



Mytelligent Introduce AURA: The AI-Native Personal Assistant Wearable That Redefines Human-Technology Interaction.

Live in the Moment: AURA Frees You from Screens with Voice-Activated, Hands-Free, Ambient AI.

LAS VEGAS – June 25th, 2025 – Mytelligent today announced AURA (Advanced User Response Assistant), a revolutionary voice-activated, AI-native personal assistant wearable device designed to fundamentally change how individuals interact with technology and the world around them. Unlike traditional smart devices that demand constant attention, AURA empowers users to stay genuinely present, engaged, and connected to real moments by getting technology out of the way. AURA connects to your smartphone via Bluetooth. No SIM Card or Subscription is required for AURA to work.

In an age of digital distraction, AURA emerges as the ultimate solution to screen-dependency. "We asked: What if technology could improve our lives without pulling us away? What if it could give us intelligence, assistance, and connection... seamlessly?" says Dor Lin, Founder and CEO of Mytelligent. "AURA is our answer, enabling true presence by being there when you need it, and blending in when you don't."

AURA OS: The OS for an AI-Driven World

The magic behind AURA is AURA OS (Advanced User Response Assistant Operating System), the intelligent core built specifically for ambient, AI-powered interactions. This proprietary operating system features a powerful Local AI Engine, enabling core functions even offline for enhanced responsiveness and privacy, ensuring AURA is always ready.

Seamless Interaction, Hands-Free by Design

AURA stands apart with its minimalist, screen-less design. It eliminates the need to pull out a phone, resting discreetly and securely on your clothing via a magnetic Anchor. This fundamentally shifts interaction from visual absorption to intuitive, hands-free engagement.

Key Capabilities of AURA:

- **Information Retrieval:** Instantly access facts and data without breaking your focus.
- **Effortless Communication:** Send messages and make phone calls with just your voice.
- **Object Recognition:** Understand your surroundings, identify objects and gain insights.
- **Live Language Translation:** Break down barriers with real-time understanding across languages.
- **Advanced Media Capture:** Effortlessly record high-quality videos and photos of your moments, hands-free.
- **Instant Note Taking:** Transform spoken thoughts into instant text.
- **Real-time Navigation:** Receive hands-free guidance, keeping your eyes on the world, not your phone.
- Future capabilities include the innovative **Vision Assistant**, designed to aid visually impaired users in navigating their environment more independently and many more features.

Design for Discretion and Comfort

Designed for seamless integration, AURA is sleek and circular, measuring just 60mm in diameter and an incredibly thin 1.6mm, weighing only 38 grams. Its elegant black finish and secure magnetic attachment ensure it can be comfortably worn all day, becoming an invisible extension of you.

The Mytelligent App: Your Control Center

Complementing the hardware, the Mytelligent App on your smartphone serves as AURA's intuitive dashboard. Here, users can name their AURA, manage settings, track location, review interactions and media, and crucially, set privacy controls, putting full control at their fingertips.

Availability

AURA will launch for pre-order on Indiegogo on August 22, 2025, with special early bird discounts starting at \$299. Retail pricing for the Standard AURA Package is \$449. The Complete AURA Package, which includes Mytelligent Plus benefits, will be priced at \$548. Shipping is anticipated to begin by Q1 2026.

About Mytelligent

Founded in 2024 by Dor Lin, a cybersecurity expert and serial entrepreneur with a track record of successful ventures, Mytelligent is at the forefront of redefining human-technology interaction. Driven by a core idea to empower users with intelligent technology that allows you to live in the moment, Mytelligent strives to create solutions that not only meet the needs of today but also anticipate the challenges of tomorrow, enabling individuals to live more present, connected, and informed lives.

For more information, visit [AURA.Mytelligent.io](https://aura.mytelligent.io)