



**MASTERY**  
BY SALAAM AZIZ

# Digital Marketing *with* AI TOOLS



Build a  
Career You  
Can Pack  
in a Laptop  
Bag

Stop Feeling  
Left Behind  
in the Digital  
Revolution

4 Months  
Live  
Training  
Hands-on  
Projects

Work from anywhere  
For brands worldwide  
Earn what you're worth



AI-Powered



Certified



Job Ready

# AI Won't Replace You... But Someone Using It Will

Be ready. Be seen. Be hired

## ↘ Why Now?

- ✓ Job listings requiring AI skills have grown **300%**
- ✓ Freelancers with AI tool mastery charges **2-3×**
- ✓ Brands want digital marketers who can pair **AI tools** with **real** business thinking

Build the **skills**, the **system**, and the **portfolio**,  
Take control of **your career** today

Copywriting & Strategy

Design & Visuals

Image/Video GenAI

Automation

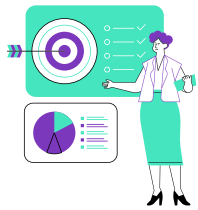
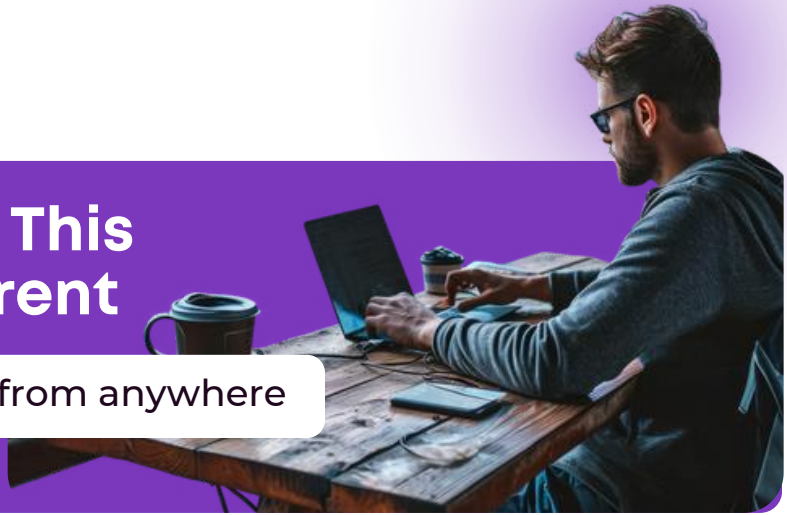
Presentation & Branding

Workflow Management



# What Makes This Course Different

Work with anyone, from anywhere

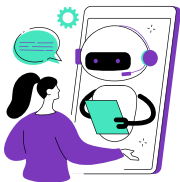
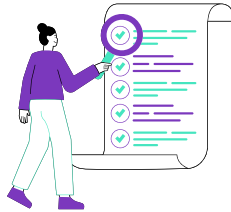


## Work on real client projects

It will help you build a portfolio with measurable outcomes.

## Get internship access

Get a chance to intern under professionals around Bahrain



## Master AI tools

Learn ChatGPT, Canva AI, Claude, and more, to strategize, automate, and deliver results



## Learn proven systems

Trusted by 100+ brands, tested through real-world failures and built to work anywhere.



## Graduate with confidence

A portfolio that sells itself, and a clear career path, whether freelancing, agency work, or starting your own business.

## What You'll Achieve

- ✓ Master essential AI tools for social media success
- ✓ Create captivating content, posts, reels, stories, fast
- ✓ Build a professional portfolio with real results
- ✓ Become the marketing professional employers are searching for
- ✓ Grow your audience, leads, and income
- ✓ Pitch confidently to clients and land your dream job
- ✓ Develop strategic campaigns that convert



# Your Complete Success System

You won't just learn it, you'll build and launch it during the course



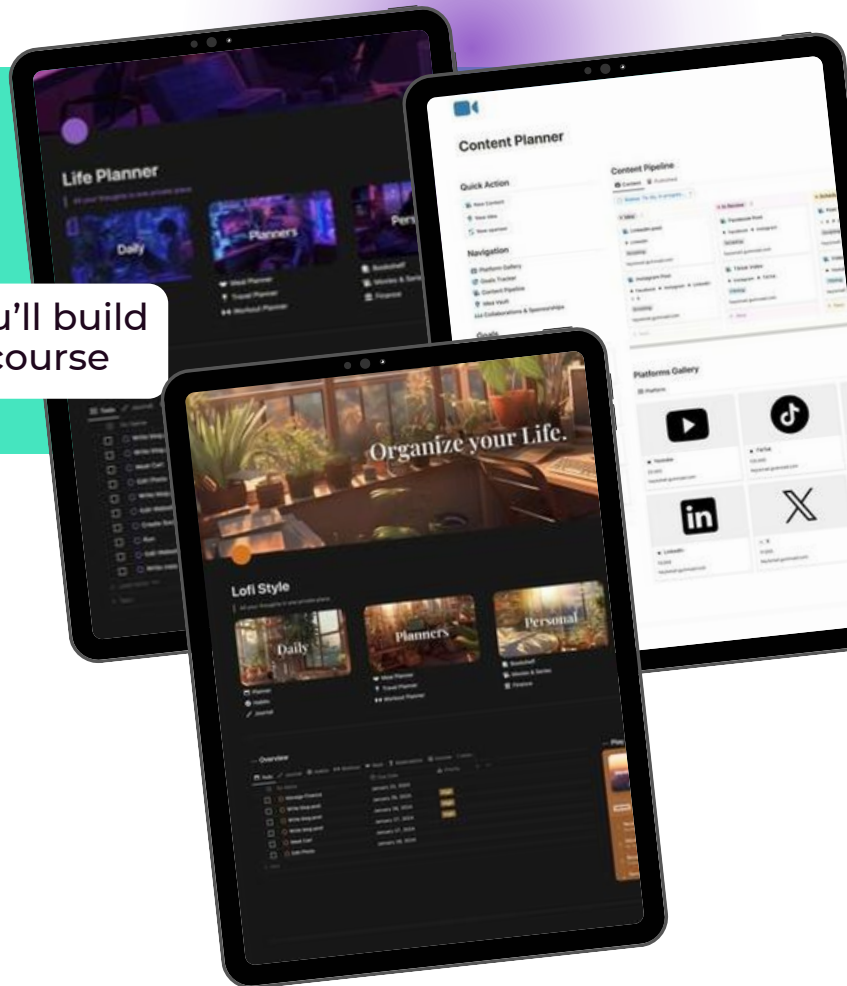
Built with you, for you, inside the course



