THE REGIONAL KEYNESIAN CROSS

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SED

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- ► Large heterogeneity in the geographical transmission of MP shocks within the US
 - I Why?
 - II Does it matter?

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WHAT WE DO & WHAT WE FIND

- Document large heterogeneity in the regional response to MP across US counties:
 - Regional MPC & regional share of non-tradable employment amplify the response

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 - Heterogeneous MPC across counties
 - Het. size of non-tradable sector across counties

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Regional Keynesian Cross

- National Keynesian Cross:
 - Joint distribution of MPCs & non tradability across space matters for national response
 - Representative region when all goods are tradable

LITERATURE

- I Heterogeneity in Keynesian Frameworks (?Bilblie, 2008; Werning, 2015; Debortoli and Gali, 2018; Kaplan et al., 2018; Auclert, 2019; Hagedorn et al., 2019; de Ferra et al., 2020; Auclert et al., 2023, 2020, 2021a,b; ?; ?)
 - Heterogeneity & MPCs shape the Keynesian multiplier

II Optimal Currency Areas (Mundell, 1961; McKinnon, 1963; Kenen, 1969; Alesina et al., 2002; Kenen and Meade, 2008; Farhi and Werning, 2016a, 2017)

Openness to trade determines potency of monetary and fiscal stabilization tools

Our contribution: theoretically & empirically integrate I with II \Rightarrow novel & testable insights

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- Sequence space methods (Mankiw and Reis, 2006; Boppart et al., 2018; Auclert et al., 2023)
- Open-economy macroeconomics (Obstfeld and Rogoff, 1995; Galí and Monacelli, 2005, 2008; Rey, 2013; Miranda-Agrippino and Rey, 2020)
- MP across space (Carlino and Defina, 1998; De Ridder and Pfajfar, 2017; Hauptmeier et al., 2023; Corsetti et al., 2021; Herreño and Pedemonte, 2022; Almgren et al., 2022)
- Cross-sectional identification (Nakamura and Steinsson, 2014, 2018; Beraja et al., 2018; Chodorow-Reich et al., 2021; Hazell et al., 2022; Wolf, 2021a,b)

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PLAN FOR TODAY

I Empirics: dissecting the regional heterogeneity in the response to MP

II Model set-up & outline of mechanism

III Regional Keynesian Cross

IV Aggregation: National Keynesian Cross



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- Much more in the paper!





A Stylized Model of the Regional Keynesian Cross

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Aggregate consumption basket composed of two goods:

- I Tradables: $c_{jit}^T = \int_0^1 c_{jit}^T (j') dj' \Rightarrow$ law of one price
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▶ NK block: wage rigidity + labor union ($\Rightarrow \ell_{jit} = L_{jt}$)

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SEQUENCE SPACE DEFINITIONS

► Regional aggregate consumption function captures all the heterogeneity:

$$\mathcal{C}_{jt}\left(\left\{Z_{js}\right\}_{s\geq 0}, \left\{r_{js}\right\}_{s\geq 0}\right), \qquad Z_{js} \equiv \frac{W_{js}}{P_{js}}L_{js}$$

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Define Jacobian matrices:

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Stack in vector notation:

$$d\mathbf{L}_{j} \equiv \begin{bmatrix} d \log L_{j1} \\ d \log L_{j2} \\ \vdots \end{bmatrix}$$

THE REGIONAL KEYNESIAN CROSS

PROPOSITION

The first-order response of employment dL_j to a monetary shock dr_j and tradable goods demand shock dC^T solves

$$dL_{j} = \underbrace{\rho_{j}\left(\boldsymbol{M}_{j}^{r}d\boldsymbol{r}_{j} + \boldsymbol{M}_{j}d\boldsymbol{L}_{j}\right)}_{\text{Regional exposure}} + \underbrace{(1-\rho_{j})d\boldsymbol{C}^{T}}_{\text{National exposure}} - \underbrace{\frac{\nu}{\eta}(1-\rho_{j})\left(d\boldsymbol{L}_{j} - d\boldsymbol{C}^{T}\right)}_{\text{Expenditure switching}}$$

