



**BUSINESS UPDATE**

**January 2026**

Dear friends,

We are starting the year with high velocity. As we prepare to open our doors to the nation via prime-time television, our team has been heads-down ensuring that Chewie is truly a ‘set it and forget it’ device. We are not just building an appliance; we are building a DeepTech solution for the modern Indian home and soon, the world gets to see it.

**Headline Momentum**

**Shark Tank India:** We are thrilled to confirm that Mankomb is slated to appear on Shark Tank India Season 5 on February 5<sup>th</sup>, 2026.

- **National Premiere:** This is a pivotal event that will catapult Chewie into the national conversation.
- **Capitalizing on Demand:** With the national spotlight on us, we are strategically reopening our pre-booking window this month to capture the surge in top-of-funnel interest.

## **Build & Manufacturing**

After iterations, failures, lessons learnt, misses, we have successfully transitioned from digital drawings to physical reality.

- **V7 Release:** The seventh and finalised iteration of Chewie has been approved for a standardized, commercial-grade manufacturing readiness.
- **The Delivery:** Manufacturing for the first 50 units of the "Chewie" pilot run will restart next week. This is the final mile to put Chewie into homes.

## **Engineering and Testing**

To ensure Chewie survives the demands of an Indian kitchen, we have executed significant optimizations based on our DFM (Design for Manufacturing) and testing.

**Maceration & Digestion** We have upgraded the mechanical digestion system to handle what standard composters cannot:

- **High-Torque Maceration:** The updated 'Maceration Breakdown System' assembly has vastly outperformed previous iterations. It now effortlessly processes fibrous vegetables and crushes larger bones solving the specific pain points of mixed Indian food waste.
- **Zero-Jam Build:** We have eliminated the risk of food getting stuck within the blades.

- **Optimized Flow:** Improvements to the digestion chamber ensures that waste passes through efficiently without clogging, creating a seamless "drop and done" experience.

**Thermal Dynamics & Energy Intelligence** We have re-architected the thermal management system for improved efficiency and safety:

- **Internal Heater Mounting:** The heater mounted internally ensures hot air is directed immediately into the digestion chamber with less thermal loss, thus significantly improving energy efficiency.
- **Smart Regulation:** A dedicated thermostat has been integrated into the digestion chamber to precisely regulate heat, paired with updated firmware that intelligently manages the fan to cool the system.

**User Experience & Ergonomics** The "White Glove" experience starts with the hardware interaction:

- **Seamless Interaction:** We have redesigned the hinge mechanism to ensure the auto-lid operates without interruption, alongside a refined soil tray that offers smoother open/close mechanics to the customer.

**Why this matters?**

- **Solving the Indian Problem:** Standard western disposals struggle with the fibrous (curry leaves) and hard (bones) nature of our cuisine. By engineering for this specific density and texture, we are ensuring Chewie performs reliably where others fail.
- **Eliminating the Disgust Factor:** A jam is not just a mechanical failure; it is a user experience failure. By ensuring wet waste flows freely without manual intervention, we preserve the premium, hands-off promise of the product.

**Market Validation & Brand Visibility**

While engineering locks in the product, the ecosystem is validating the mission.

- **Elevate 2026 Winner:** We were recently felicitated as winners of the prestigious Elevate 2026, by the Ministry of IT&BT, Govt. of Karnataka. Attending the ceremony cemented our standing in the ecosystem, validating our technology and sustainability impact at a state policy level. This is not just non-dilutive capital; it is a seal of trust.
- **Bookings Re-Open:** With the national spotlight imminent, we are strategically reopening our pre-booking window this month to capture the surge in top-of-funnel interest.
- **Category Leadership:** We are seeing a shift in the narrative. Customers are no longer asking if they need a wet waste solution; they are asking when they can get a Chewie.

### **Near-Term Focus (Next 30–45 days)**

- Complete building the 50 units, validate the assembly process, and immediately transition to the full manufacturing run of the Founder's Batch.
- Execute our digital conversion strategy to manage the influx of traffic from the national premiere (Feb 5<sup>th</sup>, 2026) and lock in the next wave of pre-bookings.
- Prepare logistics and service teams to commence the first customer installations, ensuring the delivery experience is as premium as the engineering

Thank you for the belief, the intros, the tough questions - and for cheering us on while we build something that belongs in every modern Indian kitchen.

Building the world's Smartest, 'Sustainable-est' and Friendliest home appliance company!

### **Mrudul Mudotholy**

Co-Founder & CEO,

Mankomb Technologies Pvt Ltd

**PICTURES OR IT DIDN'T HAPPEN!**



*MBS Testing in the Chewie Lab*



*Regen Soil Output*



*Endurance Trials*



*Motor Testing*



*Shark Tank BTS*

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