

# #CREATIVE GENIUS

## HOW WE HELP THE “CREATIVE GENIUS”

**So you're an amazing design agency that has been around the block.**

You mastered your trade along time ago which is totally amazing but theres a few things they didn't teach you in art collage and University that are key to your continued success.

I loved my Art education it was one of the best times of my life but I came out not having a clue how to promote myself and get sales.

I struggled for years trying to build a business (this was way before face book and social media as it is today).

So here are the things I've learn in past few years that can help you be an online leader and save you from a business that just gets by.

- 1:** They didn't teach you how to narrow down your service so that you could become the go to person in that niche, I know it's so exciting doing so many different services but its confusing to your potential clients and confused clients don't buy.
- 2:** They didn't teach you how to pick a specific audience to market to. One that you know so well you even know the colour of their underwear, well most of the time lol, black right?)
- 3:** They didn't teach you how to find your customers and how to talk to them without spraying all your services all over them the moment you say hi. They may take a few weeks to recover from that one and yes they will avoid your calls and ignore your emails.
- 4:** They didn't teach you how to create a system that you can control so that you're not struggling with the peaks and troughs (huge tone of work one minute and nothing the next).

If you would like to work out those missing pieces and learn the extra things that art school forgot to mention, we can help you get your next 10 clients and a lot more.

**Looking forward to talking to you,**

**Helen Knight**

(Creative Business Brain Limited)

**BOOK YOUR FREE STRATEGY CALL**