 $\nu:$ elasticity of subs. between c^{NT} & c^{T}

 $\eta:$ elasticity of subs. between ℓ^{NT} & ℓ^{T}

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▶ Nests the Intertemporal Keynesian cross (Auclert et al., 2023) when $\rho_i \rightarrow 1$:

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$$d\boldsymbol{L}_j = \boldsymbol{M}_j^r d\boldsymbol{r}_j + \boldsymbol{M}_j d\boldsymbol{L}_j$$

Full dependence on national demand & homogeneous response when $\rho_i \rightarrow 0$:

$$dL_j = dC^T$$

MPC-NON TRADABILITY COMPLEMENTARITY

Interaction between non tradability & MPC:

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 - ♦ Regional Keynesian Multiplier: $\rho_i M_i \rightarrow$ non tradability-MPC complementarity
 - ♦ "Cross-derivative" > 0: effect of MPCs on multiplier increasing in ρ_j
 - Non tradability governs the extent to which household heterogeneity matters

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 - Non tradability governs the extent to which household heterogeneity matters
- Evidence of complementarity in the data \rightarrow triple interaction



$$dL = \underbrace{M^r dr + M dL}_{\text{Representative county}}$$

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▶ Integrate RKCs over counties $j \Rightarrow$ nation-wide response $dL \equiv \int dL_j dj$:

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+
$$M \mathbb{C}ov(\rho_j, dL_j) + M^r \mathbb{C}ov(\rho_j, dr_j) + \frac{\nu}{\eta} \mathbb{C}ov(\rho_j, dL_j)$$

Non tradability heterogeneity

$$dL = \underbrace{\mathbf{M}^{r} d\mathbf{r} + \mathbf{M} dL}_{\text{Representative county}} + \underbrace{\mathbb{Cov}(\mathbf{M}_{j}, d\mathbf{L}_{j}) + \mathbb{Cov}(\mathbf{M}_{j}^{r}, d\mathbf{r}_{j})}_{\text{MPC heterogeneity}} + \underbrace{\mathbf{M} \mathbb{Cov}(\rho_{j}, d\mathbf{L}_{j}) + \mathbf{M}^{r} \mathbb{Cov}(\rho_{j}, d\mathbf{r}_{j}) + \frac{\nu}{\eta} \mathbb{Cov}(\rho_{j}, d\mathbf{L}_{j})}_{\text{Non tradability heterogeneity}} + \underbrace{\mathbb{Cov}(\mathbf{M}_{j}, (\rho_{j} - \rho)d\mathbf{L}_{j}) + \mathbb{Cov}(\mathbf{M}_{j}^{r}, (\rho_{j} - \rho)d\mathbf{r}_{j})}_{\text{MPC-non tradability complementarity}}$$

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Joint distribution of MPCs and non-tradability across space matters

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Joint distribution of MPCs and non-tradability across space matters

COROLLARY

When $\rho_i \rightarrow 0$, as-if representative county, MPCs heterogeneity doesn't matter:

$$dL = M^r dr + M dL$$

CONCLUSION

- Empirics:
 - Large regional heterogeneity in the transmission of MP within the US
 - Regional MPC & size of non-tradable sector matter
- NK model of a monetary union with two-layered heterogeneity & atomistic counties:
 - ◇ MPC
 - Size of non-tradable sector
- ▶ Regional Keynesian Cross → MPC × size of non-tradable sector
- National Keynesian cross:
 - Joint distribution of MPCs & non tradability across space matters for the national response
 - Work in progress: quantify the national keynesian cross using sufficient statistics

Appendix

REGRESSION SPECIFICATION • BACK

Panel local-projection (weighted by 2000 population):

$$\Delta \log(L_{jt+h}) = \alpha_{jh} + \delta_{th} + \beta_{jh} \times D_{jh} \times \varepsilon_t + \sum_{\ell=1}^{12} \gamma_{h\ell} \Delta \log(L_{jt-\ell}) + u_{jht}$$

- ◇ D_{jh} : Dummy for county j
- $\diamond \alpha_{jh}$: county fixed effect
- $\delta \delta_{th}$: time fixed effect \Rightarrow absorbs the shock
- ◊ $β_{jh}$: county-specific slope ⇒ unexplained heterogeneity

