



CHRISTINE KUHRT

DESIGN MEETS LEADERSHIP

GET IN TOUCH

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ABOUT ME

With over 10 years of experience in graphic design and team leadership, I bring deep expertise from corporate environments.

I lead international design teams, optimize processes, and build scalable, quality-driven workflows.

My strengths lie in strategic design thinking, efficient internal stakeholder management, and the development of high-performing in-house structures.

SOFTWARE & TOOLS

- InDesign - Extended Knowledge
- Photoshop - Extended Knowledge
- Illustrator - Experienced
- Xd - Experienced
- Wordpress - Experienced
- Blender - Basics
- After Effects - Basics
- Monday.com // Clickup // MS Suite // Slack //
- HTML + CSS // Audacity // Canva // Figma

LANGUAGES

- German • Native
- English • Fluent
- Spanish • Basics

PREVIOUS WORK EXPERIENCE

JAN 2024
DEC 2024

TEAM LEAD DESIGN & CONTENT

Customlytics

Management of an international team from Berlin, UK, PL, NO & Kuala Lumpur

- Built and scaled an in-house creative team (5 members: Design, Motion, Copy)
- Developed and implemented efficient team and design workflows
- Ensured quality standards and internal stakeholder alignment
- Established an internal knowledge base (Wiki)
- Mentored & supported team members in their professional development
- Built scalable template systems while maintaining flexibility for client-specific brand needs.

2021
- 2023

TEAM MANAGER STUDIO (CREATIVE TEAM)

Management Events GmbH

- Led a 7-person creative team focused on business events (Team located in Kuala Lumpur)
- Defined cross-functional workflows with a focus on internal alignment and scalability
- Ensured brand-compliant implementation in line with corporate guidelines
- Trained junior designers and established structured onboarding processes

2017
- 2021

SENIOR GRAPHIC DESIGNER

IQPC Germany

- Created digital and print materials for conferences and B2B events
- Collaborated closely with marketing, sales, operations & external Designers
- Co-responsible for brand-consistent design across all customer touchpoints

2015
- 2017

GRAPHIC DESIGNER

Private Palace Hotels

2013
- 2015

JUNIOR GRAPHIC DESIGNER

Inter Medien Networks

HOBBIES & INTERESTS

- Photography
- Writing
- Traveling
- Learning
- Gaming
- Hiking
- Music