

<https://www.saastrannual.com/sponsors>

<https://www.cloudfest.com/usa/sales/>

New quote - maybe carousel

New - Logo layout

Hero Section

Headline: Lead the Conversation. Shape the Industry.

Technology Services World is where the future of technology services is defined and where leaders come to understand how AI Economics is reshaping profitability, pricing, and the customer lifecycle.

Whether you're showcasing solutions or sharing your expertise, this is your opportunity to influence the decisions that matter.

Primary CTA: Become a Sponsor

Secondary CTA: Apply to Speak

Benefit section

Get in front of the leaders driving services transformation

Technology Services World brings together the most influential community in technology services, executives responsible for strategy, spend, and transformation across Fortune 100–1000 organizations.

This isn't just visibility. It's direct access to the people redefining how services businesses operate in the AI era.

- Engage decision-makers actively evaluating solutions
- Position your brand at the center of AI-driven transformation
- Build relationships that extend far beyond the event

<p>Sponsor the Experience</p> <p>Turn visibility into pipeline.</p> <p>Sponsorship at Technology Services World puts your brand inside the conversations that shape buying decisions.</p> <ul style="list-style-type: none"> • High-impact brand exposure across the event • Direct lead generation opportunities • Embedded presence within the TSIA ecosystem <p>CTA: I want to be a sponsor</p>	<p>Speak on Stage</p> <p>Turn expertise into influence.</p> <p>Technology Services World is built around real practitioners sharing what actually works. If you're driving measurable outcomes in your organization, this is your platform.</p> <p>We're looking for leaders who can deliver:</p> <ul style="list-style-type: none"> • Proven frameworks and real-world results • Data-backed insights and business impact • Actionable takeaways—not theory <p>CTA: I want to speak</p>
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The Details

Sponsorship Opportunities

Built for impact. Designed for outcomes.

Sponsorships are designed to align with your goals, whether that's brand awareness, pipeline, or thought leadership.

What you can do as a sponsor

- Thought Leadership Sessions: Take the stage and position your company as a trusted authority
- Expo Presence: Connect with attendees actively exploring solutions
- Onsite & Digital Branding: Stay visible across the conference experience
- Custom Engagements: Host roundtables, workshops, or curated networking

CTA: I want to be a sponsor

Speaker Opportunities

Call for Speakers: share what's actually working

Technology Services World's content is curated for one purpose: to help leaders transform their business.

We prioritize sessions that are:

- Current, innovative, and original
- Grounded in real-world execution
- Focused on measurable outcomes and ROI

Topics include:

- AI and data-driven services transformation
- Service offer design and monetization
- Customer lifecycle value creation
- Revenue operations optimization
- Digital delivery and operating models

Who should apply:

- Practitioners with direct, hands-on experience
- Leaders who can demonstrate business impact
- Speakers who bring actionable insights—not sales pitches

CTA: I want to speak

Testimonials

YouTube Partner testimonials

Sponsor logos

Trusted by the companies shaping the industry

[Design note: Tier logos by sponsorship level]

FAQ

Sponsorship & Speaking FAQs

How do I become a sponsor?

Submit a request and our team will walk you through available packages and customization options.

Are speaking opportunities included in sponsorships?

Select sponsorship tiers include speaking opportunities. Availability depends on package level and content alignment.

What kind of content is accepted for speakers?

We prioritize original, practitioner-led content focused on real-world outcomes, frameworks, and measurable impact.

Can I customize my sponsorship package?

Yes. Packages are flexible and designed to align with your specific goals—brand, pipeline, or thought leadership.

How are leads captured and shared?

Sponsors receive structured opportunities for engagement and lead capture throughout the event experience.