Πάτα

Deposits: FDIC Summary of Dep, 1994-2015 avg

Temperature:

- North America Land Data Assimilation System, 2011 avg
- Firm size: County Business Patterns
 - Mean number of empl. per estab. 1990-2015 avg
- Age, race & gender: Population Estimates Program, 1990-2015 avg
 - \diamond Share \leq 35 y.o. & share 40-65 y.o. (Leahy and Thapar, 2022)
 - Share of blacks & share of hispanics
 - Share of women

Pop. density: 2010 US Census

- Land avail.: (Lutz and Sand, 2022) 2002-2015 avg
- Particip. rate: BLS Local Area Unem. Stats
 1990-2015 avg
- Housing costs & homeown.: ACS, 2011-2015 avg
 - ◊ Share of househ. spending > 35% of income in housing
 - Share of owner occupied houses
- Voting rate: MIT Election Lab
 - 6 presidential elections 2000-2020

For county *j*, year *t* compute non-tradable to tradable employment ratio: $\rho_{jt} = L_{it}^{NT}/L_{it}^T$

► Rank counties in quartiles based on ρ_{jt} & wealth p.c. \Rightarrow indicator variables: I $D_{jt}^T = 1$ if county *j* is in the top 25% of the ρ_{jt} distribution in year before *t*

II $D_{jt}^{W} = 1$ if county *j* is in the bottom 25% of the wealth p.c. distribution in year before *t*

▶ Panel local-projection (weighted by 2000 population):

$$\begin{split} \Delta \log(L_{jt+h}) &= \alpha_{jh} + \delta_{th} + \beta_{h}^{T} \times D_{jt}^{T} \times \varepsilon_{t} + \beta_{h}^{\mathsf{W}} \times D_{jt}^{\mathsf{W}} \times \varepsilon_{t} \\ &+ \alpha_{h}^{T} D_{jt}^{T} + \alpha_{h}^{\mathsf{W}} D_{jt}^{\mathsf{W}} + \sum_{\ell=1}^{12} \gamma_{h\ell} \Delta \log(L_{jt-\ell}) + u_{jht} \end{split}$$

- I Baseline group: high wealth (low MPC), low non-tradables counties
- II β_h^T : differential response of high wealth, high non-tradables counties
- III β_h^W : differential response of low wealth, low non-tradables counties

NON-TRADABLES & MPC AMPLIFY THE RESPONSE (Data) Robustness (back) $\Delta \log(L_{jt+h}) = \alpha_{jh} + \delta_{th} + \beta_h^T \times D_{jt}^T \times \varepsilon_t + \beta_h^W \times D_{jt}^W \times \varepsilon_t + \dots + u_{jht}$

Response to a 1 std expansionary MP shock ε_t:



▶ Baseline group: high wealth (low MPC), low non-tradables counties

I High non-tradables, high wealth counties more responsive than the baseline

II Low wealth (\approx high MPC), low non-tradables counties more responsive than the baseline Bellifemine, Couturier & Jamilov The Regional Keynesian Cross 4/22



Monthly county-level employment (BLS, Local Area Unemployment Statistics)

- > Annual sectoral employment at the county level (U.S. Census, County Business Patterns)
 - Classify into tradables and non-tradables as in Mian and Sufi (2014)

> Annual stock market wealth per capita at the county level $w_{j,t}$ (Chodorow-Reich et al., 2021)

 $\triangleright \varepsilon_t$: high-frequency identified monetary policy surprise (Gurkaynak et al., 2005)

Sample: 1990m1-2015m12

LOCAL PROJECTIONS: ROBUSTNESS () BACK

Results robust to:

- I Two-way clustering at date & county
- II Look at top 5%, top 15%, top 50%
- III Continuous interaction: percentiles
- IV Include state FEs×shock; include state×time FEs×shock
- v Seasonally adjust county employment data
- VI Different measures of MP shock: Romer & Romer, Miranda-Agrippino & Ricco (2021)
- VII End in December 2006; start in January 1997
- VIII Remove Alaska, Hawaii & DC; remove Florida

