



SUMMARY

Proficient in creative communication and project management, experienced in copywriting, scriptwriting, and graphic design. Skilled in content creation, brand management, and client relations, with proactive problem-solving and effective leadership. Committed to continuous learning and innovation, contributing significantly to diverse initiatives.



EDUCATION

- St. Xavier’s College, Fort  
Stream - Arts, Percentage - 95.2%, 5th topper  
2019 - 2021
- Jai Hind College, Churchgate  
Bachelor’s in Mass Media - Batch topper  
2021 - 2024
- Miami Ad School, Mumbai  
Copywriting and Creative Concept  
Present

SKILLS

- Fluent in English, with exceptional written and verbal communication skills.
- Skilled in copywriting and scriptwriting, demonstrating expertise in crafting compelling content.
- Known for creative problem-solving, strong organizational abilities, adaptability, reliability, and effective leadership capabilities.

CERTIFICATIONS

- Creative Writing by Jai Hind College
- Ad Film Production by Jai Hind College
- Copywriting by Jai Hind College
- Graphic Design by University of Colorado
- Transmedia Writing by Michigan University
- Film Appreciation by Film Companion
- Scriptwriting by Mayur Puri
- Filmmaking by Nitish Tiwari

PROFESSIONAL EXPERIENCE

- Assistant Producer, Future East  
May 2024 – January, 2025
  - Collaborated with director Ashim Ahluwalia, developing various projects and applying for film grants.
  - Acquired insights into the process of production while actively working on various advertisements.
  - Coordinated and actively contributed for collaborative projects between Future East and independent artists.
- Content Writer, Gabit  
December 2023 – July 2024
  - Actively research and produce web content aimed at enriching readers' lifestyles and health.
- Brand Intern, Oddball Advertising  
July, 2023 – January, 2024
  - Orchestrated successful projects including advertisement campaigns, coordinating voice-over recordings and strategic client discussions.
  - Proactively managed content creation initiatives, facilitated designer collaborations, and ensured timely project milestones.
- Junior Copywriter, Thatzit Pvt. Ltd  
June 2023 – July 2023
  - Strategized and crafted client communications to captivate and engage audiences effectively.
- Content Writer, Tomorro’s  
December 2022 – May 2023
  - Generated high-quality articles spanning diverse and engaging topics.
  - Engaged in social media copywriting initiatives.
- Copywriting Intern, Ogilvy Mumbai  
May 2022 – June 2022
  - Conceptualized ad campaigns for various brands across multiple platforms.
  - Gained insights into the operations of an advertising agency, covering radio, TVC, and social media advertising formats.