

PRIVACY POLICY

1. Introduction

Benjamin Tay (“us”, “we”, “our”) prioritizes your privacy and the protection of your data. This Privacy Policy outlines our practices regarding the collection, storage, access, and processing of personal information. “Personal Data” refers to any information that can identify an individual, either alone or in combination with other data.

We are dedicated to safeguarding your privacy in line with the highest standards of privacy regulation, including:

- Canada’s Personal Information Protection and Electronic Documents Act (PIPEDA) and relevant provincial laws
- The EU’s General Data Protection Regulation (GDPR)
- Brazil’s General Data Protection Law (LGPD)
- California’s Consumer Privacy Act (CCPA) and California Online Privacy Protection Act (CalOPPA)
Scope
- Malaysia’s Personal Data Protection Act 2010 (PDPA)

This policy applies to Benjamin Tay’s personal presentation website <https://benjamintay.me> (hereinafter referred to as “our Websites”).

It does not cover third-party applications, webpages, products, services, or platforms that may be accessed via links we provide. These third-party sites operate independently and have their own privacy and data collection practices. Any personal data you provide to these sites will be governed by their respective privacy policies. We are not responsible for the content or privacy practices of these independent sites.

Processing Activities

This Privacy Policy applies when you:

- Use our services as an authorized user
- Visit any of our websites that link to this Privacy Policy
- Receive communications from us, including newsletters, emails, calls, or texts

2. Personal Data We Collect

Data You Provide

When you contact us via our contact form, we collect personal data to contact you which might include personal information such as your name, email address, and telephone number or any other information you provide.

If you provide us or our service providers with Personal Data about others, you confirm that you have the authority to do so and that it will be used in accordance with this Privacy Policy. If you believe your Personal Data has been improperly provided to us, or to exercise your rights regarding your Personal Data, please contact us using the information in the Contact Us section below.

Device and Usage Data

When you visit our Website we automatically collect and store information about your visit using browser cookies or similar technology. You can set your browser to refuse all cookies or to notify you when a cookie is being sent. The Help feature on most browsers provides information on how to accept cookies, disable cookies, or receive notifications when a new cookie is sent. If you do not accept cookies, some features of our service may not function properly, and we recommend leaving them enabled.

Data We Collect from Third Parties

We may receive your personal data from third parties, such as companies subscribing to Benjamin Tay's services or services related to our Website, partners, and other sources. This data is collected by third parties and is subject to their own privacy and data collection policies. We do not control or influence how your personal data is handled by these third parties. You have the right to review and correct this information. For any questions, please contact the relevant third party directly.

Our Website and services may include links to other web pages, applications, and services managed by third parties. The privacy practices of these third-party services, or social media networks hosting our branded pages, are governed by their respective privacy policies, which you should review to understand their practices.

Purpose and Legal Basis for Processing Personal Data

We collect and use your personal data with your consent to provide, maintain, and enhance our products and services, and to understand how to improve them. Our purposes include:

- Delivering your product or service

- Fulfilling orders, including electronic and non-electronic shipments
- Creating a safe and secure environment
- Verifying or authenticating your identity (if applicable)
- Providing, developing, and improving our products and services
- Offering technical and customer support (if applicable)
- Sending newsletters and other marketing communications about current and future products, programs, services, events, competitions, surveys, and promotions
- Communicating with you about products, services, or inquiries
- We might communicate with you via other channels than our Website, such as email, WhatsApp, social media platforms such as Facebook, X, Instagram and other platforms such as YouTube, ArtStation, Discord, KoFi, Patreon etc. for the purposes stated above

We process your personal data to provide a product or service as it is necessary to fulfill our contractual obligations. All processing is essential to our legitimate interests in providing products and services, maintaining our relationship with you, and protecting our business, for example, against fraud. Consent is required to initiate services with you, and new consent will be needed if there are changes to the type of data collected. If you do not provide consent, some services may not be available to you.

Sharing and Disclosure

We will share your personal data with third parties only as described in this Policy or as specified at the time of data collection.

