

## <u>university Incubators in Bangalore:</u>

Mentors -> MVP-> Pitch Fest -> Seed fund -> Cohort -> Crowd fund

























B.M.S College of Engineering (Autonomous Institute under VTU) Estd. 1946









# How does a startup incubator program work



#### Types of funding / investment

- 1-Soft loans from banks & Incubator
- 2-Crowd funding programs
- 3- Fund rising through GOLD LOAN bonds
- 4-Rising membership by Channel Partners
- 5-Angel Investments
- 6- Venture Capital investment

Mentors & Coaching

Co working space

#### Benefits of COHORT program:

- 1- Easy Market accessibility through n/w
- 2-Finding CO-founder or Mentors
- 3-opportunity for seed funding
- 4- access pitch fest up to 4 times
- 5-Expansion of work force through Internship

#### Accelerators

- MVP required
- Time-bound (2-4 months)
- · Cohort based
- Obj: Generates rapid growth
   & builds a strong business
   model
- · Demo day/Investments
- · Network of Industry experts

#### Incubators

- · No MVP required
- Ongoing period
- Not necessarily Cohort based
- Obj: Provide support and amenities to help startups over a longer period
- Network of experienced Entrepreneurs, Academicians and Alumni

Mentors -> MVP-> Pitch Fest -> Seed fund -> Cohort -> Crowd fund

## https://startupvillagecounty.in/startup-incubation

#### Startup Challenges in India

- 1-Market Validation
- 2-Access to Funding
- 3-Talent Acquisition and Retention
- 4-Product Development and Iteration
- 5-Market Competition
- 6-Marketing and Customer Acquisition
- 7-Scaling Operations
- 8-Limited Access to Mentorship & Support

#### **OUR SOLUTIONS:**

- 1- Mentors consultancy booking platform
- 2- Monthly Basis Packages
- 3-Rapid prototype Service (90 days)
- 4- Pre defined customer / Market testing
- 5- Entrepreneurship 6 Month Coaching
- 7- Industry connection & Networking
- 10. Marketing and Development teams

70 to 90% Startup Failure reasons

- 1-Lack of Market Demand
- 2-Poor Product-Market Fit
- 3-Insufficient Funding
- **4-Competition and Market Dynamics**
- 5-Operational Challenges
- 6-Failure to Pivot or Adapt



#### STARTUP ENTREPRENEURSHIP & CROWD FUNDING PARTNERS

<u>Casea:</u>
-need fundings
-Want to Scale up Startup
-Open For Investors & Co-founders

Phone

None

**CAR Number** 

**Book Lunch** 

#### HOW TO START?

Case 2:

- -Idea Stage
- -Need Support for registration
- -Need Office Coworking space
- -Need Skill development Programs

#### Mentorship Charge - 15K for 3 months

Complementary 2 Years Resort Membership Referral Bonus and Earning

#### BUILD your new next **STARTUP**:



#### Crowd Funding Club Fee- 25K for 1 Year

Complementary 5 Years Resort Membership Referral Bonus and Earning



School

Others

Colleges

Find a STAY

#### https://startupvillagecounty.in/smart-connect Fuel Stn CAR Wash Service REFER User ID **Partners** Area Ayur Store **ENTER** BLR Central **User Name** Pet Store BLR North Msg Type CAR Service Stn BLR West Send Selected CODE ID

BLR East

BLR South

**Host Property** 

Other

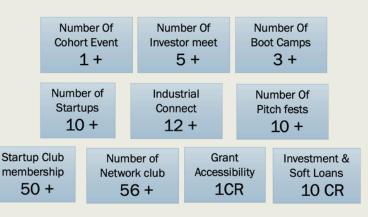
Send All

Partner US

Smart Connect Startup Village County --> CAR parking & saftey

#### Startup Village Engagement with UNIVERSITIES:

- -College Anvetiona Competitions & Ideathon/Venturathon
- -Startup Village & Vanaloka Centre Of Excellence & Club Formations
- -Vanaloka & Decathlon Survival Camps reality Show
- -Startup Boot camps Engagements & Department Collaborations





