



University of *Intercontinental*  
Juneteenth



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# Rebuilding Education for a Dispossessed Global Majority

Seed Funding Proposal  
Prepared for: *Foundations  
& Philanthropic Partners*  
Canada | Global  
2026 Launch Phase



# Education of the Marginalised

Including the Excluded

Edited by  
Indrajeet Dutta

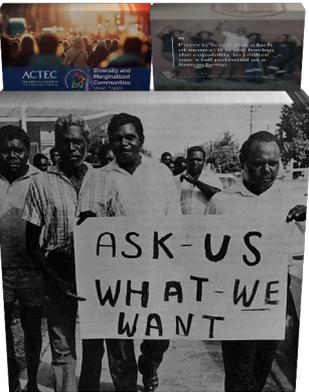
# Problem

## *A Global Education Crisis with a Racial Core*

- Afro-descendant communities remain systematically excluded from:
  - Ownership of higher education institutions
  - Curriculum authority
  - Credential pathways tied to economic mobility
- Existing universities:
  - Were not designed for post-colonial restoration
  - Often reproduce dependency, not sovereignty
- There is no globally accredited, Black-led university designed to:
  - Reclaim historical identity
  - Deliver workforce-aligned credentials
  - Operate across borders with cultural authority

Result:

- Generational underemployment, miseducation, and institutional dependency.



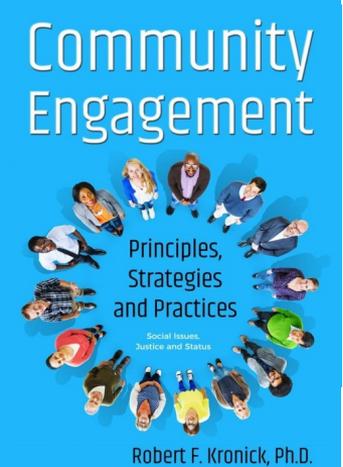
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# THE OPPORTUNITY

## *Reimagining the University Itself*

- Juneteenth Intercontinental University (JIU) is designed to:
  - Build a new institutional model, not a program
- Combine:
  - Accredited higher education
  - Workforce & healthcare training
  - K-12 international boarding pathways
- Operate across:
  - Canada
  - The Caribbean
  - Africa
  - The African diaspora



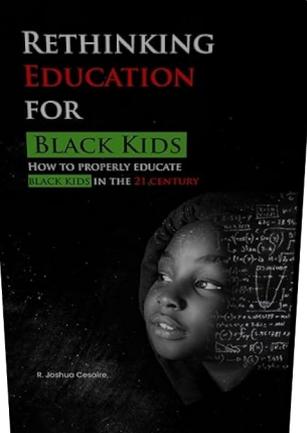
This is institution-building, not charity.



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Education for  
Marginalized  
and Deprived  
Students



# THE SOLUTION: JIU

## *What Makes JIU Different*

**JIU is a mission-anchored, accredited, intercontinental university that:**

- Centers Afro-descendant identity, history, and future
- Aligns education with:
  - Economic sovereignty
  - Healthcare workforce shortages
  - Global credential mobility
  - Uses acquisition + transformation, not slow greenfield growth

**Outcome:**  
Immediate scale + long-term cultural legitimacy.



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# CORE PILLARS

## The JIU Institutional Framework

1. Accredited Higher Education
  - Undergraduate and graduate degrees
  - Bologna-aligned credit systems
2. Workforce & Healthcare Colleges
  - Nursing and allied health programs
  - Direct labor-market alignment
3. K-12 International Boarding Schools
  - Identity-affirming education
  - University pipeline
4. Research & Policy Institutes
  - History, theology, governance, and
  - global affairs



# WHY NOW

## A Convergence Moment

- Global labor shortages, especially in healthcare
- Governments seeking credential portability
- Philanthropy shifting toward systems change
- Rising demand for institutional ownership and narrative control

This moment will not repeat.



# WHO WE SERVE

## Target Populations

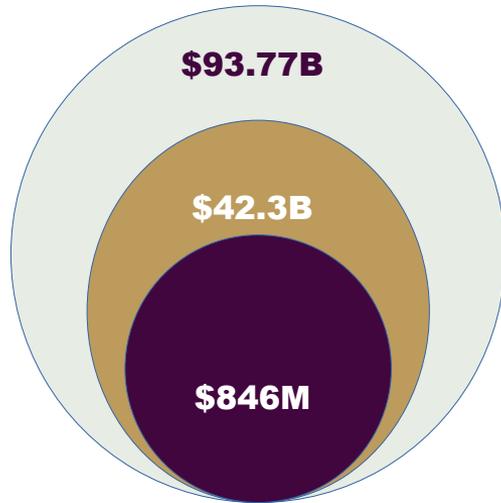
- Afro-descendant students across Canada, the Caribbean, Africa, Europe, and the Americas
- First-generation college students
- Adult learners and displaced professionals
- Diaspora families seeking identity-affirming education

Initial Reach: 5,000+ learners within 36 months.

