▼ Drop.me — The Web3 Message Drop Protocol

Core Concept

Drop.me turns any wallet, domain, or map location into a receiving station for NFTs, messages, rewards, or missions — even if the user isn't crypto-native.

> Wallet-as-inbox.

Drop-to-engage.

Built for onboarding the world, not just the whales.

It bridges Web2 and Web3 by enabling people to receive stuff before they're even on-chain. From QR scans to geo-missions, Drop.me is the universal payload layer.

What Can Be Dropped?

Drop Type Description

Message NFTs Signed text/image/video messages

Reward NFTsAccess passes, coupons, token-claimersMission DropsSDG quests, time-sensitive campaigns

Art NFTs Creators dropping to fans or regions

Docs/Forms Token-gated PDFs, claims, job offers

a Technical Stack

Layer Role

ENS/CNS/NameSys Handles human-readable addresses (e.g., max.web3map)

IPFS/Arweave Stores content & media

ERC-721/rNFT Token standard for drops

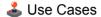
PoP (Proof of Place) Optional drop condition: be there to receive it Drop.me API Plug-in to dApps, maps, marketplaces

How It Works
User visits Drop.me/ <their_name> Or scans a public QR on a map/station.</their_name>
2. System shows available drops:
"You've been dropped an rNFT by @Web3CityDAO."
"Scan to complete mission."
3. Claim, store, or forward it.
Can be converted to on-chain NFT or stored in browser wallet.
4. Optional upgrade:
User mints their subdomain (e.g., max.dropme).
Built-in Smart Logic
Feature Benefit
Geo-fenced Drop Only claimable if you're physically there (PoP) Time-limited Scarcity and urgency built-in

Layered NFTs rNFT logic: view depends on wallet or role

No-Wallet Mode Email, QR, or burner ID as receiver

Mission Feedback Loop Drop leads to SDG task \rightarrow POSI \rightarrow next drop



Sector Example

Urban Planning QR posters let locals vote via rNFT drop Local Shops Drop.me NFT coupons via POSI points

Education Mission drops with course access NFTs

② Art & Culture Creators dropping exclusive unlocks to fans
 ③ SDG Game Complete missions → get drop → evolve rNFT
 ④ Participation Cities drop voting rights or GeoDAO invites

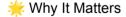
Ecosystem Integration

Protocol Drop.me Role

Web3MAP Drop layer attached to geodata/NFT hotspots GeoNFTs Receive area-based drops tied to property

rNFTs Drops evolve with interactions

GeoDAOs Invite-only drops for new members
POSI Reward loop: drops verify action → POSI points
EXIT+ Whitelisted drops for token presale/airdrop

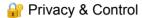


Makes Web3 accessible before onboarding

Turns locations, events, or missions into communication hubs

Replaces newsletters, ads, QR flyers with verifiable, gamified payloads

Can evolve into a web3-native Signal with NFT chat, campaign updates, encrypted drops



Receiver sets rules: auto-claim, whitelist-only, time-based unlock

Anonymous burner mode or ENS-linked

Can use zkProofs or location proofs to unlock



> Drop.me = token-based messaging for the public internet No wallet? No problem. Anyone can receive. Everyone can drop. One URL to rule your digital reach.