

NextGen Digital Marketing Mastery

Transform your marketing career with our premium course designed for aspiring marketers, agency owners, freelancers, and corporate professionals.



Course Modules

Our comprehensive curriculum is designed to give you practical skills with measurable outcomes. Each module combines theory with hands-on practice to ensure real-world application.



Structured Learning

Each module includes detailed summaries, clear learning objectives, and practical exercises to reinforce concepts.



Flexible Schedule

Modules are time-optimized with dedicated hours to help you plan your learning journey around your existing commitments.



Outcome-Focused

Every module has defined expected outcomes so you know exactly what skills you'll gain upon completion.

DIGITAL MARKETING DIGITAL MARKETING COURSE



MODULE 1

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MODULE 2

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Content Marketing A Crenkating,
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MODULE 3

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Social Media Marketing 11/11/2019 the C166126 676201
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MODULE 4

Digital marketing 10/11/2019 11/11/2019 the C166126 676201
Email Marketing 11/11/2019 the C166126 676201
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MODULE 5

Digital marketing 10/11/2019 11/11/2019 the C166126 676201
Analytics Analytics 11/11/2019 the C166126 676201
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Core Modules (Part 1)



Theory of Digital Marketing

Foundations of digital media, buyer journey, content vs paid strategy.

Price: ₹13,499

Expected Outcome: Solid understanding of digital marketing principles and strategy development.

Duration: 15 hours



Business Psychology

Persuasion, conversion triggers, neuromarketing.

Price: ₹14,499

Expected Outcome: Ability to create psychologically compelling marketing campaigns.

Duration: 12 hours



Website Building with Latest Tools

No-code with Webflow, Framer, and AI-based builders.

Price: ₹14,999

Expected Outcome: Create professional websites without coding knowledge.

Duration: 20 hours



Advanced AI Course

Prompt engineering, GPT use-cases, ElevenLabs, D-ID, Claude, etc.

Price: ₹16,999

Expected Outcome: Mastery of AI tools for content creation and marketing.

Duration: 25 hours

Core Modules (Part 2)



AI Integration in Automation

Using Zapier, Make, AutoGPT, and API workflows.

Price: ₹15,999

Expected Outcome: Create automated marketing systems powered by AI.

Duration: 18 hours



SEO Mastery

Technical SEO, on-page, off-page, Local SEO, schema, and tools.

Price: ₹14,999

Expected Outcome: Ability to optimize websites for search engines and improve rankings.

Duration: 22 hours



Social Media Management

Content calendar, scheduling tools, engagement strategies.

Price: ₹13,999

Expected Outcome: Create and manage effective social media campaigns.

Duration: 16 hours

Core Modules (Part 3)

Ad Campaigns with Google & Meta

Analytics, A/B Testing, Lookalike Audiences, ROAS optimization.

Price: ₹16,499

Expected Outcome: Create, manage and optimize high-performing ad campaigns.

Duration: 24 hours

Key Software Toolkit

Canva Pro, Gamma, ChatGPT, Notion, Trello, Jasper, etc.

Price: ₹13,499

Expected Outcome: Proficiency in essential marketing software and tools.

Duration: 15 hours



Master the tools that industry professionals use daily to create stunning campaigns and measure their effectiveness.

Our curriculum focuses on practical, hands-on experience with the exact tools you'll use in your professional career. Learn not just the basics, but advanced techniques that will set you apart in the job market.



Premium Add-ons

Enhance Your Professional Skills

Our premium add-ons are designed to complement your technical marketing skills with essential soft skills that employers and clients value highly.

These modules focus on the human element of marketing - communicating effectively, handling client relationships, and presenting yourself confidently in professional settings.

Students who complete these add-on modules report significantly higher confidence levels in client meetings and job interviews, leading to better job placements and client retention.



Spoken English & Language Class

For fluency, accent, and confidence

Price: ₹12,999

Expected Outcome: Improved communication skills for client interactions and presentations.

