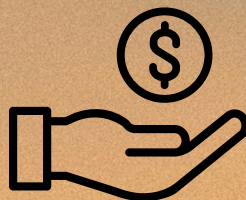


DIGI HUB

PORT- FOLIO

EMPOWERING DREAMS!!
ENDLESS PASSIONS!!



About Us

OUR CORE TEAM



LIPIKA VERMA (FOUNDER)

from Assam, have completed M.Com and PGD programmes and also have 13 + years of experience in accounts and finance and have left that by October'2023 due to lack of freedom and leverage. Now, actively working as an Entrepreneur from March'2024.

Linkedin Id:-

<https://www.linkedin.com/in/lipika-verma-9498b535/>



JASLEEN KAUR (CO-FOUNDER)

from Punjab, pursuing B.Com and also have experience of 2 months in Customer Care Executive and have left that job due to lack of growth. Now, actively working as an Entrepreneur from June'2024.

Linkedin Id:-

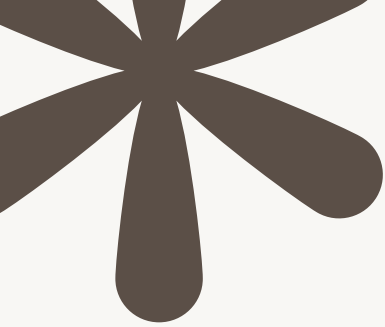
<https://www.linkedin.com/in/jasleen-kaur-b20243303/>



INTRODUCTION:-

WE ARE A COMMUNITY OF DIGITAL ENTREPRENEURS, IN WHICH WE PROVIDE A TRAINING SYSTEM TO LEARN SOME SPECIFIC SKILLS AS WELL AS A BUSINESS MODEL TO IMPLEMENT THOSE SKILL AND EARN PASSIVE INCOME. WE ARE SELF EMPLOYED WITH THE ADDITION OF OPERATING VIA DIGITAL PLATFORMS.





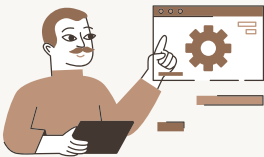
OUR PROFESSIONALISM

Our Key Functions:-



Some work strategies:-

1. Use calendars and planners
2. Avoid multitasking
3. Recognize and reward contributions
4. Set clear vision
5. Empower team members
6. Foster growth and development
7. Encourage accountability



Some more information:-

Digital entrepreneurs are self employed with the addition of operating via digital platforms. They rely on Information Technology (IT) and digital media tools to find potential database. These tools have given digital entrepreneurs the opportunity to promote their business outside of their local community.



What we do actually:-

- Recruitment and Digital Marketing
Languages known- Hindi & English, Flexible timings available.
- We are working with a US based company in Digital Marketing field.



We focus on majorly:-

- Skills Development
- Enhancing Communication Skills
- Personal Branding
- Social Media Marketing and Brand Promotions



Some Key Points:-

- Learning new skills can boost your self-confidence, enhance your creativity, and improve your problem-solving abilities.
- BE YOUR OWN BOSS
- Remote work and virtual teams with automation



CORE SKILLS:-

- COMMUNICATION
- TIME MANAGEMENT
- BRANDING
- RELATIONSHIP

MARKETING SKILLS:-

- CONTENT CREATION
- PROMOTIONS
- LEADS GENERATION
- PERSONAL BRANDING

SALES SKILLS:-

- PRESENTATION
- HANDLING OBJECTIONS
- FOLLOW UPS
- CLOSING

SKILLS ENHANCEMENT

PERSONAL DEVELOPMENT

- GOAL SETTING
- RESILIENCE
- DISCIPLINE
- ADVERTISING

PASSIVE INCOME

- YOUTUBE
- INSTAGRAM
- WHATSAPP
- BRANDING
- NETWORKING

SOME MORE TIPS

- LEVERAGE
- STRATEGIES
- DEVELOPING TEAM SKILLS.

NEWSLETTER

1

REMOTE WORK

2

**SKILLS
DEVELOPMENT**

3

**FLEXIBLE WORK
POLICY**



KUDOS TO THE TEAM!

Our project is basically relied with a US based company and currently focusing on to increase the strength as well as the expansions of the company.

**NEW
NEW
NEW
NEW**

WANT TO JOIN OUR TEAM:-

As we are expanding up our business PAN level so require serious applicants who are willing to earn potential income for their ownself and also have the ability to adapt and implement the work strategies as early as possible!!

“

**EMBRACE THE
CHALLENGES,
FOR WITHIN
THEM LIE THE
SEEDS OF
GREATNESS.**

”



YOUR VOICE MATTERS!

We value your feedback and suggestions. If you have any ideas on how we can improve our processes, enhance our experience, or create a better work environment, please share your thoughts with us through our anonymous suggestion box or directly with your team members.

Analysis

This analysis can help organizations understand how to improve their workplace environment to maximize productivity and efficiency.

Objectives

By improving the work environment: Goals can help improve the work environment and workflows of a business. And, motivation plays a vital role in this.

Strategy

A plan that aligns a company's work environment and processes to support its business goals. It's a foundational strategy that can help a company achieve greater success and sustainability.

Solution

Use problem-solving strategies: Try the trial and error method, perform a SWOT analysis. A SWOT analysis is a strategic planning tool that helps you evaluate an organization's strengths, weaknesses, opportunities, and threats.

Action

Action learning can help develop leadership skills by encouraging people to think about problems from new perspectives and reflect on the steps needed to solve them.



Digi Hub thank you with all open
heart and if you want to know
more about this working
opportunity then do connect us!!

**THANK
YOU**

