


# krishnachandra

SEO Specialist

 krishna chandra

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## Summary

Dedicated SEO Executive with 3 years of experience in digital marketing and search engine optimization. Skilled in keyword research, on-page optimization, link building, and analytics analysis. Proficient in SEO tools like Google Search Console, Google Analytics, and keyword research tools.

## Experience

**Invideo** Dec 24 - Present  
SEO Executive Bengaluru

 <https://invideo.io>

- Analyzed competitors' backlinks and monitored outreach metrics to optimize link-building strategies.
- Reached out to bloggers, website owners, and influencers, successfully securing high-quality content placements.
- Monitored outreach responses and optimized communication efforts for higher success rates.

**Digitalnock IT Solutions** Jun 24 - Nov 24  
SEO Executive Bengaluru

 <https://digitalnock.com>

- Implemented local SEO strategies for small businesses, resulting in improved Google My Business rankings.
- Conducted competitor analysis to identify opportunities and develop strategic SEO plans.
- Performed keyword research and optimized content for better SERP rankings.

**Masira Digital Marketing Pvt. Ltd** SEP 23 - MAY 24  
Digital Marketing Executive Bengaluru

- Managed social media profiles and created content calendars to increase audience engagement.
- Led SEO efforts by optimizing website content, improving rankings, and boosting organic traffic.
- Conducted keyword research and implemented on-page SEO strategies for better search engine visibility.

**Education**  
**Sir CV Raman Institute of Management** 2019 - 2021

MBA

**Sir C.V Raman Degree College** 2016 - 2019  
B.com

## Skills

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|--|---|---|--|
| <b>Search Engine Optimization</b><br>● ● ● ● ● | <b>On-page and Technical SEO</b><br>● ● ● ● □     | <b>SEMrush, Ahrefs, Moz</b><br>● ● ● ● □                | <b>Content Optimization</b><br>● ● ● ● ● |
| <b>Link Building</b><br>● ● ● ● □              | <b>Keyword Research and Analysis</b><br>● ● ● ● ● | <b>Google Analytics and Search Console</b><br>● ● ● ● □ |  |

## Certifications

**Foundations of Digital Marketing and E-commerce** Aug 2022  
Coursera

 <https://coursera.org/share/97fdf8b490b32247805056593cc36f43>