



## SUMMARY

Proficient in creative communication and project management, experienced in copywriting, scriptwriting, and graphic design. Skilled in content creation, brand management, and client relations, with proactive problem-solving and effective leadership. Committed to continuous learning and innovation, contributing significantly to diverse initiatives.



## EDUCATION

Miami Ad School, Mumbai  
Copywriting and Creative Concept  
Present

Jai Hind College, Churchgate  
Bachelor's in Mass Media - Batch topper  
2021 - 2024

St. Xavier's College, Fort  
Stream - Arts, Percentage - 95.2%, 5th topper  
2019 - 2021

## SKILLS

- Fluent in English, with exceptional written and verbal communication skills.
- Skilled in copywriting and scriptwriting, demonstrating expertise in crafting compelling content.
- Known for creative problem-solving, strong organizational abilities, adaptability, reliability, and effective leadership capabilities.

## CERTIFICATIONS

- Creative Writing by Jai Hind College
- Ad Film Production by Jai Hind College
- Copywriting by Jai Hind College
- Graphic Design by University of Colorado
- Transmedia Writing by Michigan University
- Film Appreciation by Film Companion
- Scriptwriting by Mayur Puri
- Filmmaking by Nitish Tiwari

## PROFESSIONAL EXPERIENCE

Assistant Producer, Future East

May 2024 - January, 2025

- Collaborated with director Ashim Ahluwalia, developing various projects and applying for film grants.
- Acquired insights into the process of production while actively working on various advertisements.
- Coordinated and actively contributed for collaborative projects between Future East and independent artists.

Content Writer, Gabit

December 2023 - July 2024

- Actively research and produce web content aimed at enriching readers' lifestyles and health.

Brand Intern, Oddball Advertising

July, 2023 - January, 2024

- Orchestrated successful projects including advertisement campaigns, coordinating voice-over recordings and strategic client discussions.
- Proactively managed content creation initiatives, facilitated designer collaborations, and ensured timely project milestones.

Junior Copywriter, Thatzit Pvt. Ltd

June 2023 - July 2023

- Strategized and crafted client communications to captivate and engage audiences effectively.

Content Writer, Tomorro's

December 2022 - May 2023

- Generated high-quality articles spanning diverse and engaging topics.
- Engaged in social media copywriting initiatives.

Copywriting Intern, Ogilvy Mumbai

May 2022 - June 2022

- Conceptualized ad campaigns for various brands across multiple platforms.
- Gained insights into the operations of an advertising agency, covering radio, TVC, and social media advertising formats.