



# Navigating the Digital Nexus: Transform Your Nonprofit's Fundraising in the Age of Data and Technology

In today's world, nonprofits are facing mounting challenges—limited manpower, declining traditional fundraising methods, and the risk of being left behind in the rapid shift to digital. But what if we told you that your organization is sitting on an untapped gold mine? The Digital Nexus has unlocked a treasure trove of new fundraising opportunities. Data is the new oil, as such it can be converted into revenue. By embracing this revolutionary program, your nonprofit will not only overcome these obstacles but thrive in the age of technology. Read on to discover how you can harness the power of the Digital Nexus and propel your organization to new heights.

## WIN BAC REVENUE

## WIN- BAC Revenue Is Our Flagship Program Geared Towards Helping Non-Profits Generate Fundraising Revenue Quickly

### 500 Free Bags

These bags not only help reduce environmental waste but also serve as powerful marketing tools. Each bag features your organization's information alongside two sponsor entities' details, making them a great way to spread awareness about your cause.

### 20 Digital NuCards

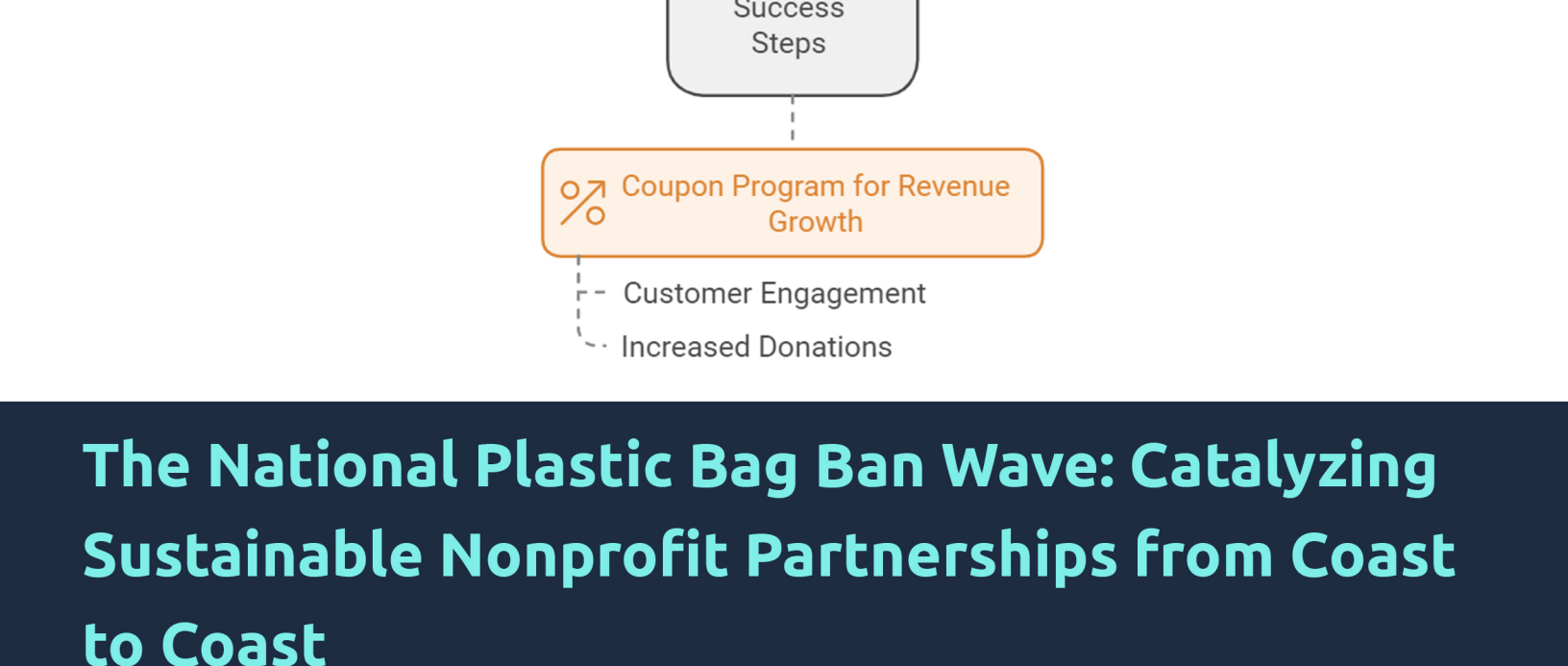
An eco-friendly alternative to traditional business cards. NuCards help your nonprofit save money on printing costs while providing a modern, efficient way to connect with supporters, donors, and partners.