Duration: 12 hours



Client Handling & Interview Prep




Scripts, mock calls, portfolio building, objection handling.

Price: ₹13,499

Expected Outcome: Confidence in client interactions and job interviews.

Duration: 14 hours

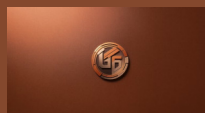
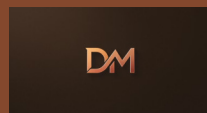
Package Options

	<h2>Starter Plan</h2> <p>Any 5 core modules</p> <p>Price: ₹63,999</p> <ul style="list-style-type: none">Choose your focus areasBasic certificationCommunity access
	<h2>Pro Plan</h2> <p>All core modules</p> <p>Price: ₹127,999</p> <ul style="list-style-type: none">Complete core curriculumAdvanced certificationCommunity accessJob board access
	<h2>Elite Plan</h2> <p>All + Add-ons + 3 live projects + certification + job support</p> <p>Price: ₹134,999</p> <ul style="list-style-type: none">Complete curriculum with add-onsPremium certification3 live client projectsJob placement supportInterview preparation
	<h2>Private One-on-One Mentorship</h2> <p>Price: ₹159,999</p> <ul style="list-style-type: none">Personalized learning pathDirect access to industry expertsCustom project guidanceCareer planningAll Elite Plan benefits

All packages include lifetime access to course materials and updates. Choose the plan that best fits your career goals and budget.

Certification & Perks

Our graduates work at leading companies across the digital marketing landscape.



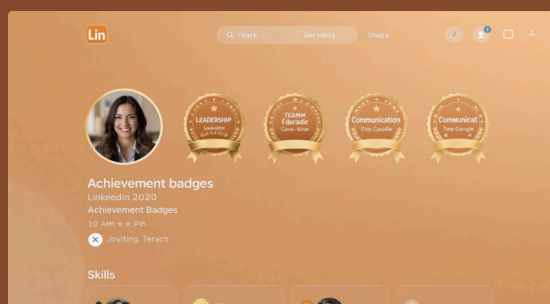
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Completion Certificate

Receive an industry-recognized certificate upon successful completion of your chosen modules. Our certificates are respected by employers across the digital marketing industry.

2



Live Project Badges

Earn digital badges for each live project you complete. These badges can be displayed on your LinkedIn profile and portfolio to showcase your practical experience.

3



AI-Powered Portfolio

Build an impressive digital marketing portfolio with our AI-assisted tools. Showcase your projects, skills, and achievements in a professional format.

4



Job Referrals

Get direct referrals to our network of hiring partners. Our placement team works with agencies and companies looking for fresh digital marketing talent.

5



Interview Scheduling

We help arrange interviews with potential employers, preparing you with mock interviews and feedback to ensure you present your best self.

Learning Format

Blended Learning Approach

Video Lessons

High-quality, professionally produced video content that breaks down complex concepts into easy-to-understand segments.

Practical Tasks

Hands-on assignments that apply theoretical knowledge to real-world marketing scenarios and build your portfolio.

Interactive Quizzes

Regular assessments to test your understanding and reinforce key concepts through active recall.

Live Mentorship

Regular sessions with industry experts who provide guidance, answer questions, and share insider knowledge.

Lifetime Benefits



- Lifetime access to all course materials
- Free updates as marketing tools and strategies evolve
- Exclusive community of fellow marketers for networking
- Access to our private job board with curated opportunities
- Alumni events and continued learning opportunities

Our commitment to your success doesn't end when the course does - we're with you throughout your career journey.

Ready to Transform Your Marketing Career?

500+

Graduates

Successfully completed our program
and advanced their careers

92%

Job Placement

Of our Elite Plan graduates secure
positions within 3 months

45%

Salary Increase

Average salary boost reported by our
graduates



Limited seats available for our upcoming batch. Secure your spot today!

Try a Free Demo