



# who is Danilo McGarry

























## " ...created over USD\$2 billion in value for companies worldwide ... "

Coined The Times Newspaper "Thought Leader" in Ai, Danilo McGarry has been consistently ranked among the top 20, 25, and 50 Ai & Generative Ai experts globally by various tech analysts and publications. He is recognized as one of the top 200 business innovators worldwide.

Danilo, a seasoned TED and keynote speaker, has dedicated his career to demystifying AI, striving to make it accessible and easy for everyone to grasp. His insightful speeches and leadership in the field have reached and helped over 3 million people across the globe (including a +500,000 subscriber newsletter).

Danilo is a value creator where he has provided real tangible value to the tune of over USD\$2 billion for companies worldwide.



















## **TOPICS** DANILO COVERS

"...2024 is the year where practitioners become corporate <u>live savers</u> in advisory and speeches, setting them apart from others that just talk about such important topics but have never done it themselves"

#### **AI & GENERATIVE AI**

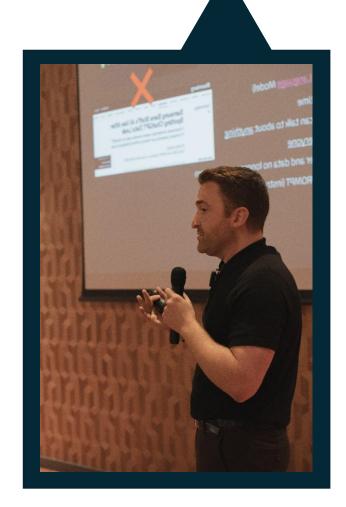
All topics from strategy (how to roll it out and governance structure needed) to technical, ethical, cultural and practical considerations. Also create insights into how to revamp legacy products and services, how to cut cost and how to create brand new products and services with this technology.

#### **DIGITAL TRANSFORMATION**

How to blend technologies, company culture and an execution approach to blend technologies such as Ai, Generative Ai, Blockchain, Cloud infrastructure, Workflow engines and execution rethinking to drive real tangible transformative change.

#### **INNOVATION & FUTURE OF WORK**

When designing your future as a company it is vitally important to consider both generational differences between groups in your workforce as well as how work is evolving. Considering this in your organization design and architecture helps you become future proof. I have helped several companies through such redesigns and have much to share that can help you greatly.



"To be one of the most respected technology leaders I needed to have a special talent for managing and coaching people and teams. Below topics are close to my heart as it helped me a great deal in my career and personal development..."

## **TOPICS** DANILO COVERS

#### **PERSONAL TRANSFORMATION**

Coming from a place with no technology that didnt speak English, how did Danilo rise to become one of the world's most respected technology leaders? What personal traits, habits and believe systems helped him become so resilient? Danilo can teach easy to apply steps and methodologies that can allow anyone to achieve their ultimate dream.

### **RETHINKING PEOPLE MANAGEMENT**

We go through school life being split into age groups but when we go to work we often have 5 generations working together and yet, no one seems to talk about it or adapt the work place so it works for all 5 generations. When we hire people we read their CV and have 2-3 conversations and then offer them a job, only to find out later that they are not a good fit or match. Danilo teaches how to look at people management and hiring in a different way to enable your company to thrive and to build unstoppable high performance teams. Once you hear his thoughts and advice on how to manage this better you will never manage your company and teams the same way again.

#### **HOW TO SCALE INNOVATION**

New technology initiatives fail more than 80% of the time. That is because the initiative lacked vision, structure, governance and the correct buy in to scale. Danilo can teach you how he has scaled 100's of technoloty initiatives, how to structure a vision, governance model that is tried and tested as well as how to get the right buy in to allow any initiative to scale. He also touches on culture and generational bias aspects that are important recipes to success too. Following this speech your initiatives will have an near 100% chance of success instead of a typical failure rate of 80% within 2 years.

## **SERVICES** DANILO OFFERS



#### **SPEECHES & WORKSHOPS**

Danilo is a TED speaker and has been a keynote speaker opening some of the worlds biggest technology and leadership events for over 10 years. His largest live audience was 220,000 people for the Financial Times. Danilo has also organized workshops for senior management and wider company workshop too, where participants left invigorated with new life saving skills.