### Free Custom App

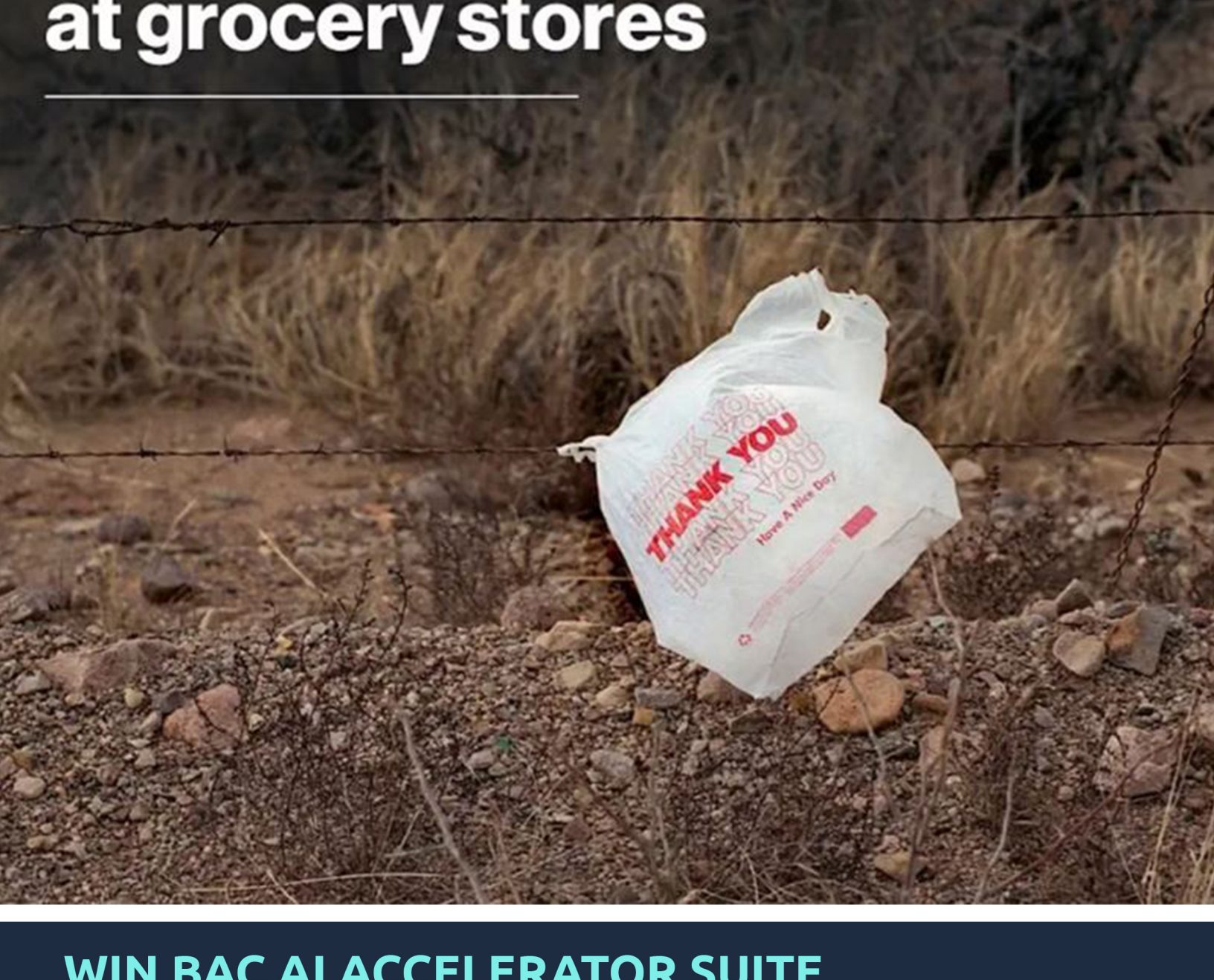
Secure prime digital real estate with your nonprofit's icon on supporters' phones. This valuable 5K app allows instant communication via push notifications and offers many more features to help your nonprofit grow.

