

Privacy policy di www.innovationbooster.eu

Last update: 12/09/2025

We are Innovation Booster Europe S.r.l.s. This privacy policy describes how we collect, use, and protect your personal information when you use our services.

You can contact us at info@innovationbooster.eu

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Introduction

What does this policy contain?

This document explains how this website collects, uses and protects your personal data to achieve the purposes outlined.

What is personal data?

Personal data is information that can be used to directly or indirectly identify you, such as your first name, last name, email, tracking technologies (e.g. cookies or tracking pixels), activity, and information about the device you use. You can find detailed information about the types of data collected in the dedicated sections of this privacy policy or in the messages shown before collection.

Contact Information

Address:

via Zambon de' Dauli 10/A – 35137 Padua
Italy

E-mail: info@innovationbooster.eu

PEC: innovationbooster@pec.it

Phone: +39 3491298358

Types of data collected

The personal data collected by this site, either independently or through third parties, may include:

- name;
- surname;
- e-mail address;
- tracking tools;
- Usage data

Full details on each type of personal data collected are provided in the dedicated sections of this privacy policy or through specific information texts displayed before the data is collected. Personal data may be freely provided by you or, in the case of usage data, collected automatically during the use of this website. Unless otherwise specified, all data required by this website is mandatory. Refusal to provide them may prevent this website from providing its services.

In cases where this website indicates certain data as optional, you are free to refrain from communicating such data, without this having any consequence on the availability of the service or its operation.

Any use of cookies - or other tracking tools - by this website or by the owners of third-party services used by this website is for the purpose of providing the service you have requested, in addition to the additional purposes described in this document.

You are responsible for the personal data of third parties obtained, published or shared through this website.

Methods and place of processing personal data

Processing methods

We take appropriate security measures to prevent unauthorized access, disclosure, modification or destruction of personal data. The processing is carried out using IT and/or telematic tools, with organizational methods and logics strictly related to the purposes indicated.

In addition to us, in some cases, other parties involved in the organisation of this website (administrative, commercial, marketing, legal staff) may have access to the data.

External parties appointed by us as data processors may also have access to the data.

You can always request the updated list of these third parties by contacting us using the contact details in this document.

Place

The data are processed at our operational offices and in any other place where the parties involved in the processing are located. Your personal data may be transferred to a country other than the one in which you are located. For further information on the place of processing, please refer to the section on details on the processing of personal data.

Retention period

Unless otherwise stated in this document, personal data is processed and stored for the time required by the purpose for which it was collected and may be kept for a longer period due to any legal obligations or on the basis of your consent.

Detailed information on the processing of personal data

Your personal data is collected to enable us to provide our service, comply with our legal obligations, respond to enforceable requests or actions, protect our rights and interests (or yours or those of third parties), detect any malicious or fraudulent activities, and for the purposes set out below:

Statistics

The services contained in this section allow us to monitor and analyze traffic data and are used to track your behavior.

Google Analytics (Universal Analytics) (Google LLC)

Google Analytics (Universal Analytics) is a statistical service provided by Google LLC ("Google"). Google uses the data collected for the purpose of tracking and examining the use of this website, compiling reports and sharing them with other services developed by Google. Google may use personal data to contextualize and personalize ads in its advertising network.

To learn about Google's use of data, please consult Google's [partner policy](#) and its [commercial data page](#).

Personal data processed: Tracking tools; Usage data

Place of processing: United States

Privacy policy: <https://business.safety.google/privacy/>

Link di opt-out: <https://tools.google.com/dlpage/gaoptout>

Category of Personal Information Collected Under the CCPA: Information related to your activities on the Internet or other networks. This type of processing constitutes a "sale of data" ("sale") within the meaning of the CCPA, VCDPA, CPA, CTDPA and UCPA.

Viewing content from external platforms

This type of service allows you to view content hosted on external platforms directly from the pages of this website and to interact with them. These services are often referred to as widgets, which are small elements that are placed on a website or application. They provide specific information or perform a particular function and often allow interaction with the user. This type of service may still collect data on web traffic related to the pages where the service is installed, even when you are not using it.

Google Fonts (Google LLC)

Google Fonts is a font style display service operated by Google LLC that allows this website to integrate this content into its own pages.

To learn about Google's use of data, please consult Google' s [partner policy](#) and its [commercial data page](#).

Personal data processed: Tracking tools; Usage data

Place of processing: United States

Privacy policy: <https://business.safety.google/privacy/>

Link di opt-out: <https://tools.google.com/dlpage/gaoptout>

Category of Personal Information Collected Under the CCPA: Information related to your activities on the Internet or other networks.

Contact

Contact form (this website)

By filling in the contact form with your data, you consent to this website using them to respond to requests for information, quotes, or any other nature indicated by the header of the form.

Personal data processed: e-mail; name; surname; address.

Category of Personal Information Collected Under the CCPA: Identifiers. This type of processing constitutes a "sale of data" ("sale") within the meaning of the CCPA, VCDPA, CPA, CTDPA and UCPA.

More information

Legal basis of the processing

We process personal data relating to you if one of the following conditions applies:

- the processing is necessary for the performance of a contract with you and/or the execution of pre-contractual measures;
- the processing is necessary for compliance with a legal obligation to which we are the controller;
- the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in us;
- the processing is necessary to pursue our legitimate interest or those of a third party.

