

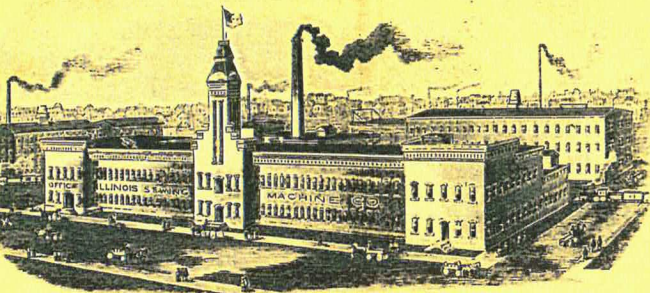
SEWING MACHINE EPHEMERA

With the advent of sewing machines, a new industry was born replacing hand sewing of garments in the home. New portable and relatively inexpensive machines were now available for individuals around the world as pictured in the following Singer Sewing Machine Trade Cards.

Large factories sprang up in cities providing jobs for thousands while producing less expensive goods than hand crafting could provide.

Sewing collectibles come a variety of forms including spools, display cabinets, as well as the vintage machines themselves, but the easier to acquire and store are sewing machine ephemera consisting of Trade Cards; Advertising; Postal History Covers; Business Letterheads & Invoices; Printed Needle Cases; and many more other historically important items.





DICT. BY J.A.W. TO E.N.

ROCKFORD, ILL., 3/27/1899.

James H. Gibbs,
Sugar Branch, Ind.

Dear Sir:-

We expected before this to have a reply from you in answer to our letter of recent date, but either you mislaid the letter or it did not reach the right person.

We are convinced that you are in position to handle the "New Royal" Machines to advantage, and as we are desirous of securing an energetic and reliable representative in every locality, to whom we give exclusive territory, we hope that you will conclude to give our machine a trial.

The day of the high-priced machines has passed, the demand being for a GOOD MACHINE AT A LOW PRICE.

Because of its simplicity of construction and the low prices at which the "New Royal" is offered, we believe our proposition worthy of your careful and prompt consideration.

If you will favor us with a trial order AT ONCE we will name you the following SPECIAL INTRODUCTORY prices.

#5, 5-Drawer Machine, Gothic Furniture, Complete, \$11.00.

#6, 5-Drawer Drop-head Machine, Complete, - - \$12.00.

These prices are net cash F. O. B. Rockford.

A sample order will convince you that the NEW ROYAL is the latest, up-to-date sewing machine, equaled by none, both as to quality and prices.

The enclosed circular illustrates our two leaders, and gives general description, but further information is given (showing other styles at prices correspondingly low) in our catalogue, which we will be pleased to send you upon application.

We hope to interest you in our NEW ROYAL Sewing Machine, and beg to request that you favor us with an early reply, as the territory which we are holding for you is valuable.

Very truly yours,

ILLINOIS SEWING MACHINE CO.

Wheeler & Wilson
was an American
Co. which produced
sewing machines started
as a partnership
between Allen B.
Wilson & Nathaniel
Wheeler. The company
was based in Waterbury,
Ct. (1853-56) and
Bridgeport, Ct. (1856-1865)
it was then
acquired by Singer
Corporation

Wheeler & Wilson Mfg Co.

(No 625 Broadway)
NEW YORK.

Dec 4 1875

Mr Donolow,
No 116 Pacific St ~

Dear Sir,

Have just rec'd
word from Detroit that the lots
have been sold. Have again
written asking to be informed of
the address of the purchaser.
On receipt of reply will again write
you.

Yours Truly
Wm. A. Smith.
No 44 East 14th St
New York.



Machine Invented by Elias Howe, Jr. (1814-1867)

Return to THE HOWE MACHINE CO., Chicago,
if not called for in 5 days.

The Howe Machine Company



Cor. State & Jackson Sts.,

Chicago, Ills.

Mrs. W. B. Fisher
Lake Forest,
Ill.



