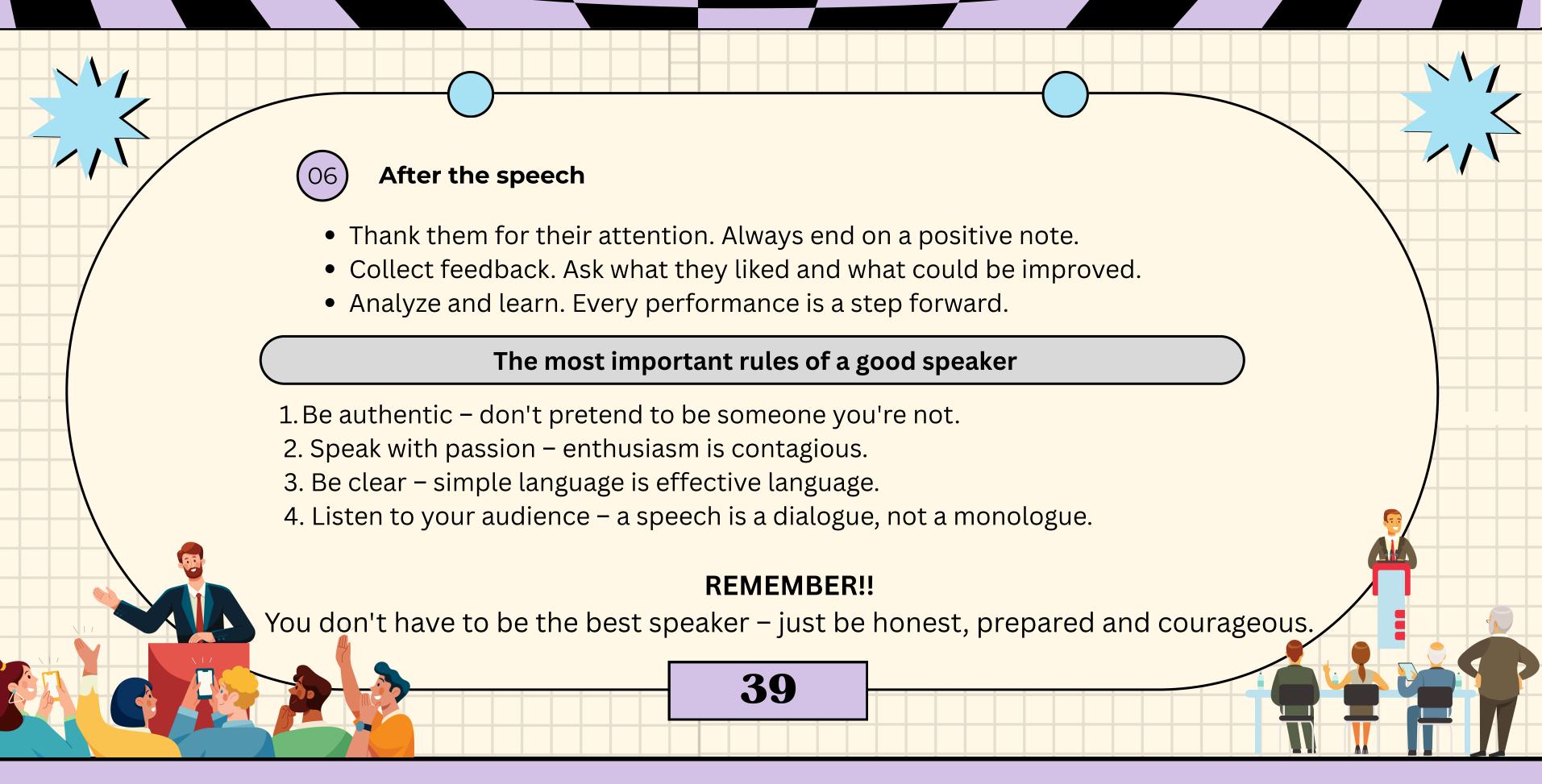
Introduction – grab attention, for example, with a question, a story, or an interesting fact. Body – present the main arguments, examples, and data.

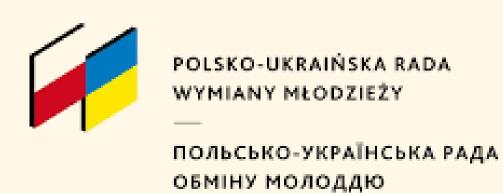
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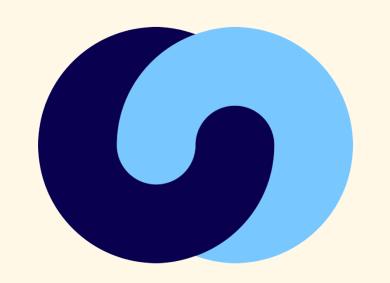














PROJECT FINANCED BY THE POLISH-UKRAINIAN YOUTH EXCHANGE COUNCIL.

