

# university Incubators in Bangalore:

Mentors -> MVP-> Pitch Fest -> Seed fund -> Cohort -> Crowd fund



























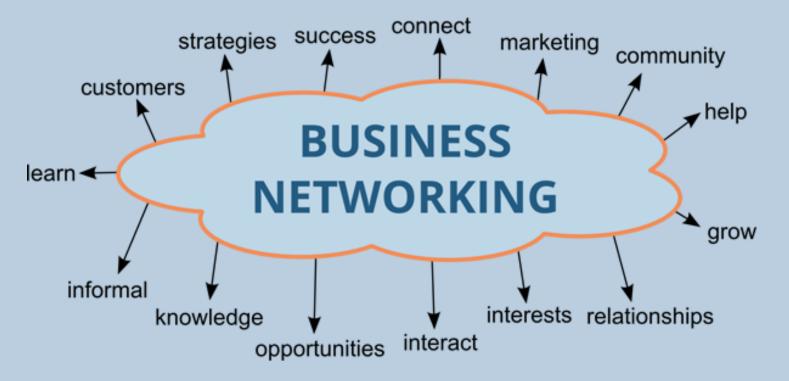








## **Benefits of Entrepreneurs & Startup Club:**



# Our Outreach advantages::

- Complementary Trips Business Social events
- Ideathon Event 50 + Colleges
- Inter school Tournaments 100+ Schools
- Village County apps 10K + users base
- 10 + Incubation centers , 50 + Mentors
- Pitch Fest & Crowd funding Events
- Pool of interns and Promoting Partners

# <u>Association / Cluster Engagements :</u>

members-> Gold 2 , Silver 10

college count - 3

School count - 10

channel partners - 5

Silver membership

1500/- Per month

3000/- Per month

## Importance & Role of an Incubator:

Funding

**Networking Opportunities** 



#### Types of funding / investment

- 1-Soft loans from banks & Incubator
- 2-Crowd funding programs
- 3- Fund rising through GOLD LOAN bonds
- 4-Rising membership by Channel Partners
- 5-Angel Investments
- 6- Venture Capital investment

Mentors & Coaching

Co working space

### Benefits of COHORT program:

- 1- Easy Market accessibility through n/w
- 2-Finding CO-founder or Mentors
- 3-opportunity for seed funding
- 4- access pitch fest up to 4 times
- 5-Expansion of work force through Internship

### Accelerators

- MVP required
- Time-bound (2-4 months)
- Cohort based
- Obj: Generates rapid growth & builds a strong business model
- Demo day/Investments
- Network of Industry experts

## Incubators

- · No MVP required
- Ongoing period
- Not necessarily Cohort based
- Obj: Provide support and amenities to help startups over a longer period
- Network of experienced Entrepreneurs, Academicians and Alumni

Mentors -> MVP-> Pitch Fest -> Seed fund -> Cohort -> Crowd fund

# https://startupvillagecounty.in/startup-incubation

## Startup Challenges in India

- 1-Market Validation
- 2-Access to Funding
- 3-Talent Acquisition and Retention
- 4-Product Development and Iteration
- 5-Market Competition
- 6-Marketing and Customer Acquisition
- 7-Scaling Operations
- 8-Limited Access to Mentorship & Support

#### **OUR SOLUTIONS:**

- 1- Mentors consultancy booking platform
- 2- Monthly Basis Packages
- 3-Rapid prototype Service (90 days)
- 4- Pre defined customer / Market testing
- 5- Entrepreneurship 6 Month Coaching
- 7- Industry connection & Networking
- 10. Marketing and Development teams

70 to 90% Startup Failure reasons

- 1-Lack of Market Demand
- 2-Poor Product-Market Fit
- 3-Insufficient Funding
- **4-Competition and Market Dynamics**
- **5-Operational Challenges**
- 6-Failure to Pivot or Adapt



#### STARTUP ENTREPRENEURSHIP & CROWD FUNDING PARTNERS

Casea:
-need fundings
-Want to Scale up Startup
-Open For Investors & Co-founders

#### HOW TO START?

Case 2:

- -Idea Stage
- -Need Support for registration
- -Need Office Coworking space
- -Need Skill development Programs

### Mentorship Charge - 15K for 3 months

Complementary 2 Years Resort Membership Referral Bonus and Earning

## BUILD your new next **STARTUP**:



### Crowd Funding Club Fee- 25K for 1 Year

Complementary 5 Years Resort Membership Referral Bonus and Earning



#### https://startupvillagecounty.in/smart-connect Fuel Stn **CAR Wash** Service REFER User ID **Partners** Area Ayur Store **ENTER** BLR Central User Name Pet Store BLR North Msg Type CODE ID CAR Service Stn BLR West Send Selected BLR East Send All Phone School BLR South **CAR Number** Colleges None Others Other **Host Property Book Lunch** Find a STAY Partner US

Smart Connect Startup Village County --> CAR parking & saftey

LUCKY DRAW

> 250 DAYS

24:00 Hrs









## Our APP Network:

200 Dealerships
50 Token Sales
850/- Ticket Size
@ BIT college
ECO-CLUB
Inter School/ College
CHESS
Tournament

Creating New Events token for the members Regular Engagement Programs.

