



## BUSINESS UPDATE, March 2025 (Public Version)

Dear Friends,

March has been an exhilarating month at Mankomb—full of breakthroughs, bold conversations, and a reaffirmed belief in our mission to make sustainable living effortless, desirable, and deeply intuitive. As our vision begins to take shape in real homes and investor rooms, we’re more committed than ever to pushing boundaries.

### COMPANY MILESTONES

#### Term Sheet Signed with a Believer

We’re thrilled to share that we have signed a **term sheet with a leading VC** who truly believes in what we’re building. With multiple rounds of diligence and investor committee meetings underway, this is a strong vote of confidence and marks a powerful inflection point.

*Momentum is real. For those watching from the sidelines, now is the time.*

#### Software-Defined Hardware: Building the Future, Not Just a Product

What began as an appliance has now evolved into a **modular platform**—a system where software-defined functionality powers rapid product evolution.

Imagine this:

- Combine Motor + Module A + Module B + Software C = Chewie

- Swap Motor + Module A + Module C + Software Z = RO Water Purifier
- Add Module D + Blender Logic = Mixer Grinder

This approach, while intensive to begin with, is already showing how future product rollouts will be faster, smarter, and exponentially scalable.

As one investor remarked, ‘It’s not just a product—it’s a **home intelligence platform in the making**’

### HMI Integration Update

Though the NXP HMI development kits faced unexpected delays, we’ve successfully sourced and integrated an alternate HMI for our first batch of units. The experience remains elegant, responsive, and intuitive—just as Chewie promises to be.

## OPERATIONAL UPDATES

### Endurance Testing & Design Refinement

Endurance testing is ongoing, with a strong focus on long-term reliability. We’re also working through some manufacturing challenges in India—particularly around motor gear assembly and hardened component fabrication, and actively scouting suppliers with the right machinery and capabilities.

### Production Strategy

To preserve cash and ensure financial agility, we’ve adopted a staggered production plan for the Founder’s Edition units. Once our current round is complete, we’ll be able to accelerate this pipeline rapidly.

## BRANDING, RECOGNITION & MARKET VALIDATION

### Podcast with Bosch India: Thought Leadership in Action

Mrudul was invited to speak on a live podcast for Bosch India, where he shared how AI, design, and deeptech are converging to build India’s most exciting climate-tech startup.

### “Will It Recycle?” Campaign Reaches 100K Views

With over **100,000 views** in just three weeks, the campaign is resonating with users—even without celebrity endorsements. It’s proving that the product is **relatable, needed, and creating conversations** around how kitchens handle waste.

### Global Learnings, Local Impact

We’re tracking global players closely and learning from their journeys—but make no mistake, **our path is different**. A few investors already understand what we’re really building, and why it’s going to set us apart.

## MARCH SNAPSHOT

Term Sheet Signed

Endurance Testing in Progress

100K+ Views on first Campaign  
Bosch India Podcast

#### **APRIL 2025 GOALS**

- Deploy and monitor more Founder's Edition units
- Close remaining commitments for pre-seed round
- Expand "Will It Recycle?" campaign reach

#### **A FINAL WORD**

The greatest breakthroughs in life don't come from logic alone—they come from **refusing to accept that "it's always been done this way."**

At Mankomb, we believe sustainability should feel like a **luxury, not a chore**. Chewie is just the beginning—a glimpse into homes that are smarter, quieter, and built around purpose.

To every mentor, supporter, and believer—thank you. Your support gives us the courage to dream big and the discipline to execute relentlessly.

Let's keep going. The future is knocking.

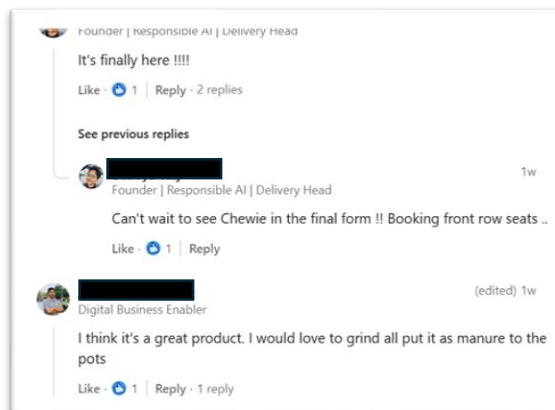
Best regards,

**Mrudul Mudotholy**

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## PICS OR IT DIDN'T HAPPEN!



**CHEWIE EXCITEMENT**