Awarded "Gold Medal" - Paris Exposition of 1867

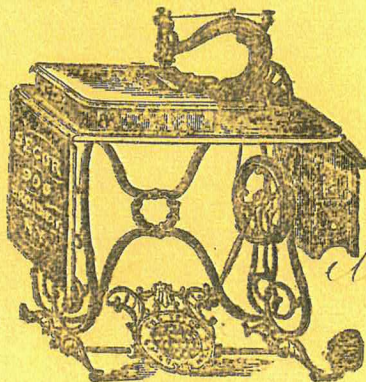
Highest Awards,

AMERICAN INSTITUTE FAIR, 1874,

TWO SILVER MEDALS:

One for the best Sewing Machine, and one for the best Shuttle

Return if not called for in Ten Days.



THE IMPROVED
Secor Sewing Machine.

D. S. EWING,

N. E. Cor. 8th and Walnut Streets, Philadelphia, Pa.



Mess Reidue & Heisey
Elizabethtown
Lancaster Co
Pa

Jerome Burgess Secor Founded the Secor Sewing Machine
Company in Bridgeport, Connecticut

Illinois Sewing Machine Company - 1895-1910

ANNEXATION of wealth follows a policy of

EXPANSION in adding an attractive line of NewRoyal Machines.
They have been

APPROVED in quality, style, etc., by more than one hundred and fifty
thousand users, and they are

POPULAR IN PRICE--WITHIN THE REACH OF ALL.

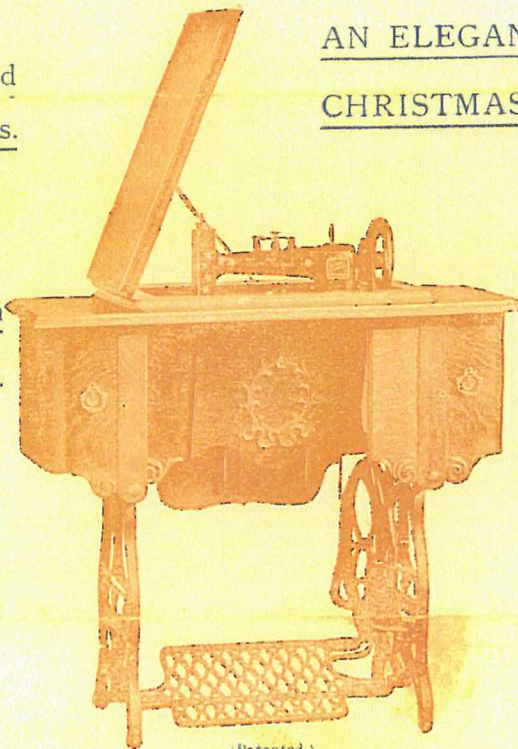
Quarter-sawed
front and ends.

AN ELEGANT

CHRISTMAS PRESENT.

Rich, Golden
Oak Finish.

Exclusive
Design.
(Patented.)



Rapid Seller.

The demand
has been far
in excess of
anticipation.

