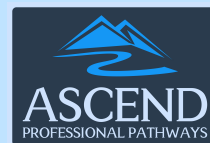


Ascend Professional Pathways

Executive Coaching & Leadership Development



ascendpropathways.com

Coaching Case Study

Featuring...

L'Diamante 
DENTAL HYGIENE COACHING

Meet Danielle and Laura...

Danielle and Laura, two passionate dental professionals with over 30 years of combined experience, founded **L'Diamante Coaching** with the vision of transforming the culture of dentistry.

At the time, their business was small, just the two of them, but their ambition was big. They knew they wanted to focus on dental teams, but they were uncertain about how to effectively reach their audience.

Their energy reflected this uncertainty. They felt the pressure of wanting to scale, yet the overwhelm of not knowing where to start. It was clear they needed support to gain clarity, direction, and momentum.



The Sticking Point:

Coaching became essential because Danielle and Laura were at a critical crossroads: they had the expertise and passion but lacked focus and systems to scale with confidence.

Their biggest challenges included:

- **Feeling overwhelmed by all the moving parts of building a coaching business.**
- **Uncertainty about how to home in on their niche and target audience.**
- **A desire for growth without clear strategies to get there.**

When they came across Thomas' content on LinkedIn, it resonated deeply. His approach stood out as both practical and empowering, and they felt confident that working with him would help them move forward.

Finding Solutions:

Thomas didn't simply hand Danielle and Laura answers. Instead, he guided them through powerful questioning and re-framing. This strategy helped them uncover their own intuition and build trust in their decision-making.

He also provided tools and frameworks to evaluate their work objectively. By tracking results and learning to review outcomes without emotional attachment, Danielle and Laura could make adjustments that drove real, measurable progress.

This shift not only improved their business but also boosted their confidence as leaders.

Meaningful Results:

Since working with Thomas, both Laura and Danielle have experienced transformations in their business and personal lives:

- **New Opportunities:** With clarity, they confidently developed new coaching programs that aligned with their mission.
- **Reduced Stress:** By having systems and tools, they eliminated the constant overwhelm and created more peace in their workflow.
- **Clarity on Direction:** They now know exactly where they are headed and how to get there.
- **Personal Wellbeing:** Both Danielle and Laura experienced a renewed sense of balance and confidence.

Danielle and Laura's story highlights how working with Thomas created clarity, structure, and renewed confidence. Through his guidance, they moved from overwhelm and uncertainty to growth and empowerment.

The most notable transformation was Danielle's personal journey from uncertainty to clarity. She now feels grounded and aligned in her leadership role, a change she directly attributes to Thomas' coaching.

"Our main objective was to gain clarity on our business direction and scale in a way that felt aligned. With Thomas' coaching, we achieved exactly that. He never gave us the answers; instead, he guided us to find them within ourselves. That gave us confidence in our intuition and in the steps we take.

The biggest personal win has been gaining that clarity. We now have structure, reduced stress, and clear goals. I would absolutely recommend Thomas to any entrepreneur feeling stuck. His tools and strategies don't just move the needle forward- they empower you to trust yourself and your vision.

My advice to others is to be ready to grow, because Thomas will take you there!"

Today, **L'Diamante Coaching** is focused on scaling their group coaching programs, helping dental professionals transform their lives by looking inward and trusting their knowing- a reflection of the very transformation they themselves experienced under Thomas' coaching.

Visit ldiamantecoaching.com for purposeful dental professional consulting!

Thomas' mission is to empower professionals to overcome challenges, better achieve their goals, and reach their full potential. To learn more about his programs, please visit ascendpropathways.com or reach him on [LinkedIn](#).

