



SOTYA ZAKA INDOTRADE **COMPANY PROFILE**

2025

**DRIVING GLOBAL
TRADE WITH
HONESTY**



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ABOUT COMPANY

Sotya zaka indotrade has been established as a leading exporter in the field of kuruik kusuik rice and kepok banana leaf operating in West Sumatra.

We guarantee complete transparency in our shipping and export transactions, which is fundamental to providing our customers with security and convenience.

We are dedicated to supplying goods in significant quantities while delivering top-quality products at competitive prices. Our commitment to excellence ensures long-term partnerships through outstanding service, efficient supply management, and unwavering trust and satisfaction in meeting our clients' procurement needs.



OUR VISION

Building a greener future by promoting eco-friendly products from Indonesia to the world market while empowering local communities





OUR MISSION

PRIORITIZING SUSTAINABILITY

Our commitment to sustainability is unwavering. We increase the use of environmentally friendly raw materials in the production process, providing reassurance that we are dedicated to supporting nature conservation.

LOCAL COMMUNITY EMPOWERMENT

Empowering local communities through training, job opportunities, and strategic partnerships to create a sustainable positive impact

SUPERIOR PRODUCT QUALITY

We guarantee that our products meet international standards through technological innovation and strict quality control.



OUR MISSION

GLOBAL MARKET EXPANSION

Our strategy involves expanding the reach of exports to the international market by highlighting the unique selling points of Indonesian products, thereby promoting their uniqueness and added value.

COLLABORATION FOR SUSTAINABILITY

Partnering with global organizations, governments, and the private sector to create an ethical and environmentally friendly supply chain

CONSUMER EDUCATION

Raising global market awareness of the importance of eco-friendly and sustainable products.



OUR PRODUCTS

KEPOK BANANA LEAVES

Kepok banana leaves are large, flexible, and waterproof. It can be used as an organic tanning agent, contains phytochemicals with medicinal properties and is suitable for food wrapping. The demand for exports of Kepok banana leaf is huge.

KURUIK KUSUIK RICE

Rice comes from the Tilatang Kamang area in the Agam district of West Sumatra province at an altitude of 800 - 1200 MDPL because Tilatang Kamang has a hilly and mountainous topography. This rice is one of the keys to the enjoyment of Minagkabau dishes (nasi padang), Indonesian food that is ranked as the most delicious food in Southeast Asia according to Taste Atlas

1. Color: white
2. Grain length: About 5 to 6 mm
3. Grain width: About 2 to 3 mm



OUR PRODUCTS

KEPOK BANANA LEAVES

Appearance

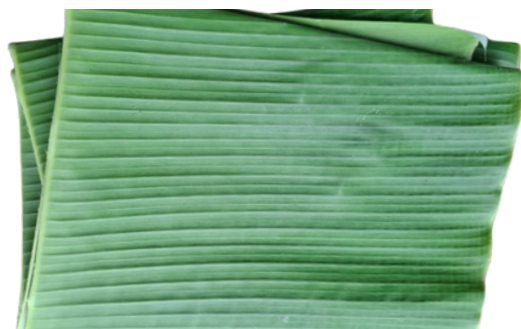
1. Stem color: Green-black
2. Width: 20-60 cm
3. Length: 100-240 cm

Quality of Kepok banana leaves

- Thick
- Strong
- Flexible and easy to bend without tearing

Taking method

1. Choose fresh and intact leaves
2. Cut with sharp knife
3. Clean from dirt with a wet cloth
4. Wrap in plastic and store in a cool place





OUR PRODUCTS

KURUIK KUSUIK RICE

Appearance

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The process of making kuruik kusuik rice (in brief)

1. Rice Selection: Select Kuriak Kuisik rice that is fully ripe and free from disease or damage
2. Drying: After harvesting, rice is dried in the sun to dry, usually for several days in the sun
3. Milling: Dry rice is milled using traditional tools or a rice mill machine. This process produces rice with a layer of bran remaining, so the rice has a yellowish color
4. Filtering: After grinding, the rice is filtered to separate clean rice from bran or other impurities
5. Packaging: Ready-to-use Kuriak Kusuik Rice is packaged in a clean, airtight bag or container to maintain its freshness

This rice tends to be more chewy and aromatic after cooking, making it a favorite choice for any dishes





LET'S WORK TOGETHER



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