TWO-WAY CLUSTERING AT TIME-COUNTY



ТОР 5%, ТОР 15% & ТОР 50% ● ВАСК

Top 5%

Top 15%



Top 50%



Bellifemine, Couturier & Jamilov

CONTINUOUS INTERACTION: PERCENTILES (PBACK)





State FE×shock



 β_h^T



 β_h^W





 β_h^T



 β_h^W

SEASONALLY ADJUSTED EMPLOYMENT • BACK



DIFFERENT SHOCK MEASURES Miranda-Agrippino & Ricco



 β_h^T





 β_h^T



 β_h^W

 eta_h^{W} Bellifemine, Couturier & Jamilov

THE REGIONAL KEYNESIAN CROSS



 β_h^T



Start in January 1997









Bellifemine, Couturier & Jamilov

14/22

20

DERIVING THE REGIONAL KEYNESIAN CROSS • BACK • NO BALANCED TRADE

> Plug aggr. cons. function in NT & T mkt clearing + MIT shock to real interest rate r_s & linearize:

$$\underbrace{\frac{d \ln \mathbf{L}_{j}^{NT}}{\text{NT labor change}}}_{\text{NT labor change}} = -\nu(1-\rho_{j})\underbrace{\underbrace{(d \ln \mathbf{W}_{j}^{NT} - d \ln \mathbf{W}^{T})}_{\text{Relative price change}} + \mathbf{M}_{j}}_{\text{Relative price change}} + \mathbf{M}_{j} \underbrace{\frac{d \ln \mathbf{L}_{j}}{\ln t. \text{ rate shock}}}_{\text{Int. rate shock}} + \mathbf{M}_{j}^{r} \underbrace{\frac{d \mathbf{r}_{j}}{\ln t. \text{ rate shock}}}_{\text{Int. rate shock}}$$

DERIVING THE REGIONAL KEYNESIAN CROSS • BACK • NO BALANCED TRADE

> Plug aggr. cons. function in NT & T mkt clearing + MIT shock to real interest rate r_s & linearize:

$$\underbrace{d \ln \mathbf{L}_{j}^{NT}}_{\text{NT labor change}} = -\nu(1-\rho_{j})\underbrace{(d \ln \mathbf{W}_{j}^{NT} - d \ln \mathbf{W}^{T})}_{\text{Relative price change}} + \mathbf{M}_{j} \underbrace{d \ln \mathbf{L}_{j}}_{\text{Real inc. change}} + \mathbf{M}_{j}^{r} \underbrace{d\mathbf{r}_{j}}_{\text{Int. rate shock}}$$
$$d \ln \mathbf{L}_{j}^{T} = \int \left\{-\nu\rho_{i}\left(d \ln \mathbf{W}^{T} - d \ln \mathbf{W}_{i}^{NT}\right) + \mathbf{M}_{i}d \ln \mathbf{L}_{i} + \mathbf{M}_{i}^{r}d\mathbf{r}_{i}\right\} d\lambda(i)$$

- Law of one price $\rightarrow d \ln L_i^T = d \ln L_i^T \equiv d \ln L^T$
- Use T labor supply $d \ln L_j^T = \eta \rho_j \left(d \ln W^T d \ln W_j^{NT} \right) + d \ln L_j$

Plug into T market clearing

• Use labor aggregator $d \ln L_j = \rho_j d \ln L_j^{NT} + (1 - \rho_j) d \ln L^T$

NATIONAL RESPONSE • BACK

PROPOSITION The first-order response of employment $d\mathbf{L}_i$ to a monetary shock $d\mathbf{r}_i$ solves

$$dL_{j} = \underbrace{\rho_{j}M_{j}^{r}dr_{j}}_{Int. substitution} + \underbrace{\rho_{j}M_{j}dL_{j}}_{Multiplier} + \underbrace{(1-\rho_{j})dN}_{National response} - \underbrace{\frac{\nu}{\eta}(1-\rho_{j})dL_{j}}_{Exp. switching}$$

$$\blacktriangleright \text{ Where:}$$

$$dN = \underbrace{\int M_{i}dL_{i}di}_{Multiplier} + \underbrace{\int M_{i}^{r}dr_{i}di}_{Int. substitution} + \underbrace{\frac{\nu}{\eta}\int dL_{i}di}_{Exp. switching}$$

