Learn Skills That **Pay The Bills !**





digiganic.com





BE - 50, 133 Shantipally, Rajdanga Main Road (Behind Acropolis Mall) Kolkata - 700107





DigiGanic Academy isn't just an institute. It's a **movement to empower individuals** with the **most powerful skill of the 21st century – Digital Marketing.**

We don't just teach. We build careers. Offline Classes with Real Mentorship **Paid Internships & Placement Assistance** Business & Freelancing Strategy Sessions Al Tools & Practical Learning







Born from the real hustle of **entrepreneurship**, DigiGanic delivers practical, **industry-ready digital marketing education** through offline classroom training in Kolkata.

Whether you're a **student**, a **working professional**, a housewife or an **aspiring entrepreneur**, DigiGanic Academy gives you the tools, mindset, and mentorship to thrive.



About the Founder Sheik A.



Not all heroes wear suits. Some wear headsets in the night and **build dreams in silence**

About the Founder – Sheik A.



From Struggle to Strategy – A Story of Grit, Guts & Growth

In 2010, just after finishing his 12th, Sheik's life took a hard turn—his father's business collapsed. With no steady income at home, Sheik had only two options: **give up or grind.**

He chose the grind.

While pursuing his **BBA in Marketing**, Sheik worked **night shifts at Limtex Technologies**, handling calls from Australian clients to **pay for his own college fees**. At the same time, he used his father's remaining savings to open a small **English-medium kindergarten school–Mannat Academy**–to support his family's basic needs.

From 2014 to 2016, he ran the school full-time while also chasing his creative passion. He stepped into **acting, modeling, and theatre**, eventually featuring in projects like **Bose (ALT Balaji)** alongside Rajkummar Rao.

But Sheik didn't just want the spotlight—**he wanted ownership....**

About the Founder – Sheik A.



So he handed over the school to his elder sister and launched a Tshirt business with minimal capital. Through sheer marketing instinct and hard work, he scaled it to **₹1 Cr+ in revenue**, after setting up his own manufacturing unit. Just when it looked like things were finally stable—**the 2020 lockdown shattered everything.**

The factory shut down. The business died. And once again, Sheik had to start over—from scratch.

He rebuilt himself through digital. **He co-founded TVFDM Pvt Ltd**, built **Denama Cosmetics Pvt Ltd**, and **launched an entire brand on Amazon**—doing everything solo using AI, design, content, branding, and digital marketing.

His skills caught attention, and he was brought into **Indus Net Technologies, one of the top IT & digital engineering firms in Eastern India**—not for his degrees, **but for his digital mastery** and bold presentation skills.

Within just 3 months, he helped grow the company's digital marketing revenue by 20%.

About the Founder – Sheik A.



Today, Sheik is a full-time **Digital Marketing Strategist & Consultant**, managing over 50 clients globally with over **\$2 Million in ad spend**, known for his **creative instincts and startup-focused marketing strategies**.

But instead of just growing his own empire, **he wanted to give back.**

That's when DigiGanic Academy was born.

"Rock bottom became the solid foundation on which I rebuilt my life." — J.K. Rowling

Courses

Course 1: Digital Marketing – Advanced Pro Course

For: Freelancers, Startup Founders, Working Professionals

Duration: **6 Months** Mode: Offline (Kolkata) Fee: **₹60,000/-**Schedule: **2 Classes per Week**

Course 2: Digital Marketing – Foundation Course

For: Beginners, Fresh Graduates, Early-Stage Entrepreneurs

Duration**: 3 Months** Mode: Offline (Kolkata) Fee: **₹35,000/-**Schedule: **2 Classes per Wee**k

Course 1: Digital Marketing – Advanced Pro Course

For: Freelancers, Startup Founders, Working Professionals

Duration: **6 Months** Mode: Offline (Kolkata) Fee: **₹60,000/-**Schedule: **2 Classes per Week**

What You'll Master:

- Advanced SEO (On-page, Off-page, Technical)
- Google Ads + Meta Ads Deep Dive
- LinkedIn Ads
- Advanced Performance Marketing
- Funnel Strategy + Landing Page Optimization
- CRM Setup & Automation Flows
- Influencer Marketing
- Analytics & Reporting Tools
- Freelancing & Personal Branding

Exclusive AI-Powered Modules:

- AI Website Creation
- Al Landing Page Design
- AI Graphic & Video Creation
- ChatGPT Mastery for Content & Client Work
- Al Influencer Creation
- Al Automation for B2B Lead Generation
- E-commerce Setup: Shopify + WooCommerce
- Business & Team Setup Basics

Additional Benefits:

- 🗹 3-Month Paid Internship (with Pvt Ltd Companies)
- I:1 Strategy Session with Sheik
- 🗹 Startup Strategy Support
- Certification + Career Roadmap

Course 2: Digital Marketing – Foundation Course

For: Beginners, Fresh Graduates, Early-Stage Entrepreneurs

Duration**: 3 Months** Mode: Offline (Kolkata) Fee: **₹35,000/-**Schedule: **2 Classes per Wee**k

What You'll Learn:

- Basics of Digital Marketing
- Website & Online Presence Setup
- SEO (Search Engine Optimization)
- Google Ads (Search, Display, Video)
- Meta Ads (Instagram & Facebook)
- Social Media Marketing & Content Creation
- Email & WhatsApp Marketing
- Analytics and Performance Review
- AI Tools Applications for Marketers

Additional Benefits:

I-Month Paid Internship with PVT LTD Company 3-Month Placement Assistance

- Business Ideas + Launch Strategy
- Resume Building + Interview Training
- Certification

Why DigiGanic Academy?

- No Degree Required. Just Skills That Pay.
- Built by a Real Hustler, Not a Corporate Trainer
- Updated Curriculum with AI + Practical Tools
- Offline Classes with Real-World Examples
- Internships to Add Real Experience to Your Resume
- Courses Open for All: 16 to 60 Years

Students, Professionals, Entrepreneurs & Homemakers **Welcome** !

How to Join?

Book a FREE Counseling Call
 Attend Orientation at Our Kolkata Campus
 Choose Your Course. Begin Your Journey.

WhatsApp us "START" @ +91-8250418958

Let's build your **digital career.** One **skill** at a time.

