

CASE STUDY

Transformative Collaboration Between TCC and OP Jindal

Established in 2009, O.P. Jindal Global University is recognised as an Institution of Eminence by the Ministry of Education, Government of India. It is also ranked the No. 1 Private University in India in the QS World University Rankings 2023. TCC, a professional consultancy specializing in career guidance and placement services, entered into a partnership with OP Jindal University. This collaboration aimed to streamline the university's placement processes, offer career guidance, and prepare students for successful job placement.

Placement Cell Enhancement:

- TCC conducted an in-depth assessment of OP Jindal's existing Placement Cell operations.
- A customized plan was developed, incorporating modern technology and industry-best practices to optimize the Placement Cell's operations.

Career Workshops and Interview Guidance:

- TCC organized regular career workshops and interview preparation sessions on campus.
- These workshops covered topics such as resume building, interview etiquette, and soft skills development.

Offer Evaluation and Decision-Making:

- TCC provided guidance on how to assess job offers, taking into account factors such as salary, benefits, work-life balance, and long-term career prospects.

Further Education and Skill Enhancement:

- TCC's collaboration with OP Jindal extended beyond placement services.

- The consultancy offered guidance on pursuing further education, including choosing the right programs and institutions.

Negotiation Support:

- Students were equipped with the knowledge and tools necessary to negotiate competitive compensation packages effectively.

Outcomes:

The collaboration between TCC and OP Jindal University led to several positive outcomes:

- The Placement Cell saw a significant increase in the number of job offers and internship opportunities available to students.
- Students reported feeling more confident and well-prepared for interviews, resulting in higher success rates.
- Graduates benefited from a more comprehensive understanding of offer evaluation and career decision-making.
- Many students pursued further education at reputable institutions, enhancing their qualifications and career prospects.

The collaboration between TCC and OP Jindal University proved to be transformative for the institution's career services and its students. Through the partnership, OP Jindal was able to provide its students with comprehensive support, equipping them with the skills and knowledge required to excel in the competitive job market.