

MARTA ALMEIDA GUTIÉRREZ

Furniture & Product Design Engineer

Nationality: Spanish | Native Spanish, Intermediate English

Location: Valencia, Spain

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CORE SKILLS

Furniture and product design

3D rendering and visualization

Manufacturing drawings and production processes

Graphic design and catalog creation

Web design and content creation

Market analysis and trend research

Marketing campaign development

Advanced Microsoft Excel for process automation

Coordination between departments

Client and supplier communication

PROFESSIONAL SUMMARY

Creative and detail-oriented Furniture and Product Designer with extensive experience in flat-pack furniture design, graphic design, and marketing. Skilled in managing the entire design process from concept to production, including manufacturing drawings, 3D renderings, assembly instructions, and market-oriented solutions. Proficient in web design, trend analysis, and developing marketing content for both direct clients and international online platforms. Recognized for adaptability, quick learning, and the ability to work effectively in multidisciplinary teams.

SOFTWARE SKILLS

SolidWorks	Profesional	Inventor	Usuario
KeyShot	Profesional	Autocad	Usuario
3ds Max (VRAY)	Profesional	Rinoceros	Usuario
Adobe Illustrator	Profesional	SketchUp	Usuario
Adobe Photoshop	Profesional	Twinmotion	Usuario
Adobe InDesign	Profesional		

PROFESSIONAL EXPERIENCE

Furniture Designer

Muebles Pitarch S.L., Valencia, Spain

Feb 2019 - Sep 2024

- Designed and developed flat-pack furniture, producing both concepts and manufacturing drawings while optimizing materials and production efficiency.
- Created detailed renderings, assembly instructions, and coordinated with production teams to ensure feasibility and quality.
- Produced graphic materials such as product catalogs, labels, packaging, and advertising campaigns.
- Managed printing processes in-house and by negotiating with external printing companies.
- Led the development of a new corporate website, adding client intranet functionalities and automating processes using advanced Excel tools.
- Conducted market research and trend analysis to propose new design lines.

Graphic Design Intern

Asistencia Especializada Vet, Valencia, Spain

Feb 2017 - Nov 2017

- Designed catalogs, store signage, flyers, brochures, and social media content.
- Photographed and edited product images for online publication.
- Contributed to web design using Prestashop and WordPress, customizing layouts via CSS.
- Managed online sales and liaised with sales representatives for e-commerce operations.

Drafting Intern (Technical Office)

Sugimat S.L., Valencia, Spain

Jun 2015 – Dec 2015

- Produced manufacturing, assembly, and transport drawings for industrial boilers, ensuring compliance with UNE standards.
- Optimized material usage and improved drawing clarity for multiple stakeholders including transporters and builders.
- Designed and documented parts for bespoke boiler systems using biomass, waste, or fossil fuels.

EDUCATION & CERTIFICATIONS

Bachelor's in Industrial Design Engineering and Product Development

Universitat Politècnica de Valencia

Master's in Interior Design & 3D Architectural Visualization

Centro de Estudios de Innovación, Diseño y Marketing

Visual Design using Adobe Photoshop (v 24.x)

Adobe Certified Professional



Graphic Design & Illustration using Adobe Illustrator (v 27.x)

Adobe Certified Professional



Curso "Akademia" de Fundación Innovación Bankinter

Innovation and entrepreneurship program

Advanced Photoshop & Digital Photography

UPV Continuing Education Center