

GLOBESTAR CONSULTING SERVICES

INNOVATING EXCELLENCE IN EDUCATION

EMPOWERING

SCHOOLS & UNIVERSITIES

K-12 • HIGHER EDUCATION • NON-PROFITS

COMPREHENSIVE
EDUCATIONAL SOLUTIONS
BROCHURE 2025



INDIA | VIETNAM | THAILAND



ABOUT GLOBESTAR EDUTECH

Globestar Edutech Pvt Ltd is a leading education consulting firm, dedicated to empowering students and institutions. Globestar Consulting Services (GCS) provides strategic solutions to educational institutions worldwide, enhancing market entry through M&A, enrolment marketing, stakeholder management and curriculum development to schools & universities in India & Abroad. Through Globestar GCC, we guide 10,000 students in their career and admissions journey to top universities across 14+ countries.



WHY GLOBESTAR CONSULTING SERVICES (GCS)

Globestar Consulting Services (GCS) is focused towards providing a wide array of solutions to educational institutions. Our offerings encompass market entry strategies, stakeholder management, enrollment, recruitment, training, curriculum development, and technology solutions. GCS collaborates with institutions across Asia, North America, Europe and the UK, leveraging our experience and expertise in advising leading educational entities worldwide.



SOME OF OUR CLIENTS

SCHOOLS & K12



UNIVERSITIES & HIGHER EDUCATION



AND MORE



EDUCATION CONSULTING: EMPOWERING SCHOOLS & UNIVERSITIES

We, at Globestar, understand the evolving landscape of education and how it must shape knowledge and skills for the future. We serve educational institutions globally and widen their impact through strategic interventions, process-led approaches, data-driven insight and a deep connection with new student generations.



K-12 SCHOOL SYSTEM

Strategy, Vision and Stakeholder Management:

We drive market leadership and growth through effective resource planning and management. A comprehensive approach spans expansion plans, crucial teacher support, recruitment outcomes and academic advancement.

Academic Audit

A thorough review and evaluation of the educational practices and outcomes within educational institution.

Need Analysis & Strategy Vision

Detailed analysis of the need both internally & externally, building school profile, documenting and providing clear roadmap for the school

Admissions, Narrative, Communications & Marketing

Well thought marketing strategy with placing school brand in market

Curricular Design & Affiliations

The introduction and integration of new academic approaches and global curricula into your academic offering.

Talent Acquisition & Development

A focus on teacher hiring backed by mentoring, training and development.

Career Counseling & Student Placements

From setting up Centralized Operations for geographically dispersed schools to delivering end-to-end career counseling.

Global Exchange & M&A

Alliances with universities & schools worldwide leading to benchmarking, academic think-tank. And mergers and acquisitions.

Industry & Alumni Networks

The activation of the alumni base translates into resourcing, scholarships and powerful word-of-mouth.

HIGHER EDUCATION

Institutional Growth & Strategy:

We bring expertise to achieve growth goals and take expansion plans to reality. Working closely with internal teams, we roll-out strategic vision, extend leadership support and implement action plans.

Go-to Market

Detailed project plans and implementation to enter international markets, launch programs and develop industry-aligned courses

Student Outreach & Recruitment

Targeted recruitment and outreach initiatives to build a diverse student pool, including through the establishment of Summer Programs

Faculty Hiring & Curriculum Development

Recruitment of experts for new academic programs and competency building for new courses

Global Exchange & M&A

Strategic partnership agreements to expand global influence & build shared knowledge & promote M&A for growth across regions

Community Initiatives & Internships

Students apply their knowledge and skills in real-world settings through internships, university fairs & DEI initiatives

Alumni & Giving Programs

We develop a vibrant alumni community to bring rich perspectives, network and resources to HEIs

NON-PROFITS

Solutions for access, resources, higher education and industry placements.

OUR PROCESS

1


Client Research

2


Analysis & Roadmap

3


Custom Interventions

4


Hands-on Implementation



CASE STUDY : BHARATI VIDYAPEETH SCHOOL, PUNE

Scenario



School Enrollment



Career Positioning & Placement



Curriculum Adoption

Actions Taken by GCS



Psychometric Test



Mass Information Session



1-1 Individual Counselling



Teacher Training



Activities & Process Management



Narrative & communication

OUR EVENTS AND ACTIVITIES

DIDAC 2024



IC 3 – 2024



NAFSA 2024



And Many More..

