



BUSINESS UPDATE

September 2025

Dear friends,

The flywheel's turning. Manufacturing is humming toward the Diwali window; investor energy is compounding; customers are eager to get their Chewies home. This month was about 'conversion' - of intent into commits, of CAD into components, and of momentum into machines.

Headline Momentum

- **Fundraise:** We've opened the round and started receiving soft commitments from VC firms and celebrity fund houses - one of them called this *"the Samsung moment, this time starting from India. We don't want to miss investing into this movement"* We'll share firm allocations after paperwork is in, but the signal is strong: capital here accelerates fulfilment, not discovery.

Build & Manufacturing (October)

- **Lines are live:** Manufacturing is in full swing, targeting Diwali deliveries for the Founders' batch.
- **Split assembly:** Electronics at our HSR office; shell & mechanical on the shopfloor for speed and tighter QA feedback loops.
- **Finish upgrade (Founders' 50):** Powder-coat didn't meet our bar. We made a running change to stainless steel (SS) for the first 50 to deliver the premium finish our earliest believers deserve.

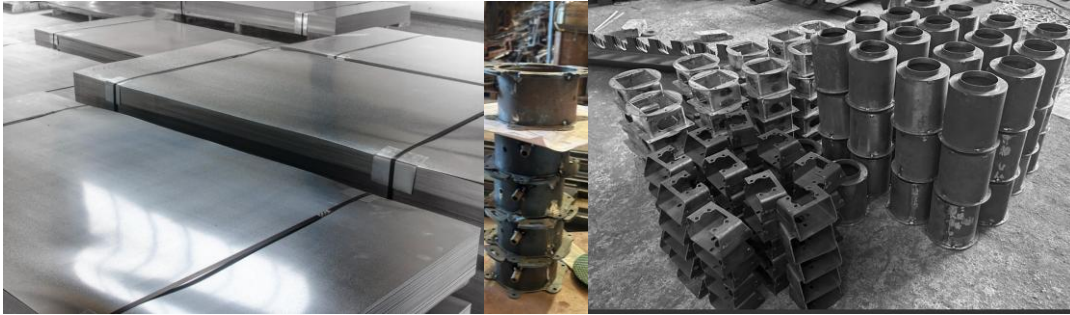


Fig: A few pictures from the shopfloor (L-R: Raw material, MBS Valves, MBS Body, AD Chamber)

Why this matters

- **Reliability at the core:** With long-lead items in, we can hold takt time, protect the Diwali promise, and keep after-sales ready on day one.
- **Founder's 50 = flagship standard:** Upgrading to SS ensures an out-of-the-box wow that sets the benchmark for subsequent 500-unit runs.

Near-Term Focus (Next 30–45 days)

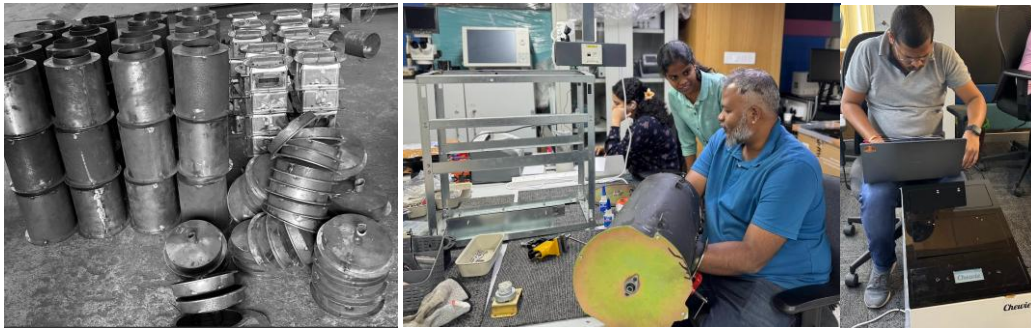
- Lock the Founders' 50 deliveries in the Diwali window
- Execute HAHT (subject to partner terms) and fold learnings into the 500 (+500) unit run
- Freeze plastics for tooling decisions post fundraise
- Scale service & spares logistics to match the delivery curve
- Convert soft commits → signed allocations with crisp use-of-proceeds tied to delivery milestones
- Accelerate the ML Ops pipelines

Thank you for the belief, the intros, the tough questions - and for cheering us on while we build something that belongs in every modern Indian kitchen.

Building the world's Smartest, 'Sustainable-est' and Friendliest home appliance company!

Mrudul Mudotholy

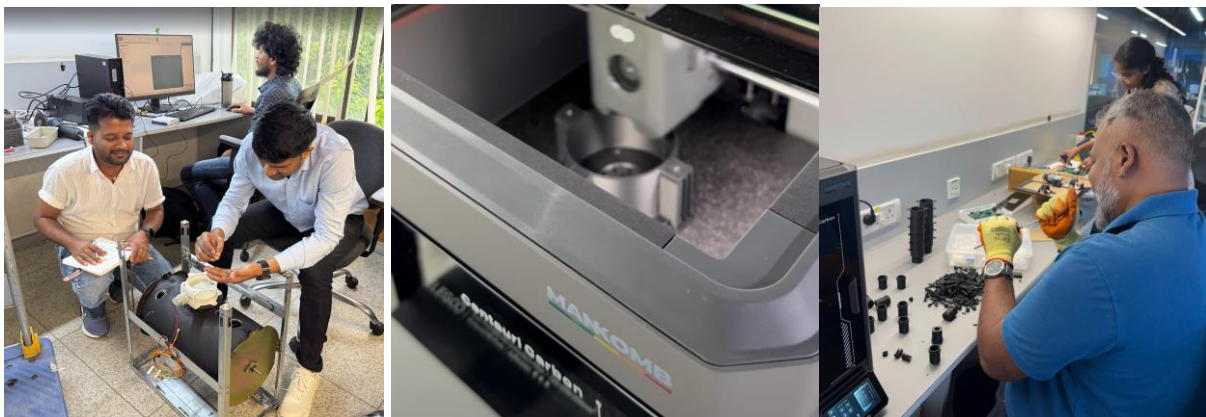
Co-Founder & CEO,
Mankomb Technologies Pvt Ltd

PICTURES OR IT DIDN'T HAPPEN!

Images from shopfloor and Chewie Lab



Ayudha Pooja at office and Self-cleaning trials



FMEA and plastic manufacturing