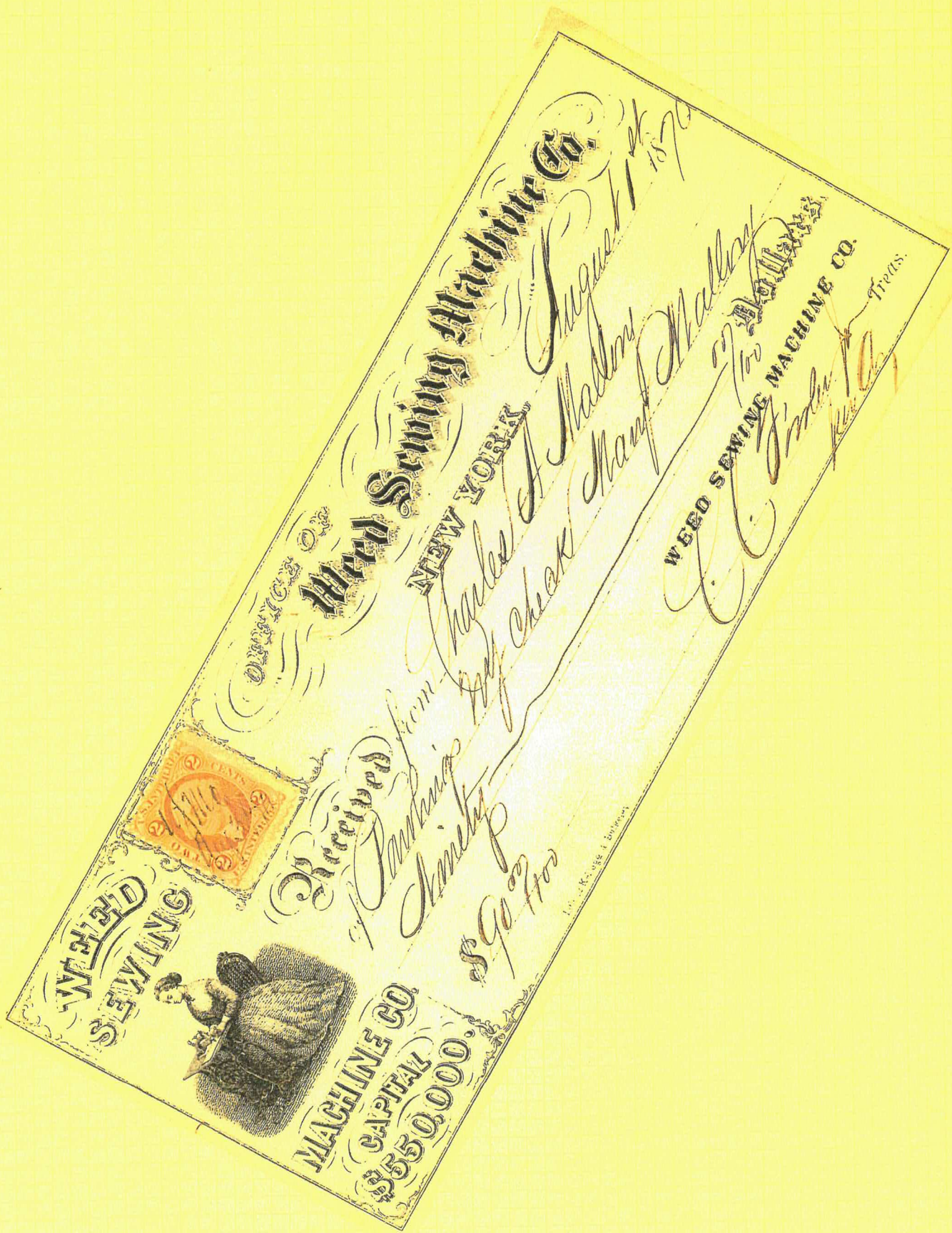
No. 12 NewRoyal Automatic-Lift
Drop-Head Cabinet Machine.

(Showing method of opening and closing.)

If NewRoyal Machines are not entirely satisfactory—you to be
the sole judge—they can be returned, we paying freight both ways.

Address **ILLINOIS SEWING MACHINE CO.,**
ROCKFORD, ILLINOIS.

The St. John Sewing Machine Co. was founded in 1870 and
re-named Royal Sewing Machine Co. in 1883. In 1894 it was
purchased by Gilbert Woodruff who was President of the Rockford
National Bank and also Mayor of Rockford. On May 19, 1895
he incorporated it as the Illinois Sewing Machine Company.
In 1910 it was incorporated as the Free Sewing Machine Company.



WEED
SEWING
MACHINE CO.



MACHINE CO.
(CAPITAL)
\$550,000.



Received
of
Cash
\$90.75
from
Charles F. Mallon

NEW YORK

Weed Sewing Machine Co.

August 1st 1870

For Cash

WEED SEWING MACHINE CO.
Treas.

Treas.



HUNGARY. AUSTRIA -
HUNGARY.

COPYRIGHT 1902 BY THE SINGER MANUFACTURING CO.

OVER



HUNGARY. AUSTRIA -
HUNGARY.

COPYRIGHT 1902 BY THE SINGER MANUFACTURING CO.

