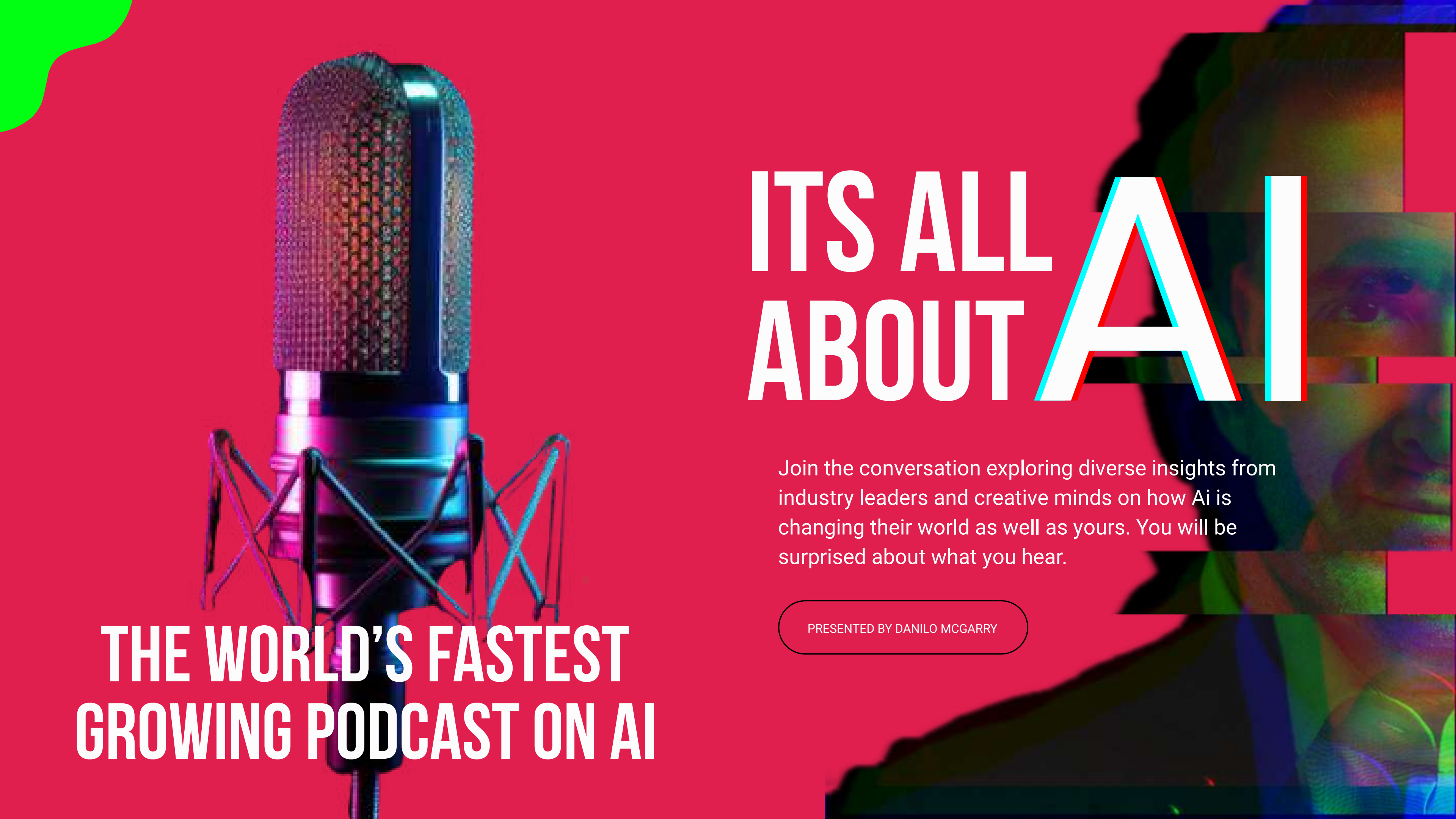




**THE WORLD'S FASTEST
GROWING PODCAST ON AI**

ITS ALL ABOUT **AI**

Join the conversation exploring diverse insights from industry leaders and creative minds on how AI is changing their world as well as yours. You will be surprised about what you hear.

PRESENTED BY DANILO MCGARRY

ABOUT THE **PODCAST**

"Its All About AI" is a global podcast that dives deep into how AI is redefining industries, relationships, driving innovation and reshaping the future of business and society. The world's greatest minds and leaders in Business, Marketing, Neuroscience, Psychology, Relationships, Science, Fashion and Beauty discuss how their world is changing and how yours is too. The topic of AI naturally weaves into everyday conversations in a surprisingly natural manner.

