

Blanca Joceline Mendoza Cárdenas



Personal

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Languages

- Spanish (Native)
- English (Business)

Design Skills

- Drawing
- Typography
- Visual Design
- Expertise Mapping
- Information Architecture
- Storyboarding
- Wireframing
- Usability Testing
- Rapid Prototyping

Software Skills

- HTML/CSS
- JavaScript
- Adobe XD
- Adobe Illustrator
- Figma
- React

Education and Qualifications

Meta Front-End Developer Professional Certificate

Coursera

Nov 2023 / Jul 2024

- Create a responsive website using HTML to structure content, CSS to handle visual style, and JavaScript to develop interactive experiences.

User Experience Design (UX) Professional Certificate from Google

Coursera

Sep 2022 / May 2023

- This course has helped me in the field of user experience (UX) design by developing a professional certificate developed by Google. It incorporates the basics of UX design: how to empathize with users, create wireframes and prototypes, and conduct research to test designs.

BSC Industrial Engineer

Tecnológico Nacional de México

Mar 2012 / Mar 2016

- Bachelor with a specialty in quality and manufacturing.

Work Experience

Manufacturing Engineer

IBM

Mar 2017 / Mar 2020

- Design and establish production procedures aimed at the manufacturing of data servers while ensuring the highest quality standards are consistently met.
- Develop and execute comprehensive documentation for products and processes under my purview in the manufacturing sector.
- Early involvement with development to design the introduction of new products, evaluate the manufacturability of the product, design the process flow, layout, and facilities, define tools and equipment required for engineering changes, and update product structure accordingly.

Intern of Power Systems

IBM

Jun 2016 / Mar 2017

- Updates in the Build Instruction documentation as implementing visual aids in MFS to provide the best experience with the builders and mitigate building errors.
- Migration from Mapics to SAP (operative systems) creating the new engineering changes in SAP of every server in the manufacturing floor.