All of these marketing assets—the reusable bags, digital NuCards, and custom mobile app—will feature your nonprofit's unique QR code, connecting users to your Cause Coupon program, which could potentially generate ongoing revenue opportunities.

## Unlock Fundraising Success in 3 Easy Steps



## The National Plastic Bag Ban Wave: Catalyzing Sustainable Nonprofit Partnerships from Coast to Coast



## WIN BAC AI ACCELERATOR SUITE

At NuRever, we understand that providing the tools is only part of the solution. To ensure your fundraising success, we've created a suite of AI-powered coaches designed to guide you through the program and help you unlock your revenue potential. These customized coaches are available 24/7 to offer assistance, support, and valuable insights tailored to your organization's needs. With the Win Back AI Accelerator Suite, you can confidently navigate the program, overcome challenges, and reap the benefits of sustainable revenue growth..

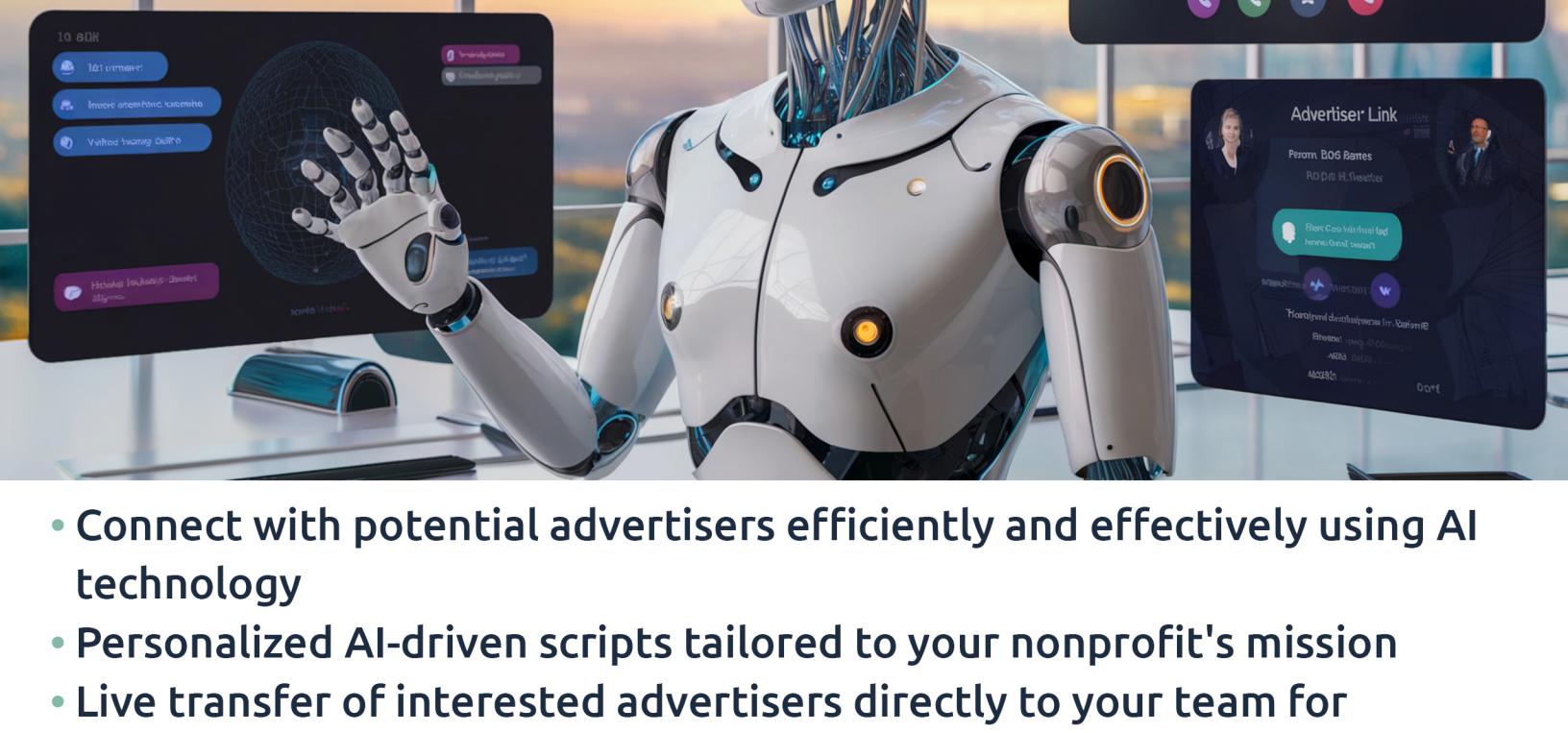
### Brand Ambassador Coach

### Bag Distribution Coach

### Partnership Coach

### Mobile App Promotion coach

## Advertiser Link AI Call Center



- Connect with potential advertisers efficiently and effectively using AI technology
- Personalized AI-driven scripts tailored to your nonprofit's mission
- Live transfer of interested advertisers directly to your team for immediate engagement
- Automated follow-up calls and messages to nurture relationships with potential advertisers

## Give & Grow: Why Companies Love Advertising with NuRever

### 500 Mini Billboards

Imagine the power of having your business advertised on 500 mini billboards that actively circulate throughout the local community, reaching potential customers at various locations.

### Community Champion Plaque

This elegant award recognizes businesses for their support and commitment to the community, going beyond traditional commerce.

