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# MR. SRIKANTA KHATUA

Founder & Director — ODIPAK Solution

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*“Innovation in packaging is not just about preserving packets, it’s about preserving trust between a brand and its people.”*

In the realm of India’s packaging industry, where functionality, quality, and sustainability intersect, one leader stands out for both depth of experience and clarity of vision. **Mr. Srikanta Khatua, Founder and Director of ODIPAK Solution**, is a strategist whose professional journey spans over **35 years** in the flexible packaging sector, marked by innovation, operational excellence, and an unyielding commitment to customer satisfaction.



**Mr. Srikanta Khatua**

Alongside Mr. Srikanta Khatua, **Mr. Pritish Sahoo, Partner of ODIPAK Solution**, plays an integral role in shaping the company’s direction and values. Sharing the same vision of customer-centricity, quality excellence, and sustainable growth, Mr. Sahoo is deeply aligned with the founding philosophy that defines ODIPAK today.

Mr. Srikanta Khatua’s story is not one of chance but of meticulous cultivation, rooted in technical mastery and industry insight. With a robust background in printing technology and packaging systems, he has been at the forefront of multiple leadership roles in top-tier multinational packaging companies before steering his own venture. His professional tenure is characterized by a rare combination of strategic foresight and hands-on leadership.

*“At the heart of our work lies a simple principle: understand the customer’s need before offering a solution.”*

— **Mr. Srikanta Khatua**

This statement reflects the ethos that has guided his career — one that views customer satisfaction not as an outcome, but as a foundation.

Founded with a clear objective to lead the flexible packaging segment, ODIPAK Solution, a manufacturer of food-grade flexible packaging materials, operates from a state-of-the-art facility in Cuttack, Odisha. With a footprint of over 40,000 square feet and a monthly capacity of 350–400 metric tons, the company stands as a formidable provider of packaging solutions tailored to the food, consumer goods, and personal care industries.

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The company's commitment to global standards was affirmed when it received BRCGS certification:- a recognized benchmark for quality, safety, and operational excellence in packaging. The certification emphasizes not only product reliability but also stringent adherence to best practices across systems and processes.

***ODIPAK at a Glance :***

***Headquarters: Cuttack, Odisha***

***Facility: 40,000 sq ft industrial plant***

***Capacity: 350–400 MT/month***

***Certification: BRCGS – Food Packaging Standard***



**Governor of Odisha, Dr. Hari Babu Kambhampati, inaugurated ODIPAK Solution's manufacturing unit at Ramdaspur, Cuttack**

This achievement is a testament not just to infrastructure or technology, but to Mr. Khatua's leadership in marrying global quality expectations with Indian manufacturing prowess. In an industry driven by precision and performance, Mr. Khatua's philosophy stands apart because it is fundamentally people-centred.

***“Every package we create carries more than a product — it carries a promise of safety, freshness, and reliability.”***

***— Mr. Srikanta Khatua***

Under his guidance, ODIPAK Solution has built a reputation where clients regard the company not only as a supplier but as a partner in brand excellence. This approach has been particularly impactful for businesses seeking packaging that protects quality while enhancing market appeal.

Long before sustainability became a corporate buzzword, Mr. Khatua instinctively integrated environmentally conscious practices into operations. ODIPAK's manufacturing process includes in-house recycling of plastic waste, a move that significantly reduces environmental impact and reinforces the company's commitment to responsible production.

***Green Packaging Mindset***

***In-house Waste Recycling***

***Sustainable Operational Practices***

***Responsible Material Handling***

All of which demonstrate a forward-thinking ethos that values both industry and environment.

This approach aligns with global trends — where packaging is expected to protect not just products, but also the planet and people who inhabit it.

In a rapidly evolving market, ODIPAK's success has not been accidental. The company offers a range of packaging solutions that balance durability, cost-effectiveness, and regulatory compliance.

Integrating innovative design with functional necessity, the company has helped brands protect product integrity while adapting to modern retail and supply chain demands.

Mr. Khatua's influence reaches into how the company engages with its ecosystem — from clients and suppliers to manufacturing partners. His vision for packaging extends beyond paper and plastic: it is about building an industry culture where trust, consistency, and quality are non-negotiable.

***“In packaging, what you don't see — consistency, safety, reliability — matters as much as what you do.”***

***— Industry Insight from ODIPAK Leadership***

This mindset puts ODIPAK Solution in a unique position not just as a manufacturer, but as a thought partner for businesses aiming to resonate with end consumers.

Today, ODIPAK stands as a reflection of Mr. Khatua's values: quality, resilience, and relevance. Under his directorship, the company is not only contributing to India's packaging capabilities but also paving pathways for innovation that honor both industrial progress and ethical manufacturing.

His journey reminds us that leadership in modern India is about raising standards, not just profits — and that progress must always serve people and purpose alike.

***What Sets Mr. Khatua Apart :***

***35+ Years Industry Leadership***

***Customer-Centric Business Philosophy***

***Global Quality Standards with Local Impact***

***Sustainable Manufacturing Initiatives***



**Utkal Samman Award by Pondicherry Utkal Samaj**

In a marketplace where packaging often hides its own craft, Mr. Srikanta Khatua's work stands as a quiet testament to purposeful industry leadership. He has shown that even in a technical field, values — clarity, service, sustainability — define the legacy. Through ODIPAK Solution, he continues to shape not just containers, but confidence across brands and consumers, making him a true contributor to Divye Bharat's narrative of inspired leadership.