OVER



It was renamed Singer Mfg. Co.
in 1865 and then The Singer Co.
in 1963.

It is based in Lenoir, Tex.,
near Nashville. Its first large
facility for mass production
was built in Elizabeth, N.J.,
in 1863.

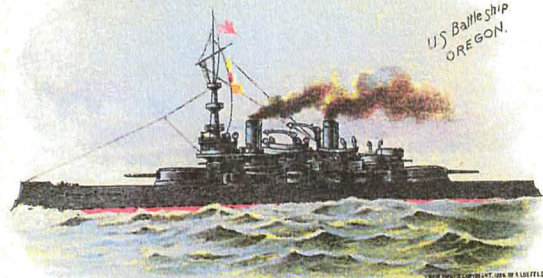
The Singer Sewing Machine Corp.
was first established as
J. M. Singer & Co. in 1851
in New York City by Isaac
M. Singer and NYC lawyer
Edward C. Clark.



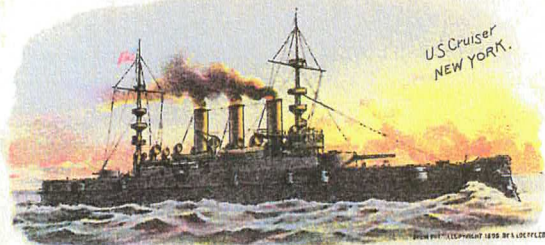
PRESENTED BY
Household Sewing Machine Co.
PROVIDENCE, R.I.



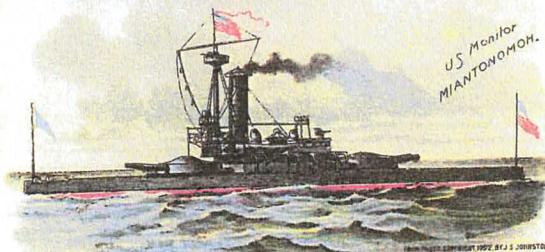
THE FLOWERS OF OUR NAVY.



U.S. Battleship
OREGON.



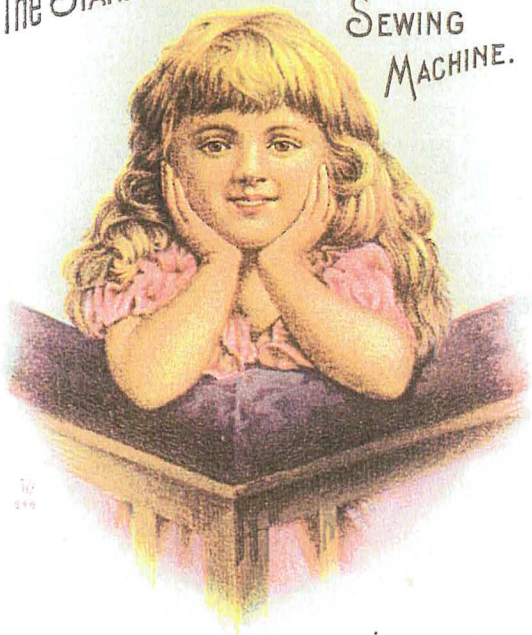
U.S. Cruiser
NEW YORK.



U.S. Monitor
MIANTONOMAH.

COMPLIMENTS OF
THE STANDARD SEWING MACHINE CO.
CLEVELAND, O. U.S.A.
OVER FOR DESCRIPTION

The NATION'S PRIDE,
The STANDARD ROTARY SHUTTLE SEWING MACHINE.



AGENT.

THE WHITE
IS KING.
600,000 MACHINES
NOW IN USE.





Household
Sewing Machine Co
PROVIDENCE, R.I.



Compliments of (Rotary Shuttle)
STANDARD SEWING MACHINE CO.



Compliments of (Rotary Shuttle)
STANDARD SEWING MACHINE CO.

THE NATION'S PRIDE. THE STANDARD
ROTARY SHUTTLE SEWING MACHINE.



COMPLIMENTS OF THE
STANDARD
SEWING MACHINE CO
CLEVELAND,
OHIO.