Key themes:

- Latest trends in diverse topics and industries
- AI, Future of Work, Innovation
- Leadership
- Life skills & life hacks
- Relationships

+3 MILLION VIEWS
+250,000 SUBSCRIBERS
AFTER JUST 13 EPISODES

ABOUT THE HOST

Introducing Danilo McGarry:
Top 20 in the world for Ai

Hi, I'm Danilo McGarry, recognized as one of the most influential people on Ai in the world. I've built and led some of the biggest AI and technology programs across global companies and governments. These days, I work closely with Fortune 500 leaders, private equity funds, and policymakers to help them use AI to drive growth and transformation.

But on this podcast, I'm not here to lecture, I'm here to connect. I love making complex technology easy to understand and exploring how it actually changes the way we live, work, and think. My conversations go deep, thoughtful, research-driven, and sometimes unexpectedly funny.

If you join me, expect a genuine conversation about ideas that matter, not surface-level soundbites.



www.danilomcgarry.com

EXPOSURE & REACH

ON TRACK TO BECOME ONE OF THE WORLD'S LARGEST PODCASTS

Episodes are released on YouTube, Spotify, Apple, amazon and promoted through: Instagram, LinkedIn, YouTube. They are professionally edited, both audio and video. Social clips and quote graphics are also created for sharing



300,000 subscribers (1.5–2 million in year 2026)

Subscribers worldwide with aggressive 30% MoM growth



4 Million views with just 14 episodes!

(on track to be ~15 million views by end of 2026)



GLOBAL REACH

With subscribers all over the world



DEMOGRAPHICS

Gender Mix: Women 31.9% , Men 68.1%

Age: 18–24 years 14.8%, 25–34 years 40.1%, 25–44 years 21.7%



GUEST EXPERIENCE

Guests enjoy a seamless experience, from pre-interview alignment, to filming, promotion co-ordination and go live as well as a highly enjoyable experience on the day with all amenities. Guests also get invited to a special networking event every year with all other VIP previous guests of the podcast.

- **Step 1 Alignment Session**
Online pre-interview briefing (virtual 30mins)
- **Step 2 Episode Filming Day**
1-2 hour engaging conversational interview at podcast studio (London) and more (see below)
- **Step 3 Go Live Logistics**
Post-production assets are shared, access to folders, release date

- **Step 4 Episode Go Live**
Episode distributed on YouTube, Spotify, Apple & Amazon
- **Step 5 Episode Promotion**
Launch promotion across Guest & Danilo's Social Media accounts

Episode Filming Day Extras:

Filming is always in person at our beautiful and well equipped podcast studio in Nottinghill London.

Refreshments are provided as well as Lunch or Dinner.

Lavatories, changing facilities are provided. Hair & Makeup artist available upon request.

Post go live and promotion guest receives a special gift and is invited to an annual podcast guest only special networking event.



NOTABLE GUESTS

We invite the brightest minds from every discipline — business, art, health, science, culture, and more — to show that AI is already intertwined with every corner of human life.



Also featuring:

- Rob Moore
- Angela Cretu
- Charlene Gisele



OLIVER YONCHEV

Former CEO of Flight Story world's #2 largest podcast w/Steven Bartlett



MIMI BLAND

Mindset Strategist working with the world's biggest names in business.



PIERS LINNEY

BBC Dragon's Den Investor & Business mogul



DANEIL PRIESTLY

Entrepreneur & Best selling author, hottest key person of influence on Business/Entrepreneurship (x6 appearance on Diary of a CEO DOAC).



LEILA LOPES

Miss Universe, celebrity, model and ambassador for several beauty brands.



SIMON SQUIBB

Entrepreneur & Influencer – world's largest TikTok creator with +1 billion views in 1 year and 18 million followers

...and many more

SAMPLE EPISODES

Silver Youtube play button
achieved in <12 months



"Its All About AI" is not a technical podcast. It's real conversations with extraordinary people.



