

# **HelpHER - The UpWholeStory**



Each year, countless Fabric Swatch/catalogues books containing (upholstery and curtain sample material) are discarded by showrooms once they become obsolete, contributing to textile waste that often ends up in landfills. But what if these high-quality fabrics could be transformed instead of wasted?

**HelpHER Bags** is a heartfelt initiative that was launched on 18<sup>th</sup> July 2018 in Chennai by the EcoKonnectors Trust. The fabric materials are extracted from the swatch book and upcycled into exquisite, one-of-a-kind bags, crafted by Self-Help groups and individual women supported by the trust. By repurposing discarded swatches, we prevent waste while empowering skilled women artisans with meaningful livelihoods.

When you choose a **HelpHER Bag**, you make a difference. With every purchase, you support the woman who stitched it, uplift her journey toward financial independence, and take a step toward a greener planet.

Each bag replaces plastic alternatives, keeping fabric waste out of dumps and weaving a story of sustainability, empowerment, and purpose. These bags are sold at zero profit, because every stitch is a commitment to change.

The primary aim of the trust is to save wastage of fabric therefore dimensions are subject to mild variations in each lot based on the upholstery catalogue size.

Carry **HelpHER Bags** with pride—because every thread holds the spirit of transformation and empowerment of a needy woman.



When you Buy a **HelpHER Bag**You Save HER - The Mother Earth from plastic bags.
And You Help HER - The Self-Help Group Woman who made it.





### **HelpHER Product Catalogue**

Bag Code	Bag Type	Size (in	Price (Indian
		inches)	Rupees)
PP_1008_02	Paper Bags (Min order 10 pcs)	10"x08"	2/-
TB_1012_40	Thamboolam Bag Medium (Min order 10 pcs)	10"x12"	40/-
TTB_1012_40	Transparent Thamboolam Bag Medium (Min order 10 pcs)	10"x12"	40/-
TB_1012_40	Thamboolam Bag Medium – Contrast joints without Velcro	10"x12"	45/-
TB_1012_45	Thamboolam Bag Medium – Contrast joints with Velcro	10"x12"	50/-
BB_0612_50	Water Bottle Bag (Basic)	06"x"12"	50/-
BB_0612_80	Water Bottle Bag (Strong base and thick handle)	06"x"12"	80/-
PB_0606_40	Potli Bags (Surukku Ppai small)	6"x6"	40/-
PB_1012_60	Potli Bags constrst joints (Surukku Ppai)	10"x12"	60/-
TB_1214_50	Thamboolam Bag Large (Min order 10 pcs)	12"x14"	50/-
TB_1416_60	Thamboolam Bag X-Large (Min order 10 pcs)	14"x16"	60/-
HP_0708_75	Hand Pouch With two Zipped compartments	7"x8"	75/-
HP_1007_100	Hand Pouch With two Zipped compartments	10"x7"	100/-
TO_1516_150	Tote Bags(No Zip) with Flat thick long Handle	15"x16"	150/-
SB_1011_350	Sling Bag 2 compartments with ring and adjuster	10"x12"	350/-
HB_1412_300	Hand Bag 2 compartments	14"x12"	300/-
HB_1615_350	Travel Bags 2 compartments and bottle holder and 2 pouches	16"x15"	350/-

Customized Orders accepted with required dimensions.

Colours and Material cannot be customized.

IMPORTANT NOTE - All bags are handmade upcycled from upholstery catalogues with the primary aim to avoid wastage of fabric therefore there might be a difference of ½" +- from the dimension specified. Colours and Material cannot be customized.

Please contact us @ 9940056069; 9962654868 directly for price and order.

Minimum Order Quantity for Customized Bags will be applicable and conveyed at the time of Order.

(Price List Last Updated: 16/9/2025)





### **HelpHER Product Catalogue**

TB\_1012 40

Thamboolam Bags Plain 10"x12" Medium Plain Price INR 40/-



Minimum order 10 bags

HP 0807 75

Hand Pouch 2 compartments with zip Size 8"x7" Price 75/-



Minimum order quantity 5 bags

SB PL 1011 350

Sling Bag 2 compartments with zip Size 10"x12" Price 350



TB 1214 50

Thamboolam Bags Plain 12"x14" Large Price INR 50/-



Minimum order quantity 10 bags

HP\_1007 100

Hand Pouch 2 compartments with zip Size10"x7" Price - 100/-



Minimum order quantity 5 bags

HB\_1412\_300

Hand Bag 2 compartments Size 14"x12" Price 300/-



TB 1416 60

Thamboolam Gift Bags Plain 14"x16" XLarge Price INR 60/-





Minimum order quantity 10 bags

#### TB 1012 45/TB 1012 50

Thamboolam Bag (contrast) 10"x12" Without Velcro Price 45/-With Velcro Price 50/-



Minimum order quantity 5 bags

#### HB 1615 350

Travel Hand Bag 2 compartments Size 16"x15" Price 350/-





IMPORTANT NOTE - All bags are handmade upcycled from upholstery catalogues with the primary aim to avoid wastage of fabric therefore there might be a difference of ½" +- from the dimension specified. Colours and Material cannot be customized. We also undertake customized orders for minimum quantity of 10 pcs.

(Price List Last Updated: 16/9/2025)





## **HelpHER Product Catalogue**

#### PB 0606 40

Potli Bags Transparent 5"x5" Medium Plain Price INR 40/-



Minimum order 10 bags

PB 1012 60

Potli Bags constrast 10"x12" Medium Plain Price INR 60/-



Minimum order quantity 10 bags

TO\_1516\_150 Tote Bags 15"x16" Price INR 150/-



BB 0612 50

Water Bottle Bags 6"x12" Price INR 50/-



Minimum order 5 bags

#### BB 0612 80

Water Bottle Bags 6"x12" Price INR 80/-



PP\_1008\_2 Paper Bags 10"x8"

Price INR 2/- (Two rupees only)



(Can hold 4 kg weight) Minimum order 10 bags

IMPORTANT NOTE - All bags are handmade upcycled from upholstery catalogues with the primary aim to avoid wastage of fabric therefore there might be a difference of  $\frac{1}{2}$ " +- from the dimension specified. Colours and Material cannot be customized. We also undertake customized orders for minimum quantity of 10 pcs.

(Price List Last Updated: 16/9/2025)

Insta - https://www.instagram.com/ecokonnectors/

### Connect to the EcoKonnectors@

Ashok C.R. 9003049859	Bala K.L. 7010848668	Ganga Sridhar 9940056069	Sumithra Srikanth 9962654868			
Mail@: ecokonnectors@gmail.com; helpher@ecokonnectors.com						
Know More About Us @ www.ecokonnectors.com						
Facebook - https://www.facebook.com/helpherbag/						