### Free Custom Mobil APP (\$5k Value)

This digital asset provides businesses with a powerful tool to engage with customers, increase brand visibility, and drive sales.

## Diverse Fundraising

### Non-Profit

NuRever works with a variety of nonprofits with 501(c) status, encompassing organizations of all types and sizes. Our program supports these diverse organizations in their fundraising efforts to create a positive impact in their communities.

### Community Based

Community-based organizations partnering with NuRever share a common goal of fostering resilience and enhancing the well-being of their local communities. These diverse organizations are dedicated to creating positive change and building meaningful connections among community members.

### At Risk Youth

Our platform offers a unique fundraising opportunity for at risk youth, allowing them to secure advertisers and generate income for their training or education. By providing equal access to resources and support, the program aims to empower young people and help them overcome barriers to success.

## À La Carte Auxiliary Services

### 01 - Dynamic Data Mining

In the current Digital Nexus, data is the new oil. NuRever's Dynamic Data Mining program helps nonprofits tap into this valuable resource, monetizing their data and fueling success in the digital landscape

### 02 - Live Interaction Optimization (LIO)

Leveraging an extensive list of local and national partners, our Live Interaction Optimization program enables nonprofits to turn live engagement with supporters into real revenue.

### 03 - Mobile App Monetization

NuRever's Mobile App Monetization service empowers nonprofits to capitalize on the mobile platform, creating new revenue streams by monetizing their custom mobile apps.

## Unlock Your Fundraising Potential with NuRever:

Schedule Your Free Consultation Today!

<https://calendly.com/nurever>