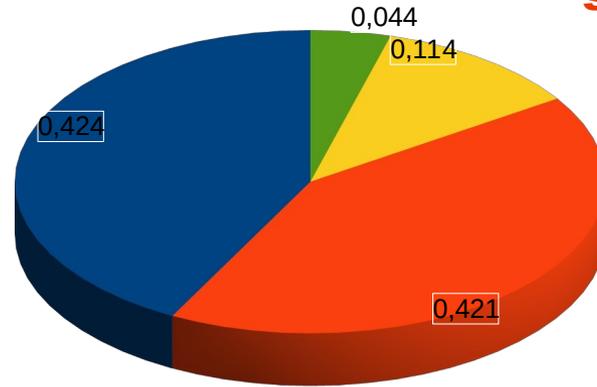


# Target Market

1. We intend to focus on undergraduate students from marginalized communities as our primary market, while also pursuing working adults and non-traditional students, community leaders, activists, and international students as valuable secondary markets.
2. **The addressable market** includes approximately 6.31 million undergraduate students from marginalized communities spending CAD 6,000 - CAD 12,000 annually; 6.2 to 9.8 million working adults and non-traditional students spending CAD 2,500 - CAD 10,000; 1.68 million community leaders and activists spending CAD 1,000 - CAD 5,000; and about 650,000 international students focused on social justice education spending CAD 15,000 - CAD 30,000 per year.



## market size



## market segments

- 42,4%+Adults & Non-Traditional Students
- 42,1%Undergrad/Marginalized Communities
- 11,4% Comm. Leaders/Activists/Nonprofits
- 4,4% International Students



# IMPLEMENTATION STRATEGY

## Phase I: Launch (2026–2027)

- Acquire Canadian healthcare career college group (20+ campuses)
- Integrate international K-12 boarding school
- Rebrand under JIU framework
- Launch core degree programs

## Phase II: Expansion (2028–2030)

- Additional campuses
- Online and hybrid delivery
- Research institute expansion



# GOVERNANCE & ACCOUNT- ABILITY

## Built for Trust and Longevity

- ▶ Independent Board of Trustees
- ▶ Academic Senate
- ▶ External accreditation advisors
- ▶ Annual audits and compliance reporting
- ▶ Clear separation of governance, management, and mission
- ▶ Foundations are strategic partners, not symbolic donors.



# IMPACT OUTCOMES

## What Success Looks Like

### Educational

- Degree and credential completion
- Transfer and portability metrics

### Economic

- Job placement within 6–12 months
- Workforce gaps filled

### Institutional

- Black ownership of accredited institutions
- Curriculum sovereignty restored

### Cultural

- Identity restoration and historical literacy



# THE SEED ASK

**Seed Capital Request: \$2.5M  
– \$5M**

*Use of Funds (24 months):*

- ▶ Institutional setup and governance
- ▶ Accreditation and compliance
- ▶ Program and curriculum development
- ▶ Faculty recruitment
- ▶ Acquisition due diligence
- ▶ Student access and scholarships

**This is catalytic capital — not  
perpetual dependency.**



# CAPITAL STACK VISION

## Seed Capital Request: \$2.5M – \$5M

Source	Purpose
Philanthropic Seed	De-risk and launch
Patient Capital	Asset acquisition
Government & Multilateral	Workforce scaling
Tuition & Services	Long-term sustainability

JIU is designed to become self-sustaining.



# CLOSING

## Not a School.

▶ *A Civilizational Repair Project.*

- Juneteenth Intercontinental University exists so future generations do not need permission to be educated, accredited, or remembered.

**We invite you to build this institution with us.**

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# FINANCIAL MODEL OVERVIEW

## Foundation-Ready & Conservative

*JIU's financial model is designed for:*

- Long-term institutional sustainability
- Responsible stewardship of philanthropic capital
- Clear separation between seed funding and earned revenue

## Model Characteristics:

- Conservative enrollment assumptions
- Phased revenue activation
- Diversified income streams
- No reliance on perpetual philanthropy



# USE OF SEED FUNDS (24 MONTHS)

Seed Capital Request: \$2.5M – \$5M

<b>Category</b>	<b>% Allocation</b>	<b>Purpose</b>
Governance & Legal	10%	Board formation, compliance, audits
Accreditation & QA	15%	Accreditation, regulatory approvals
Academic Development	20%	Curriculum, faculty recruitment
Acquisition Due Diligence	20%	Legal, financial, integration costs
Technology & Systems	15%	LMS, SIS, admissions, finance
Student Access & Scholarships	10%	Early cohort support
Contingency & Reserves	10%	Risk management

Seed funds are catalytic and non-recurring.