Property Consultant Solutions for the managed Farm land features & facilities

Plan a Trip

**Buy property** 

Rent a Bike

Destination >>> Budget

Location >>> catogory

Monthly Budget >>> Models

### **CARAVAN PARK**



**Experience stay** 

Join As member

Become partner

Caravan Park Investment opportunities

Book Workshops for the Startup Village County and also Life time Membership @ 65k /-

Search Engine Provides connectivity with Members community

And Specific QR code or User ID will help members Idetnification for CAR/ Bike / Bags / Phones Village County

Host a Homestay Managed farmland

Crowd Funding

Search Engine

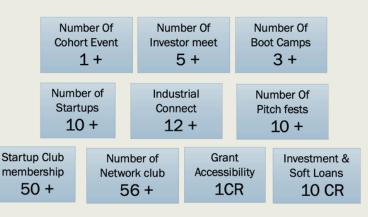
Call Logs

Messages

Groups

### Startup Village Engagement with UNIVERSITIES:

- -College Anvetiona Competitions & Ideathon/Venturathon
- -Startup Village & Vanaloka Centre Of Excellence & Club Formations
- -Vanaloka & Decathlon Survival Camps reality Show
- -Startup Boot camps Engagements & Department Collaborations





#### Golf Club Members Investment Chapter:

- \*Monthly 1 Pitch Fest
- \*4 Startup Mentoring per month
- \* 1 Startup access to Investor Meet
- \* 8 Staff Holiday Stay FREE & FDP program
- \*Monthly Charge 25K

Associations with:



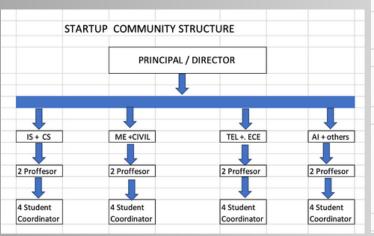




Above Programs are design and Executed by my self under semicon ventures pvt limited I am specialised in Semiconductor, Agritech, Tourism, IT& AI, Property Management

### **Startup Achievements:**

- **Created Startup Community**
- Monthly One Pitch Fest
- Organised Venturethon &
- **Anveshana Competations**
- Created Entreperensherhsip Course
- **Built Weekend Training Modules**
- **Built Cohort Programs**
- More than 80 Active starts in the Groups
- CSR engagement Activities
- · more than 10 startups mentored
- Built crowd funding Models
- Built EV academy courses
- more than 25 Colleges in South India Connected



### **Created own Modules of Engagements**

Starup-Incubation Event Modules							
	Program Breakups						
Time Lines	Program	Levels					
2 WEEKENDS	BOOT CAMP	Level-1					
4 WEEKENDS	MARKET SEGMENTATIONS / BUIDLING MVP/ Customer Discovery program	Level-2					
2 WEEKENDS	PITCHDECK WORKSHOP	Level-3					
1's in every Month	INDUSTRIAL CONNECT / NETWORKING	Level-4					
1's in 3 month	SEED FUNDING « PRODUCT SHOW CASE EVENTS	Level-5					
3 MONTHS WEEKEND	90 DAYS ACCELERATION WORKSHOP OUR STRENGHT« LARGEST STARTUP COMMUNITY N/W & WITH 12 INTERSHIP MODULE APPROCHS	Level-6					

## STARTUP VILLAGE COUNTY & ECO-SYTEM BUILDING PROGRAMS

PROGRAM FLOW MAPING			2 Ideathon Events Monthly:		<u>1-</u>
<u>1 100</u>	INAM I LOW	I IIIAI IIIO	Weekly 4 to 6 Ide	eas 15 Days Once	5 [
			Houssie games	Engagements -	Stu
			Entry Fee -	250	Fe
Define Monthly	y 10 Problem s	statments to Solve	participants	100	No
			total Funds	25000	То
			(1 Free Camping	for 2 Members per N	<b>Month</b>
	i				Er
	IDEATUON	DDOODAN	Monhtly events	1	No
Organise -IDEATHON PROGRAM		PROGRAM	Total turnover	25000	Co
	1		No College	10	Mo
Conduct 5 Days	s Boot CAMP @	STARTUP Village	Total@Campus	250000	Мс
upto 50 Stu	dent Per Batch and 12500/- FEE With Respect Students community:				
upto oo ota	uoner or battor	una 12000/ 1 22	No of Colleges	25	
			Student Member	25	
			charge / Month	650	
Select TOP 5 S	TARTUP for IN	CUBATION program	Total	406250	
Select 10 Entre	orenershin Cano	didate- 2.5 Lakh FEE	Startup Villa	ge County Ass	ocia
Ociect to Entre	,	ndate- 2.0 Lakii i LL	CLASS		М
			Advisory Board	10 + Year	
Assign Mentors & BUILD MVP -			(1 member for 3 College)		Co
FEE 25K Per Startup			Gold member M 5+ Year		
	1		(1 member per C	College)	СО
			Silver   Member	- 2 + Year	
APPLY for GVT Grants & CROWD FUNDING		PPLY for GVT Grants & CROWD FUNDING (5 member per College)		(5 member per College )	
	1		Association Mon	thly Revenue Number	er Val
	1				
Hold upt	o 10% Share F	or Incubation	College Commu		Sta
upto 5% Share for the Mentores			718750	262500	