How To Build a Powerful Personal Brand in the Age of AI
Daniel Priestley x Danilo McGarry



Top sales strategist
Richard Moore joins Danilo McGarry



From \$2K in the Bank to a Thriving Business
Beatrice Vladut joins Danilo McGarry



The Truth Behind Andrew Tate Interview - Haters Still Hit Play Anyway with **Rob Moore**



The Real Reason You're Stuck in Life and How to Break Free



Why Most Creatives (especially average creatives) Will Be Replaced by AI - **Oliver Yonchev Explains**

MILLIONS OF VIEWS WITH JUST 13 EPISODES

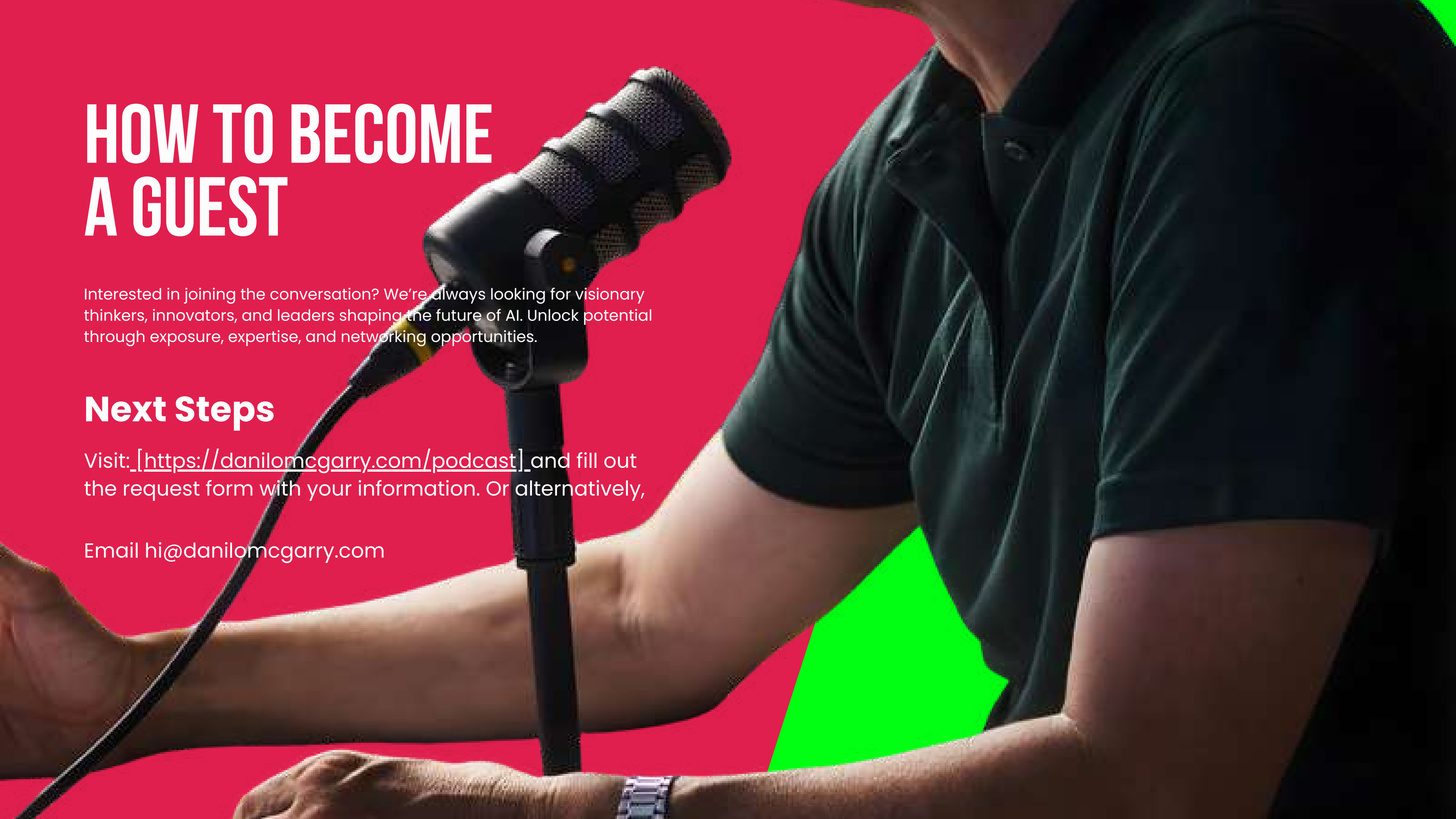
HOW TO BECOME A GUEST

Interested in joining the conversation? We're always looking for visionary thinkers, innovators, and leaders shaping the future of AI. Unlock potential through exposure, expertise, and networking opportunities.

Next Steps

Visit: [<https://danilomcgarry.com/podcast>] and fill out the request form with your information. Or alternatively,

Email hi@danilomcgarry.com



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