# REVENUE STREAMS

## **Diversified & Mission-Aligned** *Earned Revenue*

- Tuition (degree & workforce programs)
- International student enrollment
- Online and hybrid programs

## *Institutional Revenue*

- Government workforce contracts
- Healthcare sector partnerships
- Credentialing & certification services

## *Philanthropic & Strategic*

- Foundation grants (early phase)
- Endowment-building gifts



# 3-YEAR PRO FORMA SUMMARY

## *Conservative Projections (USD)*



Year	Revenue	Expenses	Net
Year 1	\$4.2M	\$6.0M	(\$1.8M)
Year 2	\$9.5M	\$10.2M	(\$0.7M)
Year 3	\$16.8M	\$15.4M	\$1.4M

Break-even projected in Year 3



# ENROLLMENT ASSUMPTIONS

## Intentionally Conservative

<i>Year</i>	<i>Total Learners</i>
Year 1	1,200
Year 2	2,800
Year 3	5,000+

### *Mix includes:*

- Workforce & healthcare students
- Undergraduate degree students
- Online and international cohorts



# COST STRUCTURE

## Disciplined & Scalable

### *Fixed Costs*

- Faculty & academic leadership
- Accreditation & compliance
- Technology platforms

### *Variable Costs*

- Instructional delivery
- Student services
- Campus operations

### *Cost Controls*

- Shared services across campuses
- Hybrid delivery model
- Centralized administration



# PATH TO SUSTAINA- BILITY

- Philanthropy decreases annually
- Earned revenue becomes primary by Year 3
- Asset ownership stabilizes operations
- Endowment strategy initiated post-break-even

*Foundations fund the bridge — not the destination.*



# INVESTMENT LOGIC FOR FOUNDATIONS

## What Seed Capital Achieves:

- De-risks institutional launch
- Unlocks follow-on capital
- Establishes permanent infrastructure

## What It Does Not Do:

- Subsidize inefficiency
- Replace earned revenue
- Create dependency



# Team, Partners, & Resources



**R. Joshua Cesaire**

Founder, President



**Frantz Mars**

Academic Affairs & Provost



**Yvonne Hu**

Business Advisor



**Harold Saint-Louis**

Finance & Operations (CFO)



**Nelly D-Jonathas**

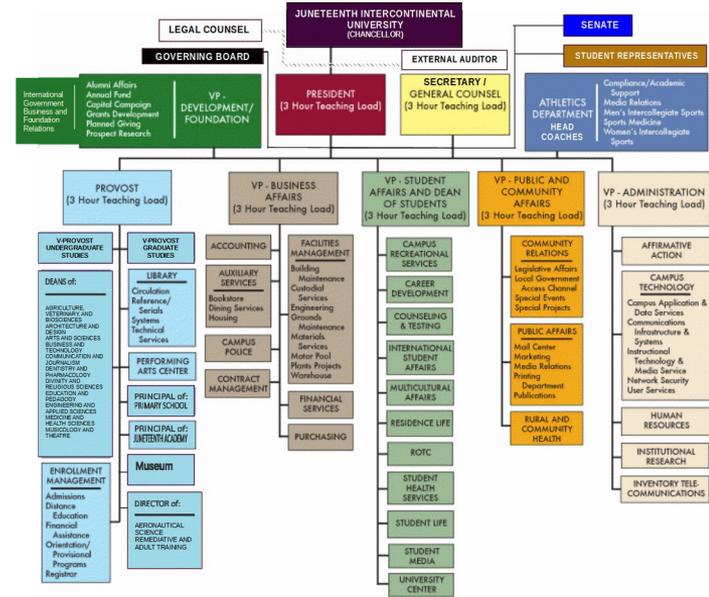
General Counsel & Secretary



# Organizational Structure for JIU

The leadership of **JIU** is structured to ensure *strong governance, strategic growth, and academic excellence*. The **Board of Regents & Steering Committee** provides *oversight, governance, and long-term strategy* while advising on *funding, partnerships, and compliance*. The **President & Founder** drives the university's *vision, strategy, and institutional growth*, with a *focus on funding, expansion, and academic development*. The **Vice President of Academic Affairs** oversees *faculty, curriculum and accreditation*, collaborating closely with **Deans and Faculty Heads**. The **Chief Financial Officer (CFO)** manages financial planning, fundraising, and risk management, including financial aid and donor relations.

The **Chief Technology Officer (CTO)** leads *technology infrastructure, online learning, and cybersecurity*, incorporating AI and VR education. **Deans of Schools & Faculty Heads** oversee *academic departments, faculty, and research* while ensuring accreditation and student learning outcomes. The **Dean of Student Affairs** manages *student services, campus life, retention, career development, and student organizations*. The **Director of Marketing & Enrollment** drives *branding, digital marketing, recruitment, outreach, and community engagement*. Looking ahead, the **Director of Research & Innovation** will expand *research initiatives, grants, and collaborations* to further the university's impact.





# Conclusion

- ✓ **Recap:** We are transforming higher education by addressing systemic barriers and fostering social justice through culturally relevant education.
- ✓ **Call to Action:** We invite you to partner with us and invest \$5 million to empower marginalized communities.
- ✓ **Vision:** Together, we can build a future where every student has access to opportunities that lead to meaningful change.
- ✓ **Impact:** Your support will not only change lives but also contribute to a more just and equitable society.

**Thank You!**

## Contact Us:

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