

Desilishes, Inc.

COMPANY
PROFILE

DESILISHES PUBLISHING HOUSE

AB PADEGA BHARAT BADHEGA
BHARAT

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****INTRODUCTION****

Kabhi Socha Hai Ki Jab Aap Apni Ya Common Bolchaal Ki Languages Mein Kuch Padhte Ho Toh Uska Asar Kitna Zyada Hota Hai? Desilishes Publishing House Ka Yehi Maan-na Hai Ki Bhasha Sirf Ek Bridge, Ek Zariya Hai Jo Aapke Emotions Aur Stories Ko Directly Dil Tak Pohchata Hai. Hum Isi Soch Ko Aage Badha Rahe Hain Aur Hinglish, Marathish, Gujratish Jaise "Lishes Languages" Mein Books Publish Kar Rahe Hain. (We Also Publish in English).

Ye Lishes Languages Kya Hai? Ye Wahi Languages Hain Jo Hum Roz WhatsApp, Instagram, Facebook par Baat Karte Hain. Hindi Aur English Ka Mix - Hinglish, Gujarati Aur English Ka Mix - Marathi Aur English Ka Mix - Aur Aise Hi Dusri LANGUAGES Ke Interesting Combos. Desilishes Aapko Ye Promise Karta Hai Ki Jab Aap Apni MATRA Bhasha Mein Padhoge, Toh Aapko Ek Naya Experience Ek Naya Ehsaas Milega Jo Pehle Kabhi Nahi Mila.

****MISSION***

- 1. Hinglish Aur Regional Lishes Languages Mein Books Publish Aur Distribute Karna, Taaki Har Kone Tak Pahuch Sakein.**
- 2. Rural Aur Urban Areas Mein Education Aur Literacy Promote Karna Through Affordable Books.**
- 3. Local Authors Aur Writers Ko Support Karna, Taaki Hamari Culture Aur Heritage Reflect Ho Hamari Publications Mein.**

****VISION****

Desilishes Publishing House Ka Vision Hai Ki Har Reader Tak Wo Books Pahuchaye Jisme Unke Culture, Unki Bhasha Aur Unke Emotions Ka Rang Hoon. Hum Chahte Hain Ki Humare Readers Sirf Padhe Nahi, Balki Apni Bhasha Mein Jiyein.

****BOOK PUBLISHING****

Aapke Paas Ek Kahani Hai? Ek Idea Hai Jo Aap Soch Rahe Hain Ki Zyada Se Zyada Log Tak Pohchana Chahiye? Desilishes Aapke Liye Poora Process Handle Karta Hai - Manuscript Editing Se Lekar Uske Final Distribution Tak. Aur Haan, Agar Aap Hindi Ya Regional Bhasha Mein Apna Content Publish Karna Chahte Hain, Toh Uska Hinglish Ya Lishes Version Hum Banate Hain, Taaki Wo Zyada Log Tak Pohch Sake.

Imagine Karo, Ek Book Jisme Marathi Aur English Ka Ek Sweet Mix Hai - "Shubhangi's Journey," Jisme Shubhangi Ki Kahani Unki Bhasha Mein Batai Jaati Hai Jo Mumbai Ki Chawl Se New York Ki Corporate Life Tak Ka Safar Hai. Ya Fir Sochiye "Dharam Aur Dharma," Jo Ek Gujrati-English Ka Mix Hai, Aur Ek Young Gujarati Ladki Ki Kahani Batata Hai Jo Apni Family Ke Tradition Aur Apni Modern Soch Ke Beech Balance Dhundh Rahi Hai. Ye Sab Sirf Desilishes Aapke Liye Possible Bana Raha Hai.

****DISTRIBUTION CHANNELS****

Hum Aapke Books Ko Zyada Se Zyada Logon Tak Pohchate Hain Apne 50+ Bookstores Ke Network Ke Through, Jo Mainly Mumbai Mein Local Train Stations Ke Aas-Paas Located Hain. Aise Bookstores Jahan Roz Hazaron Log Aate Hain, Hamara Target Audience Directly Wahan Se Aapki Book Uthata Hai Aur Padhne Lagta Hai.

****COLLABORATION OPPORTUNITIES****

Desilishes Sirf Ek Publishing House Nahi, Balki Ek Platform Hai Jahan Aap Apni Kahani Dunia Ke Saamne La Sakte Hain. Agar Aapke Paas Ek Unique Voice Hai, Ek Kahani Hai Jo Batai Jaane Layak Hai, Hum Aapko Publishing Aur Marketing Mein Puri Help Karte Hain. Ek Example, "Radhika's Diary" Jo Ek Hinglish Book Hai Aur Radhika Ki Life Ke Ups And Downs Ko Apni Boli Mein Batata Hai. Is Book Ne Young Readers Mein Kaafi Impact Chhoda, Kyunki Ye Unhi Ki Language Mein Thi.

****CUSTOMIZATION****

Hum Samajhte Hain Ki Har Book Special Hoti Hai Aur Kabhi-Kabhi Aap Chahte Hain Ki Aapke Special Projects Ya Editions Pure Custom Ho. Isliye Hum Aapko Ye Option Bhi Dete Hain Ki Aapke Needs Ke Hisab Se Book Ki Design Aur Language Ko Customize Kiya Ja Sake.

