



## SUMMARY

Proficient in creative communication and project management, experienced in copywriting, scriptwriting, and graphic design. Skilled in content creation, brand management, and client relations, with proactive problem-solving and effective leadership. Committed to continuous learning and innovation, contributing significantly to diverse initiatives.



## EDUCATION

Miami Ad School, Mumbai  
Copywriting and Creative Concept  
Present

Miami Ad School, New York  
Copywriting and Creative Concept  
July 2025 - September 2025

Jai Hind College, Churchgate  
Bachelor's in Mass Media - Valedictorian  
2021 - 2024

St. Xavier's College, Fort  
Stream - Arts, Percentage - 95.2%, 5th topper  
2019 - 2021

## SKILLS

- Fluent in English, with exceptional written and verbal communication skills.
- Skilled in copywriting and scriptwriting, demonstrating expertise in crafting compelling content.
- Known for creative problem-solving, strong organizational abilities, adaptability, reliability, and effective leadership capabilities.

## CERTIFICATIONS

- Creative Writing by Jai Hind College
- Ad Film Production by Jai Hind College
- Copywriting by Jai Hind College
- Graphic Design by University of Colorado
- Transmedia Writing by Michigan University
- Film Appreciation by Film Companion
- Scriptwriting by Mayur Puri
- Filmmaking by Nitish Tiwari

## AWARDS & RECOGNITIONS

Young Ones One Show 2026 for Love, Walmart  
2x Merit Winner for Walmart brief  
Integrated Campaign + Experiential and Immersive

Young Ones ADC 2026 for Be In The Know  
Shortlist for AI use for Execution

## PROFESSIONAL EXPERIENCE

Copywriting Intern, DDB Hong Kong  
January 2026 - March 2026

- Collaborated with other interns to work on fun briefs for various brands.
- Pitched some insights and proactive ideas.

Copywriting Intern, Impact BBDO Dubai

October 2025 - December 2025

- Collaborated with various creative professionals to work on pitches and campaigns.
- Actively participated in ideation processes and brainstorming.
- Contributed insights and proactive ideas.

Assistant Producer, Future East

May 2024 - January, 2025

- Collaborated with director Ashim Ahluwalia, developing various projects and applying for film grants.
- Acquired insights into the process of production while actively working on various advertisements.
- Coordinated and actively contributed for collaborative projects between Future East and independent artists.

Junior Copywriter, Thatzit Pvt. Ltd

June 2023 - July 2023

- Strategized and crafted client communications to captivate and engage audiences effectively.

Copywriting Intern, Ogilvy Mumbai

May 2022 - June 2022

- Conceptualized ad campaigns for various brands across multiple platforms.
- Gained insights into the operations of an advertising agency, covering radio, TVC, and social media advertising formats.