



SUMMARY

Proficient in creative communication and project management, experienced in copywriting, scriptwriting, and graphic design. Skilled in content creation, brand management, and client relations, with proactive problem-solving and effective leadership. Committed to continuous learning and innovation, contributing significantly to diverse initiatives.



EDUCATION

Miami Ad School, Mumbai
Copywriting and Creative Concept
Present

Jai Hind College, Churchgate
Bachelor's in Mass Media - Valedictorian
2021 - 2024

St. Xavier's College, Fort
Stream - Arts, Percentage - 95.2%, 5th topper
2019 - 2021

SKILLS

- Fluent in English, with exceptional written and verbal communication skills.
- Skilled in copywriting and scriptwriting, demonstrating expertise in crafting compelling content.
- Known for creative problem-solving, strong organizational abilities, adaptability, reliability, and effective leadership capabilities.

CERTIFICATIONS

- Creative Writing by Jai Hind College
- Ad Film Production by Jai Hind College
- Copywriting by Jai Hind College
- Graphic Design by University of Colorado
- Transmedia Writing by Michigan University
- Film Appreciation by Film Companion
- Scriptwriting by Mayur Puri
- Filmmaking by Nitish Tiwari

PROFESSIONAL EXPERIENCE

Assistant Producer, Future East

May 2024 - January, 2025

- Collaborated with director Ashim Ahluwalia, developing various projects and applying for film grants.
- Acquired insights into the process of production while actively working on various advertisements.
- Coordinated and actively contributed for collaborative projects between Future East and independent artists.

Content Writer, Gabit

December 2023 - July 2024

- Actively research and produce web content aimed at enriching readers' lifestyles and health.

Brand Intern, Oddball Advertising

July, 2023 - January, 2024

- Orchestrated successful projects including advertisement campaigns, coordinating voice-over recordings and strategic client discussions.
- Proactively managed content creation initiatives, facilitated designer collaborations, and ensured timely project milestones.

Junior Copywriter, Thatzit Pvt. Ltd

June 2023 - July 2023

- Strategized and crafted client communications to captivate and engage audiences effectively.

Content Writer, Tomorro's

December 2022 - May 2023

- Generated high-quality articles spanning diverse and engaging topics.
- Engaged in social media copywriting initiatives.

Copywriting Intern, Ogilvy Mumbai

May 2022 - June 2022

- Conceptualized ad campaigns for various brands across multiple platforms.
- Gained insights into the operations of an advertising agency, covering radio, TVC, and social media advertising formats.