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## Vandana Raj, UI/UX Designer

Caring 4+ years of experience as a UI/UX Designer took complete responsibility for B2B and B2C products. As a designer, collaborate with product & business leadership in the strategy, planning, prioritising, conceptualising of products and their features. Advocating strong design thinking, being part of research, collaboration, product presentation, prototyping, design demos, and various other activities.

### Featured Skills

User Interface Design

User Experience Design

User Research Analysis

Typography

Color Sense Theory

Wireframes

Rapid Prototyping

Web Design

Illustration

Usability Testing

Design System

A/B Testing

Logo Design

Micro Interaction Design

Heuristic Design

Information Architect

Mockup design

Competitor Analysis

### Tools

Figma

Sketch

Adobe Suite

Zeplin

Axure RP

Balsamiq & Miro

### Work Experience

#### Xyram Software Solutions Pvt. Ltd.

UI/UX Designer

March 2021 – Present

- Worked at Xyram Software Solutions in the centralised creative team.
- Led end-to-end design processes for Xyram group projects.
- Specialized in projects spanning Healthcare, Technology & Media, Real Estate, Government Sector, and Retail & Consumer domains.
- Focused on delivering excellence through extensive experience.
- Aiming to enhance user experiences and solutions to drive the success of end users and stakeholders.
- Committed to providing the best user experiences that contribute to the growth of client businesses and positively impact millions of users' lives.

#### Agarwal Innosoft Pvt. Ltd.

UI/UX Designer

Apr 2020 – March 2021

- Pride in being an assertive design decision-maker within the organization.
- Specialized in tackling complex challenges to ensure solid user experiences.
- Implement quality assurance measures for every project undertaken.
- Proven track record in shaping a future that is human-led and tech-powered.

## Work Experience

### **OPO Solutions Pvt. Ltd.**

UI/UX Designer

Jan 2019 – Jan 2020

- Contribution to OPO Solutions Pvt. Ltd. involves a dedicated effort to comprehend industry challenges and transform real-world problems into immersive solutions through best design practices.
- Collaborative work with Project Managers, engineers, and stakeholders to address challenges effectively.
- Specialization in building cutting-edge UI and UX designs for cross-platform applications.
- Utilization of a lean approach to continually enhance the design process.

## Education

### **Master of Science**

Magadh University

July 2013 – March 2015

### **Bachelor of Science**

Magadh University

June 2010 – June 2013

## Certification & Award

### **Google**

Foundations of User Experience (UX) Design Certificate