

THE ARIZONA

PRIDE OF



PHILATELY

MAY-JUNE 2023

VOLUME 66 ISSUE 3

TUCSON STAMP CLUB

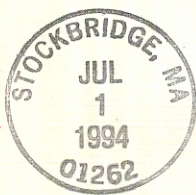
MEETINGS: 2ND SATURDAY OF EACH MONTH

TIME: 10 AM BOURSE 11 AM MEETING & PROGRAM

12:00 NOON – 1:00 PM BOURSE

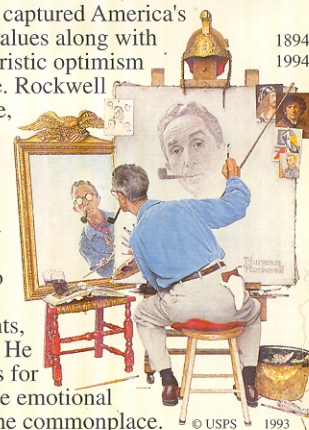
FRATERNAL ORDER OF POLICE LODGE

3445 DODGE BLVD., TUCSON, ARIZONA



Norman Rockwell

From our doughboys in WWI to our astronauts striding across the moon, Norman Rockwell's artwork has captured America's traditional values along with the characteristic optimism of its people. Rockwell loved people, and people loved him. He was an enormously skilled technician and, according to several new reassessments, a true artist. He had a genius for capturing the emotional content of the commonplace.



MAY MEETING TOPIC: DUTCH AUCTION

NOTES FROM THE EDITOR:

Our April meeting saw the return of our Vice President Len Miller from his extensive sea journey as he attempted to retrace the voyages of Magellan. Prior to hitting the Seven Seas, Len visited the APS home in PA. and shared his impressions of its new expansion and resources.

While researching U.S. stamp designers for the April meeting topic I discovered that over one half of the Artists that I covered indicated that they were greatly influenced by Norman Rockwell, who will be the subject of our June meeting.

AUCTION ACTION

The May meeting will feature a "Dutch Auction" whereby each club member will be able to be their own Auctioneer to Auction offer there items at three items per time starting with the highest price that desire and doing down until the item is sold with the first bid. If the Auctioneer does not receive a minimum bid to their liking, the item is just removed from the sale an they then can offer the next item.

There are no club fees for this Auction, so all proceeds go directly to each member.

CALENDAR

MAY: DUTCH AUCTION

JUNE: NORMAN ROCKWELL

JULY: U.S. CIVIL WAR

NORMAN PERCEVEL ROCKWELL

Feb. 3, 1894 - Nov. 8, 1978

Born in New York City, Rockwell was an American Painter and Illustrator who was famous for his cover illustrations of everyday American life that he created for "The Saturday Evening Post" magazine for nearly five decades. He is also noted for his 64 year relationship with the Boy Scouts of America (BSA) during which time he created numerous covers for "Boy's Life" magazine, calendars, and other illustrations.

Rockwell was commissioned to illustrate over 40 books including "Tom Sawyer" and "Huckleberry Finn". He also painted portraits of Presidents Eisenhower, Kennedy, Johnson and Nixon.

His Art work and much more information about this classic American Artist may be found at the Norman Rockwell Museum – Stockbridge, MA

web site: www.nrm.org

Norman Rockwell Stamps

Issue Date: July 1, 1994

First Day City: Stockbridge, Massachusetts

Designer: Richard Sheaff, Boston, Massachusetts
(Norman Rockwell, illustrations)

Art Director: Terry McCaffrey,
Stamp Services, USPS

Typographer: Richard Sheaff

Engraver (Lettering): 29-cent: Dixie March,
Bureau of Engraving and Printing

Modeler: 29-cent: John Murray and Peter Cocci,
Bureau of Engraving and Printing;
50-cent: Joe Sheeran,
Ashton Potter USA

Project Manager: Terry McCaffrey,
Stamp Services, USPS

Manufacturing Process: 29-cent: Offset/Intaglio;
50-cent: Offset lithography

Colors: 29-cent: Offset: Magenta, yellow, cyan,
black; Intaglio: Red PMS 185u and
green PMS 335u; 50-cent: Yellow, magenta,
cyan, black

Image Area: 29-cent: 0.84 x 1.41 inches or
21.3 x 35.8 millimeters;
50-cent: 1.105 x 1.44 inches or
28.0 x 36.6 millimeters

Format: 29-cent: Sheet, pane of 50;
50-cent: Souvenir sheet of 4

Plate Numbers: 29-cent: 4 single digits (offset) plus
1 single digit (intaglio); 50-cent: no plate numbers

Marginal Markings: 29-cent: © USPS 1993, plate position
diagram, price; 50-cent: © USPS 1993

Born in New York City in 1894, Norman Rockwell painted his first cover for *The Saturday Evening Post* in 1916. He would continue displaying his delightful artistry in this magazine and others for more than half a century.

His illustrations, usually drawn from humorous everyday situations, still charm audiences with their lighthearted themes. Precise details bring Rockwell's compositions to life while showcasing his extraordinary technical skill.

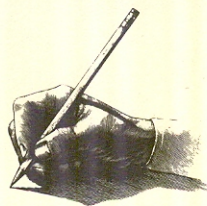
These stamps are a reminder of the flavor and spice Norman Rockwell brought to ordinary events in American life.



Norman Rockwell

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ILLUSTRATIONS OF LIFE IN AMERICA

The emergence of the artist/illustrator as a major influence in American popular culture occurred in the late 1800s. Leaders of the movement included book illustrators such as Arthur Frost, whose pen and ink drawings underscored the humor of the Uncle Remus stories, and Howard Pyle, who captured the romantic spirit of the Robin Hood tales.

Vast new opportunities were opened to illustrators at the turn of the century in the form of posters. The works of Maxfield Parrish and Edward Penfield, among others, were plastered everywhere on walls and kiosks. They advertised everything from soft drinks and soap to upcoming cultural events. Big and bold in their execution, they were designed to catch the passerby's eye.

Poster artists easily applied their talent to other endeavors. The modern periodical of low price, widespread appeal and national circulation was born in America in the 1890s. Illustrators such as N.C. Wyeth, J.C. Leyendecker, Norman Rockwell and Charles Dana

Gibson were quick to jump on the magazine bandwagon and ride the crest of sales to national fame. One of the most popular magazines was *The Saturday Evening Post*, a weekly general-interest periodical acquired by publisher Cyrus H.K. Curtis in 1897. Creating the *Post* cover quickly became a coveted commission for illustrators because the magazine's enormous circulation assured wide public exposure.

Viewed together, the best-loved covers of *The Saturday Evening Post* provide an intriguing, irresistible glimpse of Americana. They are a storybook of the nation, a remarkable history that chronicles large events and small, great men and familiar faces around the neighborhood. During World War II, illustrators captured many poignant scenes of servicemen far from home and the joyful reunions with their loved ones.

This 29¢ U.S. stamp picturing Norman Rockwell was issued in honor of the 100th anniversary of his birth. It was designed by Richard Sheaff of Boston, Massachusetts.

OFFICIAL
FIRST DAY
OF ISSUE



Illustrations of Life in
America



FIRST DAY OF ISSUE

Mr. Kenneth L. Dowse
9022 East Fifth Street
Tucson, Arizona 85710



Santa's Helpers by Norman Rockwell Post Cover • December 2, 1922