#### Golf Club Members Investment Chapter:

- \*Monthly 1 Pitch Fest
- \*4 Startup Mentoring per month
- \* 1 Startup access to Investor Meet
- \* 8 Staff Holiday Stay FREE & FDP program
- \*Monthly Charge 25K

Associations with:



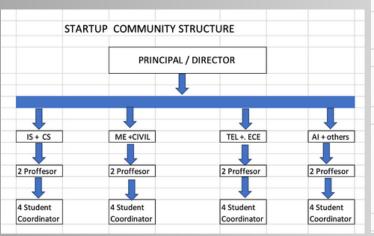




Above Programs are design and Executed by my self under semicon ventures pvt limited I am specialised in Semiconductor, Agritech, Tourism, IT& AI, Property Management

#### **Startup Achievements:**

- **Created Startup Community**
- Monthly One Pitch Fest
- Organised Venturethon &
- **Anveshana Competations**
- Created Entreperensherhsip Course
- **Built Weekend Training Modules**
- **Built Cohort Programs**
- More than 80 Active starts in the Groups
- CSR engagement Activities
- · more than 10 startups mentored
- Built crowd funding Models
- Built EV academy courses
- more than 25 Colleges in South India Connected



#### **Created own Modules of Engagements**

Starup-	Incubation Event M	odules
	Program Breakups	
Time Lines	Program	Levels
2 WEEKENDS	BOOT CAMP	Level-1
4 WEEKENDS	MARKET SEGMENTATIONS / BUIDLING MVP/ Customer Discovery program	Level-2
2 WEEKENDS	PITCHDECK WORKSHOP	Level-3
1's in every Month	INDUSTRIAL CONNECT / NETWORKING	Level-4
1's in 3 month	SEED FUNDING « PRODUCT SHOW CASE EVENTS	Level-5
3 MONTHS WEEKEND	90 DAYS ACCELERATION WORKSHOP OUR STRENGHT« LARGEST STARTUP COMMUNITY N/W & WITH 12 INTERSHIP MODULE APPROCHS	Level-6

#### **SEMICON VENTURE ASSOCIATION & ECO-SYTEM BUILDING FOR STARTUPS**

PROG	RAM FLOV	V MAPING
Define Monthly	10 Problem	statments to Solve
	I	
	Ī	
Organise	-IDEATHON	PROGRAM
Conduct 5 Days	Boot CAMP @	STARTUP Village
upto 50 Stud	dent Per Batch	and 12500/- FEE
	I	
	1	
Select TOP 5 S	TARTUP for IN	ICUBATION program
Select 10 Entrep	renership Can	didate- 2.5 Lakh FEE
	I	
Assign	Mentors & BU	IILD MVP -
F	EE 25K Per S	tartup
	I	
APPLY for G	VT Grants & C	ROWD FUNDING
	1	
Hold upto	10% Share I	For Incubation
upto 5	% Share for the	e Mentores

2 Ideathon Ev	vents Monthly :	1- Boot Camps	Programs
Weekly 4 to 6 lde	eas 15 Days Once	5 Days and 4 Night	ts Training Event
Houssie games I	Engagements -	Studetns/ College	5
Entry Fee -	250	Fee per Camp	6850
participants	100	No of Colleges	10
total Funds	25000	Total Value	342500
(1 Free Camping	for 2 Members per Me	onths)	
		Entreprenership	Course :
Monhtly events	1	No of students	5
Total turnover	25000	Course FEE	65000
No College	10	Monhly Revenue	325000
Total@Campus	250000	Monthly toral	917500
With Respect S	tudents community:		Proffessors
No of Colleges	25		2500/ Per Month
Student Member	25		5 Prof/ College
charge / Month	650		Total-
Total	406250		312500
Startup Villa	ge County Asso	ciation Model	<u>:</u>
CLASS		Monthly	Total
Advisory Board	10 + Year	0	FREE
(1 member for 3	College)	Count- 10	0
Gold member M	5+ Year	3000	
(1 member per C	College)	count-25	75000
Student Member 25 charge / Month 650 Total 406250 Startup Village County As	- 2 + Year	1500	
(5 member per 0	College)	Count- 125	187500
Association Mon	thly Revenue Number	· Value	262500
College Commun	Semiconductor	Startup county	Monthly Total
718750	262500	917500	1898750