Digital HQ for ideas, execution, and income



Never start from scratch again



## What's Inside



### Customized Dashboard

Pre-built & personalized Workspace for marketers



### Storytelling Frameworks

For captions, copywriting & brand content



### Workflow Templates

For content, campaigns, clients & calendar



### Your Portfolio

Documented real client Projects with content and feedbacks



### Prompt Gallery

Plug-and-play AI prompts for every task you'll face



### Resource Library

Swipe files, toolkits, AI guides, content ideas



### Pitch Frameworks

Proposals, onboarding kits, pricing structures



### Brand Blueprint

Personal Brand strategy with Personal website

# Who Is This For?

Whether you're a career-switcher, stay-at-home parent, freelancer, professional, or influencer, this course is your gateway to the future



Join a **real-world** experience, not a **classroom**



## You're Stuck & You Know It



### The job market is brutal

Endless applications, rejections, or worse - Silence! Qualification feels outdated while everyone talks about AI.

### You're undervalued

Whether you're stuck in freelancing or in a dead-end job, or watching others succeed while you're left behind.

### You want more

Financial independence. Work flexibility. Creative freedom.

### You're drowning in noise

Everyone's using AI tools, but you can't figure out how to make them work for you.

## Your Transformation



### Skills employers want

Upgrade your skillset, stay in demand, and never fear job loss again. Attracts brands and long-term clients.

### Position yourself

Learn to position yourself as a professional & Build systems to scale services and save time.

### Enjoy true freedom

Work from anywhere. Real portfolio. Proven systems. Expertise in the fastest-growing field.

### Build something lasting

Walk into interviews and client calls with proof, not just hope.

# Your 4-Month Journey



Your  
Complete  
Transformation



## Month 1: Foundations & Setup

- Master AI tools (GenAI Tools, Canva AI, Notion)
- Build your custom dashboard
- Run your first AI-powered content campaign



## Month 2: Content & Storytelling

- Create scroll-stopping content using AI
- Learn storytelling + emotional copywriting
- Build your 3-month content plan



## Month 3: Portfolio & Personal Brand

- Build your website and real case studies
- Automate systems and workflows
- Learn to pitch with clarity and confidence



## Month 4: Clients & Growth

- Learn outreach, land on a job and client acquisition
- Launch your first campaigns with feedback
- Scale with new tools, trends & strategies

# Don't Let This Opportunity Pass You By

Six months from now, you'll either be:

- Confidently managing social media campaigns with AI tools
- Earning premium rates as a skilled digital marketer
- Running your own successful marketing consultancy
- Still watching others succeed while you struggle

## ➤ Your Investment

### Course Fee

One client or One salary at industry rates pays for this course three times over.

BD350.000

### Second Brain

Your Second Brain is a personal dashboard plus an on-call digital assistant.

FREE

BD240.000

## ➤ The Limited-Time Opportunity

- Personalized attention for every student
- Quality mentorship over quantity
- Real project opportunities for all
- Intimate learning environment

## ➤ What's Included

- 32 live, interactive classes
- Lifetime access to course materials
- Real client project opportunities
- One-on-one mentorship sessions
- Complete freelancer's toolkit
- OBP UK certification
- 6-month post-graduation support



# Meet Your Guide



"I don't teach marketing theory. I share battle-tested strategies. Every framework I'll show you was developed when my own money was on the line and failure wasn't an option."

## S A L A A M   A Z I Z

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*Salaam*



Built & scaled  
different  
businesses



Worked with over  
100 brands across  
industries



Mastered AI tools  
and digital  
transformation



Learned through real  
failures, real successes,  
real money

**LEARN  
SHARE  
GROW**



Years of  
experience  
**18+**



# We've Got You Covered



## Questions

Do I need any prior experience?

What if I'm not tech-savvy?

Can I do this alongside my current job?

What kind of support do I get?

Are the projects real or just examples?

Is there really demand for this in the market?

Will I need to buy expensive software?



## Answers

Nope! We start from scratch and guide you all the way.

Perfect. AI makes your work easier, we will show you how.

Flexible class timings + lifetime access to documents and templates.

You'll have direct access to the mentor and personalized feedback during and after the course.

100% real. You'll work on actual client campaigns and graduate with solid proof of what you can do.

Big yes! AI-savvy digital marketers are in huge demand, and that gap is only getting wider.

Not at all. We focus on free or affordable tools with high impact. Just a laptop.



## Career & Freelance Opportunities



Social Media Manager



AI-Powered Content Strategist



Freelance Marketing Consultant



Creative Agency Owner



Digital Marketing Specialist

**One client or job  
at industry rates  
pays for this course  
three times over**

**Reserve your  
chance Now**



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