REGIONAL KEYNESIAN CROSS: NO BALANCED TRADE

Linearize around SS without balanced trade

♦ New object → non-tradable consumption share: $\xi_j \equiv \frac{c_j^{NL} W_j^{NL}}{C P_j} = \rho_j$

Regional Keynesian Cross:



Real income Exp. switching Multiplier $d\boldsymbol{L}_{j} = -\overbrace{\frac{\nu}{n}(1-\xi_{j})d\boldsymbol{L}_{j}}^{r} + \boldsymbol{M}_{j}\frac{\rho_{j}-\xi_{j}}{n}d\boldsymbol{L}_{j} + \overbrace{\rho_{j}\boldsymbol{M}_{j}d\boldsymbol{L}_{j}}^{r} + \overbrace{\rho_{j}\boldsymbol{M}_{j}^{r}d\boldsymbol{r}_{j}}^{r}$ $+\frac{\nu(1-\xi_j)}{\eta}\Gamma d\boldsymbol{N}+\boldsymbol{M}_j\frac{(1-\rho_j)-(1-\xi_j)}{\eta}\Gamma d\boldsymbol{N}+\underbrace{(1-\rho_j)\Gamma d\boldsymbol{N}}_{}$ National impulse Real income Exp. switching Where: $d\mathbf{N} \equiv rac{
u}{\eta} \int rac{\xi_i}{
ho_i} d\mathbf{L}_i d\mu(i) + \int \mathbf{M}_i rac{
ho_i - \xi_i}{\eta
ho_i} d\mathbf{L}_i d\mu(i) + \int \mathbf{M}_i d\mathbf{L}_i d\mu(i) + \int \mathbf{M}_i^r d\mathbf{r}_i d\mu(i)$ Real income Exp. switching Multiplier Int. subst. ♦ And: $\Gamma \equiv \left(\mathbf{I} + \frac{\nu}{n} \int \frac{\xi_i}{\alpha} d\mu(i) + \int \mathbf{M}_i \frac{\rho_i - \xi_i}{n\alpha} d\mu(i) \right)^{-1}$

 \diamond

NATIONAL KEYNESIAN CROSS: NO BALANCED TRADE

$$d \ln \mathbf{L} = \mathbf{M} d \ln \mathbf{L} + \mathbf{M}^{r} d \ln \mathbf{r} + \mathbb{C}ov \left(\mathbf{M}_{j}, d \ln \mathbf{L}_{j}\right) + \mathbb{C}ov \left(\mathbf{M}_{j}^{r}, d \ln \mathbf{r}_{j}\right) + \mathbf{M} \mathbb{C}ov \left(\rho_{j}, d \ln \mathbf{L}_{j}\right) + \mathbf{M}^{r} \mathbb{C}ov \left(\rho_{j}, d \ln \mathbf{r}_{j}\right) + \frac{\nu}{\eta} \left[\mathbb{C}ov \left(\rho_{j}, \frac{\xi_{j}}{\rho_{j}} d \ln \mathbf{L}_{j}\right) + \mathbb{C}ov \left(\frac{\xi_{j}}{\rho_{j}}, d \ln \mathbf{L}_{j}\right)\right] + \mathbb{C}ov \left(\mathbf{M}_{j}, \left(\rho_{j} - \rho\right) d \ln \mathbf{L}_{j}\right) + \mathbb{C}ov \left(\mathbf{M}_{j}^{r}, \left(\rho_{j} - \rho\right) d \ln \mathbf{r}_{j}\right) + \mathbb{C}ov \left(\mathbf{M}_{j} \frac{\rho_{j} - \xi_{j}}{\eta \rho_{j}}, d \ln \mathbf{L}_{j}\right) + \mathbb{C}ov \left(\rho_{j}, \mathbf{M}_{j} \frac{\rho_{j} - \xi_{j}}{\eta \rho_{j}} d \ln \mathbf{L}_{j}\right) + \left(\mathbb{I} + \frac{\nu}{\eta}\right)^{-1} \left\{\frac{\nu}{\eta} \mathbb{C}ov \left(\xi_{j} - \rho_{j}, \mathbf{M}_{j} d \ln \mathbf{L}_{j} + \mathbf{M}_{j}^{r} d \ln \mathbf{r}_{j} + \mathbf{M}_{j} \frac{\rho_{j} - \xi_{j}}{\eta \rho_{j}} d \ln \mathbf{L}_{j} + \frac{\nu}{\eta} \frac{\xi_{j}}{\rho_{j}} d \ln \mathbf{L}_{j}\right) + \mathbb{C}ov \left(\rho_{j}\mathbf{M}_{j} \frac{\rho_{j} - \xi_{j}}{\eta \rho_{j}}, \mathbf{M}_{j} d \ln \mathbf{L}_{j} + \mathbf{M}_{j}^{r} d \ln \mathbf{r}_{j} + \mathbf{M}_{j} \frac{\rho_{j} - \xi_{j}}{\eta \rho_{j}} d \ln \mathbf{L}_{j}\right) + \mathbb{C}ov \left(\mathbf{M}_{j} \frac{\rho_{j} - \xi_{j}}{\eta \rho_{j}} - \frac{\nu}{\eta} \frac{\xi_{j}}{\rho_{j}}, \rho_{j} \left(\mathbf{M}_{j} d \ln \mathbf{L}_{j} + \mathbf{M}_{j}^{r} d \ln \mathbf{r}_{j} + \mathbf{M}_{j} \frac{\rho_{j} - \xi_{j}}{\eta \rho_{j}} d \ln \mathbf{L}_{j}\right)\right) \right\}$$
THE ROLE OF NON TRADABILITY • PARAMETERS



