

# HelpHER - The UpWholeStory



Each year, countless Fabric Swatch/catalogues books containing (upholstery and curtain sample material ) are discarded by showrooms once they become obsolete, contributing to textile waste that often ends up in landfills. But what if these high-quality fabrics could be transformed instead of wasted?

**HelpHER Bags** is a heartfelt initiative that was launched on 18<sup>th</sup> July 2018 in Chennai by the EcoKonnectors Trust. The fabric materials are extracted from the swatch book and upcycled into exquisite, one-of-a-kind bags, crafted by Self-Help groups and individual women supported by the trust. By repurposing discarded swatches, we prevent waste while empowering skilled women artisans with meaningful livelihoods.

When you choose a **HelpHER Bag**, you make a difference. With every purchase, you support the woman who stitched it, uplift her journey toward financial independence, and take a step toward a greener planet.

Each bag replaces plastic alternatives, keeping fabric waste out of dumps and weaving a story of sustainability, empowerment, and purpose. These bags are sold at zero profit, because every stitch is a commitment to change.

The primary aim of the trust is to save wastage of fabric therefore dimensions are subject to mild variations in each lot based on the upholstery catalogue size.

Carry **HelpHER Bags** with pride—because every thread holds the spirit of transformation and empowerment of a needy woman.



When you Buy a **HelpHER Bag**  
You Save HER - The Mother Earth from plastic bags.  
And You Help HER - The Self-Help Group Woman who made it.



# HelpHER Product Catalogue

| Bag Code                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Bag Type                                                   | Size (in inches) | Price (Indian Rupees) |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|------------------|-----------------------|
| TB_1012_40                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Thamboolam Bag Medium (Min order 10 pcs)                   | 10"x12"          | 40/-                  |
| TTB_1012_40                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Transparent Thamboolam Bag Medium (Min order 10 pcs)       | 10"x12"          | 40/-                  |
| TB_1012_45                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Thamboolam Bag Medium – Contrast joints with Velcro        | 10"x12"          | 50/-                  |
| TB_1214_50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Thamboolam Bag Large (Min order 10 pcs)                    | 12"x14"          | 50/-                  |
| TB_1416_60                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Thamboolam Bag X-Large (Min order 10 pcs)                  | 14"x16"          | 60/-                  |
| BB_0612_50                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Water Bottle Bag (Basic)                                   | 06"x12"          | 50/-                  |
| BB_0612_80                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Water Bottle Bag (Strong base and thick handle)            | 06"x12"          | 80/-                  |
| PB_0606_40                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Potli Bags (Surukku Ppai small)                            | 6"x6"            | 40/-                  |
| PB_1012_60                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Potli Bags (Surukku Ppai)                                  | 10"x12"          | 60/-                  |
| PP_0408_75                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Pencil Pouch with single compartment                       | 4"x8"            | 75/-                  |
| HP_0708_85                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Hand Pouch With two Zipped compartments                    | 7"x8"            | 85/-                  |
| HP_1007_100                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Hand Pouch With two Zipped compartments                    | 10"x7"           | 100/-                 |
| TO_1516_150                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Tote Bags(No Zip) with Flat thick long Handle with Velcro  | 15"x16"          | 150/-                 |
| TO_1516_200                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Tote Bags(With Single Zip Zip) with Flat thick long Handle | 15"x16"          | 200/-                 |
| SB_1012_350                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Sling Bag 2 compartments with adjuster                     | 10"x12"          | 350/-                 |
| HB_1615_350                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Travel Bags 2 compartments and bottle holder and 2 pouches | 16"x15"          | 350/-                 |
| <p><b>Above mentioned products and prices are subject to change based on availability of raw material etc.</b><br/>                     Customized Orders accepted with required dimensions. Colours and Material cannot be customized.<br/> <b>IMPORTANT NOTE</b> - All bags are handmade upcycled from upholstery catalogues with the primary aim to avoid wastage of fabric therefore there might be a difference of ½" +- from the dimension specified.<br/>                     Please contact us @ 7010848668 ; 9962654868 ; 9940056069 directly for price and order.<br/>                     Minimum Order Quantity for Customized Bags will be applicable and conveyed at the time of Order.<br/> <b>(Price List Last Updated: 13/10/2025)</b></p> |                                                            |                  |                       |