2 Ideathon Ev	vents Monthly :	1- Boot Camps	Programs	
Weekly 4 to 6 lde	eas 15 Days Once	5 Days and 4 Nights Training Event		
Houssie games Engagements -		Studetns/ College	5	
Entry Fee -	250	Fee per Camp	6850	
participants	100	No of Colleges	10	
total Funds	25000	Total Value	342500	
(1 Free Camping	for 2 Members per M	onths)		
		Entreprenership Course :		
Monhtly events	1	No of students	5	
Total turnover	25000	Course FEE	65000	
No College	10	Monhly Revenue	325000	
Total@Campus	250000	Monthly toral	917500	
With Respect S	tudents community:		Proffessors	
No of Colleges	25		2500/ Per Month	
Student Member	25		5 Prof/ College	
charge / Month	650		Total-	
Total	406250		312500	
Startup Villa	ge County Asso	ciation Model	<u>:</u>	
CLASS		Monthly	Total	
Advisory Board 10 + Year		0	FREE	
(1 member for 3 College)		Count- 10	0	
Gold member M 5+ Year		3000		
(1 member per College)		count-25	75000	
Silver I Member- 2 + Year		1500		
(5 member per College )		Count- 125	187500	
Association Mon	thly Revenue Number	Value	262500	
College Commun	Semiconductor	Startup county	Monthly Total	
718750	262500	917500	1898750	

**OD** loan Mentoring review **Business** Join Club 3 Months Networking upto 20 Lakh Pitch deck



Bangalore Institute of Technologies

CHESS

<u>Category:</u> Mixed Team



- CHESS challenge
- Tennis game
- Swimming drives
- Yoga & Meditations
- Survival Camping



Entry Fee Rs. 150 / 200/-

Prizes Rs. 60,000/-

Explore & Embark!



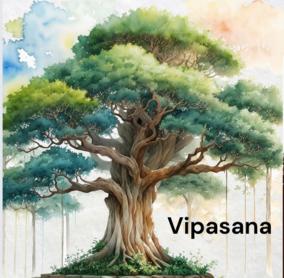
**COMPETATIONS!!** 

4 seasons rollling trophy.....

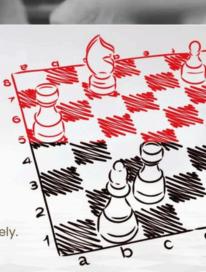
Make sure kids are joining so we can spend the summer holidays productively.

### **BENEFITS OF CHESS:**

- Helps Children Realize The Consequences Of Their Actions.
- Can Help You Focus.
- · Chess Is An Educational Tool.
- Builds Confidence.
- · Develops Problem-Solving Skills.
- · Helps to remind calm in pressure
- Excercise the Brain







# 3 Months Programs Plans & benifits::

- Demo Day / Pitch Day (Once in 3 Months)
  - 1- Ideathon Events
  - 2 -CHESS tournaments
  - 3- Product Launching
- Adopting Mentors and Incubators
- Dealers network allocations
  - 50K Worth of resort Coupons
    - -20K worth of Smart Connect coupons
- BNI chapter Networking Workshops
- University Clubs Engagement Workshops
- Village County Workshops
  - Complementary Business Trips
  - -2 Days and 1 Night Discovery trails event
  - -3 months Planning
  - 1 to 1 mentoring sessions

# <u>Chapters Hierarchy:</u>

# <u>Joining Process:</u>

Chapter - Directors
Chapter MODEL

Mentor Commitee
Gold Members
Silver Members

**Internship Team** 

Initial first time joining member will process 3 Months

Membership shares in One time

Membership charge in One time

for Gold Membership - 8500/-

for Silver membership -4500/-

# Other referal Links Opportunities:

**Startup India Connect:** 

<u>https://investorconnect.startupindia.gov.in/investment-opportunities/</u>

**Startup Incubator Connect:** 

https://www.startupindia.gov.in/content/sih/en/search.html/Karnataka/Bengaluru? states=5f48ce592a9bb065cdf9fb2d&cities=5f48d0c92a9bb065cdfc4507&roles=In cubator&page=1

All growth Opportunities/ Startup Tumkur Partners

https://docs.google.com/document/d/1sh9EEC83NZDxWMPccMC Xumv KvtEBzVvT7TCjrHHGIs/edit?tab=t.0#heading=h.6dm7a6u1uuni

Startup Karnataka Connect:

www.missionstartupkarnataka.org

https://startupvillagecounty.in/startup-incubation