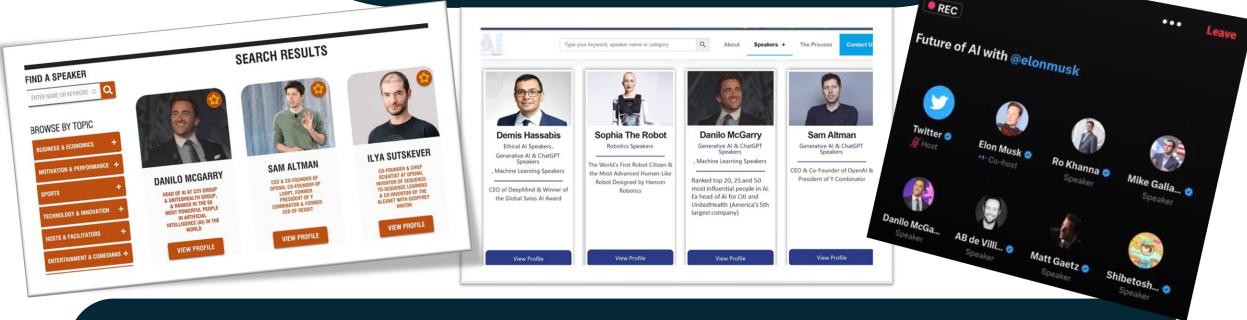
#### **ADVISORY, NED, BOARD POSITIONS**

Danilo has for over 15 years been part of leadership teams as full time, board member, NED or an advisor. He has done this for private, public and government entities ranging from NASDAQ, Fortune 500 and FTSE100 to smaller family-owned businesses in several different industries and countries.

#### **ENDORSEMENTS & PR**

With a reach of millions, Danilo is able to help you launch important products and services through his social media and PR connections as well as influence in the tech world. Some of the world's largest corporations have worked with Danilo on product and service announcements and rollout that were hyper successful.

## AMONG THE GREATEST IN AI BUT ACCESSIBLE TO ALL



Similar to CEOs and heads of OpenAI, Google, Microsoft, Amazon, and other industry giants, I bring similar experiences in running some of America's largest AI, Tech, and Digital programs. However, what sets me apart is my commitment to democratizing knowledge and access to information. I make AI understandable and available to everyone by offering my insights at a fraction of the cost and frequently sharing free knowledge through newsletters, speeches, podcasts, and social media. Having managed programs with budgets in the hundreds of millions at Fortune 500 and FTSE 250 companies, I've been both a leader and a hands-on contributor. From leading development teams to overseeing budget management and strategic planning, I've handled every aspect of major projects at some of the world's largest companies. Today, I'm represented by the same speaking agents as some of the most renowned figures in AI.

## My content reaches 3 million people a year all over the globe

Largest live audience

220,000 people at The Financial Times Forum

(on panel with CEO of Revolut, Stripe, and Citigroup);

30,000 + connections











## **TESTIMONIALS**















































Ted - GXG

"Danilo served as an advisor to a leading bank in their digital transformation strategy planning and quickly became a respected and valuable member, gaining respect of C level participants. He helped shape the banks strategy and operating model which became paramount to their continued success"



Guy Nadivi - Intelligent **Automation Radio** 

"Danilo's track record of producing outsized results with cutting edge technology at his current & prior roles might be unprecedented. In his 15 year career in this space he

has overseen hundreds of transformation projects that to date have delivered circa \$250 million in savings and counting. That is true transformation"



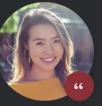
Ursula - Huntington Bank

"Danilo served on our advisory board for technology. He was instrumental in the development of our Ai transformation strategy. His knowledge and access in this space is truly world class. It was a pleasure interacting and working with him"



Leigh - Inspired Media

"Danilo McGarry is one of the world's best Generative Ai speakers. He has been there and done it, running some of the world's largest Ai programs in companies that run global economies. He solves and organizes complex transformative programs into bitesize deliverables that scale quickly. He is a genius at building synergies between governance and culture."



Xuan - Roboyo

"Danilo's abilities to explain complex technical solutions in a business-friendly manner that can engage and delight any audience. I admire his ever-expanding appetite for knowledge and his openness to share new ideas and help others with their goals. Above all, he is a great human being and my go-to guru for emerging technologies."



Alex - Tquila

"I have worked with many people in the Digital Transformation space but Danilo is in a class of his own his programs at CitiGroup, UnitedHealth Group and the speeches I have attended have brought know-how I have never seen before not even from the top consultancies I have hired. He is a

true practitioner that has been

there and done it several times."



Daniel - 3M

"Danilo has the rare ability to operationally turn around companies and significantly grow across industries and geographies. He has the entire executive tool box under his belt and implements super efficiently"



Richard - Executive Chair at MKAI.org

"What stuns me about Danilo is his depth of thought. The way that he ways that everyone can understand sets him apart as a Thought Leader and world-class Keynote Speaker. He is a leading light in the industry and my go-to person for industry trends and developments."