However, it is always possible to ask us to clarify the specific legal basis for each processing and in particular to specify whether the processing is based on the law, provided for by a contract or necessary to conclude a contract.

Know how long your data is stored

When we collect your personal data, we retain it for as long as necessary for the purposes for which we collected it. A may be kept for a longer period due to any legal obligations or on the basis of your consent.

Here's what it entails in more detail. We will retain your personal data for the purposes and reasons set out below:

- **For contractual purposes:** If we have entered into a contract with you, we will retain your data until the performance of that contract is completed.
- **For our legitimate interest:** If we use your personal data for operational purposes that are necessary and relevant to our business, we will keep it for as long as necessary for those purposes. You can obtain further information regarding these purposes in the relevant sections of this document or by contacting us.
- **With your consent:** When processing is based on your consent, we may retain personal data for longer unless you withdraw that consent.
- **Legal obligations:** We may be obliged to retain personal data for a longer period to comply with a legal obligation or by order of an authority.

At the end of the storage period, your personal data will be deleted. Therefore, upon expiry of this term, the right of access, cancellation, rectification and the right to data portability can no longer be exercised.

Your rights under the General Data Protection Regulation (GDPR)

You can exercise certain rights with respect to your data processed by us. In particular, within the limits provided for by law, you have the right to:

- **Withdraw your consent at any time.** You can revoke the consent to the processing of your personal data previously expressed.
- **Object to the processing of your data.** You can object to the processing of your data when it takes place on a legal basis other than consent.
 - Where personal data is processed in the public interest, by a public authority or to pursue our legitimate interests, you have the right to object to the processing on grounds relating to your particular situation.
 - On the other hand, when personal data is processed for direct marketing purposes, you can object to the processing at any time, free of charge and without giving any reason. In that case, we will stop using your data for marketing. To find out whether we use your data for direct marketing purposes, please refer to the respective sections of this document.
- **Access your data.** You have the right to obtain information about the data we process, certain aspects of the processing and to receive a copy of the data processed.
- **Check and request rectification.** You can verify the accuracy of your data and request that it be updated or corrected.
- **Obtain the restriction of the processing of your data.** You can request the restriction of the processing of your data. In this case, we will not process your data for any purpose other than storing it.
- **Obtain the deletion or removal of your personal data.** You can request that we delete your data.
- **Receive your data and have them transferred to another controller.** You have the right to receive your data in a structured, commonly used and machine-readable format and, where technically feasible, to obtain its unhindered transfer to another controller.
- **Submit a complaint.** You can lodge a complaint with the competent data protection supervisory authority or take legal action.
- **Know the reason for the data transfer.** You have the right to obtain information about the legal basis for the transfer of data abroad, including to any international organization governed by international law or established by two or more countries, such as the UN.
- **Know the safety measures.** You have the right to know the security measures we take to protect your data.

How to exercise these rights

Any requests to exercise your rights may be directed to us. All our contact details can be found at the beginning of this document.

The request is free of charge and we will respond as soon as possible, in any case within one month, providing you with all the information required by law.

Any rectification, erasure or restriction of processing will be communicated by us to each of the recipients, if any, to whom the personal data has been transmitted, unless this proves impossible or involves a disproportionate effort. We will notify you of these recipients if you request it.

Further information on data processing and collection

Defense in court

Your personal data may be used by us in court or in the preparatory stages of its possible establishment for the defense against misuse in the use of this website or related services. You declare that you are aware that we may be obliged to disclose data by order of public authorities.

Specific disclosures about your personal data

At your request, in addition to the information contained in this privacy policy, this website may provide you with additional and contextual information regarding specific services, or the collection and processing of personal data.

System logs and maintenance

For operational and maintenance purposes, this website and any third-party services used by it may collect system logs, i.e. files that record interactions and may also contain personal data, such as the User's IP address.

Information not contained in this policy

Further information in relation to the processing of personal data can be requested from us at any time using the contact details found at the beginning of this document.

Changes to this privacy policy

We reserve the right to make changes to this privacy policy at any time by notifying you on this page and, if possible, on this website and, where technically and legally feasible, by sending you a notification through one of our contact details. Please consult this page frequently, referring to the date of last modification indicated at the bottom. If the changes affect processing based on your consent, we will collect your consent again, if necessary.

Definitions and legal references

Personal data (or data)

Personal data is any information that, directly or indirectly, including in connection with any other information, including a personal identification number, identifies or identifies a natural person (in other words, you).

Usage data

Usage data means information collected automatically through this website or third-party applications, including IP addresses, browser and operating system characteristics, the time and method of submitting the request, the status of the response, the duration of the visit, the sequence of pages viewed, and device details.

This website

The tool by which your personal data is collected and processed.

Service

The service provided by this website as defined in the Terms of Service and on this website.

European Union (or EU)

Unless otherwise specified, any reference to the European Union contained in this document is intended to extend to all current member states of the European Union and the European Economic Area.

Cookie

Cookies are tracking tools that consist of small pieces of data stored within your browser.

Tracking Tool

A tracking tool is any technology – e.g., cookies, unique identifiers, web beacons, embedded scripts, e-tags, and fingerprinting – that allows you to be tracked, for example by collecting or storing information on your device.

Legal references

This privacy policy has been prepared on the basis of the GDPR (General Data Protection Regulation), Regulation (EU) No. 2016/679

Unless otherwise specified, this privacy policy applies exclusively to this website.