# HelpHER Product Catalogue

**TB\_1012\_40**

Thamboolam Bags Plain 10"x12"  
Medium Plain Price INR 40/-



Minimum order 10 bags

**TB\_1214\_50**

Thamboolam Bags Plain 12"x14"  
Large Price INR 50/-



Minimum order quantity 10 bags

**TB\_1416\_60**

Thamboolam Gift Bags Plain 14"x16"  
XLarge Price INR 60/-



Minimum order quantity 10 bags

**HP\_0807\_85**

Hand Pouch 2 compartments with  
zip Size 8"x7" Price 85/-



Minimum order quantity 5 bags

**HP\_1007\_100**

Hand Pouch 2 compartments with  
zip Size 10"x7" Price - 100/-



Minimum order quantity 5 bags

**TB\_1012\_50**

Thamboolam Bag (contrast) 10"x12"  
With Velcro Price 50/-



Minimum order quantity 5 bags

**SB\_PL\_1011\_350**

Sling Bag 2 compartments with zip  
Size 10"x12" Price 350



**PP\_0407\_75**

Pencil Pouch 1 compartments with  
zip Size 4"x8" Price - 75/-



Minimum order quantity 5 bags

**HB\_1615\_350**

Travel Hand Bag 2 compartments  
Size 16"x15" Price 350/-

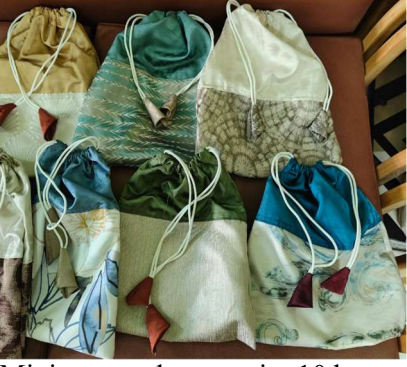


Above mentioned products and prices are subject to change based on availability of raw material etc.

Customized Orders accepted with required dimensions. Colours and Material cannot be customized.



# HelpHER Product Catalogue

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|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>PB_0606_40</b><br/>         Potli Bags Transparent 5"x5"<br/>         Medium Plain Price INR 40/-</p>  <p style="text-align: center;">Minimum order 10 bags</p> | <p><b>PB_1012_60</b><br/>         Potli Bags constrast 10"x12"<br/>         Medium Plain Price INR 60/-</p>  <p style="text-align: center;">Minimum order quantity 10 bags</p> | <p><b>TO_1516_150</b><br/>         Tote Bags 15"x16"<br/>         Price INR 150/-</p>                    |
| <p><b>BB_0612_50</b><br/>         Water Bottle Bags 6"x12"<br/>         Price INR 50/-</p>  <p style="text-align: center;">Minimum order 5 bags</p>                 | <p><b>BB_0612_80</b><br/>         Water Bottle Bags 6"x12"<br/>         Price INR 80/-</p>  <p style="text-align: center;">Minimum order 5 bags</p>                          | <p><b>TO_1516_200</b><br/>         Tote Bags With Single Zip 15"x16"<br/>         Price INR 200/-</p>  |

**Above mentioned products and prices are subject to change based on availability of raw material etc.**

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Please contact us @ 7010848668 ; 9962654868 ; 9940056069 directly for price and order.

Minimum Order Quantity for Customized Bags will be applicable and conveyed at the time of Order.

**(Price List Last Updated: 13/10/2025)**



### Connect to the EcoConnectors@

|                                                                                                                                                           |                                       |                                           |                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|-------------------------------------------|-----------------------------------------------|
| <b>Ashok C.R.</b><br><b>9003049859</b>                                                                                                                    | <b>Bala K.L.</b><br><b>7010848668</b> | <b>Ganga Sridhar</b><br><b>9940056069</b> | <b>Sumithra Srikanth</b><br><b>9962654868</b> |
| Mail@ : <a href="mailto:ecokconnectors@gmail.com">ecokconnectors@gmail.com</a> ; <a href="mailto:helper@ecokconnectors.com">helper@ecokconnectors.com</a> |                                       |                                           |                                               |
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