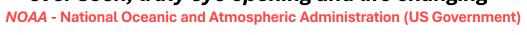








"Danilo just delivered the best speech on Ai I have ever seen, truly eye opening and life changing"





"I flew from Norway to America just to hear Danilo speak"

"Danilo is on a class of his own"

"So refreshing to hear someone that's been there and done it themselves..." estOps



"Great to see someone that can make predictions what will happen and is right about it most of the time"

"We are so happy to booked him as our

"Finaly I understand Ai, he makes

it super easy to understand"



TOP Technology

> "I left the room with many ideas of what I could do better to improve my company and essentially myself"



"Danilo has opened my eyes to a world that will be totally different in just a few years!

headline speaker, our clients loved

every second of his speech"

"10 out of 10, he kept me on the edge of my seat the entire time!"

- Chosen by Linkedin for their executive course on GenAi with 10,000+ learners to date
- My courses are taught in over 100 Business and Computer Science universities globally
- Accredited by Project Management Institute (PMI)
- Tech columnist for WIRED magazine
- Over 300,000 people have learned Ai from Danilo in 2024

### 5 LinkedIn Learning Courses To Learn Al In 2024

**Forbes** 

Rachel Wells Contributor @

FORBES > LEADERSHIP > CAREERS

Rachel Wells is a writer who covers freelancing, AI, and remote work.



- 1. Career Essentials in Generative AI, by Microsoft and LinkedIn-(comes with a career certificate)
- 2. Generative AI: Introduction to Large Language Models, by Frederick Nwanganga
- 3. Scaling Generative AI: Building A Strategy for Adoption and Expansion, by Danilo McGarry
- 4. Prompt Engineering: How To Talk To The AIs, by Xavier Amatriain
- 5. GPT-4 Foundations: Building AI-Powered Apps, by Denys Linkov





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**Danilo McGarry** WIRED

Danilo McGarry

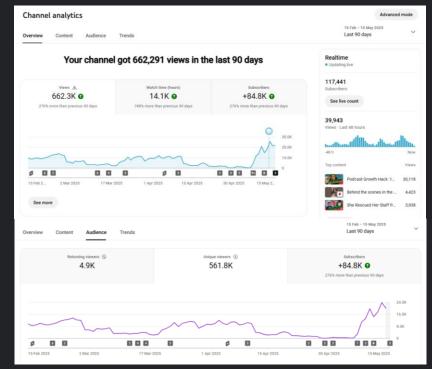
The author is recognized globally in AI & Tech. The Times AI thought leader. Keynote & TED Speaker. Value creation advisor to Fortune 500 & FTSE 250 companies.

# Bloomberg FENANCIAL TIMES Bloomberg FT FINANCIAL TIMES Bloomberg FT FINANCIAL TIMES BLOOM BLOOM

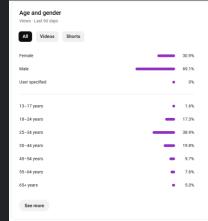
Danilo McGarry's It's All About Al Podcast is designed to make Al accessible to everyone, breaking down complex ideas into conversations that are easy to understand, engaging, and thought-provoking. Launched in late 2023, the podcast goes beyond technical discussions, exploring how Al is reshaping the world in ways that impact every industry, hobby, and aspect of daily life.

Danilo invites special guests—leaders, innovators, and storytellers - to uncover surprising connections between AI and the human experience. More than just a discussion on technology, the podcast highlights how AI is pushing society to embrace what makes us truly human. As AI automates tasks and changes industries, the real transformation will be in how people adapt, connect, and redefine their roles in an AI-driven world.

#### The Fastest Growing Podcast on Ai in the World







#### May 2025 Stats

After just 8 episodes <36 months

#### **Guests include:**

- World Leaders
- Largest Content Creators
- CEO's of Fortune 500
- SME's of trending topics
- Cultural shapers

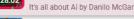
#### Its All About Ai Podcast by Danilo M..

It's all about Ai by Danilo McGarry - 1/10

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She Rescued Her Staff from a War Zone While Transforming





Subscribers in 8 Episodes (N

It's all about Ai by Danilo Mo



Top Tech CEO's take on Ai and what's coming next



rom Payday Loans to Millions



### **Guideline Fees**

#### **Speech Fees**

In person: £15,000-£25,000 /or/ US\$18,000-USD\$30,000

Virtual: £8,000-£12,000 /or/ US\$10,000-USD\$15,000

Fees depends on availability and cliente needs

\*prices above is inclusive of travel and accomodation

For other enquiries such as Workshops, Training, Non Executive positions, Advisory or Consultancy

**Contact my team** 

Email: hi@danilomcgarry.com
Visit: www.danilomcgarry.com



<sup>\*\*</sup>prices are negotiable for charities and non profit organisations