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FOR IMMEDIATE RELEASE:

Stubborn Mule Adventure Race lands in Tomahawk, WI

Tomahawk, Wisconsin – June 9, 2013 – What's tougher than a Muddy Buddy and more fun than a Tough Mudder? How about 30 hours of non-stop biking, running, and paddling with only a map, compass, and your team's wits to guide you?!

Later this month The Stubborn Mule Adventure Race will test competitors' mettle as they hunt for hidden checkpoints around the county. “Teams will cover from 50 to over 100 miles, entirely under their own power,” says Paula Waite, race director and course designer for 180 Adventure. Those competing in the 30-hour expedition event will race through the night – fighting the “sleep monsters” while navigating the north woods terrain in the dark. Racers in the 12-hour event may not have to fight to stay awake through their race, but it isn't a walk in the park either. “Success in adventure racing is not just about being the fastest bikers, runners and paddlers. To win, teammates must work well together and choose their routes carefully.” GPS devices are not allowed; teams must rely on their own skills to find their way.

Stubborn Mule is expected to draw over 150 participants. “We have a great mix: many brand new, never-raced-before teams all the way up to teams who've competed on the national level. We have folks coming in from more than a dozen states and even have an international team flying in”.

The race begins at 6 a.m., Saturday, June 29 in a to-be-announced location near Tomahawk. Why so secret? Part of the challenge of adventure racing is route-finding and quick decision making. Teams won't know the starting location until one week prior to race day, and they find out where they are headed until they receive their maps at the starting line. At that point they must plan and chart their routes all under the pressure of the ticking clock.

More information can be found at www.180Adventure.com. Registration is still open!

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