****OUR UPCOMING BOOKS****

- **ILHAM:** Hamari Pehli Book, Jo Urdu Poetry Ka Ek Masterpiece Hai, Available Hai ₹200 Mein. Ye Book Poetry Lovers Ke Liye Ek Treasure Hai, Jisme Urdu Ki Khushboo Aur Modern Jazbaat Dono Ka Mix Hai.**
- **Think And Grow Rich:** Hinglish Mein Aane Wali Do-Part Series, Jo Aapko Success Ka Mantra Batati Hai. Iske First Part Ki Price ₹150 Hai Aur Ye Aapke Financial Goals Ko Set Karne Mein Help Karegi.**
- **The Art Of War:** Hinglish Mein Aane Wali Ek Pocket Book Jo Strategy Aur Tactics Ko Easy Language Mein Explain Karti Hai. Iska Free Distribution Bhi Hamare Upcoming Plans Mein Consider Kiya Ja Raha Hai.**

****PRICING****

Hamari Pricing Bohot Affordable Hai, Taaki Har Section Of Society Tak Humari Books Pohch Sakein. Hum Apni Books Ko Direct Sales Platform Pe Bhi Launch Karne Ka Plan Kar Rahe Hain, Jahan Aap Directly Humse Books Khareed Sakte Hain Without Any Middlemen.

****FUTURE RELEASES****

Hamare Upcoming Projects Mein Bachon Ke Liye Storybooks Hain, Jaise "Kahaniyon Ka Pitara" - Hinglish Aur Hindi Ka Mix, Jo Cultural Stories Ko Modern Style Mein Batata Hai. Aur "Ghar Ki Baaten," Jo Marathish Aur Gujratish Mein Simple Yet Powerful Family Stories Ko Present Karta Hai.

*****WHY CHOOSE US?*****

****UNIQUE SELLING POINTS (USP)****

- ****Lishes Languages:**** Hinglish Aur Regional Bhashaon Mein Publishing Ka Naya Concept Jo Market Mein Bohot Rare Hai. Aapki Bhasha Mein Padhkar Jo Satisfaction Milta Hai, Wo Hum Dete Hain.
- ****Reach & Accessibility:**** Hamari Unique Strategy Hai Ki Hum Literacy Ko Promote Karein Aur Rural Areas Tak Reach Banayein, Taaki Books Sirf Padhne Wale Tak Nahi, Balki Un Tak Bhi Pohche Jo Abhi Tak Books Se Door Hain.
- ****Affordable & Customizable:**** Hamari Books Sirf Affordable Hi Nahi, Balki Aapki Zarurat Ke Hisab Se Pure Customization Ka Option Bhi Dete Hain, Jahan Aap Apni Book Ka Format, Language Aur Design Sab Decide Kar Sakte Hain.

****ROYALTIES****

- ****Authors:**** 15% - 20% Royalty Per Sale, Jo Industry Standard Ke Hisab Se Ek Strong Offering Hai. Iska Matlab Hai Ki Aapko Apne Content Ka Fair Share Milta Hai.
 - ****Translators:**** 5% - 15% Royalty Based On Sales Aur Translation Quality, Taaki Translation Ki Quality Hamesha Top-Notch Rahe.
 - ****Manuscript Providers:**** 1% - 3% Ki Choti Commission Provide Ki Jaayegi, Jab Aapka Manuscript Accept Kiya Jaata Hai. Isse Aapko Bhi Ek Incentive Milta Hai Ki Aap Apna Best Work Submit Karein.

****CUSTOMER TESTIMONIALS****

"Desilishes Ne Meri Book Bilkul Waisa Hi Present Kiya Jaise Main Chah Rahi Thi. Yeh Publishing House Truly Stands Out, Especially Jab Baat Aati Hai Hinglish Mein Apni Baat Kahne Ki."
- [ROHIT RAJBHAR]

****MYTHS BUSTED****

- ****Myth 1:**** Publishing Bahut Mehenga Hota Hai - Desilishes Publishing Is Affordable Aur Har Writer Ke Budget Mein Fit Ho Sakta Hai.
- ****Myth 2:**** Regional Bhashaon Ka Market Nahi Hai - Desilishes Ne Ye Myth Tod Diya Hai Aur Ab Regional Bhashaon Mein Bhi Massive Demand Hai.
- ****Myth 3:**** Royalty Authors Ko Properly Nahi Milta - Hamari Transparent Process Proof Hai Ki Ye Myth Galat Hai. Hum Aapko Fair Compensation Dete Hain.

**CONTACT US**

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FB - DESII LISHES
X - DESILISHES
LINKEDIN - SHAILESH JAISWAL
- ****Website:**** Website Coming Soon - www.desilishes.in

****IN THE END****

Desilishes Publishing House Sirf Ek Business Nahi, Balki Ek Mission Hai. Humara Yeh Vishwaas Hai Ki Har Insaan Ki Kahani Sunne Layak Hoti Hai, Bas Usse Sahi Bhasha Mein Sunana Zaroori Hota Hai. Aapka Support Aur Aapki Story Hi Hamare Publishing House Ka Backbone Hain. Aap Apni Kahani Likhne Ka Sapna Dekhte Raho, Hum Us Sapne Ko Reality Mein Badalne Mein Aapke Saath Khade Hain.