We also use Google Analytics to understand how our customers use the site. You can read more about how Google uses your personal information [here](#). You can opt-out of Google Analytics [here](#).

Legal Requirement

We may use or disclose your personal data to comply with legal obligations, respond to requests from public or government authorities, or in connection with court or tribunal proceedings. This may also be necessary to prevent loss of life or injury, or to protect our rights or property. Where feasible, we will inform you in advance of such disclosures.

Service Providers and Other Third Parties

We may engage third-party service providers, independent contractors, agencies, or consultants to deliver and enhance our products and services. We may share your personal data with marketing agencies, database service providers, backup service providers, email service providers, and others solely to maintain and improve our products and services. For more information on the recipients of

your personal data, please contact us using the information provided in the Contact Form on our website.

3. Cookie Policy

What Are Cookies?

A cookie is a small file containing information that your browser stores on your device. This information is typically shared with the site owner and potential partners and third parties. The collection of this information may be used to operate the site and/or improve your experience.

How We Use Cookies

Our websites are built using Hostinger's web builder tool. No cookies are collected for the site to function properly. For more information on Hostinger's website builder, please visit [here](#).

However, we do use cookies for analytics:

- Google AdSense: Google uses cookies to serve personalized ads based on a user's prior visits to our website or other websites.
- Google Analytics: Google uses cookies to collect analytics about the types of people who visit our Website and their behavior to improve our services. This includes data on countries generating the most views, devices used by visitors, and other relevant metrics. The tool collects anonymized data for statistical purposes and helps us improve our Website's performance.
- Hostinger hPanel Analytics Tool: This tool does not use cookies, but we use it to track essential information about Website visits. This includes data on countries generating the most views, devices used by visitors, and other relevant metrics. The tool collects anonymized data for statistical purposes and helps us improve our Website's performance.

How to Control Your Cookies

Unless the cookie is strictly necessary, you may opt in or out of cookie use at any time. To change how we collect information from you, please use our cookie banner.

How to Manage Your Cookie Settings on Your Browser(s)

You are not required to accept cookies and can manage your settings on the browser you use to visit our website. Your browser allows you to see the cookies already on your device and control their use, block the installation of cookies, or receive a warning before a cookie is stored on your device.

We recommend using the “Help” function in your browser to manage your acceptance and use of cookies.

4. Retention & Deletion

We will retain your personal data only as long as necessary for the purposes for which it was collected and as required by applicable law. When we no longer need personal data, we will remove it from our systems or take steps to anonymize it.

5. Children’s Privacy

We do not knowingly collect personal data from children under the age of 18.

6. Your Rights to Your Personal Data

Depending on your location and citizenship, your rights are governed by local data privacy regulations. These rights may include:

- **Right to Access:** You can request a copy of the personal data we process about you.
- **Right to Rectification:** You can request the correction of incomplete or inaccurate personal data we process about you.
- **Right to Erasure (Right to be Forgotten):** You can request the deletion of personal data we process about you, except where we need to retain it to comply with legal obligations or to establish, exercise, or defend legal claims.
- **Right to Restriction of Processing:** You can request restrictions on the processing of your personal data under certain circumstances. We will comply with these requests as applicable.
- **Right to Data Portability:** You can obtain personal data we hold about you in a structured, electronic format and transmit it to another data controller.
- **Right to Object:** You can object to specific data processing activities, such as direct marketing. We will respect your preferences and cease processing your data accordingly.

Withdrawing Consent

If you have consented to our processing of your personal data, you can withdraw your consent at any time, free of charge, such as by unsubscribing from marketing messages. To withdraw your consent, please contact us via our Contact Forms.

7. Changes

We may update this Policy at any time. If we make changes, we will post the updated version on <https://benjamintay.me>. When using our services, you will be asked to review and accept our Privacy Policy, allowing us to record your acceptance and notify you of any future changes.

8. Contact Us

If you have any questions about this Privacy Policy, please contact us via our Contact Forms.

This Privacy Policy was last updated in November 2024.