Join Club



Mentoring 3 Months



OD loan upto 20 Lakh



## 25 + GRANTS for the STARTUPS

SI No.	Grant Name	Description	Website
1	Startup India Seed Fund (SISFS)	Grants for idea validation and product development	seedfund.st
2	Genesis	Incubation support for innovative startups	msh.meity.g
3	MSME Innovative Scheme	Up to ₹15L for innovative MSME projects	msme.gov.ir
4	Biotechnology Ignition Grant (BIG)	Up to ₹50L for biotech startups	birac.nic.in
5	Digital India Bhashini Initiative	Grants for Indian language based tech/Al innovations	bhashini.gov
6	NIDHI-PRAYAS	₹10L prototyping grant	nidhi.dst.go
7	Multiplier Grants Scheme (MGS)	Govt matches industry R&D funding	indiascience
8	Rashtriya Krishi Vikas Yojana (RAFTAAR)	Grants for agri-tech startups	rkvy.da.gov.
9	Smart India Hackathon (SIH)	Innovation grants for student and professional teams	sih.gov.in
10	TIDE 2.0 Scheme	ICT-focused startup support via MeitY incubators	msh.meity.g
11	Credit Guarantee Fund (CGTMSE)	Collateral free loans up to ₹2Cr for MSMEs	cgtmse.in
12	IDEX	Grants for defense and aerospace tech startups	idex.gov.in
13	STPI Grant	Incubation and funding for IT & ESDM startups	stpi.in
14	SAMRIDH Scheme	Up to ₹40L for product development and scaling	msh.meity.g
15	SIP-EIT	Patent filing support for electronics & IT startups	indiascience
16	ASPIRE Scheme	Promotes rural innovation & livelihood based entrepreneurship	aspire.msme
17	NXP Startup Program	Support for edge tech startups with market access	nxp.com
18	CLCSS	15% capital subsidy for tech upgradation for MSMEs	clcss.dcmsn
19	Dairy Processing Infrastructur Development Fund (DIDF)	Grants for dairy processing units and supply chain infrastructure	dahd.gov.in/ didf
20	TDB Grants	Grants for tech development and commercialization	tdb.gov.in/m
21	NSIC Subsidy	Marketing, finance and tech support for MSMEs	nsic.co.in
22	MGIRI Grants	Grants for startups focused on village & industries	mgiri.org
23	KSUM Innovation Grant	Up to ₹30L for Kerala based startups	grants.start
24	NIDHI-EIR	Fellowship support for early-stage entrepreneurs	nidhi-eir.in
25	National Innovation Foundation (NIF) Grants	Support for grassroots, frugal innovation	nif.org.in



## **INTER SCHOOL TOURNAMENT**

- CHESS challenge
- Tennis game
- Swimming drives
- Yoga & Meditations
- Survival Camping



Explore & Embark!

**Entry Fee** Rs. 150 / 200/-

**Prizes** Rs. 60,000/-



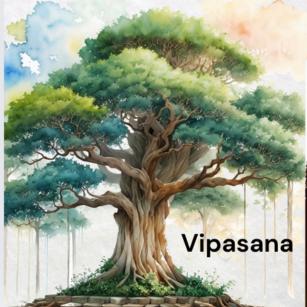
**COMPETATIONS!!** 

4 seasons rollling trophy.....

Make sure kids are joining so we can spend the summer holidays productively.

