Guest Blogging Guidelines - teacherjoki.online

Welcome to Our Guest Contributor Programme

Teacherjoki.online is a leading platform dedicated to English Language Learning, Nursing, Healthcare, and Educational resources. We welcome experienced professionals to contribute valuable content to our growing community.

🎯 Content Areas We Accept (but are not limited to)

📚 English Learning

- Grammar tips & explanations
- Vocabulary building strategies
- Teaching methodologies
- Cultural insights for language learners
- Technology in language learning
- ESL/EFL classroom management
- Assessment and evaluation techniques
- Student engagement strategies

🏥 Nursing & Healthcare

- Patient care best practices
- Career guidance & professional tips
- Professional development opportunities
- Healthcare innovations and trends
- Work-life balance strategies
- Clinical skills and procedures
- Healthcare policy updates
- Mental health in healthcare settings

✅ Submission Requirements

Content Standards

- **Word Count**: 800-1,500 words minimum
- **Originality**: 100% original content, never published elsewhere
- **Language**: UK English spelling and grammar
- **Tone**: Professional, informative, and accessible
- **Evidence-Based**: Include credible sources and references where appropriate

- **Practical Value**: Content must provide actionable insights for our audience

Technical Requirements

- Submit in Microsoft Word (.docx) or Google Docs format

- Include suggested title and meta description (160 characters max)

- Provide 2-3 relevant images (with usage rights) or suggest royalty-free alternatives

- Include author bio (50-100 words) with professional credentials

- Supply high-resolution headshot (optional but recommended)

Author Qualifications

- Minimum 2 years professional experience in relevant field

- Recognised qualifications in English teaching, nursing, healthcare, or education

- Demonstrated expertise through previous work, certifications, or academic credentials

---

✳ What We Offer Guest Contributors

Professional Benefits

- **Thought Leadership Platform**: Establish authority in your field through our established audience

- **Professional Networking**: Connect with industry professionals in our community

- **Career Enhancement**: Build your professional portfolio with published content

- **Skill Development**: Enhance your writing and communication skills

Promotional Support

- **Author Bio & Links**: Comprehensive author biography with:

    o Links to your professional website

    o LinkedIn profile link

    o One additional professional social media profile

    o Brief description of your expertise and qualifications

- **Social Media Promotion**: Your article will be shared across our channels:

    o Facebook page

    o LinkedIn company page

    o Instagram stories and posts

    o Threads

- **Newsletter Feature**: Inclusion in our monthly newsletter

- **SEO Benefits**: Professionally optimised content for search engines

Portfolio & Recognition

- **Writing Samples**: High-quality, published content for your professional portfolio

- **Professional Credibility**: Association with TeacherJoki.online brand

- **Industry Recognition**: Exposure to potential employers, clients, or collaborators

- **Content Ownership**: You retain copyright while granting us publication rights

---

📋 Submission Process

1. Initial Proposal

Email your proposal to: [insert email address] Include:

- Proposed article title

- 200-word outline/summary

- Your brief professional bio

- Relevant writing samples (if available)

2. Review Process

- Initial response within 5-7 business days

- Editorial review and feedback provided

- Estimated publication timeline communicated

3. Content Creation

- Upon approval, submit full article within agreed timeframe

- Editorial review and potential revision requests

- Final approval and scheduling for publication

4. Post-Publication

- Article promoted across our channels

- Performance metrics shared with author

- Opportunity for future collaborations

⚖️ Legal and Compliance Information

UK Regulatory Compliance

This guest blogging programme complies with:

- **Advertising Standards Authority (ASA)** guidelines

- **Competition and Markets Authority (CMA)** regulations

- **General Data Protection Regulation (GDPR)** requirements

- **Consumer Rights Act 2015** provisions

Content Ownership & Rights

- **Copyright**: Authors retain original copyright of their content

- **Publication Rights**: TeacherJoki.online receives non-exclusive rights to publish, distribute, and promote the content

- **Attribution**: Proper author attribution will always be maintained

- **Modification Rights**: Minor editorial changes for clarity, SEO, and house style may be made with author notification

Professional Healthcare Content

For nursing and healthcare content:

- Content must not constitute medical advice for individual cases

- Information should be general, educational, and evidence-based

- Appropriate disclaimers will be included where necessary

- Content must comply with Nursing and Midwifery Council (NMC) professional standards

Data Protection

- Author personal information processed in accordance with GDPR

- Contact details used solely for publication and promotional purposes

- Right to request data deletion after publication (content may remain live)

- Privacy policy available at

🚫 **Content We Don't Accept**

Prohibited Content

- Previously published material

- Promotional or sales-focused content

- Medical advice for specific conditions or individuals

- Content that conflicts with professional regulatory bodies

- Plagiarised or AI-generated content without disclosure

- Content promoting unproven treatments or methods

- Discriminatory or offensive material

Commercial Restrictions

- Direct product advertisements

- Affiliate marketing links (without prior approval)

- Excessive self-promotion

- Content primarily serving commercial interests rather than educational value

📞 Contact Information & Support

Editorial Team

- **Email**: [editorial email address]

- **Response Time**: 5-7 business days

- **Editorial Guidelines**: Available upon request

Business Information

TeacherJoki.online

- Company Registration: [if applicable]

- VAT Number: [if applicable]

- Registered Address: [business address]

- Contact: [business phone/email]

Frequently Asked Questions

Q: How long does the review process take? A: Initial proposal review: 5-7 business days. Full article review: 7-10 business days.

Q: Can I include links to my services? A: Yes, within your author bio section. Commercial links within articles require prior approval.

Q: Do you accept guest posts from overseas authors? A: Yes, provided content meets our quality standards and UK English requirements.

Q: Can I republish my article elsewhere? A: Yes, after 30 days, with proper attribution to TeacherJoki.online as the original publisher.

Q: Is there any payment for guest articles? A: This is a mutual benefit programme. While we don't offer monetary payment, we provide substantial promotional value and professional exposure.

📝 Application Form

To submit your guest blogging application, please provide:

1. **Personal Information**
   - Full name
   - Professional title
   - Contact email
   - Phone number (optional)
   - LinkedIn profile URL

2. **Professional Background**
   - Current position

- o   Years of experience
- o   Relevant qualifications
- o   Area of expertise

3. **Content Proposal**

- o   Proposed title
- o   Content category (English Learning/Nursing & Healthcare)
- o   Article outline (200-300 words)
- o   Target audience
- o   Key takeaways for readers

4. **Writing Experience**

- o   Previous published work (links if available)
- o   Writing experience level
- o   Any published books, courses, or resources

5. **Agreement**

- o   Confirmation of content originality
- o   Agreement to guidelines and terms
- o   Consent for promotional use of your content

By submitting content to TeacherJoki.online, you acknowledge that you have read, understood, and agree to these guidelines and terms.

TeacherJoki.online is committed to maintaining the highest standards of content quality and professional integrity. We reserve the right to update these guidelines as needed to ensure continued compliance with UK regulations and industry best practices.