



# I Am My Sister's Keeper Community Event Sponsorship Package



'Do It For P' Civic Group empowers individuals in underserved communities by focusing on Safety Support, providing resources, and fostering healing to prevent fentanyl poisoning and opioid overdoses.

**Event Purpose:** To create a safe space for Individuals and families in underserved and under resource communities to heal and get access to stress reducing resources that will decrease the chances of them using substances.

**Date:** Saturday, April 18, 2026

**Time:** 10AM- 2PM

**Location:** Joe Lee Smith Community Center

**Address:** 415 Stone St. Cocoa Florida

### Disclaimer:

All sponsorship proceeds will directly support the I Am My Sister's Keeper event, the mission of the Do It For P civic group, and the broader efforts of the UPLIFT to reduce substance misuse throughout the county. Specifically, funds will be allocated to:

- Created in memory of Pilar Melvin, the "MikeLou" Youth Scholarship will award five to seven graduating seniors who have been impacted by substance use in their lives and have demonstrated resilience and determination in overcoming challenges while continuing their education.
- Supporting 3 families with \$100 grocery gift cards to alleviate food insecurity.
- 20% of the funds raised will contribute to the educational and extracurricular needs of Pilar's two sons, Louisben and Michael, such as school supplies, tutoring, extracurricular activities, or enrichment programs to foster their development and success.
- Covering event expenses and resources, including materials for the event and attendee support.
- Supporting UPLIFT's programming and services, including:
  - Community resource distribution to underserved areas.
  - Substance misuse education and prevention efforts, such as workshops and public awareness campaigns.

### Long-Term Vision:

The Do It For P civic group and the UPLIFT are committed to supporting families and children affected by substance use. Our goal is to provide the resources, care, and community needed for them to heal and thrive. Your sponsorship helps us continue this work and honors Pilar's legacy by uplifting underserved families and supporting her sons. Thank you for helping us create lasting change.



# I Am My Sister's Keeper Community Event

## SISTER'S KEEPER LEVEL



- Recognition as a Presenting Sponsor in all event materials and media.
- Logo prominently placed on event signage and materials.
- Opportunity to speak briefly during the event program.
- Prime exhibitor booth space at the event.
- Logo and link featured on the UPLIFT's social media for two months.
- Featured in post-event thank-you email and recap video.

*\$2000*

## SISTERHOOD LEVEL



- Recognition as a Supporting Sponsor in event materials and media.
- Logo placement on event signage and materials.
- Exhibit table at the event.
- Shout-out during the event program.
- Logo and link featured on the UPLIFT's social for two months.
- Featured in post-event thank-you email.

*\$1500*

## BUTTERFLY LEVEL



- Recognition as a Supporting Sponsor in event materials and social media.
- Logo placement on select event signage.
- Exhibit table at the event.
- Shout-out during the event program.
- Featured in post-event thank-you email.

*\$1000*

## PURPLE LEVEL



- Recognition as a Friend of the Event on social media posts
- Shared exhibit table space at the event.
- Name mention in the event program.

*\$500*



# How To Donate

Thank you for considering a donation to support "Do It For P" Your generosity helps us provide life-saving resources, education, and support to underserved communities.

## Contact Information

Name:

Phone:

Business/ Organization Name:

Address:

State:

Email:

Website:

City:

Zip Code:

## You Can Donate in 3 Easy Ways:

- **Online**
  - Donate securely through the UPLIFT website using our donation link.
  - <https://www.paypal.com/ncp/payment/DIFP>
- **By Mail**
  - Send a check payable to "UPLIFT/ DIFP" to the following address:  
P.O. Box 320460  
Cocoa Beach, FL 32932
- **In Person**
  - Drop off your check at our location, or contact us to arrange a pickup.

## Questions or Concerns?

Feel free to reach out for more information:

Terrell Melvin, MS

Program Manager

Email: [Tmelvin@brevardprevention.org](mailto:Tmelvin@brevardprevention.org)

Phone: 321-355-2453

We deeply appreciate your support in making a difference in our community!





# Donation Opportunity

**Support 'Do It For P' & I Am My Sister's Keeper –  
Make a Lasting Impact!**

## Join the Cause!

Your donation will directly support initiatives that empower underserved and under-resourced communities vulnerable to substance misuse. Your contribution will help fund essential resources such as, food assistance and educational support. Every donation—big or small—makes a meaningful impact and helps create lasting change in our community.

## Sponsorship Opportunities:

- ✔ Mike-Lou Youth Scholarship
  - Donations will fund the MikeLou Youth Scholarship, which empowers resilient students who have overcome family hardship to continue their education and build a better future.
- ✔ Food Assistance – \$100 per grocery gift card
  - Help alleviate food insecurity by sponsoring gift cards for families in need.
- ✔ Youth Empowerment – 20% of donations will support Pilar's two sons  
Your generosity helps fund school supplies, tutoring, and extracurricular activities.
- ✔ Event & Program Support  
Donations also help cover event materials, workshops, and community resource distribution.

## Ways to Donate:

- Online: Donate securely through UPLIFT: <https://www.paypal.com/ncp/payment/DIFP>
- By Mail: Send a check payable to "UPLIFT/ DIFP" at:
  - P.O. Box 320460, Cocoa Beach, FL 32932
- In Person: Contact us to arrange a pickup or drop-off.

## Join Us in Making a Difference!

Your donation helps us foster healing, provide critical resources, and prevent substance misuse in our community.

## ✉ Questions?

**Terrell Melvin**

Direct: **321-355-2453**

E-mail: [TMelvin@brevardprevention.org](mailto:TMelvin@brevardprevention.org)





# Mike-Lou Youth Scholarship



*Created in memory of Pilar Melvin and inspired by the love she had for her sons*

## Purpose:

The MikeLou Youth Scholarship is designed to provide financial support to graduating high school seniors who have been impacted by substance use in their lives and have demonstrated resilience, perseverance, and determination in overcoming challenges while pursuing their educational goals.

## Eligibility

### Applicants must:

- Be a graduating high school senior
- Reside in Brevard County or the State of Florida
- Have been impacted by substance use at some point in their life and demonstrated growth and resilience
- Plan to continue their education through college, trade school, or military service

## Essay Requirement

### Applicants must submit a 300-500 word essay describing:

- Their personal journey and how substance use has impacted their life
- The challenges they have worked to overcome
- Their future goals and how this scholarship will support their continued education or service

Applicants must also submit proof of acceptance to a college, trade school, or military branch.

## Selection Process

- Scholarship applications will be reviewed by a selection committee managed by **Do It For P** in collaboration with the **UPLIFT**.
- The review committee will include Michael, Pilar's son, along with community leaders and advocates committed to youth empowerment.
- Scholarship recipients will be recognized at the I Am My Sister's Keeper (IAMSK) 2026 Event on April 18, 2026.

## How to Apply:

Complete the online application, upload your acceptance letter or proof of enlistment, and submit a **300-500-word** essay by **March 30, 2026**.

Apply Here: [Mike-Lou](#)

## For more information or to confirm your participation, please contact:

### Need Help or Have Questions?

If you have questions about the Mike-Lou Youth Scholarship or need help with the application, please reach out to us at [Tmelvin@brevardprevention.org](mailto:Tmelvin@brevardprevention.org). We're here to support you.

