



B2B MARINE SERVICES CASE STUDY

See how our strategic solutions generate significant performance for our clients

AT A GLANCE

CHALLENGE

- Managing their social media account while juggling their every day responsibilities

NEEDS

- Social Media Management
- Increase in engagement
- Website Development



"I started Rev Strategy with one simple goal - to use customized marketing strategies to cultivate exponential growth for small businesses nationwide.

My passion to help business owners succeed has only increased as we plan to continue the development of our clients in the years to come!"

JOSH JOHNSON

Rev Strategy, CEO

CHALLENGE

The Marine Surveyor encountered difficulties in balancing their social media management with their main business operations. The team was overextended, trying to handle social media duties in addition to their primary roles, which affected their productivity and restricted their capacity to engage effectively with prospective clients.

SOLUTIONS

Rev Strategy partnered with the Marine Surveyor to provide comprehensive social media management and website development services. Our approach included two strategies.

Social Media Management: We developed a tailored content strategy that aligned with the client's brand voice and target audience. Our team managed posts, engagement, and analytics to ensure maximum reach and interaction.

Website Development: We designed the client's website to enhance user experience, optimize for search engines, and showcase their services more effectively. The new site features an intuitive layout, clear calls-to-action, and mobile responsiveness.

RESULTS

Increased Productivity

With Rev Strategy handling social media management, the client's team could refocus on their core operations. This shift led to improved efficiency and better overall team performance.

Lead Generation

The enhanced social media presence and revamped website attracted more potential clients. The Marine Surveyor experienced a significant increase in inquiries about their services.

Revenue Growth

Over the course of our partnership, the Marine Surveyor revenue doubled, reflecting the effectiveness of our strategies in driving business growth.