### **BENEFITS OF CHESS:**

- · Helps Children Realize The Consequences Of Their Actions.
- · Can Help You Focus.
- · Chess Is An Educational Tool.
- · Builds Confidence.
- · Develops Problem-Solving Skills.
- Helps to remind calm in pressure
- · Excercise the Brain





### Eco Club Activities in Schools

- Conduct Online & Offline Classes
- Demonstrate Eco activities & Games
- Conduct Competitions and Quiz

### Nature based Research for Schools

- Assist Students to conduct research
- Help in scientific article writing

## PG Diploma on Sustinability Education

- 1 year Certificate by Jain University
- · Hybrid classes by experts
- · Field works and Research
- Assessment and awarding of Diploma
- International Exhange on Sustainability
- Exchange program for teachers and Students with other countries Schools & educational instituions

# Green Teacher Certificate Course

- Student Internship on Forest & Wildlife
- 6 months certificate by Forestry College
- · Hybrid classes by experts
- · Field works and Research
- Assessment and awarding of Diploma
- · Duration from 7 days to 6 month
- Interneship on forest, wildlife, sustainbility, medicinal plants, ecotourism etc.
- Free internship and paid internship
- · Field work, Research, data collection, report writing, documentation



## **STARTUP village County: Cottages Business Opportunities**

Cottages	Revenue Model :	Benifits:			
Cost 2500000		-Vanaprashta retirement Plans			
1 Night Price	2500	-Wild Life Safari & tours			
Wk Occupano	су 3	-Nature therapy & wellness Centers/			
52 Wk ROI	390000	-Residential Schools			
1 Room ROI	16 %	-Organic Managaed Farm lands			
2 Room ROI 30% Inflation rate 8%		-Access to Startup Investors Club			
		- 1 Months Summer Camps			
Plot Size	1200 Sq Ft	- 1 World's Summer Camps - 50% Off for Family members			
Build up are	600 Sq Ft				
Yearely Comp	hri , New Year Programs , Kavery festival				
	AYURDHAMA, Nature There	apy , Longitivity !!			

Residentail Pl	ot in 1 Acre Value	ı <u>:</u>	Cottages Sales Value	<b>:</b> :	
Total Rersident	tail Plot	20	Cost Per cottage	1500000	
Cost of Resode	ential Plot	800000	Cost per Plot	800000	
Total Value of I	Projects	16000000	1 Acre cottage +Plot	46000000	
		1.6 CR		4.6 CR	

#### Risk & Guarantee:

- \* We take Investment Depositing Lands as Guarantee
- \*20 % yearly return with 12 % fixed and 10 % variable

#### **FUND** rising through → **BONDS**

\* Quarterly based Payout Structure

5* Resorts with 65 Cottages						•	
total rooms	room Cost	total Investments					
65	500000	32500000					
Room Charges	Days /yr	accupancy	nu of days	Per room	from 65 room	5 Yrs	Difference
5000	365	30%	109.5	547500	35587500	177937500	1.095
5000	365	50%	182.5	912500	59312500	296562500	1.825
			Fundmanager	/ Mutual Fu	ınd Manager	->Programs	
Resort Membership			Ticket Size		2500000	expected retun	
3 days	Per Week		New Land Investment	60%	1500000	25%	
52 Weeks	per Year		IME Mitual Fund	20%	500000	12%	
50 Per room Memer Capacity			Resort Single Cottage	20%	500000	30%	
65000 Membership Charge							
65 total Rooms			Total Number Ticket	65	162500000	16.25	Cr
211250000 <b>21 CR</b>			20 % Mutual fund investr	nents to IME	32500000	3	CR





# Own a lifetime

## **CLUB MEMBERSHIP**



2 Nights & 3 Days Holidays for 10 years

> For Just -1,00,000/-

50,000/-

For Startup@ 5 Years 25,000/-

Free Access
Oasis Swimming Pool
120 Months

