

You Dream It, We Print It!

## Vinyl Decals vs. <u>Wall Prints</u> & vs. Hand-Painted Murals

Category	Vinyl Decals	Wall Prints	Hand-Painted Murals
Total Cost Estimate	\$267 – \$438 (materials +	\$600 - \$720 – all	\$2,000 – \$5,000 (basic);
	install)	included *	up to \$20k+ for complex
Turnaround Time	1.5 – 3 weeks (order,	3 – 7 <b>days</b> from design	1 – 4+ weeks depending
	ship, install)	to finished print	on artist & detail
Durability	1 – 3 years; peels, fades,	5 – 10+ years; UV-	5 – 20+ years with
	bubbles	stable, durable	proper maintenance
Detail Quality	Basic shapes, limited complexity	<b>High-resolution</b> , photo-quality detail	Varies with artist skill
Customization	Limited to cut	<b>Unlimited</b> — any image,	Unlimited — artistic
	fonts/graphics	logo, or design	hand-painted variants
Installation	Manual; misalignment	<b>Direct-to-wall</b> ; seamless	Manual; may require
	common	finish	scaffolding
Surface Damage Risk	May peel paint or leave residue	<b>None</b> — no adhesives	Possible drip/spill during painting
Visual Impact	Looks like a sticker	Looks painted or airbrushed	Genuine art, but cost and timing vary
Long-Term Value	Short-term savings, frequent replacements	<b>One-time</b> investment, lasting effect	Premium but higher upfront, slower delivery

\* **Note:** Vinyl often needs replacing 2–3× over 5–10 years, effectively doubling or tripling lifetime cost compared to a single wall print.

Note: Pricing based on national averages as of **2025**. Actual costs may vary by region and project complexity. \*\*All pricing shown reflects a standard 4 ft x 6 ft wall area\*\*

You Dream It. We Print It. And Yes—It's More Affordable Than You Think.

## Why Clients Choose Wall Printing:

- No Peeling, No Bubbles
  Custom Branding with Real Wow-Factor
  Incredible Durability
- Full Service Design to Install
  Looks Painted, Feels Premium