- Compared to single region, single industry ($\alpha_j = 1$) benchmark:
 - Intertemporal substitution channel barely affected
 - \diamond Multiplier shrinks massively \Rightarrow higher-order effects

▶ Low non-tradable (low α_i) counties less responsive \Rightarrow as in the data

BELLIFEMINE, COUTURIER & JAMILOV

THE ROLE OF HOUSEHOLD HETEROGENEITY



Compared to representative agent benchmark:

◇ Direct effect (int. subst.) dampened \Rightarrow borrowing constraint

◇ Indirect effect (multiplier) amplified \Rightarrow MPCs

► Household heterogeneity amplifies response ⇒ as in the data BELLIFEMINE, COUTURIER & JAMILOV

TRIPLE INTERACTION • BACK



$$\begin{split} \Delta \log(L_{jt+h}) &= \underbrace{\alpha_{jh} + \delta_{th}}_{\text{Fixed effects}} + \underbrace{\beta_h^{NT} \times D_{jt}^{NT} \times \varepsilon_t}_{\text{Openness interaction}} + \underbrace{\beta_h^W \times D_{jt}^W \times \varepsilon_t}_{\text{Wealth interaction}} + \underbrace{\beta_h^{NT,W} \times D_{jt}^{NT} \times D_{jt}^W \times \varepsilon_t}_{\text{Triple interaction}} + \underbrace{\alpha_h^T D_{jt}^{NT} + \alpha_h^W D_{jt}^W + \alpha_h^{T,W} D_{jt}^{NT} \times D_{jt}^W}_{\text{Interaction controls}} + \underbrace{\sum_{\ell=1}^{12} \gamma_{h\ell} \Delta \log(L_{jt-\ell}) + u_{jht}}_{\text{Lagged controls}} \end{split}$$

MODEL PARAMETRIZATION

Parameter	Description	Value	Comment
β	Discount rate	0.9957	Standard
σ	Inverse EIS	1	Standard
φ	Frisch Elasticity	1	?
ψ	Labor disutility	1	Normalization
ω	Preference for non-tradables	0.66	Hazell et al. (2022)
u	Elasticity of substitution between the two goods	1.5	Hazell et al. (2022)
η	Elasticity of substitution between the two sectors	0.45	Berger et al. (2022)
ρe	Persistence of the log-productivity process	0.9	Target MPC = 0.25
σ_e	Cross-sectional std of log-productivity process	0.1	Target MPC = 0.25
b	Borrowing limit (as pct. of natural borrowing limit)	1.7%	Target MPC = 0.25
\overline{P}^T	Tradable price index	1	Numeraire
C^T	Rest of nation demand for tradable goods	1	Exogenous

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